



Office of the City Manager

ACTION CALENDAR

May 6, 2014

To: Honorable Mayor and Members of the City Council

From:  Christine Daniel, City Manager

Submitted by: Deputy City Manager William Rogers

Subject: Presentation and Discussion of Second Community Survey Results and Direction About Next Steps for Possible Ballot Measure Development

RECOMMENDATION

Discuss results of the second community survey and provide direction to the City Manager about the drafting of possible revenue measures for inclusion on the November 2014 ballot.

SUMMARY

At its April 1 meeting, the Council discussed possible ballot measures that were tested in a March community survey and that the Council sought to further test in a second community survey. The results of that second survey, conducted April 9-13 by Lake Research Partners, are included in this report. There is support for a sugar-sweetened beverage tax as both a general tax and a special tax. Several other possible measures - a commercial vacancy tax, an increase in the existing Parks Tax, and a Mello-Roos measure for Parks -- each approached the required two-thirds threshold for passage, but only after respondents were given additional information about the possible measures.

If the Council wishes to move forward with placing a revenue measure (or measures) on the ballot in the fall, staff will need direction on the specifics of the measure(s) to allow adequate time to draft final ballot measure language for Council consideration and to meet County Registrar of Voters deadlines for the November 2014 ballot. If Council wishes to keep open the possibility of a Mello Roos Community Facilities District (CFD) for Parks, the Council will need to approve a Resolution of Intention to Form the District at the May 20, 2014 City Council meeting; that Resolution will include a description of the facilities and services to be funded by the CFD. To further discussion of that approach, a draft description of the facilities and services is included as Attachment 7 to this report.

FISCAL IMPACTS OF RECOMMENDATION

The cost of placing a measure on the ballot varies depending on the total number of measures on the ballot. The following graphic shows the costs associated with past elections.

ELECTION COSTS, INCLUDING NUMBER OF MEASURES AND CANDIDATES					
	Nov. 2006	Nov. 2008	Jun-10	Nov. 2010	Nov. 2012**
Total Cost*	\$272,580.89	\$224,575.61	\$191,732.46	\$164,815.65	\$367,884.11
No. of Measures	6	7	1	3	10
No. of Candidates	23	25	0	31	26

* Excludes RCV-specific costs (RCV costs are candidate specific only)

**The high number of measures on the 2012 election required an additional ballot card

CURRENT SITUATION AND ITS EFFECTS

The purpose of this report is to present the results of the April Community Survey and provide an opportunity for the Council to discuss the results and provide direction regarding next steps.

On February 11 and February 25, 2014 the City Council discussed possible ballot measures for the November 2014 ballot and provided direction about what to include in a community survey. An initial community survey was conducted March 5-9, 2014 and was designed to provide a broad picture of the community's general priorities and their willingness to support possible ballot measures to fund those priorities. Based on the [results of that survey](http://www.ci.berkeley.ca.us/Clerk/City_Council/2014/04_Apr/Documents/2014-04-01_WS_Item_01_First_Community_Survey_Results.aspx) (http://www.ci.berkeley.ca.us/Clerk/City_Council/2014/04_Apr/Documents/2014-04-01_WS_Item_01_First_Community_Survey_Results.aspx) and Council's [subsequent discussion](http://www.ci.berkeley.ca.us/Clerk/City_Council/2014/04_Apr/Documents/2014-04-01_Item_20_Discussion_and_Direction.aspx) (http://www.ci.berkeley.ca.us/Clerk/City_Council/2014/04_Apr/Documents/2014-04-01_Item_20_Discussion_and_Direction.aspx) at the April 1 Council meeting, a second community survey was planned. To further test the measures, respondents were asked about each of the measures and they were also asked about whether their support increased after additional language was provided.

The possible measures identified by the Council for further assessment on April 1 were: a Commercial Vacancy Tax for ground floor vacancies; an increase in the existing Parks Tax; a tax on distributors of sugar-sweetened beverages – tested separately as a Special Tax and a General Tax; and a Mello-Roos Community Facilities District (CFD) to pay for Parks capital infrastructure and maintenance.

Survey Design

Lake Research Partners designed and administered a 15-minute community survey for the City of Berkeley which was conducted by telephone (April 9-13, 2014) using professional interviewers. The survey reached 500 voters who are likely to vote in the November 2014 election. Telephone numbers for the sample were drawn from the state voter file which includes both land lines and cellular phone lines. The margin of error for this poll is +/- 4.4%. For split sample questions, the margin of error is +/- 6.3%.

Respondents were asked about each measure using language that modeled possible ballot language. Respondents were given follow-up questions with additional information and asked whether the information made them more or less likely to vote yes. The questions about additional information were used to create a “Potential Yes” category. “Potential Yes” includes respondents who would vote yes initially. It also includes respondents who are initially undecided or would vote no but then say they would be more likely to support the measure after they hear more information.

Summary of Survey Results

General Questions Commercial Vacancy and Parks

Respondents were asked whether they were concerned about the large number of vacant storefronts and other vacant ground floor commercial properties. (Question 2)

	concerned	not concerned	don't know
Concerned about vacant ground floor commercial properties	71	26	3

Respondents were also asked about how concerned they were about the deterioration of Berkeley city parks and playgrounds. (Question 3)

	concerned	not concerned	don't know
Concerned about deterioration of Berkeley city parks and playgrounds	75	21	3

Survey Results for Potential Ballot Measures

Commercial Vacancy Tax

Those surveyed were asked about their interest in enacting a Commercial Vacancy tax of \$1 per square foot that would be assessed on the ground floor of commercial properties which have been vacant for a period of two years. Tax assessments would escalate during subsequent years of vacancy and the tax would include hardship exceptions and the opportunity for appeal. (Question 4)

Respondents were then given additional information that stated that “ground floor commercial vacancies affect the economic vitality of Berkeley and hurt local communities by making commercial districts look like they are in decline or unsafe. A

commercial vacancy tax would provide property owners with an economic incentive to fill these vacant storefronts, reducing urban blight, creating jobs, and building the local economy.” (Question 5)

Commercial Vacancy Tax			
	Yes	No	Undecided
	48	26	22

Potential Yes, After Additional Information	67
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Sugar-Sweetened Beverage Tax

Respondents were asked about a 1 cent per ounce tax on distributors of sugar-sweetened beverages. A General Tax (Question 6) and a Special Tax (Question 7) were each tested with the full sample of respondents.

Follow-up Questions #8 and #9 were split-sampled, meaning each question was heard by separate halves of the full sample. The difference between these two follow-up questions is information specific to the Special Tax that was included with Question 9 about funds being allocated to the Healthy Children Trust Fund.

The “Potential Yes” vote on the General Tax was constructed using only the split sample in Question 8. Those respondents did **not** hear about the Healthy Children Trust Fund. “Potential Yes” voters on the General Tax are those who supported the tax after the initial question, as well as those who do not initially support the measure, but say they would be more likely to support the tax after hearing the additional information in Question 8.

The “Potential Yes” vote for the Special Tax was constructed based only on the split sample of those who heard Question 9. “Potential Yes” voters on the Special Tax are those who initially say they would vote “Yes” on the special tax, or who do not initially support the measure but say they would be more likely to vote for it after hearing the language in Question 9.

1 Cent Per Ounce on Sugar-Sweetened Beverage Distributors			
General Tax			
	Yes	No	Undecided
	53	38	10

"Potential Yes" After Additional Information	68
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1 Cent Per Ounce on Sugar-Sweetened Beverage Distributors with Proceeds to Various Health Programs			
Special Tax			
	Yes	No	Undecided
	67	27	6

"Potential Yes" After Additional Information	70
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Respondents were also tested on whether their support would be diminished by unbalanced messaging on a sugar-sweetened beverage tax. The unbalanced messaging did not decrease support. In fact, unbalanced messaging skewed against the proposed taxes on sugar-sweetened beverages still results in a plurality of voters *more likely* to support these taxes. (Question 10)

Sugar-Sweetened Beverage Tax		
Effects of Unbalanced Messaging		
More Likely "Yes"	Less Likely "Yes"	No Difference
45	21	31

Parks Tax Increase

Respondents were surveyed about whether they would support an increase to the existing Parks Tax of 16 percent, or \$43 for the average-size Berkeley home, "in order to protect the safety and usability of city parks and playgrounds, including repairing deteriorating sports fields, courts, and tot lots citywide, addressing trip hazards and improving pedestrian paths, and ensuring the structural integrity of deteriorating recreation centers used for indoor sports and after-school youth programs."

They were also provided additional information that stated that “Berkeley’s fifty-two parks and playgrounds are deteriorating at a rapid rate, jeopardizing their safety and usability. A community investment in restoring and protecting our parks and playgrounds is necessary in order to bring our parks to a safe standard, so that they can be enjoyed by all. Without this investment, some parks and playgrounds will have to be closed.”

Parks Tax Increase of 16 Percent			
	Yes	No	Undecided
	54	29	17

"Potential Yes" After Additional Information	70
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Respondents were surveyed about a potential Mello Roos measure that included up to \$15 million worth of bonds “to renovate facilities in parks Citywide, including fields, courts, tot lots, recreation centers, dog use areas, and pathways” and also a special tax of \$1 million “to support park and playground operations.” Respondents were told that after the bonds are issued, “the tax for an average house would be 26 dollars for the bond and 24 dollars for the operations per year over 30 years.” The additional information regarding the status of the City’s parks and playgrounds (Question 13) was used to calculate “Potential Yes” for this measure as well.

Mello Roos: \$15M bond for parks, fields, courts, tot lots, recreation centers, dog use areas and pathways			
	Yes	No	Undecided
	51	28	22

"Potential Yes" After Additional Information	68
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BACKGROUND

Over the past few years, revenues have not kept pace with increasing costs of operations. In response, Council and staff have implemented significant cost cutting measures while making every effort to minimize cuts to services important to Berkeley residents. These strategies included operational efficiencies and reducing staffing within the City organization each year over the last five years. The cumulative effect of these reductions is the elimination of over 200 full time equivalent (FTE) positions throughout

the City. An additional consequence of declining revenues and increased costs has been deferred maintenance on much of the City's capital infrastructure. On February 11, February 25 and April 1, the Council discussed various funding measures, including funding for Parks and other measures that would address various issues throughout the City. A community survey was conducted in April, the results of which are included with this report.

ENVIRONMENTAL SUSTAINABILITY

There are no identifiable environmental effects or opportunities associated with the subject of this report.

RATIONALE FOR RECOMMENDATION

If the Council wishes to maintain the option of establishing a Community Facilities District as a ballot measure for November 2014, further direction regarding the facilities and services to be included in the CFD should be provided at this meeting to inform necessary decisions for the May 20, 2014 meeting.

ALTERNATIVE ACTIONS CONSIDERED

Council could decide to not pursue ballot measures in November 2014.

CONTACT PERSON

Matthai Chakko, Assistant to the City Manager, 981-7008

Attachments:

- 1: General Election Calendar
2. List of statewide measures approved for the November 2014 ballot
3. Timelines for possible GO Bond or Community Facilities District (Mello Roos)
4. List of local measures on ballot or in circulation for November 2014 ballot
5. Topline Results for April 2014 Community Survey
6. Cross tabulation results from April 2014 Community Survey
7. Draft description of Facilities and Services for Possible Community Facilities District

CITY OF BERKELEY - GENERAL ELECTION CALENDAR

Attachment 1

November 4, 2014

Offices to be Elected: Auditor; City Council Districts 1, 4, 7, 8; Rent Board (5 seats); School Board (3 seats)

<u>DAYS PRIOR TO ELECTION</u>	<u>DATE</u>	<u>ACTION TAKEN</u>
180	May 8, 2014	Suggested Last Day to file petitions for initiative or charter amendment ballot measure. Petitions received after this date will be accepted, but may not be on the November ballot.
158 103	May 30, 2014 July 24, 2014	Signature In-Lieu of Filing Fee Period - Candidates may collect signatures to offset the \$150 filing fee. Charter Art. III, Sec. 6.5
113 88	July 14, 2014 August 8, 2014	FILING PERIOD - CANDIDATE NOMINATION PAPERS EC 10220 et seq., Charter Art. III, Sec. 6.5
90	August 6, 2014	Independent Expenditure Disclosure Period Begins (\$1,000 or more)
90	August 6, 2014	Late Contribution Disclosure Period Begins (\$1,000 or more)
88	August 8, 2014	Deadline to deliver resolution calling ballot measure election to Registrar and request election consolidation. Tax Rate Statement due for bonds. EC 12001, 10002, 1405, 9241; EC 9400-9401
87 83	August 9, 2014 August 13, 2014	Extended candidate filing period. Filing is extended if an incumbent eligible for re-election does not file by 5pm on Aug 8. Incumbents are not eligible to file during the extended period. EC 10225
81	August 15, 2014	Last day to file primary arguments - Deadline is 12:00pm. EC 9280-9287
74	August 22, 2014	Last day to file rebuttal arguments - Deadline is 12:00pm. Impartial Analysis due. EC 9280-9287
74 63	August 22, 2014 September 2, 2014	Public review period for ballot arguments and Impartial Analysis. EC 9295
57 14	September 8, 2014 October 21, 2014	Filing Period for Write in Candidates. EC 8601
40 21	September 25, 2014 October 14, 2014	Voter Information & Sample Ballot Pamphlet mailing period. EC §13303-04, 13306
29 7	October 6, 2014 October 28, 2014	Period to obtain Vote-by-Mail Ballots. After October 28, VBM ballots may be obtained at the Registrar's office. EC §3001
29	October 6, 2014	First Pre-Election Campaign Statement due. GC §84200.7
15	October 20, 2014	Last Day to Register to Vote. EC §§2102, 2107
12	October 23, 2014	Second Pre-Election Campaign Statement due. GC §84200.7
0	November 4, 2014	Election Day - EC §1000; Charter Art. III, Section 4
28	December 2, 2014	Last day for County to certify election results to city. EC §15372
35	December 9, 2014	Council to adopt and certify election results. EC §9217, 10262-10263; Charter Art. III, Sec. 10
	January 31, 2015	Semi-Annual Campaign Statement due. GC 84200

November 2014 Ballot Information

Several state propositions and initiatives have qualified for the November 2014 ballot. In addition, an abridged list of those “Cleared for Circulation” is below. The full list can be found at <http://www.sos.ca.gov/elections>

Ballot Measure
State of California: Qualified for Ballot
Safe, Clean, and Reliable Drinking Water Supply Act of 2012.
Approval of Healthcare Insurance Rate Changes. Initiative Statute.
Referendum to Overturn Indian Gaming Compacts.
State of California: Cleared for Circulation
Marijuana Legalization. Initiative Statute.
Online Privacy. Initiative Statute.
Cigarette Tax to Fund Brain and Stem Cell Research. Initiative Statute.
High-Speed Rail. No Issuance or Sale of Future Bonds. Termination of Project. Initiative Statute.
Redevelopment Agencies. Reestablishment. Initiative Statute.
In-Home Care Providers. Expenditures. Initiative Statute.
Division of California into Six States. Initiative Statutory and Constitutional Amendment.
School Teachers. Performance-Based Layoffs and Rehiring. Dismissals. Initiative Statute.
School Teachers. Performance-Based Layoffs. Dismissals. Initiative Statute.
Criminal Sentences. Misdemeanor Penalties. Initiative Statute.
Low-Performing Schools. Intern Teachers. Charter School Administrators. Initiative Statute.
Death Penalty. Procedures. Initiative Statutory and Constitutional Amendment.
Campaign Finance. Political Communications. Donor Disclosure. Initiative Statute.
Charter Schools. Public Records. Open Meetings. Conflicts of Interest. Initiative Statute.
Marijuana Legalization. Initiative Statute.
In-Home Supportive Services. Wages and Mandatory Training. Initiative Statute.
School Funding. Property Tax Revenues. Initiative Constitutional and Statutory Amendment.
Minimum Wage. Increase. Initiative Statute.
Electoral Votes. Presidential and Vice-Presidential Candidates. Initiative Statute.
Transportation Projects. Vehicle License Fee. Initiative Constitutional Amendment.
Public Employees. Pension and Retiree Healthcare Benefits. Initiative Constitutional Amendment.
Term Limits for County Assessors, District Attorneys, and Sheriffs. Initiative Const. Amendment.
Hospitals. Healthcare Service Charges. Initiative Statute.
Nonprofit Hospitals. Executive Compensation. Initiative Statute.
Elections. Voter Identification Requirements. Initiative Statute.
Abortion Restriction. Parental Notification and Waiting Period for Females Under 18. Initiative Constitutional Amendment.
Used Vehicles. Buyer Protection. Initiative Statute.
State School Funding. Timing of Distributions to Schools. Initiative Statute.
Firearms Regulation. Initiative Constitutional Amendment.
Cigarette Tax to Fund Healthcare, Tobacco Use Prevention, Research, and Law Enforcement. Initiative Statute.
School Employees. Dismissal or Suspension for Egregious Misconduct. Initiative Statute.
Legislature Expansion. Legislative Process. Initiative Constitutional Amendment.
State Fees on Hospitals. Federal Medi-Cal Matching Funds. Initiative Statutory and Constitutional Amendment.
State School Funding. Timing of Distributions to Schools. Initiative Statute.
Constitutional Definition of a Person. Fertilized Human Eggs. Initiative Constitutional Amendment.
Abortion Restriction. Parental Notification and Waiting Period for Females Under 18. Initiative Constitutional Amendment.

Attachment 3

The following timelines relate to the actions required for either a GO Bond/Parcel Tax Measure or a CFD.

2014: Critical Dates (Continued)	Key Actions: General Obligation (GO) Bond/Parcel Tax Increase	Key Actions: Community Facilities District
April 1	Survey Results from the First Survey and Direction on Second Survey	Survey Results from First Survey
Month of April	Second Survey	
May 6th	Presentation of Second Survey Results	Direction on CFD Bond Amounts And Operational Costs in Order to Establish Tax Rates
May 20th		Resolution of Intention to Establish CFD -- Including Tax Rates
June 3rd	Direction on Ballot Language	Direction on Ballot Language
June 24th		Public Hearing: Resolution of Intention to Establish CFD
July 1	Final Approval on Ballot Language	- Resolution Of Formation, and - Call The Election, and - Final Approval on Ballot

STATUS OF NOVEMBER 2014 BERKELEY BALLOT MEASURES

Table 1. Initiatives in Process				
Measure	Request for Title/Summary Filed	Notice of Intent Filed	Title and Summary Received by Proponent	In Circulation
Flexible Work Time	X	X	X	X
Partial Ban on Pesticides	X	X	X	X
West Berkeley Heights	X	X	X	
Affordable Housing Funding	X	X	X	X
Tax on Market Rate Rents	X	X	X	X
Redistricting Commission Charter Amendment	X	X	X	
Downtown Community Benefits	X	X	X	

Table 2. Measures Approved for Ballot by City Council	
Measure	Date
Charter Amendment – Recall	2/11/2014
Redistricting Referendum	3/11/2014

City of Berkeley Community Survey
 500 Likely November 2014 Voters (voter file)
 April 9 – 13, 2014

FINAL TOPLINES

TOTAL
 N= 500

Gender

Men	46
Women	54

Region

City Council Districts 5, 6, 8	42
City Council Districts 3, 4, 7	33
City Council Districts 1, 2	25

Party registration

Democrat	70
Republican	4
DTS	20
Other	6

1. **[T]** Although it is some time from now, what are the chances of you voting in the general election for Governor, other offices, and ballot measures this November – are you almost CERTAIN to vote, will you PROBABLY vote, are the chances about 50-50, are you probably NOT going to vote, or are you DEFINITELY not going to vote?

almost certain	88
probably	12
50-50	TERMINATE
probably not	TERMINATE
definitely not	TERMINATE
(don't know)	TERMINATE

TOTAL
N= 500

Next, I'd like to tell you about some local issues and ballot measures that may be considered for the City of Berkeley. Here's the first one.

ROTATE Q2 AND Q3

2. Berkeley has a large number of vacant storefronts and other vacant ground floor commercial properties. How concerned are you about these vacant ground floor commercial properties in Berkeley—very concerned, somewhat concerned, not too concerned, or not at all concerned?

Very concerned..... 30
Somewhat concerned 41
Not too concerned 16
Not at all concerned 10
(Don't know)..... 3
(Refused) 0

Concerned 71
Not concerned 26

3. How concerned are you about the deterioration of Berkeley city parks and playgrounds—very concerned, somewhat concerned, not too concerned, or not at all concerned?

Very concerned..... 33
Somewhat concerned 42
Not too concerned 14
Not at all concerned 8
(Don't know)..... 3
(Refused) 0

Concerned 75
Not concerned 21

TOTAL
N= 500

[SPLIT C: Hear Q4-Q5, then Q6-Q10, then Q11-Q13

SPLIT D: Hear Q6-Q10, then Q11-Q13, then Q4-Q5

SPLIT E: Hear Q11-Q13, then Q4-Q5, then Q6-Q10]

4. **[T]** Now let me ask you about [a/another] measure that could be on the ballot in the City of Berkeley this November: Shall the City of Berkeley enact a Commercial Vacancy Tax of one dollar per square foot that would be assessed on the ground floor of commercial properties that have been vacant for two years, with escalating assessment amounts for subsequent years of vacancy, and with hardship exceptions and the opportunity for appeal, with the revenue going toward the City's general fund?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO: And do you support/oppose this measure strongly or not so strongly?]

[IF UNDECIDED: Well, to which side do you lean?]

Yes – strongly 26

Yes – not so strongly 10

Lean yes 11

Undecided 27

Lean no 2

No – not so strongly 7

No – strongly 16

(Refused) 0

Yes 48

No 26

5. Regarding the measure I just read to you, let me give you some more information. Ground floor commercial vacancies affect the economic vitality of Berkeley and hurt local communities by making commercial districts look like they are in decline or unsafe. A commercial vacancy tax would provide property owners with an economic incentive to fill these vacant storefronts, reducing urban blight, creating jobs, and building the local economy.

Does hearing this information make you more or less likely to support the measure? **[IF MORE/LESS:** Is that much more/less or somewhat more/less?]

Much more likely 30

Somewhat more likely 31

Somewhat less likely 5

Much less likely 9

(No difference) 21

(Don't know) 4

More likely 61

Less likely 14

[Q4/5 Potential Yes]¹ 67

¹ "Potential Yes" includes respondents who would vote yes initially (Q4), as well as respondents who are initially undecided or would vote no (Q4) but then say they would be more likely to support the measure after they hear more information (Q5).

TOTAL
N= 500

ROTATE Q6 AND Q7

Now let me ask you about [a/another] measure that could be on the ballot in the City of Berkeley this November:

6. **[T]** Shall the City of Berkeley enact a general tax on distributors of sugar-sweetened beverages of one cent per ounce, **with revenues going to the City's general fund?**

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO: And do you support/oppose this measure strongly or not so strongly?]

[IF UNDECIDED: Well, to which side do you lean?]

Yes – strongly 34
Yes – not so strongly 11
Lean yes 8

Undecided 10

Lean no 4
No – not so strongly 6
No – strongly 28

(Refused) 0

Yes 53
No 38

TOTAL
N= 500

READ IN BETWEEN Q6 AND Q7: Now I'm going to ask you about a different version of this measure.

7. **[T]** Shall the City of Berkeley enact a special tax on distributors of sugar-sweetened beverages of one cent per ounce, **with revenues dedicated to funding obesity prevention, diabetes prevention, early childhood nutrition, physical activity, nutritional education programs in schools, and/or other health education programs?**

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO: And do you support/oppose this measure strongly or not so strongly?]

[IF UNDECIDED: Well, to which side do you lean?]

Yes – strongly	49
Yes – not so strongly	10
Lean yes	8
Undecided	6
Lean no	2
No – not so strongly	4
No – strongly	20
(Refused)	0
Yes	67
No	27

TOTAL
N= 500

8. **SSA:** Regarding the measure I just read to you, let me give you some more information. This tax on sugar-sweetened beverages has widespread community support, including from local African-American and Latino leaders. The tax would be placed on distributors—the companies that distribute sugar-sweetened beverages to local stores—and the implementation of this measure would be monitored by an independent oversight committee.

Does hearing this information make you more or less likely to support the measure? **[IF MORE/LESS:** Is that much more/less or somewhat more/less?]

Much more likely.....	35
Somewhat more likely	22
Somewhat less likely	5
Much less likely.....	8
(No difference).....	27
(Don't know).....	3

More likely.....	57
Less likely	13

[Q6/8 Potential Yes]² 68

9. **SSB:** Regarding the measure I just read to you, let me give you some more information. This tax on sugar-sweetened beverages has widespread community support, including from local African-American and Latino leaders. The tax would be placed on distributors—the companies that distribute sugar-sweetened beverages to local stores—and the implementation of this measure would be monitored by an independent oversight committee. Funds from the tax would be placed in the Healthy Children Trust Fund and dedicated to improving the health of local kids.

Does hearing this information make you more or less likely to support the measure? **[IF MORE/LESS:** Is that much more/less or somewhat more/less?]

Much more likely.....	35
Somewhat more likely	23
Somewhat less likely	5
Much less likely.....	10
(No difference).....	25
(Don't know).....	1

More likely.....	58
Less likely	15

[Q7/9 Potential Yes]³ 70

² "Potential Yes" includes respondents who would vote yes initially (Q6), as well as respondents who are initially undecided or would vote no (Q6) but then say they would be more likely to support the measure after they hear more information (Q8).

³ "Potential Yes" includes respondents who would vote yes initially (Q7), as well as respondents who are initially undecided or would vote no (Q7) but then say they would be more likely to support the measure after they hear more information (Q9).

TOTAL
N= 500

10. Next, I'm going to read you two additional statements that people have made about the measure I just told you about.

[ROTATE]

_ Supporters of this measure say that consumption of sugar-sweetened beverages dramatically increases the risk of diabetes, heart disease, cancer, and obesity in children. This proposal will benefit those most at risk for these diseases and generate millions of dollars in needed revenue that can be used to fight the obesity epidemic and improve our children's health.

_ Opponents of this measure say that it is a misguided regressive tax that will hurt low-income residents the most while doing nothing to improve their health. This is just an example of the government dictating what residents should eat and drink, instead of respecting our right to make our own choices as consumers. The real impact of this tax will be that distributors will pass on the taxes to locally-owned small businesses and restaurants, which will only make it tougher for them to operate on already-tight margins, and could cause many of them to close down. There are much better ways to fund health education and address children's health than a regressive tax that will unfairly impact low-income residents and hurt local small businesses.

Does hearing this information make you more or less likely to support the measure? **[IF MORE/LESS: Is that much more/less or somewhat more/less?]**

Much more likely.....	24
Somewhat more likely	21
Somewhat less likely	10
Much less likely.....	12
(No difference).....	31
(Don't know).....	3
 More likely.....	 45
Less likely	21

TOTAL
N= 500

ROTATE Q11 AND Q12

11. Now let me ask you about [a/another] measure that could be on the ballot in the City of Berkeley this November: Shall the City of Berkeley increase the existing Parks parcel tax by 16%, or 43 dollars per year, for an average 1900 square foot house, indexed for inflation, in order to protect the safety and usability of city parks and playgrounds, including repairing deteriorating sports fields, courts, and tot lots citywide, addressing trip hazards and improving pedestrian paths, and ensuring the structural integrity of deteriorating recreation centers used for indoor sports and after-school youth programs?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO: And do you support/oppose this measure strongly or not so strongly?]

[IF UNDECIDED: Well, to which side do you lean?]

Yes – strongly 30

Yes – not so strongly 13

Lean yes 10

Undecided 17

Lean no 4

No – not so strongly 5

No – strongly 20

(Refused) 0

Yes 54

No 29

TOTAL
N= 500

12. Now let me ask you about [a/another] measure that could be on the ballot in the City of Berkeley this November: Shall the City of Berkeley issue bonds not exceeding 15 million dollars to renovate facilities in parks Citywide, including fields, courts, tot lots, recreation centers, dog use areas, and pathways AND ALSO levy a special tax of 1 million dollars to support park and playground operations? After the bonds are issued, the tax for an average house would be 26 dollars for the bond and 24 dollars for the operations per year over 30 years.

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO: And do you support/oppose this measure strongly or not so strongly?]

[IF UNDECIDED: Well, to which side do you lean?]

Yes – strongly	29
Yes – not so strongly	13
Lean yes	8
Undecided	22
Lean no	3
No – not so strongly	4
No – strongly	20
(Refused)	0
Yes	51
No	28

TOTAL
N= 500

13. Regarding the measure I just read to you, let me give you some more information. Berkeley's fifty-two parks and playgrounds are deteriorating at a rapid rate, jeopardizing their safety and usability. A community investment in restoring and protecting our parks and playgrounds is necessary in order to bring our parks to a safe standard, so that they can be enjoyed by all. Without this investment, some parks and playgrounds will have to be closed.

Does hearing this information make you more or less likely to support the measure? **[IF MORE/LESS: Is that much more/less or somewhat more/less?]**

Much more likely.....	30
Somewhat more likely	31
Somewhat less likely	5
Much less likely.....	9
(No difference).....	22
(Don't know).....	3
More likely.....	61
Less likely	14
[Q11/13 Potential Yes]⁴	70
[Q12/13 Potential Yes]⁵	68

⁴ "Potential Yes" includes respondents who would vote yes initially (Q11), as well as respondents who are initially undecided or would vote no (Q11) but then say they would be more likely to support the measure after they hear more information (Q13).

⁵ "Potential Yes" includes respondents who would vote yes initially (Q12), as well as respondents who are initially undecided or would vote no (Q12) but then say they would be more likely to support the measure after they hear more information (Q13).

TOTAL
N= 500

Finally, I would like to ask you a few questions for statistical purposes only.

14. **[T]** In terms of local politics, do you consider yourself progressive, liberal, moderate, or conservative?

Progressive	31
Liberal	30
Moderate.....	25
Conservative	8
(don't know)	4
(refused)	2

15. **[T]** What is the last year of schooling that you have completed?

DO NOT READ

1 - 11th grade	1
high school graduate	7
non-college post H.S.	0
some college.....	17
college graduate	40
post-graduate school	35
(don't know/refused)	0

16. **[T]** Are you currently employed full-time, employed part-time, unemployed, retired, a full-time student and not working, or a homemaker?

Employed full-time	49
Employed part-time	13
Unemployed.....	4
Retired	25
Full-time student and not working.....	6
Homemaker	2
(don't know/refused)	2

17. **[T]** Do you have any children 18 years of age or younger living at home with you?

Yes.....	24
No	75
(don't know/refused)	0

18. **[T]** Do you own your own home or do you rent?

own	61
rent.....	35
(other)	3
(don't know/refused)	1

TOTAL
N= 500

19. **[T]** How long have you lived in Berkeley?

Less than two years.....	4
Two to five years.....	12
Five to ten years	16
Ten to twenty years	23
More than twenty years	37
All your life	5
(don't know/refused)	2

20. **[T]** Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background? **[IF “NO”, ASK:]** What is your race--white, black, Asian or something else?

White / Caucasian.....	65
Black / African American	11
Latino / Hispanic	8
Asian / Pacific Islander	9
Native American	0
(other)	3
(don't know/refused)	4

Age

18-24.....	12
25-29.....	8
30-34.....	6
35-39.....	7
40-44.....	5
45-49.....	9
50-54.....	9
55-59.....	8
60-64.....	10
65-69.....	9
70-74.....	5
75 & over	13
(Don't know)	0

City of Berkeley

Banners from a Survey of 500 Likely
November 2014 Voters in the City of
Berkeley

April 9 -13, 2014

SURVEY METHODOLOGY

Lake Research Partners designed and administered this survey that was conducted by telephone using professional interviewers. The survey reached a total of 500 likely November 2014 voters in Berkeley, California. The survey was conducted from April 9-13, 2014.

Telephone numbers for the sample were drawn randomly from a voter file. The sample was stratified geographically to reflect the expected distribution. The data were weighted slightly by gender, region, age, race, party registration, and education.

In interpreting survey results, all sample surveys are subject to possible sampling error; that is, the results of a survey may differ from those which would be obtained if the entire population were interviewed. The size of the sampling error depends upon both the total number of respondents in the survey and the percentage distribution of responses to a particular question. For example, if 50% of respondents answered “yes” to a particular question, we can be 95% confident that the true percentage will fall within +/- 4.4 percentage points of this percentage. The table below represents the estimated sampling error for different percentage distributions of responses. Of course, the sampling error for sub-groups is greater.

Margin of Error
for Different Percentage Distributions and Different Sample Sizes
(95% confidence)

Sample Size	PERCENTAGES NEAR								
	10	20	30	40	50	60	70	80	90
500	2.6	3.5	4.0	4.3	4.4	4.3	4.0	3.5	2.6
400	2.9	3.9	4.5	4.8	4.9	4.8	4.5	3.9	2.9
300	3.4	4.5	5.2	5.5	5.7	5.5	5.2	4.5	3.4
200	4.2	5.5	6.4	6.8	6.9	6.8	6.4	5.5	4.2
100	5.9	7.8	9.0	9.6	9.8	9.6	9.0	7.8	5.9

City of Berkeley Community Survey
500 Likely November 2014 Voters (voter file)
April 9 – 13, 2014

FINAL TOPLINES

TOTAL
N= 500

Gender

Men	46
Women	54

Region

City Council Districts 5, 6, 8.....	42
City Council Districts 3, 4, 7.....	33
City Council Districts 1, 2.....	25

Party registration

Democrat	70
Republican.....	4
DTS.....	20
Other	6

1. **[T]** Although it is some time from now, what are the chances of you voting in the general election for Governor, other offices, and ballot measures this November – are you almost CERTAIN to vote, will you PROBABLY vote, are the chances about 50-50, are you probably NOT going to vote, or are you DEFINITELY not going to vote?

almost certain	88
probably	12
50-50.....	TERMINATE
probably not.....	TERMINATE
definitely not.....	TERMINATE
(don't know)	TERMINATE

TOTAL
N= 500

Next, I'd like to tell you about some local issues and ballot measures that may be considered for the City of Berkeley. Here's the first one.

ROTATE Q2 AND Q3

2. Berkeley has a large number of vacant storefronts and other vacant ground floor commercial properties. How concerned are you about these vacant ground floor commercial properties in Berkeley—very concerned, somewhat concerned, not too concerned, or not at all concerned?

Very concerned..... 30
Somewhat concerned 41
Not too concerned 16
Not at all concerned 10
(Don't know)..... 3
(Refused) 0

Concerned 71
Not concerned 26

3. How concerned are you about the deterioration of Berkeley city parks and playgrounds—very concerned, somewhat concerned, not too concerned, or not at all concerned?

Very concerned..... 33
Somewhat concerned 42
Not too concerned 14
Not at all concerned 8
(Don't know)..... 3
(Refused) 0

Concerned 75
Not concerned 21

TOTAL
N= 500

[SPLIT C: Hear Q4-Q5, then Q6-Q10, then Q11-Q13

SPLIT D: Hear Q6-Q10, then Q11-Q13, then Q4-Q5

SPLIT E: Hear Q11-Q13, then Q4-Q5, then Q6-Q10]

4. **[T]** Now let me ask you about [a/another] measure that could be on the ballot in the City of Berkeley this November: Shall the City of Berkeley enact a Commercial Vacancy Tax of one dollar per square foot that would be assessed on the ground floor of commercial properties that have been vacant for two years, with escalating assessment amounts for subsequent years of vacancy, and with hardship exceptions and the opportunity for appeal, with the revenue going toward the City's general fund?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO: And do you support/oppose this measure strongly or not so strongly?]

[IF UNDECIDED: Well, to which side do you lean?]

Yes – strongly 26

Yes – not so strongly 10

Lean yes 11

Undecided 27

Lean no 2

No – not so strongly 7

No – strongly 16

(Refused) 0

Yes 48

No 26

5. Regarding the measure I just read to you, let me give you some more information. Ground floor commercial vacancies affect the economic vitality of Berkeley and hurt local communities by making commercial districts look like they are in decline or unsafe. A commercial vacancy tax would provide property owners with an economic incentive to fill these vacant storefronts, reducing urban blight, creating jobs, and building the local economy.

Does hearing this information make you more or less likely to support the measure? **[IF MORE/LESS:** Is that much more/less or somewhat more/less?]

Much more likely 30

Somewhat more likely 31

Somewhat less likely 5

Much less likely 9

(No difference) 21

(Don't know) 4

More likely 61

Less likely 14

[Q4/5 Potential Yes]¹ 67

¹ "Potential Yes" includes respondents who would vote yes initially (Q4), as well as respondents who are initially undecided or would vote no (Q4) but then say they would be more likely to support the measure after they hear more information (Q5).

TOTAL
N= 500

ROTATE Q6 AND Q7

Now let me ask you about [a/another] measure that could be on the ballot in the City of Berkeley this November:

6. **[T]** Shall the City of Berkeley enact a general tax on distributors of sugar-sweetened beverages of one cent per ounce, **with revenues going to the City's general fund?**

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO: And do you support/oppose this measure strongly or not so strongly?]

[IF UNDECIDED: Well, to which side do you lean?]

Yes – strongly 34
Yes – not so strongly 11
Lean yes 8

Undecided 10

Lean no 4
No – not so strongly 6
No – strongly 28

(Refused) 0

Yes 53
No 38

TOTAL
N= 500

READ IN BETWEEN Q6 AND Q7: Now I'm going to ask you about a different version of this measure.

7. **[T]** Shall the City of Berkeley enact a special tax on distributors of sugar-sweetened beverages of one cent per ounce, **with revenues dedicated to funding obesity prevention, diabetes prevention, early childhood nutrition, physical activity, nutritional education programs in schools, and/or other health education programs?**

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO: And do you support/oppose this measure strongly or not so strongly?]

[IF UNDECIDED: Well, to which side do you lean?]

Yes – strongly	49
Yes – not so strongly	10
Lean yes	8
Undecided	6
Lean no	2
No – not so strongly	4
No – strongly	20
(Refused)	0
Yes	67
No	27

TOTAL
N= 500

8. **SSA:** Regarding the measure I just read to you, let me give you some more information. This tax on sugar-sweetened beverages has widespread community support, including from local African-American and Latino leaders. The tax would be placed on distributors—the companies that distribute sugar-sweetened beverages to local stores—and the implementation of this measure would be monitored by an independent oversight committee.

Does hearing this information make you more or less likely to support the measure? **[IF MORE/LESS:** Is that much more/less or somewhat more/less?]

Much more likely.....	35
Somewhat more likely	22
Somewhat less likely	5
Much less likely.....	8
(No difference).....	27
(Don't know).....	3

More likely.....	57
Less likely	13

[Q6/8 Potential Yes]² 68

9. **SSB:** Regarding the measure I just read to you, let me give you some more information. This tax on sugar-sweetened beverages has widespread community support, including from local African-American and Latino leaders. The tax would be placed on distributors—the companies that distribute sugar-sweetened beverages to local stores—and the implementation of this measure would be monitored by an independent oversight committee. Funds from the tax would be placed in the Healthy Children Trust Fund and dedicated to improving the health of local kids.

Does hearing this information make you more or less likely to support the measure? **[IF MORE/LESS:** Is that much more/less or somewhat more/less?]

Much more likely.....	35
Somewhat more likely	23
Somewhat less likely	5
Much less likely.....	10
(No difference).....	25
(Don't know).....	1

More likely.....	58
Less likely	15

[Q7/9 Potential Yes]³ 70

² "Potential Yes" includes respondents who would vote yes initially (Q6), as well as respondents who are initially undecided or would vote no (Q6) but then say they would be more likely to support the measure after they hear more information (Q8).

³ "Potential Yes" includes respondents who would vote yes initially (Q7), as well as respondents who are initially undecided or would vote no (Q7) but then say they would be more likely to support the measure after they hear more information (Q9).

TOTAL
N= 500

10. Next, I'm going to read you two additional statements that people have made about the measure I just told you about.

[ROTATE]

_ Supporters of this measure say that consumption of sugar-sweetened beverages dramatically increases the risk of diabetes, heart disease, cancer, and obesity in children. This proposal will benefit those most at risk for these diseases and generate millions of dollars in needed revenue that can be used to fight the obesity epidemic and improve our children's health.

_ Opponents of this measure say that it is a misguided regressive tax that will hurt low-income residents the most while doing nothing to improve their health. This is just an example of the government dictating what residents should eat and drink, instead of respecting our right to make our own choices as consumers. The real impact of this tax will be that distributors will pass on the taxes to locally-owned small businesses and restaurants, which will only make it tougher for them to operate on already-tight margins, and could cause many of them to close down. There are much better ways to fund health education and address children's health than a regressive tax that will unfairly impact low-income residents and hurt local small businesses.

Does hearing this information make you more or less likely to support the measure? **[IF MORE/LESS: Is that much more/less or somewhat more/less?]**

Much more likely.....	24
Somewhat more likely	21
Somewhat less likely	10
Much less likely.....	12
(No difference).....	31
(Don't know).....	3
More likely.....	45
Less likely	21

TOTAL
N= 500

ROTATE Q11 AND Q12

11. Now let me ask you about [a/another] measure that could be on the ballot in the City of Berkeley this November: Shall the City of Berkeley increase the existing Parks parcel tax by 16%, or 43 dollars per year, for an average 1900 square foot house, indexed for inflation, in order to protect the safety and usability of city parks and playgrounds, including repairing deteriorating sports fields, courts, and tot lots citywide, addressing trip hazards and improving pedestrian paths, and ensuring the structural integrity of deteriorating recreation centers used for indoor sports and after-school youth programs?

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO: And do you support/oppose this measure strongly or not so strongly?]

[IF UNDECIDED: Well, to which side do you lean?]

Yes – strongly 30

Yes – not so strongly 13

Lean yes 10

Undecided 17

Lean no 4

No – not so strongly 5

No – strongly 20

(Refused) 0

Yes 54

No 29

TOTAL
N= 500

12. Now let me ask you about [a/another] measure that could be on the ballot in the City of Berkeley this November: Shall the City of Berkeley issue bonds not exceeding 15 million dollars to renovate facilities in parks Citywide, including fields, courts, tot lots, recreation centers, dog use areas, and pathways AND ALSO levy a special tax of 1 million dollars to support park and playground operations? After the bonds are issued, the tax for an average house would be 26 dollars for the bond and 24 dollars for the operations per year over 30 years.

If the election were held today, would you vote yes or no on this measure, or are you undecided?

[IF YES/NO: And do you support/oppose this measure strongly or not so strongly?]

[IF UNDECIDED: Well, to which side do you lean?]

Yes – strongly	29
Yes – not so strongly	13
Lean yes	8
Undecided.....	22
Lean no.....	3
No – not so strongly.....	4
No – strongly	20
(Refused)	0
Yes	51
No	28

TOTAL
N= 500

13. Regarding the measure I just read to you, let me give you some more information. Berkeley's fifty-two parks and playgrounds are deteriorating at a rapid rate, jeopardizing their safety and usability. A community investment in restoring and protecting our parks and playgrounds is necessary in order to bring our parks to a safe standard, so that they can be enjoyed by all. Without this investment, some parks and playgrounds will have to be closed.

Does hearing this information make you more or less likely to support the measure? **[IF MORE/LESS: Is that much more/less or somewhat more/less?]**

Much more likely.....	30
Somewhat more likely	31
Somewhat less likely	5
Much less likely.....	9
(No difference).....	22
(Don't know).....	3
 More likely.....	 61
Less likely	14
 [Q11/13 Potential Yes] ⁴	 70
[Q12/13 Potential Yes] ⁵	68

⁴ "Potential Yes" includes respondents who would vote yes initially (Q11), as well as respondents who are initially undecided or would vote no (Q11) but then say they would be more likely to support the measure after they hear more information (Q13).

⁵ "Potential Yes" includes respondents who would vote yes initially (Q12), as well as respondents who are initially undecided or would vote no (Q12) but then say they would be more likely to support the measure after they hear more information (Q13).

TOTAL
N= 500

Finally, I would like to ask you a few questions for statistical purposes only.

14. **[T]** In terms of local politics, do you consider yourself progressive, liberal, moderate, or conservative?

Progressive	31
Liberal	30
Moderate.....	25
Conservative	8
(don't know)	4
(refused)	2

15. **[T]** What is the last year of schooling that you have completed?

DO NOT READ

1 - 11th grade	1
high school graduate	7
non-college post H.S.	0
some college.....	17
college graduate	40
post-graduate school	35
(don't know/refused)	0

16. **[T]** Are you currently employed full-time, employed part-time, unemployed, retired, a full-time student and not working, or a homemaker?

Employed full-time	49
Employed part-time	13
Unemployed.....	4
Retired	25
Full-time student and not working.....	6
Homemaker	2
(don't know/refused)	2

17. **[T]** Do you have any children 18 years of age or younger living at home with you?

Yes.....	24
No	75
(don't know/refused)	0

18. **[T]** Do you own your own home or do you rent?

own	61
rent.....	35
(other)	3
(don't know/refused)	1

TOTAL
N= 500

19. **[T]** How long have you lived in Berkeley?

Less than two years.....	4
Two to five years.....	12
Five to ten years	16
Ten to twenty years	23
More than twenty years	37
All your life	5
(don't know/refused)	2

20. **[T]** Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background? **[IF “NO”, ASK:]** What is your race--white, black, Asian or something else?

White / Caucasian.....	65
Black / African American	11
Latino / Hispanic	8
Asian / Pacific Islander	9
Native American	0
(other)	3
(don't know/refused)	4

Age

18-24.....	12
25-29.....	8
30-34.....	6
35-39.....	7
40-44.....	5
45-49.....	9
50-54.....	9
55-59.....	8
60-64.....	10
65-69.....	9
70-74.....	5
75 & over	13
(Don't know)	0

DEFINITIONS OF CREATED VARIABLES

EDUCATION

H.S./Less

Respondents with no more than a high school diploma.

Post-H.S.

Respondents with some post high school education, such as technical or vocational school or some college education.

Non-college grad

Respondents who do not have a college diploma.

College graduate or post-graduate

Respondents with at least a college degree.

4-year College grad

Respondents with a 4-year college degree but no post graduate education.

6. GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES (Example applies to other ballots)

Yes

Respondents who say they would vote yes on the measure and hold that position strongly or not so strongly, or are undecided but lean toward voting yes on the measure.

No

Respondents who say they would vote no on the measure and hold that position strongly or not so strongly, or are undecided but lean toward voting no on the measure.

Undecided/DK

Respondents who are undecided and do not lean toward yes or no on the measure.

All Swing

Respondents who say they are undecided or only weakly support or oppose the measure.

4/5. BALLOT/EFFECT
(Example applies to
other ballot/effects)

Potential Yes

Respondents who initially say they would vote yes, or who are undecided or would vote no initially, but then say they would be more likely to vote for the measure after they hear more information.

Undecided/no & more likely

Respondents who initially say they are undecided or would vote no on the measure, but then say they would be more likely to vote for it after they hear more information.

Solid No

Respondents who initially say they are undecided or would vote no on the measure and are not more likely to support it after hearing more information.

CITY OF BERKELEY - APRIL, 2014

		TOTAL	GENDER		AGE					AGE COLLAPSE		GENDER /AGE			
			Men	Women	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
YES - NO	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	40	45	36	72	44	19	40	27	49	33	51	47	40	28
	11.INCREASE PARKS PARCEL TAX BY 16%	25	22	27	59	23	21	20	7	38	14	34	41	10	17
	12.ISSUE BONDS TO RENOVATE PARKS	23	24	22	52	16	2	14	24	27	19	33	22	16	22
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	22	19	25	36	22	5	34	9	23	21	32	15	6	33
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	15	16	14	45	21	11	11	-4	28	3	30	27	2	4
STRONG YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	49%	48%	50%	68%	52%	39%	45%	42%	55%	44%	54%	56%	42%	45%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	34%	32%	35%	44%	44%	30%	32%	26%	40%	29%	38%	41%	25%	31%
	11.INCREASE PARKS PARCEL TAX BY 16%	30%	30%	30%	42%	27%	31%	30%	23%	34%	26%	37%	32%	23%	29%
	12.ISSUE BONDS TO RENOVATE PARKS	29%	32%	28%	33%	25%	29%	27%	32%	30%	29%	36%	24%	28%	31%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	26%	26%	27%	26%	22%	21%	36%	22%	23%	29%	28%	19%	23%	33%
ALL YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	67%	70%	64%	85%	67%	57%	66%	59%	72%	63%	73%	71%	68%	59%
	11.INCREASE PARKS PARCEL TAX BY 16%	54%	53%	55%	72%	51%	54%	52%	43%	61%	48%	59%	62%	47%	49%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	53%	53%	52%	69%	56%	53%	50%	41%	61%	45%	60%	61%	47%	44%
	12.ISSUE BONDS TO RENOVATE PARKS	51%	53%	48%	64%	43%	45%	46%	51%	53%	49%	59%	47%	47%	50%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	48%	48%	47%	54%	47%	38%	57%	40%	47%	48%	53%	42%	43%	52%
TOTAL		500	230	270	100	65	70	130	135	235	265	114	121	116	149

CITY OF BERKELEY - APRIL, 2014

		TOTAL	PARTY REGISTRATION			PARTY REGISTRATION / GENDER			PARTY REGISTRATION / AGE COLLAPSE			IDEOLOGY			IDEOLOGY	
			Democrat	DTS	DTS /Other	Democrat Men	Democrat Women	DTS Women	Democrat Under 50	Democrat 50 & over	DTS Under 50	Progressive	Liberal	Moderate	Progressive /liberal	Moderate /conservative
YES - NO	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	40	40	44	51	54	29	61	46	36	53	57	43	42	50	25
	11.INCREASE PARKS PARCEL TAX BY 16%	25	28	25	25	29	27	43	39	20	39	32	35	20	33	13
	12.ISSUE BONDS TO RENOVATE PARKS	23	28	14	17	30	26	18	31	26	21	28	32	29	30	16
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	22	21	26	28	21	22	29	26	19	25	36	16	32	26	18
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	15	13	29	31	22	5	44	21	7	45	31	10	21	21	5
STRONG YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	49%	51%	46%	49%	55%	47%	55%	57%	46%	51%	63%	52%	41%	58%	32%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	34%	33%	37%	39%	36%	31%	47%	38%	29%	41%	47%	31%	30%	39%	23%
	11.INCREASE PARKS PARCEL TAX BY 16%	30%	31%	30%	28%	31%	32%	30%	37%	28%	31%	35%	36%	22%	35%	20%
	12.ISSUE BONDS TO RENOVATE PARKS	29%	31%	24%	28%	32%	30%	25%	31%	31%	24%	41%	28%	26%	35%	21%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	26%	27%	23%	25%	29%	25%	26%	27%	27%	17%	33%	26%	25%	29%	20%
ALL YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	67%	67%	66%	71%	75%	61%	76%	72%	64%	71%	75%	69%	67%	72%	58%
	11.INCREASE PARKS PARCEL TAX BY 16%	54%	55%	54%	53%	56%	54%	64%	61%	51%	61%	57%	59%	51%	58%	48%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	53%	51%	60%	61%	57%	46%	70%	57%	47%	69%	61%	48%	58%	55%	49%
	12.ISSUE BONDS TO RENOVATE PARKS	51%	52%	47%	48%	55%	50%	48%	53%	52%	51%	55%	53%	54%	54%	48%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	48%	46%	49%	53%	48%	44%	50%	48%	44%	47%	55%	41%	56%	49%	49%
TOTAL		500	350	100	130	156	194	57	148	202	69	157	150	124	307	164

CITY OF BERKELEY - APRIL, 2014

		TOTAL	IDEOLOGY / GENDER				EDUCATION					EDUCATION /GENDER			WHITE-ONLY EDUCATION /GENDER	
			Progre ssive /liberal Men	Progre ssive /liberal Wome n	Modera te /conser vative Men	Modera te /conser vative Wome n	Post H. S.	Non-co llege grad	Colleg e gradua te or post-gr ad	4-year Colleg e grad	Post-gr aduate	Non college women	Colleg e men	Colleg e women	Colleg e men	Colleg e women
YES - NO	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	40	65	39	23	27	48	43	40	40	39	39	45	35	49	39
	11.INCREASE PARKS PARCEL TAX BY 16%	25	29	36	17	9	20	24	25	26	24	28	23	27	28	32
	12.ISSUE BONDS TO RENOVATE PARKS	23	34	28	17	16	16	29	21	28	14	22	21	21	23	26
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	22	23	29	15	22	20	20	23	32	12	24	21	25	18	24
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	15	28	15	2	8	13	7	17	19	16	3	17	18	19	20
STRONG YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	49%	59%	57%	31%	33%	50%	51%	48%	46%	51%	52%	48%	49%	50%	49%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	34%	41%	38%	17%	30%	25%	25%	37%	35%	39%	25%	34%	39%	36%	38%
	11.INCREASE PARKS PARCEL TAX BY 16%	30%	37%	34%	20%	20%	28%	30%	30%	27%	34%	33%	32%	29%	34%	32%
	12.ISSUE BONDS TO RENOVATE PARKS	29%	39%	32%	22%	20%	26%	30%	29%	27%	32%	28%	32%	27%	34%	29%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	26%	29%	30%	18%	22%	25%	27%	26%	27%	25%	27%	26%	27%	25%	28%
ALL YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	67%	80%	66%	59%	58%	72%	69%	67%	67%	66%	67%	70%	63%	73%	65%
	11.INCREASE PARKS PARCEL TAX BY 16%	54%	57%	59%	51%	46%	48%	52%	55%	56%	53%	54%	54%	55%	58%	58%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	53%	59%	51%	47%	51%	49%	47%	55%	56%	53%	43%	54%	55%	54%	55%
	12.ISSUE BONDS TO RENOVATE PARKS	51%	57%	52%	50%	45%	49%	56%	49%	52%	46%	49%	50%	48%	52%	50%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	48%	48%	49%	48%	49%	45%	46%	48%	54%	42%	46%	49%	48%	48%	50%
TOTAL		500	134	173	83	82	85	125	373	199	174	73	177	197	134	132

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		TOTAL	EDUCATION /AGE			REGION							REGION		
			College <50	Non-co llege 50+	College 50+	City Council District 1	City Council District 2	City Council District 3	City Council District 4	City Council District 5	City Council District 6	City Council District 8	City Council District 5,6,8	City Council District 3,4,7	City Council District 1,2
YES - NO	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	40	48	38	32	23	50	32	54	39	32	29	34	51	38
	11.INCREASE PARKS PARCEL TAX BY 16%	25	36	9	15	27	5	22	44	18	12	34	21	37	15
	12.ISSUE BONDS TO RENOVATE PARKS	23	25	26	18	31	18	30	44	20	0	16	12	36	24
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	22	23	19	23	41	24	19	49	15	2	18	12	28	31
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	15	33	2	4	1	26	1	33	11	8	11	10	20	15
STRONG YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	49%	54%	46%	43%	40%	52%	47%	49%	52%	44%	45%	47%	52%	47%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	34%	44%	24%	30%	32%	35%	32%	40%	31%	32%	35%	32%	36%	34%
	11.INCREASE PARKS PARCEL TAX BY 16%	30%	34%	24%	27%	32%	12%	36%	31%	33%	32%	27%	31%	36%	21%
	12.ISSUE BONDS TO RENOVATE PARKS	29%	28%	28%	30%	41%	21%	35%	34%	31%	25%	19%	26%	34%	30%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	26%	22%	27%	30%	37%	19%	31%	35%	24%	23%	20%	23%	30%	27%
ALL YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	67%	72%	65%	62%	59%	71%	59%	75%	66%	63%	62%	64%	72%	66%
	11.INCREASE PARKS PARCEL TAX BY 16%	54%	61%	43%	49%	56%	43%	48%	62%	51%	50%	61%	53%	58%	49%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	53%	64%	42%	46%	47%	59%	41%	65%	51%	50%	50%	50%	54%	53%
	12.ISSUE BONDS TO RENOVATE PARKS	51%	50%	52%	48%	60%	45%	49%	61%	54%	37%	44%	46%	56%	52%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	48%	46%	41%	51%	55%	43%	47%	65%	46%	37%	41%	42%	54%	49%
TOTAL		500	175	64	198	56	69	64	48	84	68	58	210	165	125

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		TOTAL	REGION / GENDER						REGION / PARTY REGISTRATION			EMPLOYMENT STATUS			EMPLOYMENT STATUS	
			City Council District 5,6,8 Men	City Council District 5,6,8 Women	City Council District 3,4,7 Men	City Council District 3,4,7 Women	City Council District 1,2 Men	City Council District 1,2 Women	City Council District 5,6,8 Democrat	City Council District 3,4,7 Democrat	City Council District 1,2 Democrat	Employed full-time	Employed part-time	Retired	All employed	All not working
YES - NO	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	40	43	26	57	44	32	42	36	50	33	39	60	26	43	34
	11.INCREASE PARKS PARCEL TAX BY 16%	25	9	31	45	30	11	18	26	38	19	24	47	4	29	19
	12.ISSUE BONDS TO RENOVATE PARKS	23	8	16	39	32	31	18	17	39	30	17	25	18	19	31
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	22	6	16	32	25	21	39	16	25	25	26	28	11	26	15
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	15	15	6	24	17	4	24	11	18	8	19	23	-8	20	4
STRONG YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	49%	48%	47%	56%	49%	36%	55%	50%	55%	46%	47%	63%	42%	50%	46%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	34%	33%	32%	38%	34%	20%	44%	31%	38%	30%	34%	42%	26%	36%	29%
	11.INCREASE PARKS PARCEL TAX BY 16%	30%	30%	32%	37%	35%	21%	22%	34%	35%	23%	28%	45%	25%	32%	29%
	12.ISSUE BONDS TO RENOVATE PARKS	29%	32%	21%	35%	32%	26%	32%	29%	35%	31%	26%	32%	29%	28%	33%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	26%	23%	22%	28%	32%	27%	27%	25%	32%	23%	26%	27%	22%	26%	26%
ALL YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	67%	70%	59%	77%	67%	62%	69%	65%	73%	64%	67%	78%	59%	69%	63%
	11.INCREASE PARKS PARCEL TAX BY 16%	54%	48%	58%	62%	54%	48%	50%	55%	58%	52%	53%	64%	43%	55%	52%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	53%	55%	47%	56%	53%	47%	59%	50%	53%	50%	55%	58%	39%	56%	45%
	12.ISSUE BONDS TO RENOVATE PARKS	51%	45%	46%	60%	52%	57%	48%	47%	58%	54%	46%	52%	48%	47%	57%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	48%	42%	41%	57%	52%	46%	50%	43%	53%	43%	52%	49%	39%	51%	42%
TOTAL		500	96	114	79	86	54	71	145	111	94	246	65	126	311	181

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		TOTAL	CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME		PARENTAL STATUS				DO YOU OWN YOUR OWN HOME OR DO YOU RENT		DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION				
			Yes	No	Father	Mother	Childless man	Childless woman	Own	Rent	Own City Council District 5,6,8	Own City Council District 3,4,7	Own City Council District 1,2	Rent City Council District 5,6,8	Rent City Council District 3,4,7
YES - NO	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	40	44	39	49	40	44	34	28	60	23	40	27	64	60
	11.INCREASE PARKS PARCEL TAX BY 16%	25	33	22	25	39	21	23	9	54	2	29	1	72	47
	12.ISSUE BONDS TO RENOVATE PARKS	23	16	25	21	13	25	25	8	50	-3	25	14	55	50
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	22	23	22	29	19	16	27	16	37	3	29	29	39	37
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	15	23	12	35	14	10	14	5	32	1	13	6	39	27
STRONG YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	49%	48%	49%	50%	46%	47%	50%	42%	61%	42%	40%	43%	61%	64%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	34%	36%	33%	38%	34%	29%	36%	29%	42%	27%	31%	31%	46%	40%
	11.INCREASE PARKS PARCEL TAX BY 16%	30%	30%	30%	34%	26%	29%	31%	25%	38%	24%	32%	21%	46%	42%
	12.ISSUE BONDS TO RENOVATE PARKS	29%	28%	30%	35%	23%	31%	29%	27%	35%	23%	32%	28%	32%	39%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	26%	26%	26%	24%	27%	26%	26%	26%	29%	21%	31%	29%	28%	32%
ALL YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	67%	69%	66%	73%	66%	70%	63%	61%	77%	58%	66%	61%	80%	77%
	11.INCREASE PARKS PARCEL TAX BY 16%	54%	57%	53%	51%	62%	53%	52%	46%	68%	44%	55%	43%	80%	63%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	53%	57%	51%	62%	53%	51%	51%	48%	61%	46%	49%	50%	65%	60%
	12.ISSUE BONDS TO RENOVATE PARKS	51%	50%	51%	53%	47%	53%	49%	44%	64%	38%	52%	46%	67%	64%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	48%	50%	47%	53%	47%	47%	47%	45%	55%	39%	54%	47%	52%	59%
TOTAL		500	121	377	54	68	176	200	304	175	151	76	77	54	79

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		TOTAL	HOW LONG HAVE YOU LIVED IN BERKELEY			HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER						RACE	RACE /GENDER		RACE /AGE	
			10 years or fewer	20 years or fewer	20 or more years	10 years or fewer Men	10 years or fewer Women	20 years or fewer Men	20 years or fewer Women	20 or more years Men	20 or more years Women	White	White men	White women	White <50	White 50+
YES - NO	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	40	65	54	21	69	62	57	52	28	15	45	46	44	52	40
	11.INCREASE PARKS PARCEL TAX BY 16%	25	42	28	20	39	45	24	32	20	20	30	26	34	37	24
	12.ISSUE BONDS TO RENOVATE PARKS	23	35	28	15	38	33	27	29	19	12	25	25	25	29	22
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	22	31	28	13	33	28	29	28	6	19	21	17	26	23	20
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	15	41	30	-6	45	38	31	30	-5	-6	16	14	19	35	1
STRONG YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	49%	59%	55%	40%	60%	59%	53%	56%	40%	41%	50%	50%	51%	54%	47%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	34%	43%	39%	27%	45%	41%	37%	41%	24%	30%	34%	33%	35%	39%	30%
	11.INCREASE PARKS PARCEL TAX BY 16%	30%	38%	32%	27%	44%	32%	36%	29%	23%	30%	32%	32%	32%	34%	30%
	12.ISSUE BONDS TO RENOVATE PARKS	29%	30%	27%	32%	37%	23%	30%	24%	32%	31%	30%	34%	25%	29%	31%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	26%	27%	28%	24%	28%	26%	28%	28%	23%	25%	28%	25%	30%	27%	29%
ALL YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	67%	80%	75%	57%	83%	78%	77%	73%	60%	54%	70%	71%	68%	74%	66%
	11.INCREASE PARKS PARCEL TAX BY 16%	54%	62%	56%	51%	61%	63%	54%	57%	53%	50%	57%	57%	58%	60%	55%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	53%	67%	61%	41%	68%	66%	61%	62%	43%	40%	53%	52%	54%	63%	45%
	12.ISSUE BONDS TO RENOVATE PARKS	51%	56%	54%	46%	60%	53%	56%	52%	49%	44%	52%	54%	49%	54%	50%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	48%	54%	52%	42%	56%	51%	53%	50%	41%	43%	49%	47%	51%	50%	49%
TOTAL		500	165	278	214	76	89	130	149	97	117	325	164	161	145	180

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		TOTAL	WHITE-ONLY GENDER /AGE				REGION /RACE			4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES				4/5.BALLOT /EFFECT		
			Men <50	Women <50	Men 50+	Women 50+	City Council District 5,6,8 White	City Council District 3,4,7 White	City Council District 1,2 White	Yes	No	Undecided /DK	All swing	Potential yes	Undecided /no & more likely	Solid no
YES - NO	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	40	51	54	42	38	36	61	45	59	3	43	53	59	58	2
	11.INCREASE PARKS PARCEL TAX BY 16%	25	31	45	21	27	24	44	24	50	-24	27	34	40	17	-7
	12.ISSUE BONDS TO RENOVATE PARKS	23	33	23	17	26	14	45	22	50	-21	16	27	41	19	-15
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	22	23	22	10	29	8	30	40	100	-100	0	21	64	-23	-64
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	15	32	39	-4	6	8	29	18	39	-35	20	28	34	23	-25
STRONG YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	49%	54%	54%	46%	48%	48%	55%	49%	56%	36%	49%	49%	56%	58%	33%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	34%	39%	39%	27%	33%	32%	36%	37%	42%	20%	32%	31%	41%	37%	19%
	11.INCREASE PARKS PARCEL TAX BY 16%	30%	37%	31%	28%	33%	34%	35%	23%	36%	18%	31%	28%	34%	30%	21%
	12.ISSUE BONDS TO RENOVATE PARKS	29%	38%	17%	30%	31%	28%	32%	30%	35%	22%	27%	26%	35%	33%	19%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	26%	27%	27%	24%	32%	24%	31%	33%	55%	0%	0%	0%	39%	0%	0%
ALL YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	67%	73%	75%	69%	64%	65%	78%	69%	77%	50%	66%	72%	76%	74%	48%
	11.INCREASE PARKS PARCEL TAX BY 16%	54%	58%	63%	55%	55%	56%	61%	56%	67%	33%	50%	56%	61%	47%	38%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	53%	60%	66%	44%	46%	49%	58%	55%	66%	30%	50%	57%	62%	53%	33%
	12.ISSUE BONDS TO RENOVATE PARKS	51%	60%	46%	49%	51%	47%	60%	51%	66%	34%	39%	49%	59%	43%	32%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	48%	49%	50%	45%	52%	41%	56%	59%	100%	0%	0%	37%	71%	0%	0%
TOTAL		500	81	64	83	98	161	97	68	238	128	134	286	337	99	163

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		TOTAL	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES				A6/8.BALLOT /EFFECT		7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION			B7/9.BALLOT /EFFECT	
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Solid no	Yes	No	All swing	Potenti al yes	Solid no
YES - NO	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	40	94	-37	52	59	83	-27	100	-100	39	87	-93
	11.INCREASE PARKS PARCEL TAX BY 16%	25	52	-12	17	34	41	-13	44	-22	16	44	-17
	12.ISSUE BONDS TO RENOVATE PARKS	23	47	-9	16	30	45	-11	38	-18	12	33	-15
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	22	45	-10	20	31	50	-12	35	-13	27	26	-14
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	15	100	-100	0	23	72	-80	58	-91	8	48	-92
STRONG YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	49%	74%	17%	37%	36%	72%	21%	73%	0%	0%	60%	0%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	34%	64%	0%	0%	0%	57%	0%	49%	1%	7%	41%	0%
	11.INCREASE PARKS PARCEL TAX BY 16%	30%	39%	19%	26%	26%	36%	18%	36%	18%	17%	34%	21%
	12.ISSUE BONDS TO RENOVATE PARKS	29%	36%	21%	24%	22%	35%	23%	34%	19%	12%	31%	20%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	26%	31%	23%	12%	16%	33%	20%	30%	22%	13%	24%	22%
ALL YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	67%	95%	30%	57%	72%	89%	33%	100%	0%	60%	90%	0%
	11.INCREASE PARKS PARCEL TAX BY 16%	54%	69%	35%	42%	57%	62%	36%	64%	33%	47%	62%	35%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	53%	100%	0%	0%	49%	83%	0%	75%	4%	44%	69%	1%
	12.ISSUE BONDS TO RENOVATE PARKS	51%	63%	36%	40%	52%	60%	34%	58%	33%	43%	56%	34%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	48%	60%	34%	33%	49%	62%	28%	55%	32%	47%	49%	31%
TOTAL		500	263	188	48	193	171	79	335	133	153	174	76

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		TOTAL	11.INCREASE PARKS PARCEL TAX BY 16%				11/13.BALLOT /EFFECT			12.ISSUE BONDS TO RENOVATE PARKS				12/13.BALLOT /EFFECT		
			Yes	No	Undecided /DK	All swing	Potential yes	Undecided /no & more likely	Solid no	Yes	No	Undecided /DK	All swing	Potential yes	Undecided /no & more likely	Solid no
YES - NO	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	40	63	-5	45	49	56	34	3	60	0	47	49	57	48	5
	11.INCREASE PARKS PARCEL TAX BY 16%	25	100	-100	0	31	68	-39	-76	74	-64	24	34	60	21	-51
	12.ISSUE BONDS TO RENOVATE PARKS	23	70	-59	16	27	58	21	-60	100	-100	0	27	68	-23	-74
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	22	44	-22	27	32	38	17	-14	45	-22	23	36	40	26	-17
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	15	43	-30	4	20	33	-1	-27	39	-30	16	24	33	16	-24
STRONG YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	49%	60%	26%	50%	47%	57%	45%	30%	60%	27%	51%	47%	57%	50%	31%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	34%	43%	18%	33%	31%	39%	27%	21%	41%	20%	35%	30%	39%	35%	21%
	11.INCREASE PARKS PARCEL TAX BY 16%	30%	56%	0%	0%	0%	43%	0%	0%	48%	7%	19%	16%	41%	21%	7%
	12.ISSUE BONDS TO RENOVATE PARKS	29%	46%	7%	15%	14%	40%	20%	5%	58%	0%	0%	0%	43%	0%	0%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	26%	32%	17%	22%	24%	31%	26%	16%	36%	14%	19%	25%	32%	20%	14%
ALL YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	67%	79%	46%	64%	70%	75%	60%	49%	77%	49%	67%	70%	75%	68%	50%
	11.INCREASE PARKS PARCEL TAX BY 16%	54%	100%	0%	0%	48%	77%	0%	0%	83%	15%	36%	54%	72%	42%	15%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	53%	68%	30%	43%	54%	61%	40%	32%	66%	31%	50%	57%	61%	48%	34%
	12.ISSUE BONDS TO RENOVATE PARKS	51%	78%	16%	25%	47%	68%	37%	10%	100%	0%	0%	42%	74%	0%	0%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	48%	59%	28%	43%	52%	55%	41%	30%	62%	28%	37%	53%	57%	40%	28%
TOTAL		500	269	145	85	247	350	81	150	253	138	108	251	341	89	159

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		TOTAL	SPLIT				
			A	B	C	D	E
YES - NO	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	40	48	33	45	43	34
	11.INCREASE PARKS PARCEL TAX BY 16%	25	24	25	26	25	23
	12.ISSUE BONDS TO RENOVATE PARKS	23	27	19	27	22	20
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	22	30	14	22	28	17
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	15	24	6	14	16	14
STRONG YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	49%	56%	42%	51%	50%	46%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	34%	39%	29%	31%	36%	34%
	11.INCREASE PARKS PARCEL TAX BY 16%	30%	30%	30%	27%	34%	29%
	12.ISSUE BONDS TO RENOVATE PARKS	29%	31%	28%	33%	26%	29%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	26%	29%	23%	20%	27%	31%
ALL YES	7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	67%	71%	63%	70%	67%	64%
	11.INCREASE PARKS PARCEL TAX BY 16%	54%	54%	54%	54%	54%	53%
	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	53%	56%	49%	54%	51%	52%
	12.ISSUE BONDS TO RENOVATE PARKS	51%	52%	49%	56%	46%	50%
	4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	48%	52%	44%	45%	51%	47%
TOTAL		500	250	250	157	156	187

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		TOTAL	GENDER		AGE					AGE COLLAPSE		GENDER /AGE			
			Men	Wome n	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Wome n <50	Men 50+	Wome n 50+
YES - NO		22	19	25	36	22	5	34	9	23	21	32	15	6	33
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes - strongly	26%	26%	27%	26%	22%	21%	36%	22%	23%	29%	28%	19%	23%	33%
	Yes - not so strongly	10%	10%	10%	12%	13%	5%	10%	10%	10%	10%	10%	11%	11%	9%
	Lean yes	11%	12%	10%	16%	12%	11%	10%	8%	13%	9%	15%	12%	9%	10%
	Undecided /DK	27%	23%	30%	29%	28%	29%	21%	29%	29%	25%	26%	32%	19%	29%
	Lean no	2%	1%	3%	1%	4%		1%	4%	2%	3%		3%	2%	4%
	No - not so strongly	7%	8%	6%	8%	5%	9%	8%	5%	7%	6%	7%	8%	9%	5%
	No - strongly	16%	20%	13%	8%	16%	24%	13%	22%	15%	17%	14%	16%	27%	10%
	(Refused)	0%		0%				0%			0%				0%
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes	48%	48%	47%	54%	47%	38%	57%	40%	47%	48%	53%	42%	43%	52%
	No	26%	29%	22%	17%	25%	33%	22%	31%	24%	27%	21%	27%	37%	18%
	Undecided /DK	27%	23%	30%	29%	28%	29%	21%	29%	29%	25%	26%	32%	19%	29%
	All swing	57%	54%	60%	66%	62%	55%	50%	57%	62%	54%	57%	66%	50%	56%
	Refused	0%		0%				0%			0%				0%
4/5.BALLOT /EFFECT	Potential yes	67%	68%	67%	83%	65%	53%	71%	61%	69%	66%	76%	63%	60%	71%
	Undecided /no & more likely	20%	20%	20%	29%	17%	16%	14%	21%	22%	18%	23%	21%	17%	19%
	Solid no	33%	32%	33%	17%	35%	47%	29%	39%	31%	34%	24%	37%	40%	29%
YES - NO		15	16	14	45	21	11	11	-4	28	3	30	27	2	4
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes - strongly	34%	32%	35%	44%	44%	30%	32%	26%	40%	29%	38%	41%	25%	31%
	Yes - not so strongly	11%	12%	10%	14%	7%	9%	12%	10%	10%	11%	10%	10%	13%	9%
	Lean yes	8%	10%	7%	12%	6%	14%	6%	6%	11%	6%	11%	10%	9%	3%
	Undecided /DK	10%	9%	10%	6%	9%	6%	11%	14%	7%	12%	9%	5%	9%	15%
	Lean no	4%	4%	4%	2%	1%	3%	5%	6%	2%	6%	2%	3%	5%	6%
	No - not so strongly	6%	4%	8%	7%	7%	10%	6%	3%	8%	4%	3%	12%	5%	4%
	No - strongly	28%	30%	26%	15%	26%	29%	28%	36%	22%	32%	26%	19%	34%	31%
	(Refused)	0%		0%				0%			0%				0%
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes	53%	53%	52%	69%	56%	53%	50%	41%	61%	45%	60%	61%	47%	44%
	No	38%	38%	38%	25%	35%	42%	39%	45%	33%	42%	31%	34%	45%	40%
	Undecided /DK	10%	9%	10%	6%	9%	6%	11%	14%	7%	12%	9%	5%	9%	15%
	All swing	39%	39%	39%	41%	30%	41%	40%	38%	38%	39%	36%	40%	41%	37%
	Refused	0%		0%				0%			0%				0%
	Total	500	230	270	100	65	70	130	135	235	265	114	121	116	149
A6/8.BALLOT /EFFECT	Potential yes	68%	62%	74%	94%	67%	63%	61%	60%	77%	61%	67%	87%	56%	64%
	Undecided /no & more likely	12%	13%	11%	12%	6%	12%	11%	16%	10%	13%	12%	9%	14%	13%
	Solid no	32%	38%	26%	6%	33%	37%	39%	40%	23%	39%	33%	13%	44%	36%
	Total	250	115	135	50	33	35	65	67	118	132	57	60	58	75

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		TOTAL	PARTY REGISTRATION			PARTY REGISTRATION / GENDER			PARTY REGISTRATION / AGE COLLAPSE			IDEOLOGY			IDEOLOGY	
			Democ rat	DTS	DTS /Other	Democ rat Men	Democ rat Women	DTS Women	Democ rat Under 50	Democ rat 50 & over	DTS Under 50	Progre ssive	Liberal	Modera te	Progre ssive /liberal	Modera te /conser vative
YES - NO		22	21	26	28	21	22	29	26	19	25	36	16	32	26	18
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes - strongly	26%	27%	23%	25%	29%	25%	26%	27%	27%	17%	33%	26%	25%	29%	20%
	Yes - not so strongly	10%	10%	12%	11%	9%	11%	10%	10%	10%	13%	13%	7%	14%	10%	12%
	Lean yes	11%	9%	14%	16%	11%	8%	15%	12%	8%	18%	9%	9%	17%	9%	17%
	Undecided /DK	27%	29%	27%	22%	24%	33%	27%	29%	30%	32%	25%	33%	20%	29%	21%
	Lean no	2%	3%	3%	2%	1%	4%	4%	2%	3%	2%	1%	3%	2%	2%	2%
	No - not so strongly	7%	7%	6%	7%	9%	6%	7%	8%	7%	6%	8%	8%	5%	8%	6%
	No - strongly	16%	15%	15%	16%	17%	13%	11%	13%	16%	14%	11%	15%	18%	13%	22%
	(Refused)	0%		1%	0%			1%						1%		0%
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes	48%	46%	49%	53%	48%	44%	50%	48%	44%	47%	55%	41%	56%	49%	49%
	No	26%	25%	24%	25%	27%	23%	22%	23%	26%	21%	20%	25%	24%	22%	30%
	Undecided /DK	27%	29%	27%	22%	24%	33%	27%	29%	30%	32%	25%	33%	20%	29%	21%
	All swing	57%	59%	61%	59%	54%	62%	62%	60%	57%	69%	57%	59%	57%	58%	58%
	Refused	0%		1%	0%			1%						1%		0%
4/5.BALLOT /EFFECT	Potential yes	67%	68%	69%	70%	70%	66%	68%	72%	65%	69%	72%	66%	76%	69%	68%
	Undecided /no & more likely	20%	22%	19%	18%	21%	22%	18%	24%	20%	22%	16%	25%	20%	21%	19%
	Solid no	33%	32%	31%	30%	30%	34%	32%	28%	35%	31%	28%	34%	24%	31%	32%
YES - NO		15	13	29	31	22	5	44	21	7	45	31	10	21	21	5
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes - strongly	34%	33%	37%	39%	36%	31%	47%	38%	29%	41%	47%	31%	30%	39%	23%
	Yes - not so strongly	11%	10%	12%	12%	12%	9%	13%	7%	12%	15%	6%	12%	15%	9%	14%
	Lean yes	8%	8%	12%	11%	10%	6%	11%	11%	5%	12%	8%	5%	13%	7%	12%
	Undecided /DK	10%	11%	9%	8%	8%	13%	3%	8%	13%	6%	8%	13%	6%	11%	7%
	Lean no	4%	4%	4%	4%	3%	4%	4%	2%	5%	3%	5%	3%	4%	4%	3%
	No - not so strongly	6%	8%	2%	3%	6%	9%	4%	11%	5%	3%	5%	7%	7%	6%	7%
	No - strongly	28%	27%	24%	24%	26%	27%	19%	23%	29%	18%	20%	28%	25%	24%	34%
	(Refused)	0%	0%				0%		0%		0%			0%		
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes	53%	51%	60%	61%	57%	46%	70%	57%	47%	69%	61%	48%	58%	55%	49%
	No	38%	38%	31%	31%	35%	41%	27%	36%	40%	25%	30%	38%	36%	34%	44%
	Undecided /DK	10%	11%	9%	8%	8%	13%	3%	8%	13%	6%	8%	13%	6%	11%	7%
	All swing	39%	40%	39%	37%	38%	42%	34%	39%	41%	41%	33%	41%	45%	37%	43%
	Refused	0%	0%				0%			0%		0%			0%	
	Total	500	350	100	130	156	194	57	148	202	69	157	150	124	307	164
A6/8.BALLOT /EFFECT	Potential yes	68%	67%	73%	75%	65%	69%	86%	73%	64%	90%	77%	64%	80%	70%	67%
	Undecided /no & more likely	12%	11%	13%	15%	13%	9%	13%	9%	12%	14%	13%	11%	13%	12%	12%
	Solid no	32%	33%	27%	25%	35%	31%	14%	27%	36%	10%	23%	36%	20%	30%	33%
	Total	250	175	50	65	81	94	29	76	99	34	72	81	64	153	82

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		TOTAL	IDEOLOGY / GENDER				EDUCATION					EDUCATION /GENDER			WHITE-ONLY EDUCATION /GENDER	
			Progre ssive /liberal Men	Progre ssive /liberal Women	Moderate /conser vative Men	Moderate /conser vative Women	Post H. S.	Non-co llege grad	College graduat e or post-gr ad	4-year College grad	Post-gr aduate	Non college women	College men	College women	College men	College women
YES - NO		22	23	29	15	22	20	20	23	32	12	24	21	25	18	24
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes - strongly	26%	29%	30%	18%	22%	25%	27%	26%	27%	25%	27%	26%	27%	25%	28%
	Yes - not so strongly	10%	11%	9%	11%	13%	10%	10%	10%	10%	10%	12%	11%	9%	9%	9%
	Lean yes	11%	9%	9%	19%	14%	10%	9%	12%	17%	7%	7%	12%	12%	14%	12%
	Undecided /DK	27%	26%	32%	19%	22%	29%	29%	26%	24%	28%	32%	22%	30%	23%	23%
	Lean no	2%		4%	3%	2%	1%	1%	3%	2%	4%	2%	1%	4%	1%	5%
	No - not so strongly	7%	11%	5%	4%	8%	10%	8%	6%	6%	7%	3%	6%	7%	7%	8%
	No - strongly	16%	15%	11%	27%	18%	14%	16%	16%	14%	19%	17%	22%	11%	21%	13%
	(Refused)	0%				1%			0%	0%				0%		0%
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes	48%	48%	49%	48%	49%	45%	46%	48%	54%	42%	46%	49%	48%	48%	50%
	No	26%	26%	20%	33%	28%	25%	26%	25%	22%	30%	22%	29%	23%	29%	26%
	Undecided /DK	27%	26%	32%	19%	22%	29%	29%	26%	24%	28%	32%	22%	30%	23%	23%
	All swing	57%	57%	59%	56%	59%	61%	57%	57%	59%	56%	56%	53%	62%	54%	58%
	Refused	0%				1%			0%	0%				0%		0%
4/5.BALLOT /EFFECT	Potential yes	67%	70%	69%	68%	68%	70%	70%	67%	72%	60%	75%	70%	64%	68%	62%
	Undecided /no & more likely	20%	21%	20%	20%	18%	24%	24%	18%	18%	18%	29%	20%	17%	21%	12%
	Solid no	33%	30%	31%	32%	32%	30%	30%	33%	28%	40%	25%	30%	36%	32%	38%
YES - NO		15	28	15	2	8	13	7	17	19	16	3	17	18	19	20
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes - strongly	34%	41%	38%	17%	30%	25%	25%	37%	35%	39%	25%	34%	39%	36%	38%
	Yes - not so strongly	11%	9%	9%	17%	11%	17%	16%	9%	10%	8%	13%	9%	8%	6%	11%
	Lean yes	8%	10%	5%	13%	10%	7%	6%	9%	11%	7%	5%	11%	7%	12%	6%
	Undecided /DK	10%	9%	12%	9%	6%	14%	14%	8%	8%	9%	17%	9%	8%	10%	10%
	Lean no	4%	4%	5%	4%	3%	3%	4%	4%	4%	4%	3%	3%	5%	3%	5%
	No - not so strongly	6%	3%	8%	6%	9%	6%	8%	5%	5%	6%	10%	4%	7%	5%	6%
	No - strongly	28%	24%	24%	35%	32%	27%	27%	28%	28%	27%	27%	30%	25%	27%	25%
	(Refused)	0%		0%			1%	0%				1%				
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes	53%	59%	51%	47%	51%	49%	47%	55%	56%	53%	43%	54%	55%	54%	55%
	No	38%	31%	36%	45%	43%	36%	39%	37%	37%	37%	40%	37%	37%	35%	35%
	Undecided /DK	10%	9%	12%	9%	6%	14%	14%	8%	8%	9%	17%	9%	8%	10%	10%
	All swing	39%	35%	38%	48%	39%	47%	47%	35%	37%	34%	47%	36%	35%	37%	37%
	Refused	0%		0%			1%	0%				1%				
	Total	500	134	173	83	82	85	125	373	199	174	73	177	197	134	132
A6/8.BALLOT /EFFECT	Potential yes	68%	67%	73%	56%	79%	55%	65%	70%	72%	68%	62%	60%	79%	63%	78%
	Undecided /no & more likely	12%	18%	7%	6%	18%	13%	18%	10%	12%	8%	16%	11%	9%	15%	9%
	Solid no	32%	33%	27%	44%	21%	45%	35%	30%	28%	32%	38%	40%	21%	37%	22%
	Total	250	66	87	42	41	43	62	187	100	87	37	88	98	64	66

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		TOTAL	EDUCATION /AGE			REGION							REGION		
			Colleg e <50	Non-co llege 50+	Colleg e 50+	City Council District 1	City Council District 2	City Council District 3	City Council District 4	City Council District 5	City Council District 6	City Council District 8	City Council District 5,6,8	City Council District 3,4,7	City Council District 1,2
YES - NO		22	23	19	23	41	24	19	49	15	2	18	12	28	31
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes - strongly	26%	22%	27%	30%	37%	19%	31%	35%	24%	23%	20%	23%	30%	27%
	Yes - not so strongly	10%	10%	8%	11%	10%	9%	9%	11%	10%	9%	7%	9%	12%	10%
	Lean yes	11%	14%	6%	10%	8%	15%	8%	19%	12%	5%	14%	10%	12%	12%
	Undecided /DK	27%	31%	36%	21%	30%	37%	24%	19%	23%	27%	36%	28%	20%	34%
	Lean no	2%	2%		4%		1%	3%		6%	1%	3%	4%	2%	1%
	No - not so strongly	7%	7%	8%	6%	5%	10%	14%	4%	3%	4%	8%	5%	9%	7%
	No - strongly	16%	15%	15%	18%	10%	9%	11%	12%	22%	30%	13%	22%	14%	9%
	(Refused)	0%			0%						1%		0%		
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes	48%	46%	41%	51%	55%	43%	47%	65%	46%	37%	41%	42%	54%	49%
	No	26%	23%	23%	28%	15%	20%	29%	16%	31%	35%	23%	30%	26%	17%
	Undecided /DK	27%	31%	36%	21%	30%	37%	24%	19%	23%	27%	36%	28%	20%	34%
	All swing	57%	63%	57%	52%	53%	72%	58%	53%	54%	46%	67%	55%	55%	64%
	Refused	0%			0%						1%		0%		
4/5.BALLOT /EFFECT	Potential yes	67%	68%	68%	66%	71%	66%	78%	76%	63%	54%	64%	60%	76%	68%
	Undecided /no & more likely	20%	22%	26%	15%	15%	23%	31%	11%	17%	17%	23%	19%	22%	19%
	Solid no	33%	32%	32%	34%	29%	34%	22%	24%	37%	46%	36%	40%	24%	32%
YES - NO		15	33	2	4	1	26	1	33	11	8	11	10	20	15
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes - strongly	34%	44%	24%	30%	32%	35%	32%	40%	31%	32%	35%	32%	36%	34%
	Yes - not so strongly	11%	8%	17%	9%	11%	15%	5%	14%	8%	12%	4%	8%	11%	13%
	Lean yes	8%	11%	1%	7%	4%	9%	4%	10%	13%	6%	10%	10%	7%	7%
	Undecided /DK	10%	5%	16%	11%	8%	8%	18%	4%	9%	8%	11%	9%	12%	8%
	Lean no	4%	2%	6%	5%	5%	5%	2%	2%	7%	4%	1%	4%	2%	5%
	No - not so strongly	6%	6%	2%	5%	6%	7%	6%	4%	3%	5%	11%	6%	6%	7%
	No - strongly	28%	23%	32%	32%	34%	20%	33%	26%	29%	34%	26%	30%	26%	26%
	(Refused)	0%		1%								1%	0%		
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes	53%	64%	42%	46%	47%	59%	41%	65%	51%	50%	50%	50%	54%	53%
	No	38%	31%	40%	43%	45%	33%	41%	32%	40%	42%	38%	40%	34%	38%
	Undecided /DK	10%	5%	16%	11%	8%	8%	18%	4%	9%	8%	11%	9%	12%	8%
	All swing	39%	33%	42%	38%	35%	45%	35%	34%	40%	34%	38%	38%	38%	40%
	Refused	0%		1%								1%	0%		
	Total	500	175	64	198	56	69	64	48	84	68	58	210	165	125
A6/8.BALLOT /EFFECT	Potential yes	68%	77%	56%	63%	62%	67%	59%	80%	71%	65%	68%	68%	72%	64%
	Undecided /no & more likely	12%	10%	22%	10%	4%	6%	28%	13%	13%	9%	9%	11%	19%	5%
	Solid no	32%	23%	44%	37%	38%	33%	41%	20%	29%	35%	32%	32%	28%	36%
	Total	250	94	38	93	30	32	34	20	38	35	32	105	83	62

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		TOTAL	REGION / GENDER						REGION / PARTY REGISTRATION			EMPLOYMENT STATUS			EMPLOYMENT STATUS	
			City Council District 5,6,8 Men	City Council District 5,6,8 Women	City Council District 3,4,7 Men	City Council District 3,4,7 Women	City Council District 1,2 Men	City Council District 1,2 Women	City Council District 5,6,8 Democrat	City Council District 3,4,7 Democrat	City Council District 1,2 Democrat	Employed full-time	Employed part-time	Retired	All employed	All not working
YES - NO		22	6	16	32	25	21	39	16	25	25	26	28	11	26	15
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes - strongly	26%	23%	22%	28%	32%	27%	27%	25%	32%	23%	26%	27%	22%	26%	26%
	Yes - not so strongly	10%	6%	11%	15%	10%	12%	9%	11%	8%	10%	11%	10%	9%	11%	9%
	Lean yes	11%	13%	8%	14%	10%	7%	15%	6%	13%	10%	14%	12%	8%	14%	7%
	Undecided /DK	27%	22%	33%	19%	21%	29%	38%	31%	19%	39%	22%	29%	34%	24%	32%
	Lean no	2%	2%	5%		4%	1%		4%	2%	1%	2%		5%	2%	3%
	No - not so strongly	7%	4%	5%	12%	7%	8%	7%	4%	11%	8%	6%	12%	6%	8%	6%
	No - strongly	16%	30%	15%	12%	16%	15%	5%	19%	14%	9%	17%	10%	17%	16%	17%
	(Refused)	0%		1%								0%			0%	
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes	48%	42%	41%	57%	52%	46%	50%	43%	53%	43%	52%	49%	39%	51%	42%
	No	26%	36%	25%	24%	27%	25%	12%	27%	28%	18%	26%	22%	27%	25%	26%
	Undecided /DK	27%	22%	33%	19%	21%	29%	38%	31%	19%	39%	22%	29%	34%	24%	32%
	All swing	57%	47%	62%	60%	52%	58%	68%	56%	53%	68%	57%	63%	61%	58%	57%
	Refused	0%		1%								0%			0%	
4/5.BALLOT /EFFECT	Potential yes	67%	61%	60%	79%	73%	65%	71%	62%	78%	65%	70%	69%	62%	70%	63%
	Undecided /no & more likely	20%	19%	19%	22%	21%	18%	20%	19%	25%	21%	18%	20%	23%	19%	21%
	Solid no	33%	39%	40%	21%	27%	35%	29%	38%	22%	35%	30%	31%	38%	30%	37%
YES - NO		15	15	6	24	17	4	24	11	18	8	19	23	-8	20	4
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes - strongly	34%	33%	32%	38%	34%	20%	44%	31%	38%	30%	34%	42%	26%	36%	29%
	Yes - not so strongly	11%	9%	8%	12%	11%	16%	11%	9%	8%	14%	10%	8%	10%	10%	12%
	Lean yes	8%	13%	7%	7%	8%	10%	4%	9%	6%	7%	11%	8%	3%	10%	5%
	Undecided /DK	10%	6%	12%	11%	12%	10%	6%	11%	13%	8%	8%	6%	15%	8%	12%
	Lean no	4%	3%	5%	4%	1%	4%	6%	5%	1%	6%	3%	5%	7%	4%	5%
	No - not so strongly	6%	4%	8%	4%	7%	6%	8%	8%	6%	9%	5%	15%	4%	7%	5%
	No - strongly	28%	32%	28%	25%	27%	33%	21%	26%	27%	27%	28%	15%	36%	25%	33%
	(Refused)	0%		1%					0%							0%
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes	53%	55%	47%	56%	53%	47%	59%	50%	53%	50%	55%	58%	39%	56%	45%
	No	38%	39%	41%	32%	36%	43%	35%	39%	34%	42%	36%	36%	47%	36%	42%
	Undecided /DK	10%	6%	12%	11%	12%	10%	6%	11%	13%	8%	8%	6%	15%	8%	12%
	All swing	39%	35%	40%	38%	39%	47%	35%	42%	35%	43%	38%	43%	37%	39%	38%
	Refused	0%		1%					0%							0%
	Total	500	96	114	79	86	54	71	145	111	94	246	65	126	311	181
A6/8.BALLOT /EFFECT	Potential yes	68%	66%	70%	69%	75%	42%	80%	68%	70%	64%	71%	73%	51%	72%	64%
	Undecided /no & more likely	12%	10%	11%	24%	14%	2%	6%	12%	15%	5%	14%	16%	7%	14%	8%
	Solid no	32%	34%	30%	31%	25%	58%	20%	32%	30%	36%	29%	27%	49%	28%	36%
	Total	250	49	56	41	41	25	37	70	54	50	123	32	57	155	92

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		TOTAL	CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME		PARENTAL STATUS				DO YOU OWN YOUR OWN HOME OR DO YOU RENT		DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION				
			Yes	No	Father	Mother	Childless man	Childless woman	Own	Rent	Own City Council District 5,6,8	Own City Council District 3,4,7	Own City Council District 1,2	Rent City Council District 5,6,8	Rent City Council District 3,4,7
YES - NO		22	23	22	29	19	16	27	16	37	3	29	29	39	37
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes - strongly	26%	26%	26%	24%	27%	26%	26%	26%	29%	21%	31%	29%	28%	32%
	Yes - not so strongly	10%	11%	10%	14%	9%	9%	10%	8%	15%	8%	8%	8%	12%	18%
	Lean yes	11%	12%	11%	15%	11%	11%	10%	11%	10%	10%	16%	9%	12%	8%
	Undecided /DK	27%	24%	28%	22%	26%	23%	32%	27%	27%	25%	21%	36%	35%	20%
	Lean no	2%	3%	2%		5%	1%	3%	3%	1%	5%	3%	1%		1%
	No - not so strongly	7%	5%	7%	8%	3%	8%	7%	4%	8%	3%	4%	7%	6%	9%
	No - strongly	16%	18%	16%	17%	19%	22%	11%	21%	9%	27%	18%	10%	7%	12%
	(Refused)	0%		0%				0%	0%		0%				
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes	48%	50%	47%	53%	47%	47%	47%	45%	55%	39%	54%	47%	52%	59%
	No	26%	26%	25%	25%	27%	31%	21%	28%	18%	36%	25%	17%	13%	22%
	Undecided /DK	27%	24%	28%	22%	26%	23%	32%	27%	27%	25%	21%	36%	35%	20%
	All swing	57%	56%	58%	59%	55%	52%	63%	54%	62%	51%	51%	61%	65%	56%
	Refused	0%		0%				0%	0%		0%				
4/5.BALLOT /EFFECT	Potential yes	67%	62%	69%	70%	56%	67%	71%	63%	76%	54%	76%	68%	81%	77%
	Undecided /no & more likely	20%	13%	22%	17%	10%	21%	23%	18%	21%	15%	22%	22%	30%	18%
	Solid no	33%	38%	31%	30%	44%	33%	29%	37%	24%	46%	24%	32%	19%	23%
YES - NO		15	23	12	35	14	10	14	5	32	1	13	6	39	27
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes - strongly	34%	36%	33%	38%	34%	29%	36%	29%	42%	27%	31%	31%	46%	40%
	Yes - not so strongly	11%	9%	11%	10%	9%	12%	10%	10%	12%	7%	13%	13%	11%	12%
	Lean yes	8%	12%	7%	13%	11%	9%	5%	8%	8%	11%	6%	6%	7%	9%
	Undecided /DK	10%	8%	10%	11%	6%	8%	11%	10%	9%	9%	15%	6%	9%	6%
	Lean no	4%	2%	5%	3%	1%	4%	5%	4%	3%	4%	1%	5%	3%	3%
	No - not so strongly	6%	7%	6%	3%	10%	5%	7%	5%	7%	6%	3%	7%	8%	8%
	No - strongly	28%	25%	29%	22%	28%	32%	25%	33%	19%	35%	32%	32%	15%	23%
	(Refused)	0%	1%			1%			0%		0%				
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes	53%	57%	51%	62%	53%	51%	51%	48%	61%	46%	49%	50%	65%	60%
	No	38%	34%	39%	27%	40%	41%	37%	42%	30%	45%	36%	44%	26%	33%
	Undecided /DK	10%	8%	10%	11%	6%	8%	11%	10%	9%	9%	15%	6%	9%	6%
	All swing	39%	38%	38%	40%	37%	38%	39%	37%	39%	37%	38%	37%	39%	37%
	Refused	0%	1%			1%			0%		0%				
	Total	500	121	377	54	68	176	200	304	175	151	76	77	54	79
A6/8.BALLOT /EFFECT	Potential yes	68%	75%	66%	66%	84%	60%	71%	61%	83%	62%	59%	59%	93%	83%
	Undecided /no & more likely	12%	15%	10%	12%	18%	13%	8%	11%	13%	11%	16%	6%	7%	21%
	Solid no	32%	25%	34%	34%	16%	40%	29%	39%	17%	38%	41%	41%	7%	17%
	Total	250	61	188	29	32	86	103	152	88	77	35	40	24	43

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		TOTAL	HOW LONG HAVE YOU LIVED IN BERKELEY			HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER						RACE	RACE /GENDER		RACE /AGE	
			10 years or fewer	20 years or fewer	20 or more years	10 years or fewer Men	10 years or fewer Women	20 years or fewer Men	20 years or fewer Women	20 or more years Men	20 or more years Women	White	White men	White women	White <50	White 50+
YES - NO		22	31	28	13	33	28	29	28	6	19	21	17	26	23	20
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes - strongly	26%	27%	28%	24%	28%	26%	28%	28%	23%	25%	28%	25%	30%	27%	29%
	Yes - not so strongly	10%	14%	12%	7%	14%	14%	11%	12%	8%	7%	9%	8%	10%	7%	10%
	Lean yes	11%	13%	12%	11%	14%	11%	14%	10%	10%	11%	13%	14%	11%	16%	10%
	Undecided /DK	27%	23%	25%	29%	21%	25%	22%	28%	25%	33%	23%	22%	23%	23%	22%
	Lean no	2%	1%	2%	3%		3%		3%	2%	4%	3%	1%	5%	2%	4%
	No - not so strongly	7%	8%	8%	5%	8%	8%	9%	7%	5%	5%	8%	9%	6%	9%	7%
	No - strongly	16%	14%	13%	20%	15%	13%	16%	11%	27%	15%	17%	21%	14%	16%	18%
	(Refused)	0%			0%						1%	0%		0%		0%
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes	48%	54%	52%	42%	56%	51%	53%	50%	41%	43%	49%	47%	51%	50%	49%
	No	26%	23%	23%	28%	23%	23%	25%	22%	35%	23%	28%	31%	25%	27%	29%
	Undecided /DK	27%	23%	25%	29%	21%	25%	22%	28%	25%	33%	23%	22%	23%	23%	22%
	All swing	57%	59%	59%	55%	57%	62%	56%	61%	51%	59%	55%	54%	56%	57%	53%
	Refused	0%			0%						1%	0%		0%		0%
4/5.BALLOT /EFFECT	Potential yes	67%	72%	72%	62%	71%	74%	72%	71%	62%	62%	65%	67%	63%	66%	64%
	Undecided /no & more likely	20%	19%	20%	20%	15%	22%	19%	21%	22%	19%	16%	20%	12%	17%	16%
	Solid no	33%	28%	28%	38%	29%	26%	28%	29%	38%	38%	35%	33%	37%	34%	36%
YES - NO		15	41	30	-6	45	38	31	30	-5	-6	16	14	19	35	1
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes - strongly	34%	43%	39%	27%	45%	41%	37%	41%	24%	30%	34%	33%	35%	39%	30%
	Yes - not so strongly	11%	14%	12%	9%	17%	11%	13%	11%	10%	8%	10%	7%	12%	10%	10%
	Lean yes	8%	10%	11%	5%	7%	13%	12%	10%	8%	2%	9%	12%	6%	13%	5%
	Undecided /DK	10%	7%	7%	11%	9%	6%	9%	6%	9%	13%	10%	10%	11%	9%	11%
	Lean no	4%	3%	5%	3%	3%	3%	4%	5%	3%	4%	4%	4%	4%	2%	6%
	No - not so strongly	6%	8%	6%	6%	2%	13%	2%	10%	7%	6%	6%	6%	6%	7%	6%
	No - strongly	28%	15%	21%	38%	18%	13%	24%	17%	39%	37%	26%	28%	25%	19%	32%
	(Refused)	0%		0%					0%			0%		0%		0%
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes	53%	67%	61%	41%	68%	66%	61%	62%	43%	40%	53%	52%	54%	63%	45%
	No	38%	26%	31%	47%	23%	28%	30%	32%	48%	47%	37%	38%	35%	28%	44%
	Undecided /DK	10%	7%	7%	11%	9%	6%	9%	6%	9%	13%	10%	10%	11%	9%	11%
	All swing	39%	42%	40%	35%	37%	46%	39%	41%	37%	33%	39%	39%	40%	42%	37%
	Refused	0%		0%					0%			0%		0%		0%
	Total	500	165	278	214	76	89	130	149	97	117	325	164	161	145	180
A6/8.BALLOT /EFFECT	Potential yes	68%	88%	79%	52%	85%	90%	73%	84%	42%	60%	68%	61%	75%	81%	59%
	Undecided /no & more likely	12%	10%	12%	10%	11%	10%	15%	9%	10%	9%	12%	14%	11%	15%	10%
	Solid no	32%	12%	21%	48%	15%	10%	27%	16%	58%	40%	32%	39%	25%	19%	41%
	Total	250	87	151	95	41	45	72	79	43	52	163	80	82	72	91

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		TOTAL	WHITE-ONLY GENDER /AGE				REGION /RACE			4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES				4/5.BALLOT /EFFECT		
			Men <50	Women <50	Men 50+	Women 50+	City Council District 5,6,8 White	City Council District 3,4,7 White	City Council District 1,2 White	Yes	No	Undecided /DK	All swing	Potential yes	Undecided /no & more likely	Solid no
YES - NO		22	23	22	10	29	8	30	40	100	-100	0	21	64	-23	-64
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes - strongly	26%	27%	27%	24%	32%	24%	31%	33%	55%				39%		
	Yes - not so strongly	10%	4%	10%	11%	10%	8%	10%	10%	21%			18%	15%		
	Lean yes	11%	19%	13%	10%	10%	10%	15%	16%	24%			20%	17%		
	Undecided /DK	27%	25%	22%	19%	24%	25%	19%	22%			100%	47%	23%	77%	36%
	Lean no	2%		4%	2%	6%	5%	2%			9%		4%	1%	4%	5%
	No - not so strongly	7%	10%	7%	8%	6%	4%	12%	10%		27%		12%	3%	10%	15%
	No - strongly	16%	16%	17%	26%	12%	24%	11%	9%		64%			3%	10%	44%
	(Refused)	0%				1%	0%									0%
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes	48%	49%	50%	45%	52%	41%	56%	59%	100%			37%	71%		
	No	26%	26%	28%	35%	23%	33%	25%	19%		100%		16%	7%	23%	64%
	Undecided /DK	27%	25%	22%	19%	24%	25%	19%	22%			100%	47%	23%	77%	36%
	All swing	57%	57%	56%	50%	55%	51%	58%	58%	45%	36%	100%	100%	58%	90%	56%
	Refused	0%				1%	0%									0%
4/5.BALLOT /EFFECT																
YES - NO		15	32	39	-4	6	8	29	18	39	-35	20	28	34	23	-25
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes - strongly	34%	39%	39%	27%	33%	32%	36%	37%	42%	20%	32%	31%	41%	37%	19%
	Yes - not so strongly	11%	6%	16%	9%	10%	8%	15%	7%	12%	4%	13%	14%	11%	9%	9%
	Lean yes	8%	15%	11%	8%	3%	9%	8%	10%	11%	6%	5%	11%	10%	7%	4%
	Undecided /DK	10%	11%	7%	9%	13%	10%	12%	8%	7%	5%	20%	14%	10%	17%	10%
	Lean no	4%	2%	2%	6%	5%	5%	3%	4%	4%	3%	4%	5%	5%	6%	3%
	No - not so strongly	6%	5%	10%	7%	4%	6%	4%	10%	5%	9%	6%	7%	5%	6%	8%
	No - strongly	28%	22%	15%	34%	31%	30%	22%	23%	18%	53%	20%	18%	18%	19%	47%
	(Refused)	0%				1%	0%			0%				0%		
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes	53%	60%	66%	44%	46%	49%	58%	55%	66%	30%	50%	57%	62%	53%	33%
	No	38%	29%	27%	48%	40%	41%	30%	37%	27%	65%	30%	29%	28%	30%	58%
	Undecided /DK	10%	11%	7%	9%	13%	10%	12%	8%	7%	5%	20%	14%	10%	17%	10%
	All swing	39%	39%	45%	39%	36%	38%	42%	39%	39%	27%	48%	51%	41%	44%	34%
	Refused	0%				1%	0%			0%				0%		
	Total	500	81	64	83	98	161	97	68	238	128	134	286	337	99	163
A6/8.BALLOT /EFFECT																
					</											

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		TOTAL	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES				A6/8.BALLOT /EFFECT		7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION			B7/9.BALLOT /EFFECT	
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Solid no	Yes	No	All swing	Potenti al yes	Solid no
YES - NO		22	45	-10	20	31	50	-12	35	-13	27	26	-14
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes - strongly	26%	31%	23%	12%	16%	33%	20%	30%	22%	13%	24%	22%
	Yes - not so strongly	10%	13%	6%	9%	12%	15%	4%	12%	4%	14%	11%	4%
	Lean yes	11%	15%	6%	12%	20%	14%	5%	13%	6%	20%	14%	5%
	Undecided /DK	27%	26%	21%	54%	33%	25%	31%	26%	22%	33%	28%	23%
	Lean no	2%	2%	4%	2%	3%	1%	1%	2%	3%	2%	3%	5%
	No - not so strongly	7%	6%	8%	7%	7%	7%	4%	8%	5%	6%	8%	6%
	No - strongly	16%	7%	33%	4%	8%	4%	35%	9%	37%	12%	12%	34%
	(Refused)	0%		0%						0%			1%
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes	48%	60%	34%	33%	49%	62%	28%	55%	32%	47%	49%	31%
	No	26%	15%	44%	13%	18%	12%	40%	19%	45%	20%	23%	45%
	Undecided /DK	27%	26%	21%	54%	33%	25%	31%	26%	22%	33%	28%	23%
	All swing	57%	62%	44%	84%	75%	62%	46%	61%	40%	75%	64%	43%
	Refused	0%		0%						0%			1%
4/5.BALLOT /EFFECT	Potential yes	67%	80%	50%	67%	71%	82%	54%	77%	44%	68%	71%	41%
	Undecided /no & more likely	20%	20%	16%	34%	23%	20%	26%	22%	12%	20%	22%	10%
	Solid no	33%	20%	50%	33%	29%	18%	46%	23%	56%	32%	29%	59%
YES - NO		15	100	-100	0	23	72	-80	58	-91	8	48	-92
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes - strongly	34%	64%				57%		49%	1%	7%	41%	
	Yes - not so strongly	11%	20%			27%	15%		15%	1%	20%	15%	1%
	Lean yes	8%	16%			21%	11%		11%	1%	17%	13%	
	Undecided /DK	10%			100%	25%	7%	19%	8%	2%	19%	10%	6%
	Lean no	4%		10%		10%	3%	4%	3%	6%	9%	3%	7%
	No - not so strongly	6%		16%		16%	0%	10%	5%	10%	12%	7%	12%
	No - strongly	28%		73%			7%	67%	9%	79%	15%	10%	74%
	(Refused)	0%						1%	0%				
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes	53%	100%			49%	83%		75%	4%	44%	69%	1%
	No	38%		100%		26%	11%	80%	17%	94%	36%	21%	93%
	Undecided /DK	10%			100%	25%	7%	19%	8%	2%	19%	10%	6%
	All swing	39%	36%	27%	100%	100%	36%	33%	42%	19%	78%	49%	26%
	Refused	0%						1%	0%				
	Total	500	263	188	48	193	171	79	335	133	153	174	76
A6/8.BALLOT /EFFECT	Potential yes	68%	100%	23%	43%	71%	100%		85%	17%	63%		
	Undecided /no & more likely	12%		23%	43%	20%	17%		10%	9%	21%		
	Solid no	32%		77%	57%	29%		100%	15%	83%	37%		
	Total	250	141	82	26	88	171	79	178	57	65		

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		TOTAL	11.INCREASE PARKS PARCEL TAX BY 16%				11/13.BALLOT /EFFECT			12.ISSUE BONDS TO RENOVATE PARKS				12/13.BALLOT /EFFECT		
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
YES - NO		22	44	-22	27	32	38	17	-14	45	-22	23	36	40	26	-17
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes - strongly	26%	32%	17%	22%	24%	31%	26%	16%	36%	14%	19%	25%	32%	20%	14%
	Yes - not so strongly	10%	15%	5%	6%	11%	12%	4%	5%	14%	5%	7%	11%	13%	8%	5%
	Lean yes	11%	13%	6%	15%	17%	12%	10%	9%	12%	9%	11%	17%	12%	13%	9%
	Undecided /DK	27%	25%	21%	42%	28%	27%	35%	25%	20%	22%	48%	30%	27%	46%	26%
	Lean no	2%	2%	4%	2%	3%	2%	3%	3%	2%	2%	2%	3%	2%	2%	3%
	No - not so strongly	7%	6%	7%	9%	8%	6%	7%	8%	6%	8%	7%	7%	6%	4%	9%
	No - strongly	16%	8%	39%	5%	10%	9%	14%	33%	8%	40%	5%	7%	8%	8%	34%
	(Refused)	0%		0%					0%			1%	0%			0%
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes	48%	59%	28%	43%	52%	55%	41%	30%	62%	28%	37%	53%	57%	40%	28%
	No	26%	16%	50%	15%	20%	18%	24%	44%	17%	50%	14%	17%	16%	14%	45%
	Undecided /DK	27%	25%	21%	42%	28%	27%	35%	25%	20%	22%	48%	30%	27%	46%	26%
	All swing	57%	60%	44%	73%	67%	60%	60%	51%	56%	46%	76%	68%	60%	72%	52%
	Refused	0%		0%					0%			1%	0%			0%
4/5.BALLOT /EFFECT	Potential yes	67%	77%	49%	69%	71%	76%	73%	48%	79%	45%	69%	73%	78%	74%	45%
	Undecided /no & more likely	20%	17%	21%	26%	19%	21%	32%	18%	17%	17%	32%	20%	21%	33%	17%
	Solid no	33%	23%	51%	31%	29%	24%	27%	52%	21%	55%	31%	27%	22%	26%	55%
YES - NO		15	43	-30	4	20	33	-1	-27	39	-30	16	24	33	16	-24
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes - strongly	34%	43%	18%	33%	31%	39%	27%	21%	41%	20%	35%	30%	39%	35%	21%
	Yes - not so strongly	11%	14%	5%	8%	13%	13%	9%	5%	14%	4%	11%	17%	12%	7%	7%
	Lean yes	8%	11%	7%	2%	10%	9%	4%	7%	11%	7%	4%	10%	9%	6%	6%
	Undecided /DK	10%	8%	9%	18%	11%	10%	20%	8%	8%	8%	16%	11%	11%	20%	7%
	Lean no	4%	3%	4%	7%	4%	3%	2%	6%	3%	6%	5%	5%	3%	3%	7%
	No - not so strongly	6%	5%	5%	9%	8%	7%	11%	5%	5%	5%	11%	7%	7%	13%	5%
	No - strongly	28%	16%	52%	23%	22%	19%	27%	48%	20%	50%	17%	21%	19%	16%	47%
	(Refused)	0%							0%							0%
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes	53%	68%	30%	43%	54%	61%	40%	32%	66%	31%	50%	57%	61%	48%	34%
	No	38%	25%	61%	39%	35%	28%	41%	59%	27%	61%	34%	33%	28%	32%	58%
	Undecided /DK	10%	8%	9%	18%	11%	10%	20%	8%	8%	8%	16%	11%	11%	20%	7%
	All swing	39%	41%	31%	45%	47%	42%	46%	30%	39%	30%	48%	49%	42%	49%	31%
	Refused	0%							0%							0%
	Total	500	269	145	85	247	350	81	150	253	138	108	251	341	89	159
A6/8.BALLOT /EFFECT	Potential yes	68%	79%	48%	72%	74%	77%	73%	43%	79%	42%	73%	77%	78%	76%	45%
	Undecided /no & more likely	12%	8%	11%	27%	15%	13%	28%	8%	11%	10%	16%	15%	14%	21%	8%
	Solid no	32%	21%	52%	28%	26%	23%	27%	57%	21%	58%	27%	23%	22%	24%	55%
	Total	250	134	74	42	122	184	50	66	129	61	59	129	176	47	74

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		TOTAL	SPLIT				
			A	B	C	D	E
YES - NO		22	30	14	22	28	17
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes - strongly	26%	29%	23%	20%	27%	31%
	Yes - not so strongly	10%	11%	9%	12%	11%	8%
	Lean yes	11%	11%	11%	13%	12%	9%
	Undecided /DK	27%	27%	26%	32%	26%	22%
	Lean no	2%	1%	3%	3%	1%	3%
	No - not so strongly	7%	6%	8%	5%	8%	7%
	No - strongly	16%	14%	19%	15%	13%	20%
	(Refused)	0%		0%		0%	
4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Yes	48%	52%	44%	45%	51%	47%
	No	26%	21%	30%	23%	23%	30%
	Undecided /DK	27%	27%	26%	32%	26%	22%
	All swing	57%	57%	58%	65%	59%	49%
	Refused	0%		0%		0%	
4/5.BALLOT /EFFECT	Potential yes	67%	73%	62%	68%	72%	62%
	Undecided /no & more likely	20%	22%	18%	24%	22%	15%
	Solid no	33%	27%	38%	32%	28%	38%
YES - NO		15	24	6	14	16	14
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes - strongly	34%	39%	29%	31%	36%	34%
	Yes - not so strongly	11%	10%	11%	14%	8%	10%
	Lean yes	8%	7%	9%	9%	8%	8%
	Undecided /DK	10%	11%	9%	6%	14%	9%
	Lean no	4%	3%	5%	4%	4%	4%
	No - not so strongly	6%	3%	9%	8%	5%	6%
	No - strongly	28%	26%	29%	29%	25%	29%
	(Refused)	0%	0%		0%		
6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Yes	53%	56%	49%	54%	51%	52%
	No	38%	33%	43%	40%	35%	38%
	Undecided /DK	10%	11%	9%	6%	14%	9%
	All swing	39%	35%	42%	40%	39%	37%
	Refused	0%	0%		0%		
	Total	500	250	250	157	156	187
A6/8.BALLOT /EFFECT	Potential yes	68%	68%		64%	73%	67%
	Undecided /no & more likely	12%	12%		8%	17%	10%
	Solid no	32%	32%		36%	27%	33%
	Total	250	250		72	91	87

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		TOTAL	GENDER		AGE					AGE COLLAPSE		GENDER /AGE			
			Men	Wome n	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Wome n <50	Men 50+	Wome n 50+
YES - NO		40	45	36	72	44	19	40	27	49	33	51	47	40	28
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes - strongly	49%	48%	50%	68%	52%	39%	45%	42%	55%	44%	54%	56%	42%	45%
	Yes - not so strongly	10%	12%	9%	11%	8%	7%	13%	10%	9%	11%	10%	9%	15%	9%
	Lean yes	8%	10%	6%	7%	7%	11%	8%	7%	8%	8%	10%	7%	11%	5%
	Undecided /DK	6%	5%	7%	1%	10%	4%	7%	8%	5%	8%	4%	5%	5%	10%
	Lean no	2%	2%	3%			4%	4%	2%	1%	3%		3%	4%	3%
	No - not so strongly	4%	2%	6%	2%	2%	14%	3%	3%	5%	3%	2%	8%	1%	4%
	No - strongly	20%	21%	20%	12%	21%	21%	19%	27%	17%	23%	20%	14%	23%	24%
	(Refused)	0%		0%					1%		0%				1%
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes	67%	70%	64%	85%	67%	57%	66%	59%	72%	63%	73%	71%	68%	59%
	No	27%	25%	28%	13%	23%	39%	27%	32%	23%	29%	22%	24%	28%	31%
	Undecided /DK	6%	5%	7%	1%	10%	4%	7%	8%	5%	8%	4%	5%	5%	10%
	All swing	31%	31%	30%	21%	27%	40%	35%	30%	28%	32%	26%	31%	35%	30%
	Refused	0%		0%					1%		0%				1%
	Total	500	230	270	100	65	70	130	135	235	265	114	121	116	149
B7/9.BALLOT /EFFECT	Potential yes	70%	76%	64%	80%	71%	58%	80%	58%	71%	69%	81%	61%	71%	67%
	Undecided /no & more likely	7%	2%	10%		17%	4%	10%	5%	6%	7%	3%	9%	2%	11%
	Solid no	30%	24%	36%	20%	29%	42%	20%	42%	29%	31%	19%	39%	29%	33%
YES - NO		25	22	27	59	23	21	20	7	38	14	34	41	10	17
11.INCREASE PARKS PARCEL TAX BY 16%	Yes - strongly	30%	30%	30%	42%	27%	31%	30%	23%	34%	26%	37%	32%	23%	29%
	Yes - not so strongly	13%	13%	14%	13%	12%	10%	15%	14%	12%	15%	12%	12%	14%	15%
	Lean yes	10%	10%	11%	17%	12%	13%	7%	6%	15%	7%	11%	18%	9%	5%
	Undecided /DK	17%	16%	18%	16%	20%	12%	15%	21%	16%	18%	15%	16%	17%	19%
	Lean no	4%	6%	2%	3%	3%	1%	4%	6%	2%	5%	4%	1%	8%	3%
	No - not so strongly	5%	3%	6%	4%	8%	5%	4%	4%	5%	4%	3%	7%	4%	4%
	No - strongly	20%	22%	19%	6%	18%	28%	24%	25%	16%	24%	19%	13%	25%	24%
	(Refused)	0%		0%				0%		0%					0%
11.INCREASE PARKS PARCEL TAX BY 16%	Yes	54%	53%	55%	72%	51%	54%	52%	43%	61%	48%	59%	62%	47%	49%
	No	29%	31%	27%	13%	29%	34%	32%	36%	23%	34%	25%	21%	37%	32%
	Undecided /DK	17%	16%	18%	16%	20%	12%	15%	21%	16%	18%	15%	16%	17%	19%
	All swing	49%	48%	50%	52%	55%	41%	46%	52%	50%	49%	44%	55%	52%	47%
	Refused	0%		0%				0%			0%				0%
11/13.BALLOT /EFFECT	Potential yes	70%	65%	74%	85%	67%	65%	65%	68%	74%	67%	70%	78%	61%	71%
	Undecided /no & more likely	16%	12%	19%	13%	16%	11%	13%	25%	13%	19%	11%	15%	14%	23%
	Solid no	30%	35%	26%	15%	33%	35%	35%	32%	26%	33%	30%	22%	39%	29%
	Total	500	230	270	100	65	70	130	135	235	265	114	121	116	149

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		TOTAL	PARTY REGISTRATION			PARTY REGISTRATION / GENDER			PARTY REGISTRATION / AGE COLLAPSE			IDEOLOGY			IDEOLOGY	
			Democ rat	DTS	DTS /Other	Democ rat Men	Democ rat Women	DTS Women	Democ rat Under 50	Democ rat 50 & over	DTS Under 50	Progre ssive	Liberal	Moderate	Progre ssive /liberal	Moderate /conser vative
YES - NO		40	40	44	51	54	29	61	46	36	53	57	43	42	50	25
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes - strongly	49%	51%	46%	49%	55%	47%	55%	57%	46%	51%	63%	52%	41%	58%	32%
	Yes - not so strongly	10%	10%	12%	10%	11%	8%	11%	7%	12%	11%	7%	11%	15%	9%	15%
	Lean yes	8%	7%	9%	11%	10%	5%	10%	8%	7%	8%	6%	6%	11%	6%	11%
	Undecided /DK	6%	5%	11%	9%	3%	7%	9%	2%	7%	10%	6%	4%	8%	5%	8%
	Lean no	2%	3%	1%	1%	2%	3%		2%	4%		3%	2%	2%	2%	2%
	No - not so strongly	4%	5%	2%	1%	1%	8%		7%	3%	3%	3%	4%	4%	3%	6%
	No - strongly	20%	20%	20%	18%	18%	21%	15%	16%	22%	16%	13%	20%	18%	16%	26%
	(Refused)	0%	0%				0%			0%		1%			0%	
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes	67%	67%	66%	71%	75%	61%	76%	72%	64%	71%	75%	69%	67%	72%	58%
	No	27%	27%	22%	20%	22%	32%	15%	26%	28%	19%	18%	26%	25%	22%	34%
	Undecided /DK	6%	5%	11%	9%	3%	7%	9%	2%	7%	10%	6%	4%	8%	5%	8%
	All swing	31%	29%	35%	33%	27%	31%	30%	26%	32%	33%	24%	27%	41%	26%	42%
	Refused	0%	0%				0%			0%		1%			0%	
	Total	500	350	100	130	156	194	57	148	202	69	157	150	124	307	164
B7/9.BALLOT /EFFECT	Potential yes	70%	70%	70%	71%	84%	60%	81%	70%	71%	69%	76%	70%	72%	73%	65%
	Undecided /no & more likely	7%	7%	8%	6%	3%	10%	12%	5%	8%	10%	6%	4%	11%	5%	11%
	Solid no	30%	30%	30%	29%	16%	40%	19%	30%	29%	31%	24%	30%	28%	27%	35%
YES - NO		25	28	25	25	29	27	43	39	20	39	32	35	20	33	13
11.INCREASE PARKS PARCEL TAX BY 16%	Yes - strongly	30%	31%	30%	28%	31%	32%	30%	37%	28%	31%	35%	36%	22%	35%	20%
	Yes - not so strongly	13%	14%	10%	11%	14%	15%	13%	11%	17%	11%	12%	17%	14%	15%	13%
	Lean yes	10%	9%	15%	14%	11%	8%	21%	13%	7%	19%	10%	6%	14%	8%	15%
	Undecided /DK	17%	17%	17%	18%	16%	18%	15%	17%	18%	17%	16%	17%	18%	17%	16%
	Lean no	4%	3%	5%	5%	5%	2%	2%	1%	5%	5%	2%	5%	6%	3%	5%
	No - not so strongly	5%	5%	4%	3%	5%	5%	7%	6%	4%	5%	4%	3%	4%	4%	5%
	No - strongly	20%	19%	20%	20%	18%	20%	12%	15%	22%	13%	19%	16%	21%	18%	25%
	(Refused)	0%	0%				0%			0%		0%			0%	
11.INCREASE PARKS PARCEL TAX BY 16%	Yes	54%	55%	54%	53%	56%	54%	64%	61%	51%	61%	57%	59%	51%	58%	48%
	No	29%	27%	29%	29%	27%	27%	21%	22%	31%	22%	26%	24%	31%	25%	35%
	Undecided /DK	17%	17%	17%	18%	16%	18%	15%	17%	18%	17%	16%	17%	18%	17%	16%
	All swing	49%	49%	51%	52%	52%	47%	58%	48%	50%	56%	46%	48%	57%	47%	55%
	Refused	0%	0%				0%			0%		0%			0%	
11/13.BALLOT /EFFECT	Potential yes	70%	72%	69%	67%	71%	74%	79%	74%	71%	76%	70%	77%	72%	73%	67%
	Undecided /no & more likely	16%	17%	14%	14%	14%	19%	15%	13%	20%	15%	12%	18%	21%	15%	18%
	Solid no	30%	28%	31%	33%	29%	26%	21%	26%	29%	24%	30%	23%	28%	27%	33%
	Total	500	350	100	130	156	194	57	148	202	69	157	150	124	307	164

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		TOTAL	IDEOLOGY / GENDER				EDUCATION					EDUCATION /GENDER			WHITE-ONLY EDUCATION /GENDER	
			Progre ssive /liberal Men	Progre ssive /liberal Women	Moderate /conser vative Men	Moderate /conser vative Women	Post H. S.	Non-co llege grad	College graduat e or post-gr ad	4-year College grad	Post-gr aduate	Non college women	College men	College women	College men	College women
YES - NO		40	65	39	23	27	48	43	40	40	39	39	45	35	49	39
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes - strongly	49%	59%	57%	31%	33%	50%	51%	48%	46%	51%	52%	48%	49%	50%	49%
	Yes - not so strongly	10%	12%	6%	15%	15%	17%	13%	9%	10%	8%	9%	11%	8%	11%	10%
	Lean yes	8%	10%	3%	13%	10%	5%	4%	9%	11%	7%	6%	12%	6%	12%	7%
	Undecided /DK	6%	4%	6%	5%	11%	5%	6%	6%	6%	6%	5%	4%	8%	4%	8%
	Lean no	2%	2%	3%	2%	3%	3%	3%	2%	1%	3%	1%	1%	3%	1%	2%
	No - not so strongly	4%	1%	5%	3%	8%	2%	3%	4%	4%	4%	4%	2%	7%	2%	6%
	No - strongly	20%	13%	19%	31%	21%	18%	20%	21%	21%	20%	23%	23%	18%	21%	18%
	(Refused)	0%		1%					0%	0%				0%		1%
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes	67%	80%	66%	59%	58%	72%	69%	67%	67%	66%	67%	70%	63%	73%	65%
	No	27%	15%	27%	36%	31%	23%	25%	27%	27%	27%	28%	26%	28%	24%	26%
	Undecided /DK	6%	4%	6%	5%	11%	5%	6%	6%	6%	6%	5%	4%	8%	4%	8%
	All swing	31%	29%	23%	37%	47%	32%	29%	31%	32%	29%	26%	29%	32%	29%	33%
	Refused	0%		1%					0%	0%				0%		1%
	Total	500	134	173	83	82	85	125	373	199	174	73	177	197	134	132
B7/9.BALLOT /EFFECT	Potential yes	70%	85%	64%	68%	62%	79%	70%	70%	72%	67%	63%	75%	65%	76%	66%
	Undecided /no & more likely	7%	2%	7%	4%	19%	9%	6%	7%	7%	7%	4%	1%	13%		9%
	Solid no	30%	15%	36%	32%	38%	21%	30%	30%	28%	33%	37%	25%	35%	24%	34%
YES - NO		25	29	36	17	9	20	24	25	26	24	28	23	27	28	32
11.INCREASE PARKS PARCEL TAX BY 16%	Yes - strongly	30%	37%	34%	20%	20%	28%	30%	30%	27%	34%	33%	32%	29%	34%	32%
	Yes - not so strongly	13%	13%	16%	14%	12%	11%	13%	14%	16%	12%	9%	12%	16%	12%	17%
	Lean yes	10%	7%	9%	17%	14%	9%	10%	10%	12%	8%	11%	10%	10%	11%	9%
	Undecided /DK	17%	16%	17%	14%	18%	23%	20%	16%	15%	17%	20%	15%	17%	11%	16%
	Lean no	4%	6%	2%	7%	3%	3%	3%	4%	4%	5%		5%	3%	3%	4%
	No - not so strongly	5%	4%	4%	2%	9%	3%	2%	6%	7%	4%	2%	4%	7%	5%	4%
	No - strongly	20%	18%	17%	26%	24%	23%	22%	20%	19%	20%	23%	22%	18%	22%	18%
	(Refused)	0%		0%			1%	0%				1%				
11.INCREASE PARKS PARCEL TAX BY 16%	Yes	54%	57%	59%	51%	46%	48%	52%	55%	56%	53%	54%	54%	55%	58%	58%
	No	29%	27%	23%	34%	36%	28%	27%	30%	29%	30%	26%	31%	28%	30%	26%
	Undecided /DK	17%	16%	17%	14%	18%	23%	20%	16%	15%	17%	20%	15%	17%	11%	16%
	All swing	49%	46%	48%	54%	56%	49%	48%	50%	53%	46%	43%	46%	53%	43%	50%
	Refused	0%		0%			1%	0%				1%				
11/13.BALLOT /EFFECT	Potential yes	70%	71%	75%	60%	74%	68%	74%	69%	70%	67%	77%	65%	73%	68%	74%
	Undecided /no & more likely	16%	14%	16%	9%	28%	19%	22%	14%	15%	14%	23%	11%	18%	10%	16%
	Solid no	30%	29%	25%	40%	26%	32%	26%	31%	30%	33%	23%	35%	27%	32%	26%
	Total	500	134	173	83	82	85	125	373	199	174	73	177	197	134	132

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		TOTAL	EDUCATION /AGE			REGION							REGION		
			Colleg e <50	Non-co llege 50+	Colleg e 50+	City Counci l District 1	City Counci l District 2	City Counci l District 3	City Counci l District 4	City Counci l District 5	City Counci l District 6	City Counci l District 8	City Counci l District 5,6,8	City Counci l District 3,4,7	City Counci l District 1,2
YES - NO		40	48	38	32	23	50	32	54	39	32	29	34	51	38
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes - strongly	49%	54%	46%	43%	40%	52%	47%	49%	52%	44%	45%	47%	52%	47%
	Yes - not so strongly	10%	7%	12%	11%	14%	10%	3%	12%	8%	14%	5%	9%	10%	12%
	Lean yes	8%	10%	7%	8%	5%	9%	9%	13%	7%	5%	12%	8%	9%	7%
	Undecided /DK	6%	4%	7%	8%	5%	8%	14%	4%	7%	4%	4%	5%	7%	7%
	Lean no	2%	2%	6%	2%	4%	6%	2%		3%			1%	1%	5%
	No - not so strongly	4%	5%		4%	8%	3%	1%	3%	1%	8%	8%	5%	1%	5%
	No - strongly	20%	17%	22%	24%	24%	12%	24%	18%	23%	23%	25%	24%	19%	18%
	(Refused)	0%			0%						1%		0%		
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes	67%	72%	65%	62%	59%	71%	59%	75%	66%	63%	62%	64%	72%	66%
	No	27%	24%	28%	30%	36%	21%	27%	21%	27%	31%	34%	30%	21%	28%
	Undecided /DK	6%	4%	7%	8%	5%	8%	14%	4%	7%	4%	4%	5%	7%	7%
	All swing	31%	29%	32%	33%	36%	36%	29%	33%	25%	31%	30%	29%	29%	36%
	Refused	0%			0%						1%		0%		
	Total	500	175	64	198	56	69	64	48	84	68	58	210	165	125
B7/9.BALLOT /EFFECT	Potential yes	70%	73%	77%	67%	58%	79%	75%	78%	70%	63%	59%	65%	76%	71%
	Undecided /no & more likely	7%	7%	8%	7%	5%	6%	15%	8%	10%	5%	3%	6%	8%	5%
	Solid no	30%	27%	23%	33%	42%	21%	25%	22%	30%	37%	41%	35%	24%	29%
YES - NO		25	36	9	15	27	5	22	44	18	12	34	21	37	15
11.INCREASE PARKS PARCEL TAX BY 16%	Yes - strongly	30%	34%	24%	27%	32%	12%	36%	31%	33%	32%	27%	31%	36%	21%
	Yes - not so strongly	13%	11%	11%	16%	18%	21%	4%	19%	8%	8%	14%	10%	13%	20%
	Lean yes	10%	15%	8%	6%	7%	10%	7%	12%	10%	10%	20%	13%	9%	8%
	Undecided /DK	17%	15%	22%	17%	14%	19%	27%	21%	16%	12%	12%	14%	22%	17%
	Lean no	4%	3%	6%	5%	1%	7%	1%		7%	4%	3%	5%	2%	5%
	No - not so strongly	5%	6%	2%	5%	11%	2%	4%	6%	3%	5%	3%	4%	5%	6%
	No - strongly	20%	15%	26%	24%	18%	28%	19%	12%	23%	28%	21%	24%	14%	23%
	(Refused)	0%		1%								1%	0%		
11.INCREASE PARKS PARCEL TAX BY 16%	Yes	54%	61%	43%	49%	56%	43%	48%	62%	51%	50%	61%	53%	58%	49%
	No	29%	25%	34%	34%	30%	38%	25%	17%	33%	38%	27%	33%	21%	34%
	Undecided /DK	17%	15%	22%	17%	14%	19%	27%	21%	16%	12%	12%	14%	22%	17%
	All swing	49%	51%	49%	49%	50%	60%	44%	58%	44%	40%	51%	45%	51%	55%
	Refused	0%		1%								1%	0%		
11/13.BALLOT /EFFECT	Potential yes	70%	73%	71%	65%	66%	72%	77%	76%	67%	60%	72%	66%	76%	69%
	Undecided /no & more likely	16%	12%	28%	16%	10%	28%	29%	14%	15%	9%	12%	12%	18%	20%
	Solid no	30%	27%	29%	35%	34%	28%	23%	24%	33%	40%	28%	34%	24%	31%
	Total	500	175	64	198	56	69	64	48	84	68	58	210	165	125

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		TOTAL	REGION / GENDER						REGION / PARTY REGISTRATION			EMPLOYMENT STATUS			EMPLOYMENT STATUS	
			City Council District 5,6,8 Men	City Council District 5,6,8 Women	City Council District 3,4,7 Men	City Council District 3,4,7 Women	City Council District 1,2 Men	City Council District 1,2 Women	City Council District 5,6,8 Democrat	City Council District 3,4,7 Democrat	City Council District 1,2 Democrat	Employed full-time	Employed part-time	Retired	All employed	All not working
YES - NO		40	43	26	57	44	32	42	36	50	33	39	60	26	43	34
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes - strongly	49%	48%	47%	56%	49%	36%	55%	50%	55%	46%	47%	63%	42%	50%	46%
	Yes - not so strongly	10%	12%	6%	10%	11%	16%	8%	9%	8%	12%	10%	11%	9%	10%	10%
	Lean yes	8%	10%	6%	11%	7%	10%	5%	6%	10%	5%	10%	4%	7%	9%	6%
	Undecided /DK	6%	2%	7%	4%	10%	9%	5%	6%	4%	6%	5%	4%	8%	5%	8%
	Lean no	2%		2%	2%		4%	6%	2%	1%	7%	2%		3%	2%	3%
	No - not so strongly	4%	3%	7%		3%	2%	8%	6%	2%	6%	3%	9%	3%	4%	3%
	No - strongly	20%	24%	23%	17%	20%	23%	13%	21%	20%	18%	23%	9%	27%	20%	23%
	(Refused)	0%		1%					1%					1%		1%
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes	67%	70%	59%	77%	67%	62%	69%	65%	73%	64%	67%	78%	59%	69%	63%
	No	27%	27%	33%	19%	23%	29%	27%	29%	23%	30%	28%	18%	33%	26%	29%
	Undecided /DK	6%	2%	7%	4%	10%	9%	5%	6%	4%	6%	5%	4%	8%	5%	8%
	All swing	31%	28%	29%	27%	30%	41%	32%	29%	25%	36%	30%	29%	30%	30%	31%
	Refused	0%		1%					1%					1%		1%
	Total	500	96	114	79	86	54	71	145	111	94	246	65	126	311	181
B7/9.BALLOT /EFFECT	Potential yes	70%	73%	58%	79%	73%	79%	63%	65%	76%	71%	74%	83%	55%	76%	58%
	Undecided /no & more likely	7%	2%	10%		15%	7%	4%	8%	6%	6%	7%	5%	6%	7%	7%
	Solid no	30%	27%	42%	21%	27%	21%	37%	35%	24%	29%	26%	17%	45%	24%	42%
YES - NO		25	9	31	45	30	11	18	26	38	19	24	47	4	29	19
11.INCREASE PARKS PARCEL TAX BY 16%	Yes - strongly	30%	30%	32%	37%	35%	21%	22%	34%	35%	23%	28%	45%	25%	32%	29%
	Yes - not so strongly	13%	9%	10%	13%	14%	20%	19%	10%	13%	22%	12%	13%	13%	12%	16%
	Lean yes	10%	10%	16%	12%	5%	7%	10%	11%	10%	7%	13%	6%	6%	12%	7%
	Undecided /DK	17%	12%	15%	21%	22%	16%	17%	16%	21%	15%	18%	19%	18%	18%	15%
	Lean no	4%	8%	3%	2%	2%	7%	2%	5%	2%	3%	4%	1%	5%	3%	5%
	No - not so strongly	5%	3%	4%	3%	6%	4%	8%	4%	5%	6%	4%	8%	5%	5%	4%
	No - strongly	20%	29%	20%	11%	16%	25%	22%	20%	14%	24%	21%	8%	29%	18%	24%
	(Refused)	0%		1%					0%							0%
11.INCREASE PARKS PARCEL TAX BY 16%	Yes	54%	48%	58%	62%	54%	48%	50%	55%	58%	52%	53%	64%	43%	55%	52%
	No	29%	40%	27%	17%	24%	37%	32%	29%	20%	33%	29%	17%	39%	27%	33%
	Undecided /DK	17%	12%	15%	21%	22%	16%	17%	16%	21%	15%	18%	19%	18%	18%	15%
	All swing	49%	41%	48%	52%	49%	54%	56%	46%	51%	52%	51%	48%	46%	50%	47%
	Refused	0%		1%					0%							0%
11/13.BALLOT /EFFECT	Potential yes	70%	56%	74%	75%	77%	68%	70%	69%	78%	71%	67%	80%	64%	70%	70%
	Undecided /no & more likely	16%	7%	17%	13%	23%	21%	19%	14%	20%	19%	14%	16%	21%	14%	18%
	Solid no	30%	44%	26%	25%	23%	32%	30%	31%	22%	29%	33%	20%	36%	30%	30%
	Total	500	96	114	79	86	54	71	145	111	94	246	65	126	311	181

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		TOTAL	CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME		PARENTAL STATUS				DO YOU OWN YOUR OWN HOME OR DO YOU RENT		DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION				
			Yes	No	Father	Mother	Childless man	Childless woman	Own	Rent	Own City Council District 5,6,8	Own City Council District 3,4,7	Own City Council District 1,2	Rent City Council District 5,6,8	Rent City Council District 3,4,7
YES - NO		40	44	39	49	40	44	34	28	60	23	40	27	64	60
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes - strongly	49%	48%	49%	50%	46%	47%	50%	42%	61%	42%	40%	43%	61%	64%
	Yes - not so strongly	10%	11%	10%	9%	13%	13%	7%	10%	11%	9%	14%	8%	11%	9%
	Lean yes	8%	10%	7%	13%	7%	9%	6%	10%	5%	8%	12%	10%	8%	4%
	Undecided /DK	6%	6%	6%	4%	8%	5%	7%	6%	7%	5%	8%	5%	5%	7%
	Lean no	2%	1%	2%	1%	2%	2%	3%	2%	1%	2%	1%	5%		
	No - not so strongly	4%	6%	3%	3%	8%	2%	5%	5%	3%	5%	2%	7%	6%	1%
	No - strongly	20%	18%	21%	20%	16%	22%	21%	25%	13%	28%	23%	22%	10%	16%
(Refused)		0%		0%				0%	0%		1%				
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes	67%	69%	66%	73%	66%	70%	63%	61%	77%	58%	66%	61%	80%	77%
	No	27%	25%	27%	24%	26%	25%	29%	33%	17%	36%	26%	34%	16%	17%
	Undecided /DK	6%	6%	6%	4%	8%	5%	7%	6%	7%	5%	8%	5%	5%	7%
	All swing	31%	34%	29%	30%	38%	31%	28%	33%	26%	29%	37%	36%	29%	19%
	Refused	0%		0%				0%	0%		1%				
	Total	500	121	377	54	68	176	200	304	175	151	76	77	54	79
B7/9.BALLOT /EFFECT	Potential yes	70%	73%	69%	85%	65%	74%	64%	63%	77%	61%	70%	60%	71%	78%
	Undecided /no & more likely	7%	7%	7%	2%	11%	3%	10%	5%	10%	6%	5%	2%	7%	12%
	Solid no	30%	27%	31%	15%	35%	26%	36%	37%	23%	39%	30%	40%	29%	22%
YES - NO		25	33	22	25	39	21	23	9	54	2	29	1	72	47
11.INCREASE PARKS PARCEL TAX BY 16%	Yes - strongly	30%	30%	30%	34%	26%	29%	31%	25%	38%	24%	32%	21%	46%	42%
	Yes - not so strongly	13%	17%	12%	12%	21%	13%	12%	12%	18%	10%	12%	16%	11%	17%
	Lean yes	10%	11%	10%	6%	15%	11%	9%	9%	12%	10%	11%	6%	22%	4%
	Undecided /DK	17%	18%	17%	22%	15%	14%	19%	16%	17%	15%	20%	16%	12%	20%
	Lean no	4%	3%	4%	6%	1%	6%	3%	5%	2%	7%	2%	6%		3%
	No - not so strongly	5%	2%	6%	1%	2%	4%	7%	4%	5%	5%	1%	5%		7%
	No - strongly	20%	20%	21%	19%	20%	23%	19%	28%	7%	30%	22%	31%	8%	7%
(Refused)		0%	1%			1%			0%		0%				
11.INCREASE PARKS PARCEL TAX BY 16%	Yes	54%	57%	53%	51%	62%	53%	52%	46%	68%	44%	55%	43%	80%	63%
	No	29%	24%	31%	26%	23%	33%	29%	37%	15%	42%	25%	41%	8%	17%
	Undecided /DK	17%	18%	17%	22%	15%	14%	19%	16%	17%	15%	20%	16%	12%	20%
	All swing	49%	50%	49%	47%	53%	48%	50%	46%	55%	46%	45%	48%	46%	51%
	Refused	0%	1%			1%			0%		0%				
11/13.BALLOT /EFFECT	Potential yes	70%	71%	70%	65%	75%	65%	74%	63%	84%	57%	75%	63%	90%	81%
	Undecided /no & more likely	16%	14%	17%	14%	14%	12%	21%	17%	15%	14%	20%	20%	10%	17%
	Solid no	30%	29%	30%	35%	25%	35%	26%	37%	16%	43%	25%	37%	10%	19%
	Total	500	121	377	54	68	176	200	304	175	151	76	77	54	79

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		TOTAL	HOW LONG HAVE YOU LIVED IN BERKELEY			HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER						RACE	RACE /GENDER		RACE /AGE	
			10 years or fewer	20 years or fewer	20 or more years	10 years or fewer Men	10 years or fewer Women	20 years or fewer Men	20 years or fewer Women	20 or more years Men	20 or more years Women	White	White men	White women	White <50	White 50+
YES - NO		40	65	54	21	69	62	57	52	28	15	45	46	44	52	40
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes - strongly	49%	59%	55%	40%	60%	59%	53%	56%	40%	41%	50%	50%	51%	54%	47%
	Yes - not so strongly	10%	13%	11%	10%	18%	9%	13%	9%	11%	9%	12%	12%	11%	11%	12%
	Lean yes	8%	7%	9%	7%	4%	10%	11%	8%	10%	4%	8%	9%	6%	10%	7%
	Undecided /DK	6%	5%	5%	7%	4%	6%	3%	7%	7%	7%	5%	4%	7%	4%	7%
	Lean no	2%	1%	2%	2%	2%	1%	2%	2%	1%	3%	1%	1%	2%	1%	2%
	No - not so strongly	4%	4%	4%	5%	3%	5%	1%	5%	2%	7%	4%	2%	6%	4%	3%
	No - strongly	20%	10%	15%	29%	9%	10%	16%	13%	30%	28%	19%	22%	17%	17%	21%
	(Refused)	0%			0%						1%	0%		1%		1%
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes	67%	80%	75%	57%	83%	78%	77%	73%	60%	54%	70%	71%	68%	74%	66%
	No	27%	15%	20%	36%	13%	16%	20%	21%	33%	38%	24%	25%	24%	22%	27%
	Undecided /DK	6%	5%	5%	7%	4%	6%	3%	7%	7%	7%	5%	4%	7%	4%	7%
	All swing	31%	31%	31%	30%	31%	31%	31%	30%	30%	30%	30%	29%	32%	29%	31%
	Refused	0%			0%						1%	0%		1%		1%
	Total	500	165	278	214	76	89	130	149	97	117	325	164	161	145	180
B7/9.BALLOT /EFFECT	Potential yes	70%	80%	75%	63%	86%	74%	84%	69%	67%	59%	72%	76%	67%	76%	69%
	Undecided /no & more likely	7%	9%	7%	7%	2%	15%	1%	12%	4%	9%	5%	2%	8%	5%	4%
	Solid no	30%	20%	25%	37%	14%	26%	16%	31%	33%	41%	28%	24%	33%	24%	31%
YES - NO		25	42	28	20	39	45	24	32	20	20	30	26	34	37	24
11.INCREASE PARKS PARCEL TAX BY 16%	Yes - strongly	30%	38%	32%	27%	44%	32%	36%	29%	23%	30%	32%	32%	32%	34%	30%
	Yes - not so strongly	13%	11%	11%	17%	13%	9%	11%	11%	15%	18%	14%	14%	15%	10%	18%
	Lean yes	10%	14%	12%	8%	4%	23%	7%	17%	15%	3%	11%	11%	11%	15%	7%
	Undecided /DK	17%	17%	16%	17%	17%	18%	16%	17%	13%	20%	15%	13%	18%	17%	14%
	Lean no	4%	2%	4%	4%	3%	2%	5%	3%	6%	2%	3%	4%	3%	2%	4%
	No - not so strongly	5%	5%	5%	4%	2%	7%	3%	7%	3%	4%	4%	4%	4%	3%	5%
	No - strongly	20%	13%	18%	24%	17%	10%	21%	15%	24%	24%	20%	22%	17%	18%	21%
	(Refused)	0%		0%					0%			0%		0%		0%
11.INCREASE PARKS PARCEL TAX BY 16%	Yes	54%	62%	56%	51%	61%	63%	54%	57%	53%	50%	57%	57%	58%	60%	55%
	No	29%	20%	27%	32%	22%	19%	30%	25%	33%	30%	27%	30%	24%	23%	31%
	Undecided /DK	17%	17%	16%	17%	17%	18%	16%	17%	13%	20%	15%	13%	18%	17%	14%
	All swing	49%	49%	49%	49%	39%	58%	43%	55%	53%	46%	48%	45%	51%	48%	48%
	Refused	0%		0%					0%			0%		0%		0%
11/13.BALLOT /EFFECT	Potential yes	70%	78%	71%	69%	75%	81%	65%	77%	67%	70%	71%	69%	74%	76%	67%
	Undecided /no & more likely	16%	16%	16%	17%	14%	18%	11%	20%	14%	20%	14%	12%	16%	16%	12%
	Solid no	30%	22%	29%	31%	25%	19%	35%	23%	33%	30%	29%	31%	26%	24%	33%
	Total	500	165	278	214	76	89	130	149	97	117	325	164	161	145	180

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		TOTAL	WHITE-ONLY GENDER /AGE				REGION /RACE			4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES				4/5.BALLOT /EFFECT		
			Men <50	Women <50	Men 50+	Women 50+	City Council District 5,6,8 White	City Council District 3,4,7 White	City Council District 1,2 White	Yes	No	Undecided /DK	All swing	Potential yes	Undecided /no & more likely	Solid no
YES - NO		40	51	54	42	38	36	61	45	59	3	43	53	59	58	2
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes - strongly	49%	54%	54%	46%	48%	48%	55%	49%	56%	36%	49%	49%	56%	58%	33%
	Yes - not so strongly	10%	10%	11%	14%	11%	9%	15%	12%	11%	11%	8%	12%	10%	6%	12%
	Lean yes	8%	9%	10%	9%	4%	8%	8%	8%	10%	4%	8%	11%	10%	11%	3%
	Undecided /DK	6%	4%	3%	4%	9%	5%	5%	7%	5%	3%	11%	9%	6%	10%	6%
	Lean no	2%		2%	3%	2%	1%	1%	3%	1%	2%	4%	3%	2%	4%	2%
	No - not so strongly	4%	2%	8%	2%	4%	6%	1%	3%	3%	5%	6%	4%	2%	2%	8%
	No - strongly	20%	21%	12%	23%	20%	22%	15%	18%	14%	41%	12%	11%	13%	10%	36%
	(Refused)	0%				1%	1%					1%	0%			1%
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes	67%	73%	75%	69%	64%	65%	78%	69%	77%	50%	66%	72%	76%	74%	48%
	No	27%	22%	21%	27%	26%	29%	17%	24%	18%	47%	22%	19%	17%	16%	46%
	Undecided /DK	6%	4%	3%	4%	9%	5%	5%	7%	5%	3%	11%	9%	6%	10%	6%
	All swing	31%	26%	34%	31%	31%	29%	30%	32%	30%	24%	38%	40%	31%	31%	30%
	Refused	0%				1%	1%					1%	0%			1%
	Total	500	81	64	83	98	161	97	68	238	128	134	286	337	99	163
B7/9.BALLOT /EFFECT	Potential yes	70%	82%	66%	70%	68%	69%	76%	73%	78%	54%	74%	77%	80%	83%	54%
	Undecided /no & more likely	7%	3%	7%		8%	5%	2%	6%	7%	5%	7%	8%	7%	5%	7%
	Solid no	30%	18%	34%	30%	32%	31%	24%	27%	22%	46%	26%	23%	20%	17%	46%
YES - NO		25	31	45	21	27	24	44	24	50	-24	27	34	40	17	-7
11.INCREASE PARKS PARCEL TAX BY 16%	Yes - strongly	30%	37%	31%	28%	33%	34%	35%	23%	36%	18%	31%	28%	34%	30%	21%
	Yes - not so strongly	13%	9%	12%	18%	18%	10%	16%	22%	16%	7%	15%	16%	15%	11%	11%
	Lean yes	10%	11%	20%	10%	5%	11%	10%	10%	15%	8%	4%	12%	12%	6%	6%
	Undecided /DK	17%	15%	20%	11%	16%	12%	23%	13%	15%	10%	27%	22%	17%	23%	16%
	Lean no	4%	2%	2%	6%	3%	4%	2%	4%	3%	6%	4%	4%	3%	3%	5%
	No - not so strongly	5%	4%	2%	5%	5%	4%	3%	7%	4%	7%	3%	4%	5%	5%	5%
	No - strongly	20%	21%	13%	23%	19%	24%	12%	21%	10%	44%	17%	14%	13%	22%	36%
	(Refused)	0%				1%	0%			0%				0%		
11.INCREASE PARKS PARCEL TAX BY 16%	Yes	54%	58%	63%	55%	55%	56%	61%	56%	67%	33%	50%	56%	61%	47%	38%
	No	29%	27%	17%	34%	28%	32%	16%	31%	17%	57%	23%	22%	21%	30%	46%
	Undecided /DK	17%	15%	20%	11%	16%	12%	23%	13%	15%	10%	27%	22%	17%	23%	16%
	All swing	49%	41%	56%	49%	47%	41%	53%	56%	54%	38%	52%	57%	52%	48%	43%
	Refused	0%				1%	0%			0%				0%		
11/13.BALLOT /EFFECT	Potential yes	70%	73%	80%	64%	70%	68%	76%	71%	81%	48%	72%	73%	79%	73%	52%
	Undecided /no & more likely	16%	15%	18%	9%	15%	12%	16%	16%	14%	15%	21%	17%	17%	26%	14%
	Solid no	30%	27%	20%	36%	30%	32%	24%	29%	19%	52%	28%	27%	21%	27%	48%
	Total	500	81	64	83	98	161	97	68	238	128	134	286	337	99	163

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		TOTAL	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES				A6/8.BALLOT /EFFECT		7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION			B7/9.BALLOT /EFFECT	
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Solid no	Yes	No	All swing	Potenti al yes	Solid no
YES - NO		40	94	-37	52	59	83	-27	100	-100	39	87	-93
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes - strongly	49%	74%	17%	37%	36%	72%	21%	73%			60%	
	Yes - not so strongly	10%	12%	9%	5%	19%	6%	7%	15%		34%	20%	
	Lean yes	8%	9%	4%	15%	17%	10%	5%	12%		26%	11%	
	Undecided /DK	6%	2%	3%	38%	14%	5%	8%			20%	6%	7%
	Lean no	2%	1%	4%	2%	5%	1%	3%		8%	7%	0%	8%
	No - not so strongly	4%	1%	9%	2%	7%	1%	9%		15%	13%	0%	14%
	No - strongly	20%	0%	53%	2%	2%	3%	49%		77%		2%	71%
	(Refused)	0%	0%				1%						
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes	67%	95%	30%	57%	72%	89%	33%	100%		60%	90%	
	No	27%	2%	67%	5%	13%	6%	60%		100%	20%	3%	93%
	Undecided /DK	6%	2%	3%	38%	14%	5%	8%			20%	6%	7%
	All swing	31%	26%	30%	61%	62%	24%	31%	27%	23%	100%	38%	29%
	Refused	0%	0%				1%						
	Total	500	263	188	48	193	171	79	335	133	153	174	76
B7/9.BALLOT /EFFECT	Potential yes	70%	99%	34%	79%	81%			100%	8%	75%	100%	
	Undecided /no & more likely	7%	3%	9%	17%	11%				8%	14%	10%	
	Solid no	30%	1%	66%	21%	19%				92%	25%		100%
YES - NO		25	52	-12	17	34	41	-13	44	-22	16	44	-17
11.INCREASE PARKS PARCEL TAX BY 16%	Yes - strongly	30%	39%	19%	26%	26%	36%	18%	36%	18%	17%	34%	21%
	Yes - not so strongly	13%	15%	12%	14%	17%	15%	13%	14%	12%	16%	13%	11%
	Lean yes	10%	16%	5%	3%	14%	11%	5%	13%	4%	14%	15%	4%
	Undecided /DK	17%	14%	18%	32%	20%	18%	15%	16%	12%	22%	19%	13%
	Lean no	4%	3%	5%	4%	5%	5%	1%	3%	7%	5%	3%	7%
	No - not so strongly	5%	4%	6%	3%	5%	4%	6%	4%	5%	6%	3%	7%
	No - strongly	20%	10%	36%	18%	14%	11%	41%	12%	43%	21%	12%	38%
	(Refused)	0%						1%	0%				
11.INCREASE PARKS PARCEL TAX BY 16%	Yes	54%	69%	35%	42%	57%	62%	36%	64%	33%	47%	62%	35%
	No	29%	17%	47%	26%	23%	20%	49%	20%	55%	31%	19%	52%
	Undecided /DK	17%	14%	18%	32%	20%	18%	15%	16%	12%	22%	19%	13%
	All swing	49%	51%	45%	56%	60%	53%	40%	51%	39%	62%	54%	41%
	Refused	0%						1%	0%				
11/13.BALLOT /EFFECT	Potential yes	70%	82%	53%	75%	76%	83%	53%	78%	49%	66%	74%	49%
	Undecided /no & more likely	16%	12%	17%	33%	19%	21%	17%	14%	16%	19%	12%	14%
	Solid no	30%	18%	47%	25%	24%	17%	47%	22%	51%	34%	26%	51%
	Total	500	263	188	48	193	171	79	335	133	153	174	76

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		TOTAL	11.INCREASE PARKS PARCEL TAX BY 16%				11/13.BALLOT /EFFECT			12.ISSUE BONDS TO RENOVATE PARKS				12/13.BALLOT /EFFECT			
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no	
YES - NO		40	63	-5	45	49	56	34	3	60	0	47	49	57	48	5	
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes - strongly	49%	60%	26%	50%	47%	57%	45%	30%	60%	27%	51%	47%	57%	50%	31%	
	Yes - not so strongly	10%	13%	9%	5%	11%	11%	5%	9%	11%	11%	8%	13%	10%	7%	11%	
	Lean yes	8%	6%	10%	9%	11%	7%	10%	10%	7%	10%	8%	11%	8%	10%	9%	
	Undecided /DK	6%	4%	3%	18%	9%	6%	14%	6%	5%	3%	13%	9%	7%	12%	4%	
	Lean no	2%	1%	3%	3%	2%	2%	4%	3%	2%	2%	4%	3%	2%	3%	3%	
	No - not so strongly	4%	2%	7%	4%	4%	2%	2%	8%	2%	8%	4%	4%	3%	6%	7%	
	No - strongly	20%	13%	40%	11%	14%	14%	20%	35%	14%	38%	12%	14%	13%	11%	36%	
	(Refused)	0%	0%				0%			0%				0%			
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes	67%	79%	46%	64%	70%	75%	60%	49%	77%	49%	67%	70%	75%	68%	50%	
	No	27%	16%	51%	19%	21%	18%	26%	46%	17%	48%	20%	21%	18%	20%	45%	
	Undecided /DK	6%	4%	3%	18%	9%	6%	14%	6%	5%	3%	13%	9%	7%	12%	4%	
	All swing	31%	27%	33%	39%	38%	29%	35%	35%	26%	34%	37%	40%	29%	38%	34%	
	Refused	0%	0%				0%			0%				0%			
	Total	500	269	145	85	247	350	81	150	253	138	108	251	341	89	159	
B7/9.BALLOT /EFFECT		Potential yes	70%	80%	45%	77%	75%	78%	67%	54%	79%	52%	76%	76%	78%	73%	54%
		Undecided /no & more likely	7%	6%	5%	13%	10%	7%	13%	6%	6%	5%	12%	10%	7%	12%	6%
		Solid no	30%	20%	55%	23%	25%	22%	33%	46%	21%	48%	24%	24%	22%	27%	46%
YES - NO		25	100	-100	0	31	68	-39	-76	74	-64	24	34	60	21	-51	
11.INCREASE PARKS PARCEL TAX BY 16%	Yes - strongly	30%	56%				43%			48%	7%	19%	16%	41%	21%	7%	
	Yes - not so strongly	13%	25%			27%	19%			20%	3%	12%	20%	18%	14%	3%	
	Lean yes	10%	19%			21%	15%			15%	6%	6%	18%	13%	7%	5%	
	Undecided /DK	17%			100%	34%	14%	61%	24%	8%	6%	51%	26%	16%	37%	20%	
	Lean no	4%		14%		8%	2%	9%	9%	2%	9%	2%	6%	3%	4%	7%	
	No - not so strongly	5%		16%		9%	3%	11%	10%	1%	12%	3%	6%	3%	8%	8%	
	No - strongly	20%		70%			5%	20%	58%	6%	58%	7%	8%	7%	9%	50%	
	(Refused)	0%							0%							0%	
11.INCREASE PARKS PARCEL TAX BY 16%	Yes	54%	100%			48%	77%			83%	15%	36%	54%	72%	42%	15%	
	No	29%		100%		17%	9%	39%	76%	9%	79%	12%	20%	12%	21%	65%	
	Undecided /DK	17%			100%	34%	14%	61%	24%	8%	6%	51%	26%	16%	37%	20%	
	All swing	49%	44%	30%	100%	100%	52%	80%	42%	46%	36%	74%	76%	53%	70%	42%	
	Refused	0%							0%							0%	
11/13.BALLOT /EFFECT		Potential yes	70%	100%	22%	58%	74%	100%	100%		94%	24%	72%	78%	96%	100%	15%
		Undecided /no & more likely	16%		22%	58%	26%	23%	100%		12%	9%	36%	24%	24%	58%	
		Solid no	30%		78%	42%	26%			100%	6%	76%	28%	22%	4%		85%
		Total	500	269	145	85	247	350	81	150	253	138	108	251	341	89	159

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		TOTAL	SPLIT				
			A	B	C	D	E
YES - NO		40	48	33	45	43	34
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes - strongly	49%	56%	42%	51%	50%	46%
	Yes - not so strongly	10%	7%	14%	11%	8%	11%
	Lean yes	8%	8%	7%	8%	9%	8%
	Undecided /DK	6%	6%	7%	4%	9%	5%
	Lean no	2%	2%	3%	3%	2%	2%
	No - not so strongly	4%	3%	5%	4%	6%	3%
	No - strongly	20%	18%	23%	19%	16%	25%
	(Refused)	0%	0%				0%
7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION	Yes	67%	71%	63%	70%	67%	64%
	No	27%	23%	30%	26%	24%	30%
	Undecided /DK	6%	6%	7%	4%	9%	5%
	All swing	31%	26%	35%	29%	34%	29%
	Refused	0%	0%				0%
	Total	500	250	250	157	156	187
B7/9.BALLOT /EFFECT	Potential yes	70%		70%	76%	68%	65%
	Undecided /no & more likely	7%		7%	7%	10%	5%
	Solid no	30%		30%	24%	32%	35%
YES - NO		25	24	25	26	25	23
11.INCREASE PARKS PARCEL TAX BY 16%	Yes - strongly	30%	30%	30%	27%	34%	29%
	Yes - not so strongly	13%	14%	13%	18%	12%	11%
	Lean yes	10%	9%	11%	9%	8%	13%
	Undecided /DK	17%	17%	17%	17%	18%	16%
	Lean no	4%	4%	4%	6%		6%
	No - not so strongly	5%	5%	4%	4%	5%	5%
	No - strongly	20%	21%	20%	18%	24%	20%
	(Refused)	0%	0%		0%		
11.INCREASE PARKS PARCEL TAX BY 16%	Yes	54%	54%	54%	54%	54%	53%
	No	29%	29%	29%	28%	29%	30%
	Undecided /DK	17%	17%	17%	17%	18%	16%
	All swing	49%	49%	50%	54%	42%	51%
	Refused	0%	0%		0%		
11/13.BALLOT /EFFECT	Potential yes	70%	74%	66%	68%	73%	69%
	Undecided /no & more likely	16%	20%	12%	14%	19%	16%
	Solid no	30%	26%	34%	32%	27%	31%
	Total	500	250	250	157	156	187

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		TOTAL	GENDER		AGE					AGE COLLAPSE		GENDER /AGE			
			Men	Wome n	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Wome n <50	Men 50+	Wome n 50+
YES - NO		23	24	22	52	16	2	14	24	27	19	33	22	16	22
12.ISSUE BONDS TO RENOVATE PARKS	Yes - strongly	29%	32%	28%	33%	25%	29%	27%	32%	30%	29%	36%	24%	28%	31%
	Yes - not so strongly	13%	16%	11%	19%	11%	7%	13%	13%	14%	13%	16%	12%	16%	11%
	Lean yes	8%	6%	10%	12%	7%	9%	6%	7%	10%	6%	7%	12%	4%	8%
	Undecided /DK	22%	18%	25%	24%	29%	12%	21%	21%	22%	21%	15%	28%	20%	22%
	Lean no	3%	4%	2%	6%	2%	2%	3%	2%	4%	2%	5%	3%	3%	2%
	No - not so strongly	4%	4%	5%	2%	5%	8%	5%	4%	5%	4%	5%	5%	4%	5%
	No - strongly	20%	21%	20%	4%	21%	33%	24%	21%	17%	22%	17%	18%	25%	21%
12.ISSUE BONDS TO RENOVATE PARKS	(Refused)	0%	0%	0%				1%			0%			1%	0%
	Yes	51%	53%	48%	64%	43%	45%	46%	51%	53%	49%	59%	47%	47%	50%
	No	28%	29%	27%	12%	28%	43%	32%	27%	26%	29%	26%	25%	31%	28%
	Undecided /DK	22%	18%	25%	24%	29%	12%	21%	21%	22%	21%	15%	28%	20%	22%
	All swing	50%	47%	52%	63%	55%	37%	48%	47%	53%	48%	48%	58%	47%	48%
12/13.BALLOT /EFFECT	Refused	0%	0%	0%				1%			0%			1%	0%
	Potential yes	68%	65%	71%	85%	65%	60%	62%	68%	72%	65%	70%	73%	60%	69%
	Undecided /no & more likely	18%	12%	22%	21%	22%	15%	16%	17%	19%	16%	12%	26%	13%	20%
	Solid no	32%	35%	29%	15%	35%	40%	38%	32%	28%	35%	30%	27%	40%	31%
1.VOTE LIKELIHOOD	Almost certain	88%	86%	89%	84%	87%	82%	90%	91%	84%	90%	80%	89%	93%	88%
	Probably	12%	14%	11%	16%	13%	18%	10%	9%	16%	10%	20%	11%	7%	12%
CONCERNED - NOT CONCERNED		45	46	44	14	57	24	66	53	29	59	38	19	53	64
2.VACANT STOREFRONTS AND COMMERICAL PROPERTIES	Very concerned	30%	29%	31%	17%	28%	27%	41%	32%	23%	36%	26%	20%	32%	40%
	Somewhat concerned	41%	43%	39%	38%	47%	35%	42%	43%	39%	42%	42%	37%	44%	41%
	Not too concerned	16%	17%	16%	32%	9%	24%	10%	10%	23%	10%	21%	26%	13%	8%
	Not at all concerned	10%	9%	11%	10%	9%	13%	7%	11%	10%	9%	9%	12%	9%	9%
	(Don't know)	3%	2%	4%	4%	6%	2%	0%	4%	4%	2%	2%	5%	1%	3%
2.VACANT STOREFRONTS AND COMMERICAL PROPERTIES	Concerned	71%	72%	70%	55%	75%	61%	83%	75%	62%	79%	68%	57%	76%	81%
	Not concerned	26%	26%	26%	41%	18%	37%	17%	22%	34%	19%	30%	38%	23%	17%
CONCERNED - NOT CONCERNED		54	47	60	68	56	38	49	56	56	53	46	65	49	55
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Very concerned	33%	32%	34%	39%	27%	26%	34%	35%	32%	35%	31%	34%	34%	35%
	Somewhat concerned	42%	40%	43%	45%	51%	42%	39%	38%	45%	38%	42%	49%	38%	39%
	Not too concerned	14%	16%	12%	13%	10%	22%	17%	8%	15%	12%	18%	12%	13%	12%
	Not at all concerned	8%	9%	6%	3%	12%	8%	7%	10%	7%	8%	9%	5%	9%	7%
	(Don't know)	3%	3%	4%			2%	4%	8%	0%	6%		1%	5%	7%
	(Refused)	0%	0%						1%		0%			1%	
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Concerned	75%	72%	78%	84%	78%	68%	73%	74%	78%	73%	73%	82%	71%	74%
	Not concerned	21%	25%	18%	16%	22%	30%	23%	18%	22%	21%	27%	17%	23%	19%
	Total	500	230	270	100	65	70	130	135	235	265	114	121	116	149

CITY OF BERKELEY - APRIL, 2014

		TOTAL	PARTY REGISTRATION			PARTY REGISTRATION / GENDER			PARTY REGISTRATION / AGE COLLAPSE			IDEOLOGY			IDEOLOGY	
			Democrat	DTS	DTS /Other	Democrat Men	Democrat Women	DTS Women	Democrat Under 50	Democrat 50 & over	DTS Under 50	Progressive	Liberal	Moderate	Progressive /liberal	Moderate /conservative
YES - NO		23	28	14	17	30	26	18	31	26	21	28	32	29	30	16
12.ISSUE BONDS TO RENOVATE PARKS	Yes - strongly	29%	31%	24%	28%	32%	30%	25%	31%	31%	24%	41%	28%	26%	35%	21%
	Yes - not so strongly	13%	13%	16%	13%	16%	11%	14%	11%	14%	17%	9%	18%	13%	14%	12%
	Lean yes	8%	8%	7%	7%	7%	9%	9%	11%	6%	10%	5%	6%	15%	5%	14%
	Undecided /DK	22%	23%	20%	19%	20%	26%	22%	24%	22%	20%	18%	27%	22%	22%	20%
	Lean no	3%	2%	7%	6%	3%	1%	4%	2%	2%	8%	3%	2%	4%	3%	4%
	No - not so strongly	4%	5%	5%	4%	6%	4%	8%	4%	5%	6%	4%	2%	5%	3%	5%
	No - strongly	20%	18%	21%	21%	17%	19%	18%	16%	19%	16%	20%	16%	16%	18%	22%
(Refused)		0%	0%		1%		0%			0%		0%		1%	0%	0%
12.ISSUE BONDS TO RENOVATE PARKS	Yes	51%	52%	47%	48%	55%	50%	48%	53%	52%	51%	55%	53%	54%	54%	48%
	No	28%	24%	33%	32%	25%	24%	30%	22%	26%	30%	27%	20%	24%	24%	32%
	Undecided /DK	22%	23%	20%	19%	20%	26%	22%	24%	22%	20%	18%	27%	22%	22%	20%
	All swing	50%	51%	54%	50%	51%	50%	57%	52%	49%	61%	39%	56%	57%	47%	56%
	Refused	0%	0%		1%		0%			0%		0%		1%	0%	0%
12/13.BALLOT /EFFECT	Potential yes	68%	71%	66%	66%	69%	72%	70%	73%	69%	72%	70%	73%	74%	71%	66%
	Undecided /no & more likely	18%	18%	19%	17%	14%	22%	22%	20%	17%	21%	15%	20%	20%	18%	18%
	Solid no	32%	29%	34%	34%	31%	28%	30%	27%	31%	28%	30%	27%	26%	29%	34%
1.VOTE LIKELIHOOD	Almost certain	88%	89%	86%	85%	89%	89%	90%	84%	92%	84%	93%	89%	85%	91%	83%
	Probably	12%	11%	14%	15%	11%	11%	10%	16%	8%	16%	7%	11%	15%	9%	17%
CONCERNED - NOT CONCERNED		45	50	25	35	52	49	25	35	61	18	42	52	43	47	47
2.VACANT STOREFRONTS AND COMMERCIAL PROPERTIES	Very concerned	30%	31%	27%	29%	31%	30%	27%	25%	35%	22%	27%	35%	30%	31%	31%
	Somewhat concerned	41%	43%	34%	37%	43%	42%	33%	41%	44%	35%	43%	40%	41%	42%	41%
	Not too concerned	16%	14%	26%	22%	14%	13%	26%	19%	10%	30%	23%	9%	19%	16%	17%
	Not at all concerned	10%	10%	10%	9%	8%	11%	9%	11%	8%	9%	6%	13%	9%	10%	8%
	(Don't know)	3%	3%	3%	3%	3%	3%	5%	4%	3%	4%	1%	3%	2%	2%	3%
2.VACANT STOREFRONTS AND COMMERCIAL PROPERTIES	Concerned	71%	73%	61%	66%	74%	73%	60%	66%	79%	57%	70%	75%	71%	72%	72%
	Not concerned	26%	24%	36%	31%	23%	24%	35%	31%	18%	39%	29%	23%	27%	26%	25%
CONCERNED - NOT CONCERNED		54	58	49	46	56	59	67	59	58	53	47	78	39	62	42
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Very concerned	33%	32%	37%	36%	31%	34%	38%	32%	33%	33%	29%	37%	37%	33%	35%
	Somewhat concerned	42%	45%	36%	35%	46%	44%	44%	48%	43%	42%	43%	51%	31%	47%	35%
	Not too concerned	14%	12%	16%	18%	13%	11%	10%	14%	10%	16%	17%	5%	19%	11%	17%
	Not at all concerned	8%	7%	9%	7%	7%	7%	5%	7%	7%	6%	7%	4%	9%	6%	10%
	(Don't know)	3%	4%	2%	3%	3%	5%	3%		7%	2%	3%	3%	3%	3%	4%
	(Refused)	0%	0%			1%				0%			1%		0%	
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Concerned	75%	77%	74%	71%	76%	77%	82%	79%	75%	76%	72%	87%	68%	79%	69%
	Not concerned	21%	19%	25%	26%	20%	18%	15%	21%	18%	23%	25%	9%	29%	17%	27%
	Total	500	350	100	130	156	194	57	148	202	69	157	150	124	307	164

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		TOTAL	IDEOLOGY / GENDER				EDUCATION					EDUCATION / GENDER			WHITE-ONLY EDUCATION / GENDER	
			Progre ssive /liberal Men	Progre ssive /liberal Women	Moderate /conser vative Men	Moderate /conser vative Women	Post H. S.	Non-co llege grad	College graduat e or post-gr ad	4-year College grad	Post-gr aduate	Non college women	College men	College women	College men	College women
YES - NO		23	34	28	17	16	16	29	21	28	14	22	21	21	23	26
12.ISSUE BONDS TO RENOVATE PARKS	Yes - strongly	29%	39%	32%	22%	20%	26%	30%	29%	27%	32%	28%	32%	27%	34%	29%
	Yes - not so strongly	13%	15%	13%	16%	8%	17%	19%	11%	16%	6%	13%	12%	10%	12%	13%
	Lean yes	8%	3%	7%	11%	17%	5%	7%	8%	9%	7%	8%	6%	11%	6%	9%
	Undecided /DK	22%	20%	24%	15%	25%	18%	17%	23%	23%	22%	24%	20%	25%	18%	25%
	Lean no	3%	4%	2%	4%	4%	6%	4%	3%	3%	2%	3%	4%	2%	3%	2%
	No - not so strongly	4%	3%	3%	4%	7%	3%	3%	5%	4%	6%	3%	4%	6%	3%	4%
	No - strongly	20%	16%	19%	25%	19%	23%	19%	20%	17%	24%	20%	21%	19%	24%	19%
	(Refused)	0%		0%	1%		1%	0%	0%	0%		1%	0%		1%	
12.ISSUE BONDS TO RENOVATE PARKS	Yes	51%	57%	52%	50%	45%	49%	56%	49%	52%	46%	49%	50%	48%	52%	50%
	No	28%	23%	24%	34%	30%	32%	27%	28%	24%	32%	27%	29%	27%	29%	25%
	Undecided /DK	22%	20%	24%	15%	25%	18%	17%	23%	23%	22%	24%	20%	25%	18%	25%
	All swing	50%	45%	49%	51%	60%	50%	50%	50%	55%	44%	50%	46%	53%	41%	53%
	Refused	0%		0%	1%		1%	0%	0%	0%		1%	0%		1%	
12/13.BALLOT /EFFECT	Potential yes	68%	68%	74%	63%	68%	66%	72%	67%	70%	64%	71%	63%	71%	67%	72%
	Undecided /no & more likely	18%	12%	22%	13%	23%	17%	16%	18%	18%	18%	22%	13%	23%	15%	21%
	Solid no	32%	32%	26%	37%	32%	34%	28%	33%	30%	36%	29%	37%	29%	33%	28%
1.VOTE LIKELIHOOD	Almost certain	88%	91%	91%	81%	85%	81%	85%	88%	86%	91%	89%	88%	88%	89%	88%
	Probably	12%	9%	9%	19%	15%	19%	15%	12%	14%	9%	11%	12%	12%	11%	12%
CONCERNED - NOT CONCERNED		45	44	49	51	42	34	31	50	40	61	19	46	53	49	58
2.VACANT STOREFRONTS AND COMMERCIAL PROPERTIES	Very concerned	30%	28%	33%	29%	32%	29%	30%	30%	29%	31%	27%	28%	32%	28%	30%
	Somewhat concerned	41%	43%	40%	45%	37%	36%	34%	43%	40%	47%	31%	45%	42%	45%	47%
	Not too concerned	16%	19%	14%	15%	19%	17%	17%	16%	20%	12%	16%	17%	16%	18%	13%
	Not at all concerned	10%	9%	10%	8%	9%	14%	17%	7%	8%	6%	24%	9%	6%	7%	6%
	(Don't know)	3%		3%	3%	3%	4%	3%	3%	3%	3%	2%	1%	4%	2%	4%
2.VACANT STOREFRONTS AND COMMERCIAL PROPERTIES	Concerned	71%	72%	73%	74%	70%	65%	64%	73%	69%	79%	58%	72%	74%	73%	77%
	Not concerned	26%	28%	24%	23%	28%	31%	33%	24%	29%	18%	39%	26%	21%	25%	19%
CONCERNED - NOT CONCERNED		54	56	67	37	47	54	57	53	49	57	70	49	56	49	55
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Very concerned	33%	33%	33%	30%	39%	40%	42%	31%	30%	32%	44%	31%	31%	28%	28%
	Somewhat concerned	42%	44%	49%	37%	33%	33%	34%	44%	44%	44%	38%	42%	45%	46%	48%
	Not too concerned	14%	15%	8%	17%	17%	13%	10%	15%	18%	12%	3%	15%	15%	14%	15%
	Not at all concerned	8%	5%	6%	13%	8%	7%	9%	7%	8%	7%	8%	9%	6%	10%	6%
	(Don't know)	3%	3%	4%	3%	4%	6%	6%	3%	1%	5%	7%	3%	3%	2%	3%
	(Refused)	0%	1%						0%		0%		0%		1%	
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Concerned	75%	76%	82%	67%	71%	74%	76%	75%	74%	76%	82%	73%	76%	73%	76%
	Not concerned	21%	20%	14%	30%	25%	20%	19%	22%	25%	19%	11%	24%	21%	24%	21%
	Total	500	134	173	83	82	85	125	373	199	174	73	177	197	134	132

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		TOTAL	EDUCATION /AGE			REGION							REGION		
			Colleg e <50	Non-co llege 50+	Colleg e 50+	City Council District 1	City Council District 2	City Council District 3	City Council District 4	City Council District 5	City Council District 6	City Council District 8	City Council District 5,6,8	City Council District 3,4,7	City Council District 1,2
YES - NO		23	25	26	18	31	18	30	44	20	0	16	12	36	24
12.ISSUE BONDS TO RENOVATE PARKS	Yes - strongly	29%	28%	28%	30%	41%	21%	35%	34%	31%	25%	19%	26%	34%	30%
	Yes - not so strongly	13%	12%	20%	11%	15%	17%	9%	14%	15%	5%	13%	11%	13%	16%
	Lean yes	8%	10%	5%	7%	4%	7%	5%	13%	8%	7%	12%	9%	8%	6%
	Undecided /DK	22%	24%	21%	21%	10%	29%	32%	20%	11%	26%	26%	20%	24%	20%
	Lean no	3%	2%	2%	3%		6%	1%	3%	4%	2%	4%	3%	2%	3%
	No - not so strongly	4%	5%	4%	5%	8%		6%	5%	6%	1%	5%	4%	6%	3%
	No - strongly	20%	18%	21%	23%	22%	21%	13%	10%	24%	34%	20%	26%	12%	21%
	(Refused)	0%		1%	0%				1%			1%	0%	0%	
12.ISSUE BONDS TO RENOVATE PARKS	Yes	51%	50%	52%	48%	60%	45%	49%	61%	54%	37%	44%	46%	56%	52%
	No	28%	25%	26%	30%	30%	26%	19%	17%	34%	37%	28%	34%	20%	28%
	Undecided /DK	22%	24%	21%	21%	10%	29%	32%	20%	11%	26%	26%	20%	24%	20%
	All swing	50%	54%	51%	46%	37%	59%	52%	56%	44%	40%	60%	47%	54%	49%
	Refused	0%		1%	0%				1%			1%	0%	0%	
12/13.BALLOT /EFFECT	Potential yes	68%	71%	69%	64%	69%	71%	77%	77%	69%	51%	64%	62%	75%	70%
	Undecided /no & more likely	18%	21%	17%	16%	8%	26%	29%	15%	15%	14%	20%	16%	19%	18%
	Solid no	32%	29%	31%	36%	31%	29%	23%	23%	31%	49%	36%	38%	25%	30%
1.VOTE LIKELIHOOD	Almost certain	88%	85%	88%	91%	97%	80%	86%	89%	90%	84%	88%	87%	88%	87%
	Probably	12%	15%	12%	9%	3%	20%	14%	11%	10%	16%	12%	13%	12%	13%
CONCERNED - NOT CONCERNED		45	33	47	64	50	43	49	54	49	48	30	43	46	46
2.VACANT STOREFRONTS AND COMMERICAL PROPERTIES	Very concerned	30%	22%	35%	37%	44%	25%	24%	34%	35%	31%	20%	30%	28%	33%
	Somewhat concerned	41%	43%	37%	44%	30%	45%	51%	41%	39%	40%	42%	40%	44%	38%
	Not too concerned	16%	22%	7%	11%	15%	15%	10%	17%	20%	13%	26%	19%	14%	15%
	Not at all concerned	10%	9%	19%	6%	10%	13%	15%	5%	5%	10%	6%	7%	12%	11%
	(Don't know)	3%	4%	2%	2%	1%	3%	1%	3%	1%	6%	6%	4%	2%	2%
2.VACANT STOREFRONTS AND COMMERICAL PROPERTIES	Concerned	71%	65%	72%	81%	74%	70%	74%	76%	74%	71%	62%	70%	72%	72%
	Not concerned	26%	31%	26%	17%	24%	27%	25%	22%	25%	23%	32%	26%	26%	26%
CONCERNED - NOT CONCERNED		54	56	59	50	74	45	46	65	42	47	55	47	59	58
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Very concerned	33%	29%	43%	32%	43%	39%	31%	45%	27%	28%	25%	27%	36%	41%
	Somewhat concerned	42%	48%	31%	40%	44%	33%	38%	36%	42%	42%	51%	45%	41%	38%
	Not too concerned	14%	15%	6%	14%	6%	18%	12%	10%	19%	13%	15%	16%	11%	12%
	Not at all concerned	8%	7%	9%	8%	7%	8%	10%	5%	8%	11%	6%	8%	7%	8%
	(Don't know)	3%	1%	11%	5%		2%	8%	4%	4%	5%	3%	4%	5%	1%
	(Refused)	0%			0%						1%		0%		
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Concerned	75%	78%	74%	72%	87%	72%	69%	81%	69%	71%	76%	71%	77%	78%
	Not concerned	21%	22%	15%	23%	13%	26%	23%	16%	27%	23%	21%	24%	18%	20%
	Total	500	175	64	198	56	69	64	48	84	68	58	210	165	125

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		TOTAL	REGION / GENDER						REGION / PARTY REGISTRATION			EMPLOYMENT STATUS			EMPLOYMENT STATUS	
			City Council District 5,6,8 Men	City Council District 5,6,8 Women	City Council District 3,4,7 Men	City Council District 3,4,7 Women	City Council District 1,2 Men	City Council District 1,2 Women	City Council District 5,6,8 Democrat	City Council District 3,4,7 Democrat	City Council District 1,2 Democrat	Employed full-time	Employed part-time	Retired	All employed	All not working
YES - NO		23	8	16	39	32	31	18	17	39	30	17	25	18	19	31
12.ISSUE BONDS TO RENOVATE PARKS	Yes - strongly	29%	32%	21%	35%	32%	26%	32%	29%	35%	31%	26%	32%	29%	28%	33%
	Yes - not so strongly	13%	10%	12%	18%	10%	23%	11%	9%	15%	16%	11%	14%	12%	12%	16%
	Lean yes	8%	4%	13%	7%	10%	7%	5%	9%	8%	7%	8%	5%	8%	8%	8%
	Undecided /DK	22%	17%	23%	19%	29%	18%	22%	23%	24%	23%	25%	21%	22%	24%	17%
	Lean no	3%	4%	3%	4%	1%	4%	2%	2%	2%	1%	4%	4%	2%	4%	2%
	No - not so strongly	4%	2%	6%	7%	5%	4%	3%	4%	7%	3%	4%	7%	4%	5%	4%
	No - strongly	20%	32%	21%	10%	13%	17%	24%	24%	10%	20%	21%	16%	24%	20%	20%
	(Refused)	0%		1%	1%				0%			0%			0%	0%
12.ISSUE BONDS TO RENOVATE PARKS	Yes	51%	45%	46%	60%	52%	57%	48%	47%	58%	54%	46%	52%	48%	47%	57%
	No	28%	38%	30%	20%	20%	25%	30%	29%	19%	24%	29%	27%	30%	28%	26%
	Undecided /DK	22%	17%	23%	19%	29%	18%	22%	23%	24%	23%	25%	21%	22%	24%	17%
	All swing	50%	36%	57%	54%	54%	57%	43%	47%	56%	50%	52%	51%	48%	52%	46%
	Refused	0%		1%	1%				0%			0%			0%	0%
12/13.BALLOT /EFFECT	Potential yes	68%	54%	68%	73%	77%	73%	68%	64%	78%	71%	65%	76%	64%	67%	70%
	Undecided /no & more likely	18%	9%	22%	13%	25%	16%	20%	18%	20%	18%	19%	24%	16%	20%	13%
	Solid no	32%	46%	32%	27%	23%	27%	32%	36%	22%	29%	35%	24%	36%	33%	30%
1.VOTE LIKELIHOOD	Almost certain	88%	88%	86%	88%	88%	81%	92%	88%	88%	91%	86%	93%	91%	87%	88%
	Probably	12%	12%	14%	12%	12%	19%	8%	12%	12%	9%	14%	7%	9%	13%	12%
CONCERNED - NOT CONCERNED		45	40	46	60	32	36	53	48	50	52	47	37	49	45	43
2.VACANT STOREFRONTS AND COMMERCIAL PROPERTIES	Very concerned	30%	29%	30%	27%	29%	32%	34%	31%	28%	34%	30%	31%	31%	30%	30%
	Somewhat concerned	41%	40%	40%	52%	36%	35%	41%	42%	46%	41%	43%	36%	42%	41%	40%
	Not too concerned	16%	20%	19%	11%	17%	20%	10%	19%	8%	14%	18%	23%	11%	19%	13%
	Not at all concerned	10%	8%	6%	9%	16%	11%	12%	6%	16%	9%	8%	6%	13%	8%	14%
	(Don't know)	3%	2%	5%	1%	3%	2%	3%	3%	3%	3%	2%	4%	3%	3%	3%
2.VACANT STOREFRONTS AND COMMERCIAL PROPERTIES	Concerned	71%	69%	71%	79%	65%	67%	75%	73%	74%	74%	72%	67%	73%	71%	70%
	Not concerned	26%	29%	24%	19%	33%	31%	22%	24%	23%	22%	25%	29%	24%	26%	27%
CONCERNED - NOT CONCERNED		54	41	52	46	71	60	57	52	65	59	53	63	52	55	51
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Very concerned	33%	28%	26%	33%	39%	38%	43%	27%	33%	39%	30%	27%	37%	30%	40%
	Somewhat concerned	42%	41%	48%	38%	44%	41%	35%	47%	47%	39%	46%	53%	35%	47%	32%
	Not too concerned	14%	18%	14%	15%	8%	12%	13%	13%	10%	12%	15%	16%	9%	15%	11%
	Not at all concerned	8%	10%	7%	9%	5%	7%	8%	8%	5%	8%	8%	1%	12%	6%	10%
	(Don't know)	3%	2%	6%	5%	4%	1%	1%	5%	4%	2%	1%	2%	7%	1%	7%
	(Refused)	0%	1%						1%			0%			0%	
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Concerned	75%	69%	73%	71%	83%	79%	78%	73%	80%	78%	76%	80%	72%	77%	72%
	Not concerned	21%	28%	21%	24%	12%	19%	21%	21%	15%	20%	23%	17%	21%	21%	21%
	Total	500	96	114	79	86	54	71	145	111	94	246	65	126	311	181

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		TOTAL	CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME		PARENTAL STATUS				DO YOU OWN YOUR OWN HOME OR DO YOU RENT		DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION				
			Yes	No	Father	Mother	Childless man	Childless woman	Own	Rent	Own City Council District 5,6,8	Own City Council District 3,4,7	Own City Council District 1,2	Rent City Council District 5,6,8	Rent City Council District 3,4,7
YES - NO		23	16	25	21	13	25	25	8	50	-3	25	14	55	50
12.ISSUE BONDS TO RENOVATE PARKS	Yes - strongly	29%	28%	30%	35%	23%	31%	29%	27%	35%	23%	32%	28%	32%	39%
	Yes - not so strongly	13%	12%	14%	14%	10%	16%	11%	10%	20%	8%	9%	15%	20%	20%
	Lean yes	8%	10%	7%	5%	14%	6%	8%	7%	9%	7%	12%	3%	15%	5%
	Undecided /DK	22%	16%	23%	14%	18%	19%	27%	21%	21%	20%	21%	23%	21%	22%
	Lean no	3%	6%	2%	10%	2%	2%	2%	4%	2%	3%	4%	4%	4%	1%
	No - not so strongly	4%	5%	4%	1%	8%	5%	4%	4%	4%	5%	6%	1%		5%
	No - strongly	20%	23%	19%	21%	24%	21%	18%	27%	8%	33%	17%	27%	8%	8%
	(Refused)	0%	1%	0%		1%	0%		0%	0%	0%				1%
12.ISSUE BONDS TO RENOVATE PARKS	Yes	51%	50%	51%	53%	47%	53%	49%	44%	64%	38%	52%	46%	67%	64%
	No	28%	33%	26%	33%	34%	28%	24%	35%	14%	41%	27%	32%	12%	13%
	Undecided /DK	22%	16%	23%	14%	18%	19%	27%	21%	21%	20%	21%	23%	21%	22%
	All swing	50%	49%	51%	44%	53%	48%	53%	46%	56%	43%	52%	45%	61%	53%
	Refused	0%	1%	0%		1%	0%		0%	0%	0%				1%
12/13.BALLOT /EFFECT	Potential yes	68%	67%	69%	65%	68%	65%	72%	61%	83%	55%	71%	63%	84%	82%
	Undecided /no & more likely	18%	17%	18%	12%	21%	12%	23%	17%	19%	16%	19%	17%	18%	19%
	Solid no	32%	33%	31%	35%	32%	35%	28%	39%	17%	45%	29%	37%	16%	18%
1.VOTE LIKELIHOOD	Almost certain	88%	89%	87%	86%	90%	87%	88%	91%	82%	90%	88%	94%	81%	86%
	Probably	12%	11%	13%	14%	10%	13%	12%	9%	18%	10%	12%	6%	19%	14%
CONCERNED - NOT CONCERNED		45	41	46	50	35	45	46	49	40	43	53	57	42	43
2.VACANT STOREFRONTS AND COMMERCIAL PROPERTIES	Very concerned	30%	29%	31%	40%	20%	26%	35%	36%	23%	33%	38%	38%	23%	21%
	Somewhat concerned	41%	40%	41%	34%	45%	46%	37%	37%	46%	37%	38%	38%	46%	50%
	Not too concerned	16%	18%	16%	15%	21%	18%	14%	15%	20%	19%	11%	11%	23%	18%
	Not at all concerned	10%	9%	10%	10%	9%	9%	11%	9%	8%	8%	12%	9%	3%	9%
	(Don't know)	3%	4%	3%	2%	5%	2%	3%	3%	2%	4%	1%	4%	4%	3%
2.VACANT STOREFRONTS AND COMMERCIAL PROPERTIES	Concerned	71%	69%	71%	74%	65%	72%	71%	73%	69%	70%	76%	76%	69%	70%
	Not concerned	26%	28%	26%	24%	30%	27%	25%	24%	29%	26%	23%	20%	27%	27%
CONCERNED - NOT CONCERNED		54	44	57	51	38	46	66	48	64	39	60	55	71	56
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Very concerned	33%	32%	34%	32%	32%	32%	35%	30%	40%	25%	36%	35%	30%	39%
	Somewhat concerned	42%	40%	43%	44%	36%	39%	46%	42%	40%	42%	43%	42%	53%	36%
	Not too concerned	14%	18%	12%	15%	21%	16%	9%	15%	11%	19%	9%	11%	8%	14%
	Not at all concerned	8%	9%	7%	9%	9%	9%	6%	10%	4%	9%	10%	10%	4%	5%
	(Don't know)	3%	1%	4%		2%	4%	5%	3%	4%	4%	3%	2%	4%	6%
	(Refused)	0%		0%			0%			0%				1%	
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Concerned	75%	71%	76%	75%	68%	71%	81%	73%	80%	67%	79%	76%	83%	75%
	Not concerned	21%	28%	19%	25%	30%	25%	14%	24%	16%	28%	19%	21%	12%	19%
	Total	500	121	377	54	68	176	200	304	175	151	76	77	54	79

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		TOTAL	HOW LONG HAVE YOU LIVED IN BERKELEY			HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER						RACE	RACE /GENDER		RACE /AGE	
			10 years or fewer	20 years or fewer	20 or more years	10 years or fewer Men	10 years or fewer Women	20 years or fewer Men	20 years or fewer Women	20 or more years Men	20 or more years Women	White	White men	White women	White <50	White 50+
YES - NO		23	35	28	15	38	33	27	29	19	12	25	25	25	29	22
12.ISSUE BONDS TO RENOVATE PARKS	Yes - strongly	29%	30%	27%	32%	37%	23%	30%	24%	32%	31%	30%	34%	25%	29%	31%
	Yes - not so strongly	13%	16%	17%	8%	19%	15%	20%	14%	10%	7%	13%	13%	13%	15%	12%
	Lean yes	8%	10%	10%	6%	4%	16%	5%	14%	8%	5%	9%	7%	10%	10%	7%
	Undecided /DK	22%	22%	21%	22%	18%	26%	16%	25%	20%	24%	21%	16%	26%	21%	21%
	Lean no	3%	3%	4%	2%	2%	5%	4%	3%	5%	1%	2%	3%	2%	3%	2%
	No - not so strongly	4%	3%	4%	5%	4%	3%	4%	5%	5%	5%	3%	3%	3%	3%	3%
	No - strongly	20%	14%	18%	24%	16%	12%	21%	14%	21%	27%	21%	23%	18%	18%	23%
	(Refused)	0%		0%	0%				0%	1%		0%	0%	0%		1%
12.ISSUE BONDS TO RENOVATE PARKS	Yes	51%	56%	54%	46%	60%	53%	56%	52%	49%	44%	52%	54%	49%	54%	50%
	No	28%	21%	25%	31%	22%	20%	28%	23%	30%	32%	27%	29%	24%	25%	28%
	Undecided /DK	22%	22%	21%	22%	18%	26%	16%	25%	20%	24%	21%	16%	26%	21%	21%
	All swing	50%	56%	55%	44%	47%	65%	48%	61%	46%	42%	49%	42%	56%	53%	46%
	Refused	0%		0%	0%				0%	1%		0%	0%	0%		1%
12/13.BALLOT /EFFECT	Potential yes	68%	77%	71%	65%	77%	77%	66%	75%	64%	66%	69%	68%	70%	75%	64%
	Undecided /no & more likely	18%	20%	17%	19%	17%	24%	10%	23%	15%	22%	17%	13%	21%	21%	14%
	Solid no	32%	23%	29%	35%	23%	23%	34%	25%	36%	34%	31%	32%	30%	25%	36%
1.VOTE LIKELIHOOD	Almost certain	88%	86%	86%	89%	87%	86%	85%	86%	87%	91%	88%	87%	89%	85%	91%
	Probably	12%	14%	14%	11%	13%	14%	15%	14%	13%	9%	12%	13%	11%	15%	9%
CONCERNED - NOT CONCERNED		45	36	44	48	48	25	53	35	37	57	51	49	53	38	62
2.VACANT STOREFRONTS AND COMMERICAL PROPERTIES	Very concerned	30%	25%	30%	30%	28%	23%	34%	28%	23%	36%	30%	29%	30%	24%	34%
	Somewhat concerned	41%	42%	40%	42%	46%	38%	42%	38%	44%	40%	45%	45%	44%	43%	46%
	Not too concerned	16%	23%	20%	12%	20%	26%	18%	21%	17%	8%	15%	17%	14%	21%	11%
	Not at all concerned	10%	8%	7%	12%	5%	11%	5%	9%	13%	12%	8%	8%	7%	8%	7%
	(Don't know)	3%	2%	2%	4%	1%	3%	1%	3%	3%	4%	3%	1%	4%	3%	2%
2.VACANT STOREFRONTS AND COMMERICAL PROPERTIES	Concerned	71%	67%	71%	72%	74%	61%	76%	66%	67%	76%	74%	74%	74%	67%	80%
	Not concerned	26%	31%	27%	24%	25%	36%	23%	31%	30%	19%	23%	25%	21%	29%	18%
CONCERNED - NOT CONCERNED		54	58	58	49	49	66	48	66	48	50	53	51	55	55	52
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Very concerned	33%	34%	31%	35%	35%	34%	30%	32%	34%	37%	29%	30%	27%	30%	28%
	Somewhat concerned	42%	44%	46%	37%	39%	48%	42%	50%	38%	35%	46%	44%	48%	48%	45%
	Not too concerned	14%	15%	15%	12%	20%	12%	18%	12%	12%	12%	14%	15%	13%	13%	14%
	Not at all concerned	8%	5%	5%	12%	5%	5%	6%	3%	13%	11%	8%	9%	7%	10%	6%
	(Don't know)	3%	2%	3%	4%	3%	1%	3%	3%	3%	6%	3%	2%	5%		6%
	(Refused)	0%		0%				1%				0%	0%			0%
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Concerned	75%	78%	77%	72%	73%	82%	72%	82%	72%	72%	75%	74%	75%	77%	73%
	Not concerned	21%	20%	20%	23%	24%	17%	24%	15%	25%	22%	22%	23%	20%	23%	21%
	Total	500	165	278	214	76	89	130	149	97	117	325	164	161	145	180

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		TOTAL	WHITE-ONLY GENDER /AGE				REGION /RACE			4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES				4/5.BALLOT /EFFECT		
			Men <50	Women <50	Men 50+	Women 50+	City Council District 5,6,8 White	City Council District 3,4,7 White	City Council District 1,2 White	Yes	No	Undecided /DK	All swing	Potential yes	Undecided /no & more likely	Solid no
YES - NO		23	33	23	17	26	14	45	22	50	-21	16	27	41	19	-15
12.ISSUE BONDS TO RENOVATE PARKS	Yes - strongly	29%	38%	17%	30%	31%	28%	32%	30%	35%	22%	27%	26%	35%	33%	19%
	Yes - not so strongly	13%	14%	17%	13%	11%	13%	15%	13%	19%	5%	10%	14%	15%	6%	8%
	Lean yes	8%	9%	12%	5%	9%	6%	13%	8%	12%	7%	2%	9%	9%	3%	5%
	Undecided /DK	22%	13%	30%	19%	24%	20%	24%	20%	17%	12%	38%	29%	22%	34%	20%
	Lean no	3%	4%	3%	2%	2%	2%	2%	4%	4%	1%	3%	4%	3%	2%	2%
	No - not so strongly	4%	2%	5%	4%	3%	2%	4%	4%	4%	8%	3%	3%	4%	6%	5%
	No - strongly	20%	21%	16%	26%	20%	28%	9%	20%	9%	45%	16%	14%	11%	15%	40%
	(Refused)	0%			1%	1%	0%	1%		0%		1%	0%	0%		0%
12.ISSUE BONDS TO RENOVATE PARKS	Yes	51%	60%	46%	49%	51%	47%	60%	51%	66%	34%	39%	49%	59%	43%	32%
	No	28%	27%	23%	31%	25%	33%	15%	29%	16%	54%	22%	22%	18%	23%	47%
	Undecided /DK	22%	13%	30%	19%	24%	20%	24%	20%	17%	12%	38%	29%	22%	34%	20%
	All swing	50%	42%	67%	43%	48%	43%	58%	49%	56%	33%	56%	59%	54%	51%	41%
	Refused	0%			1%	1%	0%	1%		0%		1%	0%	0%		0%
12/13.BALLOT /EFFECT	Potential yes	68%	75%	76%	61%	67%	64%	75%	71%	81%	43%	69%	71%	79%	72%	47%
	Undecided /no & more likely	18%	15%	29%	12%	15%	17%	15%	20%	15%	10%	30%	22%	19%	30%	14%
	Solid no	32%	25%	24%	39%	33%	36%	25%	29%	19%	57%	31%	29%	21%	28%	53%
1.VOTE LIKELIHOOD	Almost certain	88%	82%	88%	93%	89%	90%	88%	83%	87%	92%	84%	84%	86%	86%	90%
	Probably	12%	18%	12%	7%	11%	10%	12%	17%	13%	8%	16%	16%	14%	14%	10%
CONCERNED - NOT CONCERNED		45	46	28	53	69	52	46	57	62	23	35	40	53	31	28
2.VACANT STOREFRONTS AND COMMERICAL PROPERTIES	Very concerned	30%	30%	18%	29%	38%	30%	30%	29%	37%	24%	23%	23%	32%	20%	26%
	Somewhat concerned	41%	42%	44%	47%	45%	44%	42%	49%	43%	38%	40%	45%	43%	44%	36%
	Not too concerned	16%	18%	25%	16%	7%	15%	14%	18%	15%	18%	18%	20%	15%	17%	19%
	Not at all concerned	10%	8%	8%	7%	6%	7%	12%	2%	4%	20%	11%	8%	8%	17%	15%
	(Don't know)	3%	2%	5%	1%	3%	4%	2%	1%	1%	0%	8%	4%	2%	3%	5%
2.VACANT STOREFRONTS AND COMMERICAL PROPERTIES	Concerned	71%	72%	61%	76%	83%	74%	72%	78%	80%	61%	63%	68%	76%	64%	61%
	Not concerned	26%	26%	33%	23%	14%	22%	26%	21%	18%	38%	29%	28%	23%	33%	33%
CONCERNED - NOT CONCERNED		54	49	62	53	51	52	56	52	62	35	59	58	62	62	38
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Very concerned	33%	31%	28%	30%	27%	27%	30%	31%	37%	31%	29%	32%	35%	28%	31%
	Somewhat concerned	42%	44%	53%	45%	45%	46%	46%	44%	42%	34%	48%	45%	45%	50%	36%
	Not too concerned	14%	15%	11%	14%	14%	14%	13%	15%	14%	13%	13%	15%	13%	11%	15%
	Not at all concerned	8%	11%	8%	7%	6%	8%	7%	9%	4%	16%	5%	3%	5%	5%	14%
	(Don't know)	3%			3%	8%	4%	4%	1%	2%	6%	5%	4%	3%	6%	5%
	(Refused)	0%			1%		0%			0%				0%		
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Concerned	75%	74%	81%	75%	71%	74%	76%	75%	80%	64%	77%	77%	79%	78%	66%
	Not concerned	21%	26%	19%	21%	21%	22%	20%	23%	18%	30%	18%	19%	18%	16%	29%
	Total	500	81	64	83	98	161	97	68	238	128	134	286	337	99	163

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		TOTAL	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES				A6/8.BALLOT /EFFECT		7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION			B7/9.BALLOT /EFFECT	
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Solid no	Yes	No	All swing	Potenti al yes	Solid no
YES - NO		23	47	-9	16	30	45	-11	38	-18	12	33	-15
12.ISSUE BONDS TO RENOVATE PARKS	Yes - strongly	29%	36%	21%	24%	22%	35%	23%	34%	19%	12%	31%	20%
	Yes - not so strongly	13%	15%	10%	13%	18%	16%	9%	15%	10%	18%	14%	10%
	Lean yes	8%	11%	4%	4%	12%	9%	2%	9%	3%	12%	11%	4%
	Undecided /DK	22%	20%	19%	36%	27%	25%	20%	22%	17%	26%	21%	16%
	Lean no	3%	2%	4%	2%	4%	4%	2%	3%	3%	5%	2%	4%
	No - not so strongly	4%	4%	6%		3%	5%	4%	4%	7%	4%	4%	5%
	No - strongly (Refused)	20%	9%	35%	22%	15%	6%	39%	13%	41%	22%	16%	40%
12.ISSUE BONDS TO RENOVATE PARKS	Yes	0%		0%				1%	0%	1%			1%
	No	51%	63%	36%	40%	52%	60%	34%	58%	33%	43%	56%	34%
	Undecided /DK	28%	16%	45%	24%	22%	15%	45%	20%	50%	31%	23%	49%
	All swing	22%	20%	19%	36%	27%	25%	20%	22%	17%	26%	21%	16%
	Refused	50%	54%	44%	55%	64%	58%	37%	53%	40%	65%	53%	39%
12/13.BALLOT /EFFECT	Potential yes	0%		0%				1%	0%	1%			1%
	Undecided /no & more likely	68%	79%	51%	77%	74%	81%	48%	76%	46%	65%	74%	49%
	Solid no	18%	16%	15%	36%	23%	21%	14%	18%	13%	22%	18%	15%
1.VOTE LIKELIHOOD	Almost certain	32%	21%	49%	23%	26%	19%	52%	24%	54%	35%	26%	51%
	Probably	88%	88%	88%	82%	83%	87%	82%	88%	89%	82%	89%	93%
CONCERNED - NOT CONCERNED		12%	12%	12%	18%	17%	13%	18%	12%	11%	18%	11%	7%
		45	51	39	31	38	53	43	42	51	42	38	42
2.VACANT STOREFRONTS AND COMMERCIAL PROPERTIES	Very concerned	30%	31%	30%	23%	27%	28%	33%	29%	35%	24%	31%	29%
	Somewhat concerned	41%	43%	38%	40%	41%	46%	36%	41%	38%	47%	38%	41%
	Not too concerned	16%	16%	16%	23%	24%	16%	12%	18%	11%	23%	20%	14%
	Not at all concerned (Don't know)	10%	8%	13%	9%	6%	6%	14%	10%	12%	5%	10%	14%
	(Don't know)	3%	2%	3%	5%	2%	4%	4%	2%	4%	2%	2%	2%
2.VACANT STOREFRONTS AND COMMERCIAL PROPERTIES	Concerned	71%	74%	68%	63%	68%	75%	69%	70%	73%	70%	68%	70%
	Not concerned	26%	23%	29%	32%	30%	22%	26%	28%	23%	28%	30%	28%
CONCERNED - NOT CONCERNED		54	61	42	63	60	61	60	63	36	50	57	24
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Very concerned	33%	38%	26%	39%	31%	33%	39%	36%	28%	27%	36%	23%
	Somewhat concerned	42%	41%	43%	40%	47%	45%	40%	44%	38%	46%	42%	37%
	Not too concerned	14%	15%	13%	9%	14%	15%	9%	13%	13%	18%	14%	13%
	Not at all concerned (Don't know)	8%	3%	15%	7%	4%	2%	9%	4%	17%	5%	6%	23%
	(Don't know)	3%	3%	4%	5%	5%	5%	3%	3%	4%	5%	2%	5%
	(Refused)	0%	0%				0%		0%				
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Concerned	75%	79%	69%	79%	77%	78%	78%	80%	66%	72%	78%	60%
	Not concerned	21%	18%	27%	16%	18%	17%	18%	17%	30%	23%	20%	36%
	Total	500	263	188	48	193	171	79	335	133	153	174	76

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		TOTAL	11.INCREASE PARKS PARCEL TAX BY 16%				11/13.BALLOT /EFFECT			12.ISSUE BONDS TO RENOVATE PARKS				12/13.BALLOT /EFFECT		
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
YES - NO		23	70	-59	16	27	58	21	-60	100	-100	0	27	68	-23	-74
12.ISSUE BONDS TO RENOVATE PARKS	Yes - strongly	29%	46%	7%	15%	14%	40%	20%	5%	58%				43%		
	Yes - not so strongly	13%	21%	4%	5%	19%	18%	8%	2%	26%			26%	19%		
	Lean yes	8%	11%	5%	5%	14%	10%	9%	3%	16%			16%	12%		
	Undecided /DK	22%	15%	9%	65%	32%	22%	48%	20%			100%	43%	20%	77%	25%
	Lean no	3%	2%	5%	2%	6%	2%	3%	5%		11%		6%	1%	6%	6%
	No - not so strongly	4%	2%	11%		7%	3%	5%	9%		16%		9%	2%	7%	10%
	No - strongly	20%	4%	59%	7%	8%	5%	8%	57%		73%			3%	11%	58%
	(Refused)	0%			1%	0%			1%							1%
12.ISSUE BONDS TO RENOVATE PARKS	Yes	51%	78%	16%	25%	47%	68%	37%	10%	100%			42%	74%		
	No	28%	8%	75%	9%	20%	10%	16%	70%		100%		15%	6%	23%	74%
	Undecided /DK	22%	15%	9%	65%	32%	22%	48%	20%			100%	43%	20%	77%	25%
	All swing	50%	50%	34%	77%	77%	55%	73%	38%	42%	27%	100%	100%	54%	89%	42%
	Refused	0%			1%	0%			1%							1%
12/13.BALLOT /EFFECT	Potential yes	68%	91%	29%	63%	73%	93%	100%	10%	100%	15%	63%	74%	100%	100%	
	Undecided /no & more likely	18%	14%	13%	38%	25%	25%	63%			15%	63%	32%	26%	100%	
	Solid no	32%	9%	71%	37%	27%	7%		90%		85%	37%	26%			100%
1.VOTE LIKELIHOOD	Almost certain	88%	87%	90%	86%	83%	87%	86%	90%	86%	90%	87%	83%	86%	85%	91%
	Probably	12%	13%	10%	14%	17%	13%	14%	10%	14%	10%	13%	17%	14%	15%	9%
CONCERNED - NOT CONCERNED		45	50	39	37	52	49	45	35	46	42	44	51	47	49	41
2.VACANT STOREFRONTS AND COMMERCIAL PROPERTIES	Very concerned	30%	30%	31%	28%	32%	31%	34%	28%	32%	31%	23%	30%	30%	24%	30%
	Somewhat concerned	41%	44%	38%	37%	43%	42%	37%	38%	39%	40%	46%	44%	42%	49%	39%
	Not too concerned	16%	17%	14%	18%	16%	17%	16%	15%	17%	15%	16%	16%	17%	18%	14%
	Not at all concerned	10%	6%	17%	10%	6%	7%	11%	16%	9%	13%	8%	6%	8%	6%	14%
	(Don't know)	3%	3%	0%	6%	4%	3%	3%	3%	2%	2%	6%	4%	3%	4%	3%
2.VACANT STOREFRONTS AND COMMERCIAL PROPERTIES	Concerned	71%	74%	69%	65%	74%	73%	71%	66%	72%	70%	69%	74%	72%	73%	69%
	Not concerned	26%	23%	31%	28%	22%	24%	26%	31%	26%	28%	25%	22%	25%	24%	28%
CONCERNED - NOT CONCERNED		54	73	20	53	64	69	55	20	67	25	61	64	67	67	26
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Very concerned	33%	41%	21%	32%	32%	38%	30%	22%	41%	23%	30%	30%	38%	31%	23%
	Somewhat concerned	42%	45%	38%	40%	49%	45%	45%	35%	41%	38%	48%	49%	44%	51%	38%
	Not too concerned	14%	9%	21%	15%	13%	11%	16%	19%	11%	19%	13%	12%	11%	13%	18%
	Not at all concerned	8%	3%	18%	4%	3%	3%	4%	18%	4%	17%	4%	4%	4%	2%	16%
	(Don't know)	3%	2%	3%	9%	4%	2%	5%	6%	2%	3%	6%	4%	3%	4%	5%
	(Refused)	0%	0%				0%			0%				0%		
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Concerned	75%	85%	59%	72%	80%	83%	75%	57%	82%	61%	78%	80%	82%	82%	61%
	Not concerned	21%	13%	39%	19%	16%	14%	20%	37%	15%	36%	17%	16%	15%	15%	34%
	Total	500	269	145	85	247	350	81	150	253	138	108	251	341	89	159

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		TOTAL	SPLIT				
			A	B	C	D	E
YES - NO		23	27	19	27	22	20
12.ISSUE BONDS TO RENOVATE PARKS	Yes - strongly	29%	31%	28%	33%	26%	29%
	Yes - not so strongly	13%	13%	13%	15%	11%	13%
	Lean yes	8%	7%	9%	8%	8%	8%
	Undecided /DK	22%	24%	19%	14%	30%	21%
	Lean no	3%	3%	3%	4%	2%	4%
	No - not so strongly	4%	5%	4%	4%	3%	6%
	No - strongly	20%	17%	24%	22%	19%	20%
	(Refused)	0%	0%	0%	1%		
12.ISSUE BONDS TO RENOVATE PARKS	Yes	51%	52%	49%	56%	46%	50%
	No	28%	24%	31%	29%	24%	30%
	Undecided /DK	22%	24%	19%	14%	30%	21%
	All swing	50%	52%	49%	44%	54%	51%
	Refused	0%	0%	0%	1%		
12/13.BALLOT /EFFECT	Potential yes	68%	70%	66%	68%	70%	67%
	Undecided /no & more likely	18%	19%	17%	12%	24%	17%
	Solid no	32%	30%	34%	32%	30%	33%
1.VOTE LIKELIHOOD	Almost certain	88%	85%	90%	85%	89%	89%
	Probably	12%	15%	10%	15%	11%	11%
CONCERNED - NOT CONCERNED		45	50	39	34	45	54
2.VACANT STOREFRONTS AND COMMERCIAL PROPERTIES	Very concerned	30%	30%	30%	26%	31%	33%
	Somewhat concerned	41%	43%	39%	39%	41%	42%
	Not too concerned	16%	15%	18%	20%	16%	14%
	Not at all concerned	10%	8%	11%	12%	10%	8%
	(Don't know)	3%	4%	2%	3%	2%	3%
2.VACANT STOREFRONTS AND COMMERCIAL PROPERTIES	Concerned	71%	73%	69%	65%	71%	75%
	Not concerned	26%	23%	29%	31%	26%	22%
CONCERNED - NOT CONCERNED		54	61	47	35	64	62
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Very concerned	33%	35%	32%	31%	32%	37%
	Somewhat concerned	42%	43%	40%	35%	48%	42%
	Not too concerned	14%	13%	14%	18%	10%	13%
	Not at all concerned	8%	4%	11%	13%	6%	5%
	(Don't know)	3%	4%	3%	3%	3%	4%
	(Refused)	0%	0%				0%
3.DETERIORATION OF CITY PARKS AND PLAYGROUND	Concerned	75%	78%	72%	66%	80%	79%
	Not concerned	21%	17%	25%	31%	16%	17%
	Total	500	250	250	157	156	187

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		TOTAL	GENDER		AGE					AGE COLLAPSE		GENDER /AGE			
			Men	Wome n	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Wome n <50	Men 50+	Wome n 50+
MORE LIKELY - LESS LIKELY		47	46	47	75	45	22	47	39	51	43	59	43	32	51
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Much more likely	30%	26%	34%	43%	27%	14%	34%	27%	30%	30%	29%	30%	23%	36%
	Somewhat more likely	31%	34%	28%	39%	28%	33%	27%	29%	34%	28%	40%	28%	29%	27%
	Somewhat less likely	5%	5%	5%	2%	5%	9%	5%	4%	5%	5%	4%	6%	6%	4%
	Much less likely	9%	10%	9%	4%	5%	15%	8%	14%	8%	11%	6%	9%	13%	9%
	(No difference)	21%	23%	19%	9%	30%	27%	24%	18%	20%	21%	19%	22%	26%	17%
	(Don't know)	4%	2%	6%	3%	5%	2%	2%	8%	3%	5%	2%	4%	2%	7%
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	More likely	61%	60%	61%	81%	55%	46%	61%	56%	64%	59%	69%	59%	52%	64%
	Less likely	14%	15%	14%	7%	10%	25%	14%	18%	13%	16%	10%	15%	20%	13%
	No difference	21%	23%	19%	9%	30%	27%	24%	18%	20%	21%	19%	22%	26%	17%
	Total	500	230	270	100	65	70	130	135	235	265	114	121	116	149
MORE LIKELY - LESS LIKELY		44	35	52	73	53	33	33	35	56	34	44	67	27	40
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	35%	27%	42%	47%	57%	22%	33%	24%	42%	28%	29%	55%	26%	30%
	Somewhat more likely	22%	24%	21%	30%	3%	31%	18%	26%	23%	22%	28%	18%	21%	23%
	Somewhat less likely	5%	10%	2%	4%		10%	9%	3%	5%	6%	8%	1%	11%	2%
	Much less likely	8%	7%	9%		7%	11%	9%	11%	5%	10%	5%	5%	9%	11%
	(No difference)	27%	31%	22%	19%	33%	24%	29%	28%	25%	28%	31%	18%	32%	26%
	(Don't know)	3%	1%	5%			2%	2%	8%	1%	5%		1%	1%	8%
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	57%	52%	62%	77%	60%	54%	51%	49%	65%	50%	56%	74%	47%	53%
	Less likely	13%	16%	10%	4%	7%	20%	18%	14%	10%	16%	13%	7%	20%	13%
	No difference	27%	31%	22%	19%	33%	24%	29%	28%	25%	28%	31%	18%	32%	26%
	Total	250	115	135	50	33	35	65	67	118	132	57	60	58	75
MORE LIKELY - LESS LIKELY		43	51	36	65	43	10	62	26	42	44	62	24	40	46
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	Much more likely	35%	35%	35%	45%	25%	28%	42%	29%	34%	36%	32%	37%	39%	33%
	Somewhat more likely	23%	28%	19%	31%	28%	14%	28%	16%	25%	22%	39%	12%	18%	25%
	Somewhat less likely	5%	2%	7%		3%	13%	3%	7%	5%	5%	2%	8%	3%	6%
	Much less likely	10%	10%	10%	11%	7%	19%	5%	12%	12%	9%	7%	17%	13%	5%
	(No difference)	25%	24%	26%	14%	32%	26%	20%	35%	23%	28%	20%	25%	28%	28%
	(Don't know)	1%		2%		4%		1%	1%	1%	1%		2%		3%
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	More likely	58%	63%	54%	75%	53%	42%	70%	45%	59%	57%	71%	49%	56%	58%
	Less likely	15%	13%	18%	11%	10%	32%	8%	19%	17%	14%	9%	24%	16%	12%
	No difference	25%	24%	26%	14%	32%	26%	20%	35%	23%	28%	20%	25%	28%	28%
	Total	250	115	135	50	32	35	65	67	117	132	57	61	58	74

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		TOTAL	PARTY REGISTRATION			PARTY REGISTRATION / GENDER			PARTY REGISTRATION / AGE COLLAPSE			IDEOLOGY			IDEOLOGY	
			Democ rat	DTS	DTS /Other	Democ rat Men	Democ rat Women	DTS Women	Democ rat Under 50	Democ rat 50 & over	DTS Under 50	Progre ssive	Liberal	Moderate	Progre ssive /liberal	Moderate /conser vative
MORE LIKELY - LESS LIKELY		47	48	46	49	47	48	45	55	42	50	50	48	56	49	46
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Much more likely	30%	30%	30%	30%	26%	33%	29%	32%	28%	27%	32%	30%	34%	31%	29%
	Somewhat more likely	31%	31%	32%	33%	35%	28%	30%	33%	30%	38%	30%	32%	33%	31%	33%
	Somewhat less likely	5%	4%	10%	8%	4%	4%	8%	4%	4%	9%	4%	4%	7%	4%	5%
	Much less likely	9%	10%	7%	6%	10%	9%	7%	7%	12%	6%	8%	11%	5%	9%	11%
	(No difference)	21%	20%	17%	19%	22%	19%	21%	22%	19%	16%	21%	19%	19%	20%	20%
	(Don't know)	4%	5%	3%	2%	3%	6%	6%	3%	6%	5%	5%	4%	2%	5%	2%
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	More likely	61%	61%	63%	64%	61%	62%	59%	66%	58%	65%	62%	63%	68%	62%	62%
	Less likely	14%	14%	17%	15%	14%	13%	14%	10%	16%	15%	12%	15%	12%	13%	16%
	No difference	21%	20%	17%	19%	22%	19%	21%	22%	19%	16%	21%	19%	19%	20%	20%
	Total	500	350	100	130	156	194	57	148	202	69	157	150	124	307	164
MORE LIKELY - LESS LIKELY		44	45	44	47	49	41	73	57	35	57	50	48	53	49	38
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	35%	32%	43%	45%	28%	36%	56%	36%	29%	56%	39%	36%	39%	37%	31%
	Somewhat more likely	22%	24%	16%	18%	28%	21%	16%	27%	22%	15%	23%	21%	24%	22%	23%
	Somewhat less likely	5%	2%	15%	15%	2%	3%		1%	3%	13%	6%	1%	8%	3%	8%
	Much less likely	8%	9%	1%	1%	5%	12%		4%	13%		6%	9%	2%	8%	8%
	(No difference)	27%	28%	24%	21%	36%	22%	27%	31%	27%	17%	24%	29%	21%	27%	25%
	(Don't know)	3%	4%			1%	7%		1%	7%		2%	3%	6%	3%	4%
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	57%	56%	60%	63%	56%	56%	73%	63%	51%	70%	62%	57%	63%	59%	54%
	Less likely	13%	11%	16%	16%	7%	15%		5%	16%	13%	12%	10%	11%	11%	17%
	No difference	27%	28%	24%	21%	36%	22%	27%	31%	27%	17%	24%	29%	21%	27%	25%
	Total	250	175	50	65	81	94	29	76	99	34	72	81	64	153	82
MORE LIKELY - LESS LIKELY		43	41	52	54	57	29	63	36	46	48	51	44	43	48	35
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	Much more likely	35%	35%	38%	36%	43%	30%	48%	35%	36%	35%	38%	35%	35%	37%	32%
	Somewhat more likely	23%	20%	29%	32%	24%	17%	28%	18%	22%	30%	24%	25%	24%	25%	22%
	Somewhat less likely	5%	6%	3%	2%	2%	10%		6%	6%	3%	3%	6%	6%	4%	6%
	Much less likely	10%	8%	12%	12%	8%	8%	13%	11%	6%	14%	8%	11%	10%	9%	13%
	(No difference)	25%	29%	18%	18%	23%	33%	11%	28%	29%	18%	24%	21%	26%	23%	26%
	(Don't know)	1%	2%				3%		2%	2%		3%	1%		2%	
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	More likely	58%	55%	67%	68%	67%	47%	76%	53%	57%	65%	62%	60%	59%	61%	54%
	Less likely	15%	14%	15%	14%	10%	18%	13%	17%	12%	17%	11%	17%	15%	13%	20%
	No difference	25%	29%	18%	18%	23%	33%	11%	28%	29%	18%	24%	21%	26%	23%	26%
	Total	250	175	50	65	75	100	28	72	103	35	85	69	61	154	82

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		TOTAL	IDEOLOGY / GENDER				EDUCATION					EDUCATION /GENDER			WHITE-ONLY EDUCATION /GENDER	
			Progre ssive /liberal Men	Progre ssive /liberal Women	Moderate /conser vative Men	Moderate /conser vative Women	Post H. S.	Non-co llege grad	College graduat e or post-gr ad	4-year College grad	Post-gr aduate	Non college women	College men	College women	College men	College women
MORE LIKELY - LESS LIKELY		47	49	49	48	44	55	54	44	53	33	63	47	42	45	37
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Much more likely	30%	25%	36%	27%	30%	34%	36%	28%	30%	26%	36%	23%	33%	22%	31%
	Somewhat more likely	31%	37%	27%	36%	30%	33%	30%	31%	35%	26%	34%	37%	25%	36%	24%
	Somewhat less likely	5%	3%	4%	4%	6%	5%	5%	5%	5%	5%	1%	4%	6%	3%	9%
	Much less likely	9%	10%	9%	11%	11%	7%	8%	10%	8%	13%	7%	10%	10%	10%	9%
	(No difference)	21%	23%	17%	20%	21%	16%	15%	23%	19%	26%	14%	24%	21%	28%	22%
	(Don't know)	4%	2%	7%	2%	1%	6%	6%	3%	3%	4%	8%	2%	5%	2%	5%
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	More likely	61%	62%	63%	63%	61%	67%	67%	59%	66%	52%	70%	60%	58%	57%	55%
	Less likely	14%	13%	13%	15%	17%	12%	13%	15%	12%	18%	8%	14%	16%	13%	18%
	No difference	21%	23%	17%	20%	21%	16%	15%	23%	19%	26%	14%	24%	21%	28%	22%
	Total	500	134	173	83	82	85	125	373	199	174	73	177	197	134	132
MORE LIKELY - LESS LIKELY		44	48	49	17	59	29	43	45	46	43	36	30	58	37	56
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	35%	26%	46%	28%	35%	37%	34%	36%	37%	34%	33%	25%	45%	27%	38%
	Somewhat more likely	22%	32%	15%	15%	31%	15%	25%	21%	21%	22%	20%	22%	21%	25%	27%
	Somewhat less likely	5%	5%	2%	14%	2%	6%	4%	6%	6%	6%		9%	2%	8%	4%
	Much less likely	8%	4%	10%	12%	5%	17%	12%	7%	6%	7%	18%	8%	5%	9%	5%
	(No difference)	27%	32%	23%	32%	18%	21%	19%	29%	30%	27%	18%	34%	24%	30%	23%
	(Don't know)	3%	1%	4%		9%	5%	6%	2%	1%	3%	11%	1%	3%	1%	4%
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	57%	58%	61%	42%	67%	52%	59%	57%	58%	56%	53%	48%	65%	53%	64%
	Less likely	13%	9%	12%	26%	7%	23%	16%	12%	12%	13%	18%	18%	8%	16%	8%
	No difference	27%	32%	23%	32%	18%	21%	19%	29%	30%	27%	18%	34%	24%	30%	23%
	Total	250	66	87	42	41	43	62	187	100	87	37	88	98	64	66
MORE LIKELY - LESS LIKELY		43	60	38	38	31	47	39	44	49	38	32	51	38	53	38
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	Much more likely	35%	39%	35%	31%	33%	44%	42%	32%	35%	30%	45%	34%	31%	34%	25%
	Somewhat more likely	23%	32%	19%	24%	21%	25%	21%	24%	27%	20%	13%	27%	21%	29%	27%
	Somewhat less likely	5%	3%	5%	2%	11%	6%	6%	5%	6%	3%	9%	2%	7%	2%	8%
	Much less likely	10%	8%	11%	15%	12%	16%	18%	8%	7%	9%	17%	8%	8%	7%	7%
	(No difference)	25%	18%	27%	29%	24%	9%	13%	30%	25%	35%	16%	29%	30%	29%	27%
	(Don't know)	1%		4%					2%		4%			3%		5%
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	More likely	58%	71%	54%	55%	54%	69%	63%	56%	62%	50%	58%	61%	52%	62%	53%
	Less likely	15%	11%	15%	17%	23%	22%	24%	12%	13%	12%	26%	10%	14%	9%	15%
	No difference	25%	18%	27%	29%	24%	9%	13%	30%	25%	35%	16%	29%	30%	29%	27%
	Total	250	68	87	41	41	42	62	187	100	87	37	88	98	69	65

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		TOTAL	EDUCATION /AGE			REGION							REGION		
			Colleg e <50	Non-co llege 50+	Colleg e 50+	City Counci l District 1	City Counci l District 2	City Counci l District 3	City Counci l District 4	City Counci l District 5	City Counci l District 6	City Counci l District 8	City Counci l District 5,6,8	City Counci l District 3,4,7	City Counci l District 1,2
MORE LIKELY - LESS LIKELY		47	48	50	40	50	52	57	58	40	27	44	37	55	51
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Much more likely	30%	27%	36%	29%	33%	25%	30%	43%	25%	22%	25%	24%	39%	29%
	Somewhat more likely	31%	34%	27%	28%	29%	35%	35%	27%	33%	27%	34%	31%	29%	32%
	Somewhat less likely	5%	6%	7%	4%		4%	3%	7%	6%		3%	5%	7%	2%
	Much less likely	9%	7%	5%	13%	12%	4%	5%	4%	12%	15%	12%	13%	7%	8%
	(No difference)	21%	23%	16%	22%	23%	28%	21%	16%	21%	22%	27%	23%	14%	26%
	(Don't know)	4%	3%	9%	4%	4%	4%	6%	3%	4%	7%		4%	4%	4%
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	More likely	61%	61%	63%	57%	62%	60%	65%	70%	58%	49%	59%	55%	68%	61%
	Less likely	14%	13%	13%	17%	12%	8%	8%	11%	17%	22%	15%	18%	13%	10%
	No difference	21%	23%	16%	22%	23%	28%	21%	16%	21%	22%	27%	23%	14%	26%
	Total	500	175	64	198	56	69	64	48	84	68	58	210	165	125
MORE LIKELY - LESS LIKELY		44	53	29	36	23	41	31	61	40	53	40	44	53	32
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	35%	40%	21%	32%	40%	27%	21%	57%	28%	31%	37%	32%	41%	33%
	Somewhat more likely	22%	23%	28%	19%	4%	30%	32%	12%	28%	28%	14%	24%	24%	17%
	Somewhat less likely	5%	4%	3%	7%	3%	7%	14%		9%	2%		4%	7%	5%
	Much less likely	8%	6%	17%	7%	17%	9%	8%	8%	7%	2%	10%	7%	5%	13%
	(No difference)	27%	26%	19%	31%	34%	22%	23%	20%	27%	33%	39%	33%	18%	27%
	(Don't know)	3%	1%	10%	3%	2%	6%	2%	3%		4%		1%	4%	4%
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	57%	63%	50%	51%	44%	57%	53%	69%	56%	58%	51%	55%	65%	50%
	Less likely	13%	10%	20%	15%	20%	15%	22%	8%	17%	5%	10%	11%	12%	18%
	No difference	27%	26%	19%	31%	34%	22%	23%	20%	27%	33%	39%	33%	18%	27%
	Total	250	94	38	93	30	32	34	20	38	35	32	105	83	62
MORE LIKELY - LESS LIKELY		43	48	56	40	27	67	47	51	45	33	23	35	46	51
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	Much more likely	35%	35%	55%	30%	29%	48%	52%	34%	35%	22%	13%	26%	43%	40%
	Somewhat more likely	23%	25%	16%	23%	16%	25%	6%	29%	22%	30%	33%	27%	19%	21%
	Somewhat less likely	5%	5%	8%	4%	13%	2%	2%	8%	4%	4%	8%	5%	4%	7%
	Much less likely	10%	6%	7%	9%	5%	3%	10%	5%	9%	16%	15%	13%	12%	4%
	(No difference)	25%	27%	14%	31%	38%	23%	30%	24%	24%	28%	27%	26%	21%	29%
	(Don't know)	1%	2%		2%					5%		3%	3%		
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	More likely	58%	60%	71%	54%	44%	72%	58%	63%	58%	52%	46%	53%	63%	61%
	Less likely	15%	11%	15%	13%	18%	5%	12%	13%	13%	19%	23%	18%	16%	10%
	No difference	25%	27%	14%	31%	38%	23%	30%	24%	24%	28%	27%	26%	21%	29%
	Total	250	82	26	105	26	37	30	28	45	33	26	105	83	62

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		TOTAL	REGION / GENDER						REGION / PARTY REGISTRATION			EMPLOYMENT STATUS			EMPLOYMENT STATUS	
			City Council District 5,6,8 Men	City Council District 5,6,8 Women	City Council District 3,4,7 Men	City Council District 3,4,7 Women	City Council District 1,2 Men	City Council District 1,2 Women	City Council District 5,6,8 Democrat	City Council District 3,4,7 Democrat	City Council District 1,2 Democrat	Employed full-time	Employed part-time	Retired	All employed	All not working
MORE LIKELY - LESS LIKELY		47	37	37	59	52	41	58	39	62	44	48	52	39	49	43
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Much more likely	30%	22%	26%	38%	40%	15%	39%	24%	40%	26%	29%	35%	25%	30%	30%
	Somewhat more likely	31%	32%	30%	33%	26%	41%	25%	32%	31%	30%	34%	28%	31%	33%	27%
	Somewhat less likely	5%	4%	6%	7%	7%	4%	1%	6%	3%	3%	6%	7%	4%	6%	3%
	Much less likely	9%	13%	13%	6%	7%	11%	5%	12%	7%	9%	9%	5%	14%	8%	11%
	(No difference)	21%	28%	19%	14%	15%	27%	25%	21%	14%	26%	21%	23%	17%	22%	19%
	(Don't know)	4%	1%	7%	3%	5%	2%	5%	5%	5%	5%	1%	2%	10%	1%	8%
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	More likely	61%	54%	56%	71%	66%	56%	64%	57%	71%	56%	63%	63%	56%	63%	58%
	Less likely	14%	17%	19%	12%	14%	15%	6%	18%	10%	12%	15%	12%	17%	14%	15%
	No difference	21%	28%	19%	14%	15%	27%	25%	21%	14%	26%	21%	23%	17%	22%	19%
	Total	500	96	114	79	86	54	71	145	111	94	246	65	126	311	181
MORE LIKELY - LESS LIKELY		44	36	52	48	58	14	45	48	52	32	44	49	25	45	45
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	35%	21%	41%	33%	48%	30%	35%	32%	34%	29%	35%	40%	22%	36%	33%
	Somewhat more likely	22%	27%	20%	31%	18%	8%	24%	26%	27%	19%	23%	18%	21%	22%	24%
	Somewhat less likely	5%	6%	3%	15%		9%	2%	2%	2%	2%	8%		4%	6%	2%
	Much less likely	8%	7%	6%	1%	9%	15%	11%	7%	7%	14%	6%	9%	13%	7%	10%
	(No difference)	27%	37%	28%	20%	16%	38%	20%	31%	23%	31%	28%	30%	32%	28%	24%
	(Don't know)	3%	2%	1%		8%		7%	2%	6%	5%	1%	3%	8%	1%	6%
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	57%	48%	61%	64%	67%	38%	59%	58%	62%	48%	58%	58%	42%	58%	57%
	Less likely	13%	13%	9%	16%	9%	24%	14%	10%	9%	16%	14%	9%	17%	13%	12%
	No difference	27%	37%	28%	20%	16%	38%	20%	31%	23%	31%	28%	30%	32%	28%	24%
	Total	250	49	56	41	41	25	37	70	54	50	123	32	57	155	92
MORE LIKELY - LESS LIKELY		43	48	25	49	44	59	44	38	41	47	51	53	23	51	28
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	Much more likely	35%	31%	21%	39%	46%	37%	42%	24%	47%	38%	42%	35%	26%	40%	25%
	Somewhat more likely	23%	32%	24%	22%	17%	29%	14%	28%	10%	21%	22%	31%	18%	24%	22%
	Somewhat less likely	5%	1%	8%	3%	5%	3%	10%	7%	5%	7%	3%	10%	8%	4%	6%
	Much less likely	10%	14%	11%	10%	15%	5%	3%	7%	11%	5%	10%	3%	13%	8%	14%
	(No difference)	25%	22%	30%	25%	17%	26%	31%	30%	27%	28%	22%	21%	34%	22%	32%
	(Don't know)	1%		6%					4%			2%		1%	1%	1%
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	More likely	58%	63%	45%	62%	63%	66%	56%	52%	57%	59%	63%	66%	44%	64%	48%
	Less likely	15%	15%	20%	13%	19%	8%	12%	14%	16%	13%	12%	13%	21%	13%	19%
	No difference	25%	22%	30%	25%	17%	26%	31%	30%	27%	28%	22%	21%	34%	22%	32%
	Total	250	48	57	38	44	29	33	75	57	43	122	33	69	155	90

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		TOTAL	CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME		PARENTAL STATUS				DO YOU OWN YOUR OWN HOME OR DO YOU RENT		DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION				
			Yes	No	Father	Mother	Childless man	Childless woman	Own	Rent	Own City Council District 5,6,8	Own City Council District 3,4,7	Own City Council District 1,2	Rent City Council District 5,6,8	Rent City Council District 3,4,7
MORE LIKELY - LESS LIKELY		47	39	49	50	31	44	53	36	64	25	50	47	76	59
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Much more likely	30%	22%	32%	18%	25%	28%	36%	26%	38%	20%	34%	28%	36%	43%
	Somewhat more likely	31%	32%	30%	43%	24%	32%	29%	29%	34%	27%	30%	32%	44%	29%
	Somewhat less likely	5%	7%	4%	4%	10%	5%	3%	5%	4%	6%	7%	2%	2%	7%
	Much less likely	9%	8%	10%	6%	9%	11%	9%	13%	4%	16%	8%	11%	2%	6%
	(No difference)	21%	29%	18%	28%	29%	21%	16%	23%	16%	25%	20%	23%	17%	9%
	(Don't know)	4%	1%	5%		2%	3%	7%	3%	4%	5%	1%	3%		5%
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	More likely	61%	55%	63%	61%	49%	60%	65%	55%	72%	47%	65%	60%	80%	72%
	Less likely	14%	15%	14%	11%	19%	16%	12%	18%	8%	23%	15%	13%	4%	13%
	No difference	21%	29%	18%	28%	29%	21%	16%	23%	16%	25%	20%	23%	17%	9%
	Total	500	121	377	54	68	176	200	304	175	151	76	77	54	79
MORE LIKELY - LESS LIKELY		44	51	42	33	67	36	47	30	71	39	25	19	74	77
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	35%	33%	35%	24%	42%	29%	41%	25%	53%	29%	21%	23%	44%	58%
	Somewhat more likely	22%	29%	20%	23%	34%	25%	17%	22%	23%	23%	26%	17%	30%	23%
	Somewhat less likely	5%	4%	6%	5%	3%	11%	2%	7%	2%	6%	14%	4%		
	Much less likely	8%	7%	8%	9%	6%	6%	9%	10%	3%	7%	8%	18%		4%
	(No difference)	27%	26%	27%	40%	13%	29%	26%	32%	19%	35%	27%	31%	26%	13%
	(Don't know)	3%	1%	4%		3%	1%	6%	4%	1%	2%	5%	7%		2%
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	57%	62%	56%	47%	76%	53%	58%	47%	75%	51%	46%	41%	74%	81%
	Less likely	13%	11%	14%	13%	8%	17%	11%	17%	5%	12%	21%	22%		4%
	No difference	27%	26%	27%	40%	13%	29%	26%	32%	19%	35%	27%	31%	26%	13%
	Total	250	61	188	29	32	86	103	152	88	77	35	40	24	43
MORE LIKELY - LESS LIKELY		43	39	44	56	28	49	39	32	56	30	34	35	47	52
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	Much more likely	35%	33%	35%	35%	32%	35%	36%	30%	40%	22%	38%	36%	34%	41%
	Somewhat more likely	23%	22%	24%	27%	18%	28%	19%	19%	32%	27%	13%	10%	29%	29%
	Somewhat less likely	5%	6%	5%	3%	8%	2%	7%	5%	6%	5%	5%	5%	4%	3%
	Much less likely	10%	10%	10%	3%	14%	12%	9%	11%	10%	13%	12%	6%	12%	15%
	(No difference)	25%	27%	25%	32%	24%	22%	27%	33%	13%	29%	32%	43%	21%	11%
	(Don't know)	1%	2%	1%		4%		2%	2%		5%				
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	More likely	58%	55%	59%	62%	50%	64%	55%	49%	71%	48%	51%	46%	63%	71%
	Less likely	15%	16%	15%	6%	22%	14%	16%	16%	16%	19%	17%	11%	16%	18%
	No difference	25%	27%	25%	32%	24%	22%	27%	33%	13%	29%	32%	43%	21%	11%
	Total	250	61	188	24	36	91	98	152	87	73	41	37	29	36

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			HOW LONG HAVE YOU LIVED IN BERKELEY			HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER						RACE	RACE /GENDER		RACE /AGE	
			10 years or fewer	20 years or fewer	20 or more years	10 years or fewer Men	10 years or fewer Women	20 years or fewer Men	20 years or fewer Women	20 or more years Men	20 or more years Women	White	White men	White women	White <50	White 50+
MORE LIKELY - LESS LIKELY		47	56	54	37	53	58	54	54	34	40	42	44	41	44	41
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Much more likely	30%	34%	34%	25%	32%	36%	31%	38%	20%	29%	28%	24%	32%	27%	29%
	Somewhat more likely	31%	33%	33%	29%	32%	34%	36%	30%	32%	26%	29%	34%	24%	31%	28%
	Somewhat less likely	5%	5%	6%	4%	5%	5%	6%	6%	4%	3%	6%	4%	8%	6%	6%
	Much less likely	9%	7%	7%	13%	6%	8%	7%	7%	14%	12%	9%	9%	8%	8%	10%
	(No difference)	21%	18%	17%	25%	24%	12%	19%	15%	27%	23%	24%	26%	23%	24%	24%
	(Don't know)	4%	2%	3%	5%		4%	1%	4%	2%	7%	4%	2%	5%	4%	4%
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	More likely	61%	68%	67%	54%	65%	71%	67%	68%	52%	55%	57%	58%	56%	58%	56%
	Less likely	14%	12%	13%	17%	11%	13%	13%	14%	18%	15%	15%	14%	16%	14%	15%
	No difference	21%	18%	17%	25%	24%	12%	19%	15%	27%	23%	24%	26%	23%	24%	24%
	Total	500	165	278	214	76	89	130	149	97	117	325	164	161	145	180
MORE LIKELY - LESS LIKELY		44	69	57	23	63	74	47	67	16	28	45	37	54	59	35
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	35%	54%	43%	23%	51%	57%	31%	54%	21%	25%	33%	26%	39%	37%	29%
	Somewhat more likely	22%	20%	24%	19%	18%	22%	29%	19%	16%	22%	25%	26%	25%	31%	20%
	Somewhat less likely	5%	3%	7%	3%	5%	2%	12%	3%	6%		5%	8%	3%	4%	6%
	Much less likely	8%	2%	2%	17%	1%	3%	2%	2%	14%	18%	7%	8%	7%	6%	8%
	(No difference)	27%	21%	22%	33%	25%	17%	26%	19%	41%	27%	27%	32%	23%	21%	32%
	(Don't know)	3%		2%	5%				3%	2%	8%	3%	1%	5%	1%	4%
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	57%	74%	67%	42%	69%	78%	60%	72%	37%	47%	58%	52%	63%	68%	49%
	Less likely	13%	5%	9%	19%	6%	5%	14%	6%	21%	18%	12%	15%	9%	10%	15%
	No difference	27%	21%	22%	33%	25%	17%	26%	19%	41%	27%	27%	32%	23%	21%	32%
	Total	250	87	151	95	41	45	72	79	43	52	163	80	82	72	91
MORE LIKELY - LESS LIKELY		43	58	51	33	66	52	61	43	39	28	46	52	40	51	42
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	Much more likely	35%	47%	43%	25%	52%	43%	45%	42%	24%	26%	32%	35%	28%	33%	30%
	Somewhat more likely	23%	23%	24%	23%	23%	23%	30%	19%	27%	20%	27%	28%	26%	30%	25%
	Somewhat less likely	5%	3%	5%	5%	3%	4%	3%	7%	2%	8%	4%	3%	6%	3%	5%
	Much less likely	10%	9%	11%	10%	7%	10%	11%	11%	10%	10%	9%	9%	8%	9%	8%
	(No difference)	25%	17%	17%	34%	15%	19%	12%	22%	37%	31%	26%	25%	27%	22%	29%
	(Don't know)	1%			3%						5%	2%		4%	2%	2%
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	More likely	58%	70%	67%	48%	75%	67%	74%	61%	51%	46%	59%	63%	54%	63%	55%
	Less likely	15%	12%	16%	15%	9%	14%	14%	18%	12%	18%	13%	12%	14%	13%	13%
	No difference	25%	17%	17%	34%	15%	19%	12%	22%	37%	31%	26%	25%	27%	22%	29%
	Total	250	78	127	119	35	44	58	69	54	65	163	83	79	73	89

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		TOTAL	WHITE-ONLY GENDER /AGE				REGION /RACE			4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES				4/5.BALLOT /EFFECT		
			Men <50	Women <50	Men 50+	Women 50+	City Council District 5,6,8 White	City Council District 3,4,7 White	City Council District 1,2 White	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
MORE LIKELY - LESS LIKELY		47	51	34	37	44	35	50	49	85	-26	47	54	90	100	-43
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Much more likely	30%	24%	30%	23%	33%	24%	35%	27%	50%	9%	15%	18%	45%	31%	
	Somewhat more likely	31%	38%	22%	29%	26%	29%	29%	30%	36%	10%	42%	44%	46%	69%	
	Somewhat less likely	5%	3%	11%	6%	5%	7%	7%	3%	1%	13%	5%	4%	1%		14%
	Much less likely	9%	9%	6%	10%	9%	12%	7%	5%		31%	5%	4%			29%
	(No difference)	21%	23%	26%	29%	20%	24%	18%	33%	13%	33%	23%	23%	9%		45%
	(Don't know)	4%	3%	5%	2%	6%	4%	4%	2%	0%	4%	10%	6%	0%		12%
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	More likely	61%	63%	52%	53%	59%	53%	64%	57%	86%	18%	57%	63%	90%	100%	
	Less likely	14%	12%	17%	16%	15%	18%	14%	8%	1%	44%	10%	8%	1%		43%
	No difference	21%	23%	26%	29%	20%	24%	18%	33%	13%	33%	23%	23%	9%		45%
	Total	500	81	64	83	98	161	97	68	238	128	134	286	337	99	163
MORE LIKELY - LESS LIKELY		44	47	71	28	41	36	62	43	61	7	41	49	56	43	13
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	35%	29%	46%	24%	34%	28%	40%	31%	43%	19%	32%	34%	40%	33%	21%
	Somewhat more likely	22%	31%	31%	21%	19%	22%	31%	23%	25%	16%	22%	26%	24%	21%	18%
	Somewhat less likely	5%	5%	3%	10%	3%	6%	5%	5%	5%	7%	5%	8%	5%	7%	5%
	Much less likely	8%	7%	4%	8%	9%	9%	5%	7%	2%	20%	8%	5%	3%	4%	21%
	(No difference)	27%	27%	15%	36%	28%	33%	14%	32%	23%	36%	26%	23%	25%	29%	32%
	(Don't know)	3%		2%	2%	7%	2%	5%	2%	2%	2%	6%	4%	3%	6%	2%
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	57%	60%	77%	45%	53%	50%	72%	54%	68%	35%	54%	61%	64%	54%	39%
	Less likely	13%	13%	6%	17%	12%	14%	10%	12%	7%	27%	14%	12%	8%	11%	27%
	No difference	27%	27%	15%	36%	28%	33%	14%	32%	23%	36%	26%	23%	25%	29%	32%
	Total	250	37	35	43	48	79	50	34	129	53	68	143	183	54	67
MORE LIKELY - LESS LIKELY		43	60	36	42	42	41	45	58	58	10	55	57	62	71	12
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	Much more likely	35%	36%	29%	35%	27%	27%	35%	39%	39%	28%	36%	37%	41%	44%	26%
	Somewhat more likely	23%	36%	21%	19%	29%	29%	25%	26%	26%	17%	25%	30%	28%	32%	16%
	Somewhat less likely	5%	2%	6%	3%	7%	5%	5%	3%	5%	7%	3%	6%	3%		8%
	Much less likely	10%	9%	9%	9%	8%	10%	10%	4%	3%	28%	2%	4%	3%	4%	22%
	(No difference)	25%	17%	30%	34%	26%	25%	26%	29%	27%	16%	33%	21%	25%	21%	26%
	(Don't know)	1%		5%		4%	4%				3%	1%	2%			3%
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	More likely	58%	72%	51%	54%	56%	56%	60%	64%	66%	46%	60%	67%	68%	75%	41%
	Less likely	15%	11%	14%	12%	14%	15%	14%	7%	8%	35%	6%	10%	7%	4%	29%
	No difference	25%	17%	30%	34%	26%	25%	26%	29%	27%	16%	33%	21%	25%	21%	26%
	Total	250	44	29	39	50	81	47	34	109	75	66	144	154	45	96

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		TOTAL	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES				A6/8.BALLOT /EFFECT		7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION			B7/9.BALLOT /EFFECT	
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Solid no	Yes	No	All swing	Potenti al yes	Solid no
MORE LIKELY - LESS LIKELY		47	66	18	51	53	68	29	62	7	47	53	3
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Much more likely	30%	36%	25%	18%	18%	39%	23%	34%	23%	16%	28%	21%
	Somewhat more likely	31%	36%	21%	40%	46%	34%	27%	36%	16%	45%	35%	19%
	Somewhat less likely	5%	3%	7%	5%	7%	5%	6%	4%	7%	8%	4%	6%
	Much less likely	9%	3%	20%	2%	4%	1%	15%	4%	25%	7%	6%	30%
	(No difference)	21%	19%	24%	20%	20%	17%	24%	19%	26%	23%	22%	21%
	(Don't know)	4%	3%	3%	14%	6%	4%	5%	4%	3%	2%	5%	3%
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	More likely	61%	72%	46%	58%	64%	73%	50%	70%	39%	61%	63%	40%
	Less likely	14%	6%	27%	7%	10%	6%	21%	8%	32%	14%	10%	37%
	No difference	21%	19%	24%	20%	20%	17%	24%	19%	26%	23%	22%	21%
	Total	500	263	188	48	193	171	79	335	133	153	174	76
MORE LIKELY - LESS LIKELY		44	78	-7	23	43	82	-37	66	-19	31	.	.
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	35%	57%	7%	5%	21%	51%	1%	48%	2%	15%		
	Somewhat more likely	22%	23%	16%	38%	36%	33%		24%	11%	33%		
	Somewhat less likely	5%	2%	9%	13%	11%	2%	13%	3%	7%	10%		
	Much less likely	8%		21%	7%	3%		24%	3%	25%	7%		
	(No difference)	27%	14%	48%	28%	25%	12%	59%	19%	54%	28%		
	(Don't know)	3%	4%		9%	5%	3%	3%	3%	1%	7%		
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	57%	80%	23%	43%	57%	83%	1%	72%	13%	48%		
	Less likely	13%	2%	30%	20%	14%	2%	38%	6%	32%	17%		
	No difference	27%	14%	48%	28%	25%	12%	59%	19%	54%	28%		
	Total	250	141	82	26	88	171	79	178	57	65		
MORE LIKELY - LESS LIKELY		43	84	-6	49	63	.	.	79	-36	55	81	-45
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	Much more likely	35%	54%	15%	30%	31%			50%	4%	24%	50%	
	Somewhat more likely	23%	32%	14%	23%	40%			31%	4%	42%	33%	
	Somewhat less likely	5%	1%	10%	4%	6%			1%	14%	8%	1%	15%
	Much less likely	10%	1%	23%		1%			2%	30%	3%	2%	30%
	(No difference)	25%	13%	37%	34%	20%			15%	46%	23%	13%	53%
	(Don't know)	1%		1%	8%	2%			1%	2%		1%	2%
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	More likely	58%	85%	28%	53%	71%			82%	8%	66%	83%	
	Less likely	15%	1%	34%	4%	7%			2%	44%	11%	2%	45%
	No difference	25%	13%	37%	34%	20%			15%	46%	23%	13%	53%
	Total	250	121	107	22	105			158	76	88	174	76

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		TOTAL	11.INCREASE PARKS PARCEL TAX BY 16%				11/13.BALLOT /EFFECT			12.ISSUE BONDS TO RENOVATE PARKS				12/13.BALLOT /EFFECT		
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
MORE LIKELY - LESS LIKELY		47	62	13	54	53	60	52	16	64	7	57	57	62	56	13
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Much more likely	30%	36%	18%	31%	30%	35%	32%	18%	39%	16%	28%	30%	36%	29%	17%
	Somewhat more likely	31%	34%	25%	32%	35%	34%	34%	23%	34%	22%	36%	37%	35%	38%	22%
	Somewhat less likely	5%	4%	6%	5%	5%	5%	7%	5%	4%	9%	3%	5%	4%	7%	6%
	Much less likely	9%	4%	23%	4%	7%	5%	7%	21%	5%	22%	4%	4%	5%	4%	20%
	(No difference)	21%	19%	24%	22%	21%	18%	14%	28%	14%	29%	25%	21%	16%	19%	32%
	(Don't know)	4%	4%	3%	7%	3%	4%	5%	4%	4%	3%	5%	3%	4%	3%	4%
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	More likely	61%	70%	43%	62%	64%	69%	66%	42%	73%	38%	63%	66%	71%	67%	39%
	Less likely	14%	8%	30%	9%	12%	9%	15%	26%	9%	31%	7%	10%	9%	11%	25%
	No difference	21%	19%	24%	22%	21%	18%	14%	28%	14%	29%	25%	21%	16%	19%	32%
	Total	500	269	145	85	247	350	81	150	253	138	108	251	341	89	159
MORE LIKELY - LESS LIKELY		44	59	15	48	53	57	53	7	61	5	48	55	58	52	10
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	35%	45%	22%	26%	35%	40%	29%	21%	42%	20%	34%	34%	41%	36%	22%
	Somewhat more likely	22%	21%	17%	38%	28%	25%	37%	14%	25%	14%	26%	29%	26%	29%	14%
	Somewhat less likely	5%	4%	6%	9%	6%	4%	3%	10%	3%	8%	8%	6%	4%	7%	9%
	Much less likely	8%	2%	19%	7%	4%	4%	10%	18%	3%	21%	4%	2%	4%	7%	16%
	(No difference)	27%	27%	32%	17%	24%	23%	14%	36%	24%	34%	24%	25%	22%	15%	38%
	(Don't know)	3%	2%	5%	3%	3%	3%	7%	2%	3%	2%	4%	4%	4%	6%	2%
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	57%	65%	39%	64%	63%	65%	66%	35%	67%	34%	60%	63%	66%	65%	35%
	Less likely	13%	6%	24%	16%	10%	8%	13%	27%	6%	29%	12%	8%	8%	13%	25%
	No difference	27%	27%	32%	17%	24%	23%	14%	36%	24%	34%	24%	25%	22%	15%	38%
	Total	250	134	74	42	122	184	50	66	129	61	59	129	176	47	74
MORE LIKELY - LESS LIKELY		43	60	1	59	50	57	46	14	62	5	56	57	58	48	13
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	Much more likely	35%	40%	21%	44%	36%	40%	42%	24%	41%	20%	42%	38%	41%	41%	23%
	Somewhat more likely	23%	28%	17%	18%	28%	26%	16%	18%	27%	20%	19%	29%	25%	19%	19%
	Somewhat less likely	5%	5%	8%		8%	5%	5%	5%	4%	7%	3%	7%	5%	8%	5%
	Much less likely	10%	3%	29%	2%	6%	4%	6%	23%	2%	28%	2%	3%	3%	5%	24%
	(No difference)	25%	23%	26%	33%	21%	23%	26%	29%	24%	24%	28%	21%	24%	24%	28%
	(Don't know)	1%	1%		3%	1%	2%	5%		1%		5%	2%	1%	3%	1%
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	More likely	58%	68%	38%	62%	64%	66%	58%	42%	69%	40%	61%	67%	66%	60%	42%
	Less likely	15%	8%	37%	2%	14%	9%	12%	28%	7%	36%	5%	10%	8%	12%	29%
	No difference	25%	23%	26%	33%	21%	23%	26%	29%	24%	24%	28%	21%	24%	24%	28%
	Total	250	135	72	43	125	166	31	84	124	77	49	121	165	42	85

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		TOTAL	SPLIT				
			A	B	C	D	E
MORE LIKELY - LESS LIKELY		47	55	38	48	51	41
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	Much more likely	30%	34%	26%	24%	34%	32%
	Somewhat more likely	31%	32%	30%	37%	32%	25%
	Somewhat less likely	5%	5%	5%	5%	5%	5%
	Much less likely	9%	5%	14%	8%	9%	11%
	(No difference)	21%	20%	22%	24%	17%	21%
	(Don't know)	4%	4%	4%	2%	3%	7%
5.INFORMATION ON COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES	More likely	61%	66%	56%	61%	66%	57%
	Less likely	14%	11%	18%	13%	14%	16%
	No difference	21%	20%	22%	24%	17%	21%
	Total	500	250	250	157	156	187
MORE LIKELY - LESS LIKELY		44	44	.	41	47	44
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	35%	35%		36%	33%	36%
	Somewhat more likely	22%	22%		19%	24%	23%
	Somewhat less likely	5%	5%		3%	3%	9%
	Much less likely	8%	8%		12%	7%	5%
	(No difference)	27%	27%		26%	27%	26%
	(Don't know)	3%	3%		3%	5%	1%
A8.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	57%	57%		56%	57%	59%
	Less likely	13%	13%		15%	10%	15%
	No difference	27%	27%		26%	27%	26%
	Total	250	250		72	91	87
MORE LIKELY - LESS LIKELY		43	.	43	48	48	35
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	Much more likely	35%		35%	35%	36%	34%
	Somewhat more likely	23%		23%	27%	23%	21%
	Somewhat less likely	5%		5%	5%	4%	6%
	Much less likely	10%		10%	9%	7%	14%
	(No difference)	25%		25%	23%	31%	23%
	(Don't know)	1%		1%	2%		2%
B9.INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES W/ HEALTH CHILDREN TRUST FUND	More likely	58%		58%	62%	58%	55%
	Less likely	15%		15%	13%	11%	20%
	No difference	25%		25%	23%	31%	23%
	Total	250		250	85	65	100

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		TOTAL	GENDER		AGE					AGE COLLAPSE		GENDER /AGE			
			Men	Women	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
MORE LIKELY - LESS LIKELY		24	27	20	37	10	13	31	18	23	25	28	18	27	23
10.PROFILE INFORMATION ON \$01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	24%	21%	27%	30%	21%	19%	30%	20%	24%	25%	22%	27%	21%	28%
	Somewhat more likely	21%	23%	18%	28%	12%	21%	20%	20%	21%	20%	22%	21%	25%	16%
	Somewhat less likely	10%	6%	13%	14%	11%	10%	6%	9%	12%	8%	6%	18%	6%	9%
	Much less likely	12%	11%	12%	7%	12%	16%	12%	13%	11%	12%	9%	12%	13%	12%
	(No difference)	31%	38%	25%	22%	41%	33%	30%	31%	31%	31%	41%	21%	35%	28%
	(Don't know)	3%	1%	5%		2%	1%	2%	7%	1%	5%	0%	1%	1%	8%
10.PROFILE INFORMATION ON \$01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	45%	44%	45%	58%	33%	40%	49%	40%	46%	45%	43%	48%	46%	44%
	Less likely	21%	17%	25%	20%	23%	26%	18%	22%	23%	20%	15%	30%	19%	21%
	No difference	31%	38%	25%	22%	41%	33%	30%	31%	31%	31%	41%	21%	35%	28%
MORE LIKELY - LESS LIKELY		47	40	52	74	40	31	45	41	51	43	47	55	33	50
13.INFORMATION ON BERKELEY PARKS DETERIORATION	Much more likely	30%	27%	32%	43%	28%	18%	29%	27%	31%	28%	29%	34%	25%	31%
	Somewhat more likely	31%	29%	33%	37%	32%	37%	27%	27%	36%	27%	35%	36%	23%	30%
	Somewhat less likely	5%	6%	5%	1%	8%	15%	5%	3%	7%	4%	7%	7%	4%	3%
	Much less likely	9%	10%	8%	5%	12%	9%	7%	11%	8%	9%	9%	8%	11%	7%
	(No difference)	22%	26%	19%	12%	15%	20%	29%	28%	15%	28%	17%	13%	34%	24%
	(Don't know)	3%	3%	3%	1%	5%		2%	4%	2%	3%	3%	1%	2%	4%
13.INFORMATION ON BERKELEY PARKS DETERIORATION	More likely	61%	56%	65%	80%	59%	55%	57%	55%	67%	56%	63%	70%	49%	61%
	Less likely	14%	16%	13%	6%	20%	25%	12%	14%	16%	13%	16%	15%	15%	11%
	No difference	22%	26%	19%	12%	15%	20%	29%	28%	15%	28%	17%	13%	34%	24%
	Total	500	230	270	100	65	70	130	135	235	265	114	121	116	149

CITY OF BERKELEY - APRIL, 2014

		TOTAL	PARTY REGISTRATION			PARTY REGISTRATION / GENDER			PARTY REGISTRATION / AGE COLLAPSE			IDEOLOGY			IDEOLOGY	
			Democrat	DTS	DTS /Other	Democrat Men	Democrat Women	DTS Women	Democrat Under 50	Democrat 50 & over	DTS Under 50	Progressive	Liberal	Moderate	Progressive /liberal	Moderate /conservative
MORE LIKELY - LESS LIKELY		24	20	29	36	27	14	28	16	23	35	36	20	27	28	19
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	24%	22%	29%	32%	21%	23%	33%	20%	24%	31%	33%	23%	26%	28%	20%
	Somewhat more likely	21%	19%	22%	24%	22%	17%	20%	19%	19%	24%	19%	20%	20%	20%	23%
	Somewhat less likely	10%	10%	12%	9%	6%	14%	13%	13%	8%	13%	9%	10%	10%	10%	9%
	Much less likely	12%	11%	10%	10%	11%	12%	12%	10%	12%	8%	7%	13%	9%	10%	15%
	(No difference)	31%	33%	27%	25%	40%	27%	22%	36%	30%	23%	28%	32%	32%	30%	30%
	(Don't know)	3%	4%	1%	0%	1%	7%		1%	6%	1%	3%	2%	3%	3%	3%
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	45%	42%	51%	55%	43%	40%	53%	40%	43%	55%	52%	43%	46%	48%	43%
	Less likely	21%	22%	22%	19%	16%	26%	25%	23%	20%	21%	17%	23%	19%	20%	24%
	No difference	31%	33%	27%	25%	40%	27%	22%	36%	30%	23%	28%	32%	32%	30%	30%
MORE LIKELY - LESS LIKELY		47	50	39	41	45	55	46	55	47	47	46	56	52	51	42
13.INFORMATION ON BERKELEY PARKS DETERIORATION	Much more likely	30%	31%	29%	28%	28%	33%	33%	31%	31%	33%	27%	34%	33%	31%	28%
	Somewhat more likely	31%	31%	31%	31%	29%	33%	31%	37%	28%	34%	34%	33%	32%	33%	30%
	Somewhat less likely	5%	5%	9%	8%	4%	5%	5%	6%	4%	12%	4%	6%	7%	5%	6%
	Much less likely	9%	7%	11%	11%	8%	7%	13%	7%	7%	8%	11%	5%	6%	8%	9%
	(No difference)	22%	22%	17%	20%	27%	18%	17%	17%	27%	11%	21%	20%	19%	20%	24%
	(Don't know)	3%	3%	2%	2%	3%	4%	1%	3%	4%	1%	3%	3%	2%	3%	3%
13.INFORMATION ON BERKELEY PARKS DETERIORATION	More likely	61%	62%	60%	59%	57%	66%	64%	68%	59%	67%	61%	67%	65%	64%	58%
	Less likely	14%	12%	21%	19%	13%	12%	18%	13%	11%	20%	15%	11%	13%	13%	16%
	No difference	22%	22%	17%	20%	27%	18%	17%	17%	27%	11%	21%	20%	19%	20%	24%
	Total	500	350	100	130	156	194	57	148	202	69	157	150	124	307	164

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		TOTAL	IDEOLOGY / GENDER				EDUCATION					EDUCATION /GENDER			WHITE-ONLY EDUCATION /GENDER	
			Progre ssive /liberal Men	Progre ssive /liberal Women	Moderate /conser vative Men	Moderate /conser vative Women	Post H. S.	Non-co llege grad	College graduat e or post-gr ad	4-year College grad	Post-gr aduate	Non college women	College men	College women	College men	College women
MORE LIKELY - LESS LIKELY		24	38	20	11	27	34	27	22	25	19	26	27	18	30	14
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	24%	26%	29%	15%	24%	30%	30%	23%	21%	25%	36%	21%	24%	23%	22%
	Somewhat more likely	21%	24%	17%	23%	24%	24%	19%	21%	25%	17%	13%	22%	20%	20%	19%
	Somewhat less likely	10%	4%	14%	8%	10%	11%	10%	10%	10%	9%	12%	5%	13%	3%	15%
	Much less likely	12%	7%	13%	19%	10%	9%	12%	12%	10%	14%	11%	11%	12%	10%	12%
	(No difference)	31%	39%	23%	34%	26%	23%	25%	32%	32%	32%	21%	39%	26%	44%	28%
	(Don't know)	3%	0%	4%	1%	5%	3%	4%	2%	2%	3%	7%	1%	4%	0%	5%
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	45%	50%	46%	38%	48%	54%	49%	44%	45%	42%	49%	43%	44%	43%	41%
	Less likely	21%	11%	26%	27%	21%	20%	22%	21%	20%	23%	23%	17%	26%	13%	27%
	No difference	31%	39%	23%	34%	26%	23%	25%	32%	32%	32%	21%	39%	26%	44%	28%
MORE LIKELY - LESS LIKELY		47	45	55	37	48	46	55	44	49	38	58	37	50	40	48
13.INFORMATION ON BERKELEY PARKS DETERIORATION	Much more likely	30%	28%	33%	25%	31%	37%	39%	27%	27%	26%	41%	25%	29%	26%	29%
	Somewhat more likely	31%	32%	35%	28%	32%	24%	28%	32%	35%	28%	26%	29%	35%	30%	34%
	Somewhat less likely	5%	5%	4%	6%	7%	4%	3%	6%	5%	8%	3%	7%	6%	5%	7%
	Much less likely	9%	9%	8%	11%	8%	10%	9%	9%	9%	9%	7%	10%	8%	10%	7%
	(No difference)	22%	24%	18%	28%	20%	24%	20%	23%	21%	25%	20%	27%	19%	25%	20%
	(Don't know)	3%	3%	2%	3%	2%	1%	2%	3%	3%	3%	3%	3%	3%	3%	3%
13.INFORMATION ON BERKELEY PARKS DETERIORATION	More likely	61%	60%	67%	53%	62%	61%	67%	59%	63%	55%	68%	53%	64%	56%	62%
	Less likely	14%	14%	12%	16%	15%	14%	12%	15%	13%	17%	9%	16%	14%	16%	15%
	No difference	22%	24%	18%	28%	20%	24%	20%	23%	21%	25%	20%	27%	19%	25%	20%
	Total	500	134	173	83	82	85	125	373	199	174	73	177	197	134	132

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		TOTAL	EDUCATION /AGE			REGION							REGION		
			Colleg e <50	Non-co llege 50+	Colleg e 50+	City Counci l District 1	City Counci l District 2	City Counci l District 3	City Counci l District 4	City Counci l District 5	City Counci l District 6	City Counci l District 8	City Counci l District 5,6,8	City Counci l District 3,4,7	City Counci l District 1,2
MORE LIKELY - LESS LIKELY		24	20	23	25	29	29	20	30	23	9	27	20	24	29
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	24%	22%	30%	23%	29%	23%	25%	29%	30%	19%	14%	22%	27%	26%
	Somewhat more likely	21%	20%	11%	22%	19%	23%	16%	23%	16%	17%	33%	21%	20%	21%
	Somewhat less likely	10%	12%	8%	8%	7%	7%	5%	13%	11%	15%	8%	11%	9%	7%
	Much less likely	12%	11%	11%	13%	11%	10%	15%	9%	11%	12%	12%	11%	13%	11%
	(No difference)	31%	35%	32%	30%	33%	32%	37%	24%	29%	33%	32%	31%	29%	33%
	(Don't know)	3%	1%	8%	4%	1%	5%	2%	1%	4%	5%	2%	3%	2%	4%
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	45%	42%	42%	45%	47%	46%	41%	52%	45%	36%	47%	43%	47%	46%
	Less likely	21%	22%	18%	21%	19%	17%	20%	22%	22%	26%	20%	23%	22%	17%
	No difference	31%	35%	32%	30%	33%	32%	37%	24%	29%	33%	32%	31%	29%	33%
MORE LIKELY - LESS LIKELY		47	48	51	40	45	52	60	51	43	27	50	40	54	49
13.INFORMATION ON BERKELEY PARKS DETERIORATION	Much more likely	30%	27%	36%	26%	39%	22%	30%	35%	30%	24%	25%	27%	34%	29%
	Somewhat more likely	31%	38%	27%	27%	22%	46%	38%	28%	30%	21%	34%	28%	32%	35%
	Somewhat less likely	5%	8%	1%	5%	5%	6%	2%	4%	4%	9%	2%	5%	5%	6%
	Much less likely	9%	9%	10%	9%	10%	9%	6%	8%	12%	9%	7%	10%	7%	10%
	(No difference)	22%	15%	23%	30%	23%	14%	23%	20%	23%	32%	31%	28%	18%	18%
	(Don't know)	3%	3%	3%	3%	1%	3%	1%	4%	1%	5%	2%	3%	3%	2%
13.INFORMATION ON BERKELEY PARKS DETERIORATION	More likely	61%	65%	63%	53%	61%	67%	68%	63%	60%	45%	59%	55%	66%	64%
	Less likely	14%	17%	11%	13%	15%	16%	8%	12%	16%	18%	9%	15%	12%	16%
	No difference	22%	15%	23%	30%	23%	14%	23%	20%	23%	32%	31%	28%	18%	18%
	Total	500	175	64	198	56	69	64	48	84	68	58	210	165	125

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		TOTAL	REGION / GENDER						REGION / PARTY REGISTRATION			EMPLOYMENT STATUS			EMPLOYMENT STATUS	
			City Council District 5,6,8 Men	City Council District 5,6,8 Women	City Council District 3,4,7 Men	City Council District 3,4,7 Women	City Council District 1,2 Men	City Council District 1,2 Women	City Council District 5,6,8 Democrat	City Council District 3,4,7 Democrat	City Council District 1,2 Democrat	Employed full-time	Employed part-time	Retired	All employed	All not working
MORE LIKELY - LESS LIKELY		24	30	11	24	24	28	30	20	17	22	26	25	20	25	21
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	24%	26%	19%	14%	38%	24%	27%	25%	23%	17%	23%	33%	22%	25%	24%
	Somewhat more likely	21%	21%	21%	28%	12%	20%	22%	17%	18%	24%	22%	18%	18%	22%	19%
	Somewhat less likely	10%	4%	18%	8%	11%	5%	8%	14%	9%	7%	7%	21%	7%	10%	9%
	Much less likely	12%	13%	10%	10%	16%	11%	10%	9%	15%	12%	13%	6%	13%	11%	13%
	(No difference)	31%	36%	27%	40%	19%	39%	28%	31%	33%	36%	33%	22%	32%	31%	30%
	(Don't know)	3%	1%	6%		3%	1%	5%	4%	3%	5%	2%		8%	1%	5%
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	45%	47%	39%	42%	51%	44%	48%	42%	41%	41%	45%	51%	40%	47%	43%
	Less likely	21%	17%	28%	18%	26%	16%	19%	22%	24%	19%	20%	27%	21%	21%	22%
	No difference	31%	36%	27%	40%	19%	39%	28%	31%	33%	36%	33%	22%	32%	31%	30%
MORE LIKELY - LESS LIKELY		47	27	50	51	57	48	50	41	61	51	44	58	34	47	45
13.INFORMATION ON BERKELEY PARKS DETERIORATION	Much more likely	30%	23%	30%	32%	36%	26%	32%	26%	35%	33%	27%	38%	24%	29%	31%
	Somewhat more likely	31%	22%	33%	31%	33%	38%	33%	30%	33%	32%	33%	33%	26%	33%	27%
	Somewhat less likely	5%	5%	5%	6%	4%	6%	6%	7%	1%	6%	5%	8%	5%	6%	5%
	Much less likely	9%	13%	7%	6%	7%	10%	9%	8%	6%	7%	10%	5%	11%	9%	8%
	(No difference)	22%	35%	22%	19%	18%	19%	17%	25%	21%	19%	22%	17%	28%	21%	24%
	(Don't know)	3%	2%	3%	4%	2%	1%	3%	3%	4%	2%	3%		5%	2%	4%
13.INFORMATION ON BERKELEY PARKS DETERIORATION	More likely	61%	45%	63%	64%	69%	64%	65%	56%	68%	65%	59%	70%	50%	62%	59%
	Less likely	14%	18%	12%	13%	12%	16%	15%	15%	7%	13%	15%	13%	16%	15%	13%
	No difference	22%	35%	22%	19%	18%	19%	17%	25%	21%	19%	22%	17%	28%	21%	24%
	Total	500	96	114	79	86	54	71	145	111	94	246	65	126	311	181

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		TOTAL	CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME		PARENTAL STATUS				DO YOU OWN YOUR OWN HOME OR DO YOU RENT		DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION				
			Yes	No	Father	Mother	Childless man	Childless woman	Own	Rent	Own City Council District 5,6,8	Own City Council District 3,4,7	Own City Council District 1,2	Rent City Council District 5,6,8	Rent City Council District 3,4,7
MORE LIKELY - LESS LIKELY		24	34	20	35	33	25	16	21	30	17	19	30	34	29
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	24%	22%	25%	16%	28%	23%	27%	22%	29%	23%	20%	24%	21%	34%
	Somewhat more likely	21%	28%	18%	31%	25%	21%	16%	19%	23%	18%	19%	23%	31%	22%
	Somewhat less likely	10%	6%	11%	5%	7%	6%	15%	8%	13%	10%	8%	3%	14%	12%
	Much less likely	12%	10%	12%	7%	13%	13%	12%	13%	9%	13%	13%	14%	4%	15%
	(No difference)	31%	31%	30%	41%	24%	37%	25%	33%	25%	32%	38%	30%	29%	17%
	(Don't know)	3%	2%	3%	1%	3%	0%	5%	4%	1%	3%	2%	6%	1%	2%
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	45%	50%	43%	46%	53%	44%	43%	42%	52%	40%	40%	47%	52%	55%
	Less likely	21%	16%	23%	11%	20%	19%	27%	21%	22%	24%	20%	17%	18%	27%
	No difference	31%	31%	30%	41%	24%	37%	25%	33%	25%	32%	38%	30%	29%	17%
MORE LIKELY - LESS LIKELY		47	50	46	45	53	39	52	34	70	27	43	37	80	65
13.INFORMATION ON BERKELEY PARKS DETERIORATION	Much more likely	30%	24%	32%	22%	25%	29%	34%	23%	42%	20%	22%	29%	45%	47%
	Somewhat more likely	31%	40%	28%	37%	42%	27%	30%	29%	35%	25%	37%	27%	36%	28%
	Somewhat less likely	5%	6%	5%	5%	6%	6%	5%	8%	2%	6%	9%	9%	2%	2%
	Much less likely	9%	8%	9%	9%	8%	11%	8%	11%	6%	12%	7%	11%		8%
	(No difference)	22%	22%	23%	27%	17%	26%	20%	27%	13%	33%	23%	20%	16%	11%
	(Don't know)	3%	2%	3%	1%	2%	3%	3%	3%	2%	3%	1%	4%		4%
13.INFORMATION ON BERKELEY PARKS DETERIORATION	More likely	61%	63%	60%	59%	67%	55%	64%	52%	78%	46%	60%	57%	82%	75%
	Less likely	14%	14%	14%	14%	14%	16%	13%	18%	7%	19%	16%	20%	2%	10%
	No difference	22%	22%	23%	27%	17%	26%	20%	27%	13%	33%	23%	20%	16%	11%
	Total	500	121	377	54	68	176	200	304	175	151	76	77	54	79

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		TOTAL	HOW LONG HAVE YOU LIVED IN BERKELEY			HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER						RACE	RACE /GENDER		RACE /AGE	
			10 years or fewer	20 years or fewer	20 or more years	10 years or fewer Men	10 years or fewer Women	20 years or fewer Men	20 years or fewer Women	20 or more years Men	20 or more years Women	White	White men	White women	White <50	White 50+
MORE LIKELY - LESS LIKELY		24	38	31	13	45	32	34	28	19	9	24	28	19	21	26
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	24%	29%	29%	18%	28%	30%	25%	33%	17%	19%	23%	22%	24%	24%	23%
	Somewhat more likely	21%	24%	22%	19%	24%	24%	23%	21%	24%	16%	20%	20%	20%	17%	22%
	Somewhat less likely	10%	10%	12%	7%	3%	16%	7%	16%	4%	10%	9%	3%	15%	11%	7%
	Much less likely	12%	5%	9%	16%	4%	6%	7%	10%	18%	16%	10%	11%	10%	9%	12%
	(No difference)	31%	31%	28%	34%	40%	24%	37%	21%	37%	30%	35%	44%	26%	38%	33%
	(Don't know)	3%	1%	1%	5%	1%	1%	0%	1%	1%	9%	3%	0%	5%	1%	3%
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	45%	53%	51%	37%	52%	54%	48%	53%	40%	35%	43%	42%	44%	41%	45%
	Less likely	21%	15%	20%	24%	7%	22%	14%	25%	22%	26%	19%	14%	25%	20%	19%
	No difference	31%	31%	28%	34%	40%	24%	37%	21%	37%	30%	35%	44%	26%	38%	33%
MORE LIKELY - LESS LIKELY		47	62	51	41	60	63	43	59	37	44	45	43	48	53	39
13.INFORMATION ON BERKELEY PARKS DETERIORATION	Much more likely	30%	36%	33%	25%	37%	35%	33%	33%	19%	29%	27%	26%	28%	29%	26%
	Somewhat more likely	31%	36%	32%	31%	32%	38%	26%	38%	34%	28%	32%	31%	34%	41%	26%
	Somewhat less likely	5%	3%	6%	5%		5%	6%	6%	5%	5%	5%	4%	6%	6%	5%
	Much less likely	9%	7%	8%	10%	9%	5%	9%	7%	11%	9%	9%	10%	7%	10%	8%
	(No difference)	22%	17%	19%	26%	18%	17%	24%	16%	28%	24%	23%	25%	21%	13%	32%
	(Don't know)	3%	2%	1%	3%	4%		2%	0%	2%	5%	3%	2%	3%	2%	4%
13.INFORMATION ON BERKELEY PARKS DETERIORATION	More likely	61%	71%	65%	56%	69%	73%	58%	71%	54%	57%	60%	57%	62%	69%	52%
	Less likely	14%	9%	14%	15%	9%	10%	16%	12%	16%	14%	14%	15%	14%	16%	13%
	No difference	22%	17%	19%	26%	18%	17%	24%	16%	28%	24%	23%	25%	21%	13%	32%
	Total	500	165	278	214	76	89	130	149	97	117	325	164	161	145	180

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		TOTAL	WHITE-ONLY GENDER /AGE				REGION /RACE			4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES				4/5.BALLOT /EFFECT		
			Men <50	Women <50	Men 50+	Women 50+	City Council District 5,6,8 White	City Council District 3,4,7 White	City Council District 1,2 White	Yes	No	Undecided /DK	All swing	Potential yes	Undecided /no & more likely	Solid no
MORE LIKELY - LESS LIKELY		24	28	12	28	24	23	24	24	40	-9	25	32	38	34	-7
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	24%	25%	23%	19%	25%	25%	21%	23%	31%	18%	20%	22%	29%	27%	14%
	Somewhat more likely	21%	15%	19%	24%	20%	19%	23%	16%	25%	10%	23%	29%	25%	24%	12%
	Somewhat less likely	10%	3%	22%	3%	11%	10%	9%	6%	9%	13%	9%	11%	9%	11%	11%
	Much less likely	12%	9%	8%	13%	11%	10%	11%	10%	7%	24%	10%	7%	7%	7%	22%
	(No difference)	31%	47%	26%	41%	27%	32%	35%	43%	28%	34%	32%	28%	28%	27%	37%
	(Don't know)	3%	1%	2%		6%	4%	1%	1%	1%	2%	6%	4%	2%	4%	5%
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	45%	40%	42%	43%	46%	44%	44%	40%	55%	28%	43%	50%	54%	51%	26%
	Less likely	21%	12%	30%	16%	22%	20%	20%	16%	15%	36%	18%	18%	16%	17%	33%
	No difference	31%	47%	26%	41%	27%	32%	35%	43%	28%	34%	32%	28%	28%	27%	37%
MORE LIKELY - LESS LIKELY		47	52	53	33	45	39	53	50	66	12	45	51	62	51	15
13.INFORMATION ON BERKELEY PARKS DETERIORATION	Much more likely	30%	30%	27%	22%	29%	27%	30%	23%	38%	18%	26%	28%	36%	31%	17%
	Somewhat more likely	31%	39%	43%	24%	27%	27%	35%	42%	36%	18%	35%	36%	36%	36%	21%
	Somewhat less likely	5%	5%	9%	4%	5%	5%	6%	5%	4%	7%	7%	6%	5%	6%	7%
	Much less likely	9%	11%	8%	10%	6%	10%	5%	10%	4%	17%	9%	6%	6%	9%	15%
	(No difference)	22%	13%	13%	37%	27%	26%	21%	21%	15%	39%	19%	21%	16%	19%	35%
	(Don't know)	3%	3%		2%	5%	3%	4%		2%	2%	4%	4%	1%		6%
13.INFORMATION ON BERKELEY PARKS DETERIORATION	More likely	61%	68%	70%	47%	56%	55%	64%	65%	75%	35%	61%	63%	72%	66%	37%
	Less likely	14%	16%	17%	14%	11%	16%	11%	15%	8%	24%	16%	12%	10%	15%	22%
	No difference	22%	13%	13%	37%	27%	26%	21%	21%	15%	39%	19%	21%	16%	19%	35%
	Total	500	81	64	83	98	161	97	68	238	128	134	286	337	99	163

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		TOTAL	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES				A6/8.BALLOT /EFFECT		7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION			B7/9.BALLOT /EFFECT	
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Solid no	Yes	No	All swing	Potenti al yes	Solid no
MORE LIKELY - LESS LIKELY		24	56	-19	14	33	46	-24	52	-43	30	51	-43
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	24%	38%	8%	16%	16%	37%	4%	35%	1%	12%	32%	
	Somewhat more likely	21%	27%	13%	15%	33%	23%	12%	26%	6%	36%	27%	9%
	Somewhat less likely	10%	8%	13%	9%	12%	11%	10%	8%	12%	13%	6%	16%
	Much less likely	12%	1%	27%	7%	5%	2%	30%	2%	38%	6%	3%	36%
	(No difference)	31%	24%	38%	40%	29%	25%	41%	26%	41%	30%	28%	38%
	(Don't know)	3%	2%	1%	13%	4%	3%	3%	3%	2%	3%	3%	2%
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	45%	65%	21%	31%	50%	59%	16%	61%	7%	48%	60%	9%
	Less likely	21%	9%	40%	17%	17%	13%	40%	10%	50%	19%	8%	51%
	No difference	31%	24%	38%	40%	29%	25%	41%	26%	41%	30%	28%	38%
MORE LIKELY - LESS LIKELY		47	63	22	54	54	72	17	58	16	38	50	14
13.INFORMATION ON BERKELEY PARKS DETERIORATION	Much more likely	30%	39%	19%	19%	27%	43%	18%	37%	15%	18%	29%	13%
	Somewhat more likely	31%	33%	25%	46%	40%	35%	24%	32%	24%	41%	33%	26%
	Somewhat less likely	5%	4%	7%	5%	8%	2%	10%	4%	7%	13%	6%	7%
	Much less likely	9%	5%	15%	6%	5%	4%	15%	7%	16%	7%	7%	18%
	(No difference)	22%	17%	31%	13%	18%	15%	31%	18%	36%	20%	21%	34%
	(Don't know)	3%	1%	3%	11%	3%	1%	2%	3%	1%	1%	4%	3%
13.INFORMATION ON BERKELEY PARKS DETERIORATION	More likely	61%	72%	44%	65%	67%	78%	42%	69%	40%	58%	62%	39%
	Less likely	14%	9%	22%	11%	12%	6%	25%	11%	23%	20%	13%	24%
	No difference	22%	17%	31%	13%	18%	15%	31%	18%	36%	20%	21%	34%
	Total	500	263	188	48	193	171	79	335	133	153	174	76

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		TOTAL	11.INCREASE PARKS PARCEL TAX BY 16%				11/13.BALLOT /EFFECT			12.ISSUE BONDS TO RENOVATE PARKS				12/13.BALLOT /EFFECT		
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
MORE LIKELY - LESS LIKELY		24	37	-2	24	31	34	27	-2	40	-3	19	28	36	23	-2
10.PROFILE INFORMATION ON \$. 01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	24%	28%	20%	20%	21%	28%	24%	17%	31%	16%	18%	19%	29%	21%	15%
	Somewhat more likely	21%	25%	12%	20%	28%	24%	20%	13%	24%	16%	18%	26%	23%	20%	15%
	Somewhat less likely	10%	9%	11%	9%	9%	9%	9%	11%	8%	13%	9%	11%	9%	12%	11%
	Much less likely	12%	7%	23%	7%	8%	8%	8%	21%	8%	22%	8%	7%	7%	7%	21%
	(No difference)	31%	27%	33%	39%	31%	28%	32%	36%	26%	33%	39%	32%	28%	34%	36%
	(Don't know)	3%	3%	2%	6%	3%	4%	7%	1%	2%		8%	5%	3%	6%	2%
10.PROFILE INFORMATION ON \$. 01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	45%	53%	32%	40%	48%	51%	44%	30%	56%	32%	36%	45%	52%	41%	30%
	Less likely	21%	17%	33%	16%	17%	17%	17%	32%	16%	35%	17%	17%	17%	19%	32%
	No difference	31%	27%	33%	39%	31%	28%	32%	36%	26%	33%	39%	32%	28%	34%	36%
MORE LIKELY - LESS LIKELY		47	80	-14	45	54	85	100	-42	83	-25	55	58	87	100	-40
13.INFORMATION ON BERKELEY PARKS DETERIORATION	Much more likely	30%	47%	9%	11%	19%	43%	27%		50%	5%	13%	22%	44%	25%	
	Somewhat more likely	31%	36%	13%	47%	46%	44%	73%		35%	10%	50%	45%	46%	75%	
	Somewhat less likely	5%	2%	10%	6%	6%	2%		14%	2%	12%	6%	5%	1%		14%
	Much less likely	9%	1%	25%	6%	6%	0%		28%	1%	28%	2%	3%	1%		26%
	(No difference)	22%	12%	40%	24%	20%	9%		53%	10%	44%	21%	20%	8%		54%
	(Don't know)	3%	2%	2%	5%	3%	1%		5%	1%	1%	8%	4%	1%		6%
13.INFORMATION ON BERKELEY PARKS DETERIORATION	More likely	61%	83%	22%	58%	65%	87%	100%		85%	15%	63%	67%	89%	100%	
	Less likely	14%	3%	36%	13%	11%	2%		42%	3%	40%	8%	9%	2%		40%
	No difference	22%	12%	40%	24%	20%	9%		53%	10%	44%	21%	20%	8%		54%
	Total	500	269	145	85	247	350	81	150	253	138	108	251	341	89	159

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		TOTAL	SPLIT				
			A	B	C	D	E
MORE LIKELY - LESS LIKELY		24	24	23	28	32	13
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	Much more likely	24%	26%	23%	26%	23%	25%
	Somewhat more likely	21%	19%	22%	25%	25%	13%
	Somewhat less likely	10%	10%	9%	11%	8%	10%
	Much less likely	12%	11%	13%	11%	8%	15%
	(No difference)	31%	30%	31%	27%	33%	33%
	(Don't know)	3%	3%	3%	1%	3%	4%
10.PROFILE INFORMATION ON \$.01 TAX ON SUGAR-SWEETENED BEVERAGES	More likely	45%	46%	44%	50%	48%	38%
	Less likely	21%	21%	21%	22%	16%	25%
	No difference	31%	30%	31%	27%	33%	33%
MORE LIKELY - LESS LIKELY		47	54	39	40	53	47
13.INFORMATION ON BERKELEY PARKS DETERIORATION	Much more likely	30%	35%	24%	26%	34%	30%
	Somewhat more likely	31%	31%	31%	33%	31%	30%
	Somewhat less likely	5%	5%	6%	6%	5%	5%
	Much less likely	9%	7%	10%	12%	6%	8%
	(No difference)	22%	20%	25%	22%	21%	24%
	(Don't know)	3%	2%	4%	1%	3%	3%
13.INFORMATION ON BERKELEY PARKS DETERIORATION	More likely	61%	67%	55%	59%	65%	60%
	Less likely	14%	12%	16%	18%	11%	13%
	No difference	22%	20%	25%	22%	21%	24%
	Total	500	250	250	157	156	187

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		TOTAL	GENDER		AGE					AGE COLLAPSE		GENDER /AGE			
			Men	Women	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
GENDER	Men	46%	100%		46%	48%	52%	43%	44%	49%	44%	100%		100%	
	Women	54%		100%	54%	52%	48%	57%	56%	51%	56%		100%		100%
IDEOLOGY	Progressive	31%	33%	30%	35%	37%	31%	30%	28%	34%	29%	38%	31%	28%	30%
	Liberal	30%	25%	34%	30%	23%	29%	33%	31%	28%	32%	24%	31%	26%	36%
	Moderate	25%	24%	25%	26%	25%	23%	26%	23%	25%	25%	22%	28%	27%	23%
	Conservative	8%	12%	5%	5%	7%	11%	9%	8%	7%	9%	10%	4%	13%	5%
	(Don't know)	4%	5%	4%	3%	6%	6%	2%	6%	5%	4%	4%	6%	6%	2%
	(Refused)	2%	1%	2%	1%	2%		1%	3%	1%	2%	2%		1%	3%
IDEOLOGY	Progressive /liberal	61%	58%	64%	65%	60%	60%	63%	59%	62%	61%	62%	62%	54%	66%
	Moderate /conservative	33%	36%	30%	31%	32%	34%	35%	32%	32%	34%	32%	32%	40%	29%
IDEOLOGY / GENDER	Progressive Men	15%	33%		18%	19%	20%	12%	12%	19%	12%	38%		28%	
	Progressive Women	16%		30%	17%	18%	12%	17%	16%	16%	17%		31%		30%
	Liberal Men	12%	25%		10%	13%	13%	10%	13%	12%	12%	24%		26%	
	Liberal Women	18%		34%	20%	10%	16%	23%	18%	16%	20%		31%		36%
	Moderate Men	11%	24%		14%	7%	9%	14%	10%	11%	12%	22%		27%	
	Moderate Women	14%		25%	12%	19%	14%	13%	13%	14%	13%		28%		23%
	Conservative Men	5%	12%		2%	5%	9%	6%	6%	5%	6%	10%		13%	
	Conservative Women	3%		5%	2%	2%	2%	3%	3%	2%	3%		4%		5%
	IDEOLOGY / GENDER	Progressive /liberal Men	27%	58%		28%	32%	32%	22%	25%	30%	24%	62%		54%
Progressive /liberal Women		35%		64%	37%	28%	28%	40%	34%	32%	37%		62%		66%
Moderate /conservative Men		17%	36%		16%	11%	18%	19%	16%	16%	17%	32%		40%	
Moderate /conservative Women		16%		30%	14%	21%	16%	16%	16%	17%	16%		32%		29%
Total		500	230	270	100	65	70	130	135	235	265	114	121	116	149

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		TOTAL	PARTY REGISTRATION			PARTY REGISTRATION / GENDER			PARTY REGISTRATION / AGE COLLAPSE			IDEOLOGY			IDEOLOGY	
			Democrat	DTS	DTS /Other	Democrat Men	Democrat Women	DTS Women	Democrat Under 50	Democrat 50 & over	DTS Under 50	Progressive	Liberal	Moderate	Progressive /liberal	Moderate /conservative
GENDER	Men	46%	45%	43%	47%	100%			49%	42%	42%	48%	39%	45%	44%	50%
	Women	54%	55%	57%	53%		100%	100%	51%	58%	58%	52%	61%	55%	56%	50%
IDEOLOGY	Progressive	31%	29%	34%	40%	31%	28%	35%	27%	31%	45%	100%			51%	
	Liberal	30%	34%	20%	19%	29%	39%	25%	32%	35%	18%		100%		49%	
	Moderate	25%	24%	30%	28%	24%	23%	30%	26%	22%	28%			100%		76%
	Conservative	8%	7%	7%	6%	11%	5%	5%	7%	8%	5%					24%
	(Don't know)	4%	4%	7%	7%	3%	4%	4%	5%	2%	4%					
	(Refused)	2%	2%	2%	1%	2%	2%	2%	2%	2%						
IDEOLOGY	Progressive /liberal	61%	64%	54%	58%	60%	67%	60%	60%	66%	63%	100%	100%		100%	
	Moderate /conservative	33%	31%	37%	34%	35%	28%	35%	33%	29%	33%			100%		100%
IDEOLOGY / GENDER	Progressive Men	15%	14%	14%	20%	31%			16%	13%	19%	48%			25%	
	Progressive Women	16%	16%	20%	20%		28%	35%	12%	19%	26%	52%			27%	
	Liberal Men	12%	13%	6%	6%	29%			14%	12%	6%		39%		19%	
	Liberal Women	18%	21%	14%	12%		39%	25%	19%	23%	12%		61%		30%	
	Moderate Men	11%	11%	13%	13%	24%			11%	11%	12%			45%		34%
	Moderate Women	14%	13%	17%	16%		23%	30%	15%	11%	16%			55%		42%
	Conservative Men	5%	5%	4%	3%	11%			4%	5%	3%					16%
	Conservative Women	3%	3%	3%	2%		5%	5%	3%	2%	2%					8%
IDEOLOGY / GENDER	Progressive /liberal Men	27%	27%	21%	26%	60%			29%	25%	25%	48%	39%		44%	
	Progressive /liberal Women	35%	37%	34%	32%		67%	60%	30%	42%	38%	52%	61%		56%	
	Moderate /conservative Men	17%	16%	18%	16%	35%			16%	16%	16%			45%		50%
	Moderate /conservative Women	16%	15%	20%	18%		28%	35%	18%	14%	18%			55%		50%
	Total	500	350	100	130	156	194	57	148	202	69	157	150	124	307	164

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		TOTAL	IDEOLOGY / GENDER				EDUCATION					EDUCATION / GENDER			WHITE-ONLY EDUCATION / GENDER	
			Progre ssive /liberal Men	Progre ssive /liberal Women	Modera te /conser vative Men	Modera te /conser vative Women	Post H. S.	Non-co llege grad	College gradua te or post-gr ad	4-year College grad	Post-gr aduate	Non college women	College men	College women	College men	College women
GENDER	Men	46%	100%		100%		42%	41%	47%	51%	43%		100%		100%	
	Women	54%		100%		100%	58%	59%	53%	49%	57%	100%		100%		100%
IDEOLOGY	Progressive	31%	57%	47%			21%	20%	35%	31%	41%	17%	36%	35%	39%	35%
	Liberal	30%	43%	53%			42%	38%	27%	22%	33%	42%	23%	31%	22%	37%
	Moderate	25%			67%	84%	22%	26%	24%	32%	16%	26%	23%	25%	21%	21%
	Conservative	8%			33%	16%	7%	7%	8%	11%	5%	5%	12%	5%	13%	3%
	(Don't know)	4%					7%	7%	3%	3%	4%	7%	4%	3%	4%	2%
	(Refused)	2%					1%	3%	1%	1%	1%	4%	1%	1%	1%	1%
IDEOLOGY	Progressive /liberal	61%	100%	100%			63%	58%	63%	53%	74%	59%	59%	66%	61%	72%
	Moderate /conservative	33%			100%	100%	28%	32%	33%	43%	20%	30%	35%	30%	34%	24%
IDEOLOGY / GENDER	Progressive Men	15%	57%				10%	10%	17%	17%	16%		36%		39%	
	Progressive Women	16%		47%			11%	10%	18%	13%	24%	17%		35%		35%
	Liberal Men	12%	43%				15%	13%	11%	9%	13%		23%		22%	
	Liberal Women	18%		53%			27%	25%	16%	13%	20%	42%		31%		37%
	Moderate Men	11%			67%		10%	11%	11%	14%	7%		23%		21%	
	Moderate Women	14%				84%	11%	15%	13%	18%	8%	26%		25%		21%
	Conservative Men	5%			33%		3%	4%	6%	9%	2%		12%		13%	
	Conservative Women	3%				16%	4%	3%	3%	3%	2%	5%		5%		3%
IDEOLOGY / GENDER	Progressive /liberal Men	27%	100%				25%	23%	28%	27%	30%		59%		61%	
	Progressive /liberal Women	35%		100%			38%	35%	35%	27%	44%	59%		66%		72%
	Moderate /conservative Men	17%			100%		13%	14%	17%	23%	10%		35%		34%	
	Moderate /conservative Women	16%				100%	16%	18%	16%	20%	11%	30%		30%		24%
	Total	500	134	173	83	82	85	125	373	199	174	73	177	197	134	132

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		TOTAL	EDUCATION /AGE			REGION							REGION		
			College <50	Non-co llege 50+	College 50+	City Council District 1	City Council District 2	City Council District 3	City Council District 4	City Council District 5	City Council District 6	City Council District 8	City Council District 5,6,8	City Council District 3,4,7	City Council District 1,2
GENDER	Men	46%	49%	36%	46%	42%	44%	47%	50%	49%	49%	37%	46%	48%	43%
	Women	54%	51%	64%	54%	58%	56%	53%	50%	51%	51%	63%	54%	52%	57%
IDEOLOGY	Progressive	31%	39%	20%	32%	32%	39%	33%	27%	37%	18%	36%	31%	29%	36%
	Liberal	30%	23%	34%	31%	37%	19%	35%	17%	24%	34%	38%	31%	31%	27%
	Moderate	25%	26%	31%	22%	19%	25%	26%	38%	23%	34%	14%	24%	28%	22%
	Conservative	8%	7%	5%	10%	5%	11%	7%	10%	8%	5%	11%	8%	7%	9%
	(Don't know)	4%	4%	6%	3%	1%	5%		8%	6%	6%	1%	4%	5%	3%
	(Refused)	2%	1%	4%	1%	5%				2%	3%		2%	1%	2%
IDEOLOGY	Progressive /liberal	61%	62%	54%	64%	69%	59%	67%	44%	61%	52%	74%	61%	60%	63%
	Moderate /conservative	33%	33%	36%	32%	24%	36%	33%	48%	32%	39%	25%	32%	35%	31%
IDEOLOGY / GENDER	Progressive Men	15%	20%	7%	14%	11%	17%	23%	10%	20%	6%	17%	15%	16%	15%
	Progressive Women	16%	18%	12%	18%	21%	22%	9%	17%	18%	12%	19%	16%	13%	22%
	Liberal Men	12%	12%	16%	10%	17%	11%	9%	5%	8%	21%	8%	12%	9%	13%
	Liberal Women	18%	11%	18%	21%	20%	9%	26%	12%	15%	12%	30%	18%	22%	14%
	Moderate Men	11%	9%	8%	12%	10%	4%	11%	21%	12%	16%	7%	12%	13%	7%
	Moderate Women	14%	17%	23%	10%	8%	21%	15%	17%	11%	18%	7%	12%	14%	16%
	Conservative Men	5%	5%	3%	6%	1%	9%	4%	9%	7%	2%	5%	5%	6%	6%
	Conservative Women	3%	2%	2%	3%	4%	2%	3%	1%	1%	3%	7%	3%	1%	3%
IDEOLOGY / GENDER	Progressive /liberal Men	27%	32%	23%	24%	28%	28%	32%	15%	28%	27%	25%	27%	26%	28%
	Progressive /liberal Women	35%	30%	31%	39%	41%	31%	35%	29%	33%	24%	49%	34%	34%	36%
	Moderate /conservative Men	17%	14%	11%	19%	12%	13%	15%	29%	20%	18%	11%	17%	19%	12%
	Moderate /conservative Women	16%	19%	25%	13%	13%	23%	18%	18%	12%	21%	14%	15%	16%	18%
	Total	500	175	64	198	56	69	64	48	84	68	58	210	165	125

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		TOTAL	REGION / GENDER						REGION / PARTY REGISTRATION			EMPLOYMENT STATUS			EMPLOYMENT STATUS	
			City Council District 5,6,8 Men	City Council District 5,6,8 Women	City Council District 3,4,7 Men	City Council District 3,4,7 Women	City Council District 1,2 Men	City Council District 1,2 Women	City Council District 5,6,8 Democrat	City Council District 3,4,7 Democrat	City Council District 1,2 Democrat	Employed full-time	Employed part-time	Retired	All employed	All not working
GENDER	Men	46%	100%		100%		100%		46%	46%	41%	53%	35%	36%	50%	38%
	Women	54%		100%		100%		100%	54%	54%	59%	47%	65%	64%	50%	62%
IDEOLOGY	Progressive	31%	32%	30%	34%	24%	34%	38%	33%	23%	32%	33%	41%	28%	35%	26%
	Liberal	30%	27%	34%	19%	42%	30%	25%	32%	41%	30%	25%	35%	37%	27%	36%
	Moderate	25%	26%	22%	28%	28%	15%	27%	24%	23%	23%	29%	13%	21%	25%	24%
	Conservative	8%	11%	6%	12%	3%	13%	5%	6%	7%	9%	11%	4%	6%	9%	5%
	(Don't know)	4%	4%	5%	6%	4%	4%	2%	4%	4%	3%	3%	8%	5%	4%	5%
	(Refused)	2%	1%	3%	1%		3%	2%	2%	1%	3%	0%		4%	0%	3%
IDEOLOGY	Progressive /liberal	61%	59%	64%	53%	66%	64%	63%	64%	64%	62%	58%	76%	64%	62%	62%
	Moderate /conservative	33%	37%	29%	40%	30%	29%	33%	30%	31%	32%	39%	17%	27%	35%	29%
IDEOLOGY / GENDER	Progressive Men	15%	32%		34%		34%		17%	12%	12%	19%	21%	8%	20%	8%
	Progressive Women	16%		30%		24%		38%	16%	11%	20%	14%	21%	20%	15%	18%
	Liberal Men	12%	27%		19%		30%		13%	12%	14%	10%	6%	15%	9%	16%
	Liberal Women	18%		34%		42%		25%	19%	29%	16%	15%	29%	21%	18%	20%
	Moderate Men	11%	26%		28%		15%		11%	13%	7%	14%	5%	7%	13%	8%
	Moderate Women	14%		22%		28%		27%	13%	10%	16%	14%	8%	14%	13%	16%
	Conservative Men	5%	11%		12%		13%		4%	6%	5%	8%	1%	4%	6%	3%
	Conservative Women	3%		6%		3%		5%	2%	1%	4%	3%	3%	2%	3%	2%
IDEOLOGY / GENDER	Progressive /liberal Men	27%	59%		53%		64%		30%	24%	26%	29%	26%	23%	28%	24%
	Progressive /liberal Women	35%		64%		66%		63%	35%	40%	36%	29%	50%	41%	33%	38%
	Moderate /conservative Men	17%	37%		40%		29%		15%	19%	12%	22%	6%	10%	19%	11%
	Moderate /conservative Women	16%		29%		30%		33%	15%	12%	20%	17%	10%	17%	16%	18%
	Total	500	96	114	79	86	54	71	145	111	94	246	65	126	311	181

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			CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME		PARENTAL STATUS				DO YOU OWN YOUR OWN HOME OR DO YOU RENT		DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION				
		TOTAL	Yes	No	Father	Mother	Childless man	Childless woman	Own	Rent	Own City Council District 5,6,8	Own City Council District 3,4,7	Own City Council District 1,2	Rent City Council District 5,6,8	Rent City Council District 3,4,7
GENDER	Men	46%	44%	47%	100%		100%		44%	49%	47%	45%	38%	42%	50%
	Women	54%	56%	53%		100%		100%	56%	51%	53%	55%	62%	58%	50%
IDEOLOGY	Progressive	31%	32%	31%	33%	32%	33%	30%	31%	33%	29%	26%	40%	36%	31%
	Liberal	30%	24%	32%	24%	24%	26%	37%	28%	34%	29%	29%	24%	36%	33%
	Moderate	25%	32%	23%	26%	37%	24%	22%	27%	22%	26%	32%	23%	21%	24%
	Conservative	8%	6%	9%	9%	3%	13%	6%	9%	7%	8%	10%	9%	7%	5%
	(Don't know)	4%	6%	4%	8%	4%	3%	4%	5%	3%	6%	3%	4%		6%
	(Refused)	2%		2%			2%	2%	1%	2%	2%				1%
IDEOLOGY	Progressive /liberal	61%	56%	63%	57%	56%	58%	67%	59%	67%	58%	55%	64%	72%	64%
	Moderate /conservative	33%	38%	31%	35%	40%	36%	27%	36%	28%	34%	42%	32%	28%	29%
IDEOLOGY / GENDER	Progressive Men	15%	15%	15%	33%		33%		13%	17%	14%	15%	10%	16%	16%
	Progressive Women	16%	18%	16%		32%		30%	17%	15%	14%	11%	30%	21%	15%
	Liberal Men	12%	10%	12%	24%		26%		11%	14%	11%	8%	13%	16%	12%
	Liberal Women	18%	13%	20%		24%		37%	17%	20%	18%	21%	11%	21%	21%
	Moderate Men	11%	11%	11%	26%		24%		12%	10%	14%	12%	8%	9%	12%
	Moderate Women	14%	21%	12%		37%		22%	15%	12%	13%	20%	15%	12%	11%
	Conservative Men	5%	4%	6%	9%		13%		6%	4%	5%	8%	4%	1%	4%
	Conservative Women	3%	2%	3%		3%		6%	3%	2%	3%	2%	5%	5%	1%
IDEOLOGY / GENDER	Progressive /liberal Men	27%	25%	27%	57%		58%		24%	31%	26%	23%	23%	31%	28%
	Progressive /liberal Women	35%	31%	35%		56%		67%	35%	36%	32%	32%	41%	41%	36%
	Moderate /conservative Men	17%	15%	17%	35%		36%		17%	14%	19%	21%	12%	10%	16%
	Moderate /conservative Women	16%	22%	15%		40%		27%	18%	14%	15%	22%	20%	17%	12%
	Total	500	121	377	54	68	176	200	304	175	151	76	77	54	79

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		TOTAL	HOW LONG HAVE YOU LIVED IN BERKELEY			HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER						RACE	RACE /GENDER		RACE /AGE	
			10 years or fewer	20 years or fewer	20 or more years	10 years or fewer Men	10 years or fewer Women	20 years or fewer Men	20 years or fewer Women	20 or more years Men	20 or more years Women	White	White men	White women	White <50	White 50+
GENDER	Men	46%	46%	47%	45%	100%		100%		100%		50%	100%		56%	46%
	Women	54%	54%	53%	55%		100%		100%		100%	50%		100%	44%	54%
IDEOLOGY	Progressive	31%	34%	33%	31%	37%	31%	35%	31%	32%	30%	35%	36%	33%	38%	33%
	Liberal	30%	30%	30%	30%	20%	37%	25%	34%	25%	35%	29%	22%	37%	26%	31%
	Moderate	25%	26%	27%	21%	28%	24%	27%	27%	19%	23%	22%	24%	21%	24%	21%
	Conservative	8%	6%	6%	11%	7%	5%	8%	4%	17%	6%	9%	14%	4%	7%	10%
	(Don't know)	4%	2%	4%	5%	3%	2%	4%	4%	6%	4%	3%	4%	3%	4%	3%
	(Refused)	2%	2%	1%	1%	4%		2%	1%	1%	2%	1%	1%	2%	1%	2%
IDEOLOGY	Progressive /liberal	61%	64%	62%	62%	58%	69%	60%	64%	57%	65%	64%	58%	70%	64%	64%
	Moderate /conservative	33%	32%	33%	32%	36%	29%	35%	31%	36%	29%	31%	37%	25%	31%	31%
IDEOLOGY / GENDER	Progressive Men	15%	17%	16%	14%	37%		35%		32%		18%	36%		23%	15%
	Progressive Women	16%	17%	16%	17%		31%		31%		30%	16%		33%	15%	18%
	Liberal Men	12%	9%	12%	11%	20%		25%		25%		11%	22%		12%	10%
	Liberal Women	18%	20%	18%	19%		37%		34%		35%	18%		37%	14%	22%
	Moderate Men	11%	13%	12%	8%	28%		27%		19%		12%	24%		12%	12%
	Moderate Women	14%	13%	14%	13%		24%		27%		23%	11%		21%	12%	9%
	Conservative Men	5%	3%	4%	8%	7%		8%		17%		7%	14%		7%	7%
	Conservative Women	3%	3%	2%	3%		5%		4%		6%	2%		4%	1%	3%
IDEOLOGY / GENDER	Progressive /liberal Men	27%	27%	28%	26%	58%		60%		57%		29%	58%		35%	25%
	Progressive /liberal Women	35%	37%	34%	36%		69%		64%		65%	35%		70%	29%	39%
	Moderate /conservative Men	17%	16%	16%	16%	36%		35%		36%		19%	37%		19%	19%
	Moderate /conservative Women	16%	16%	17%	16%		29%		31%		29%	13%		25%	13%	12%
	Total	500	165	278	214	76	89	130	149	97	117	325	164	161	145	180

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		TOTAL	WHITE-ONLY GENDER /AGE				REGION /RACE			4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES				4/5.BALLOT /EFFECT		
			Men <50	Women <50	Men 50+	Women 50+	City Counci District 5,6,8 White	City Counci District 3,4,7 White	City Counci District 1,2 White	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
GENDER	Men	46%	100%		100%		50%	53%	49%	47%	53%	39%	43%	46%	46%	45%
	Women	54%		100%		100%	50%	47%	51%	53%	47%	61%	57%	54%	54%	55%
IDEOLOGY	Progressive	31%	40%	34%	32%	33%	33%	31%	45%	37%	24%	29%	31%	33%	26%	27%
	Liberal	30%	22%	32%	21%	40%	31%	31%	22%	26%	30%	37%	31%	29%	38%	31%
	Moderate	25%	21%	28%	26%	17%	21%	27%	19%	29%	23%	18%	25%	28%	25%	19%
	Conservative	8%	12%	2%	15%	5%	9%	8%	8%	4%	16%	7%	8%	5%	7%	14%
	(Don't know)	4%	3%	5%	5%	2%	4%	3%	3%	2%	5%	7%	4%	3%	4%	8%
	(Refused)	2%	2%			3%	2%		2%	2%	2%	1%	1%	1%	1%	2%
IDEOLOGY	Progressive /liberal	61%	63%	66%	53%	73%	64%	62%	67%	63%	54%	67%	62%	63%	64%	58%
	Moderate /conservative	33%	33%	29%	41%	23%	31%	35%	27%	34%	39%	25%	33%	33%	32%	32%
IDEOLOGY / GENDER	Progressive Men	15%	40%		32%		17%	19%	22%	18%	13%	12%	16%	17%	14%	12%
	Progressive Women	16%		34%		33%	16%	12%	23%	18%	11%	18%	15%	17%	12%	16%
	Liberal Men	12%	22%		21%		12%	12%	8%	9%	14%	14%	11%	11%	15%	13%
	Liberal Women	18%		32%		40%	19%	19%	14%	17%	16%	23%	20%	19%	23%	18%
	Moderate Men	11%	21%		26%		13%	14%	7%	13%	11%	8%	11%	12%	10%	8%
	Moderate Women	14%		28%		17%	8%	14%	12%	16%	13%	10%	14%	15%	14%	10%
	Conservative Men	5%	12%		15%		6%	7%	7%	3%	11%	4%	5%	4%	6%	8%
	Conservative Women	3%		2%		5%	3%	1%	1%	1%	5%	3%	3%	1%	1%	6%
	Total	500	81	64	83	98	161	97	68	238	128	134	286	337	99	163

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			6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES				A6/8.BALLOT /EFFECT		7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION			B7/9.BALLOT /EFFECT	
		TOTAL	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Solid no	Yes	No	All swing	Potenti al yes	Solid no
GENDER	Men	46%	47%	46%	42%	46%	41%	56%	48%	43%	46%	50%	36%
	Women	54%	53%	54%	58%	54%	59%	44%	52%	57%	54%	50%	64%
IDEOLOGY	Progressive	31%	37%	25%	27%	27%	33%	21%	35%	21%	25%	37%	27%
	Liberal	30%	28%	31%	40%	32%	30%	37%	31%	30%	27%	28%	28%
	Moderate	25%	27%	24%	16%	29%	30%	16%	25%	23%	33%	25%	23%
	Conservative	8%	3%	14%	10%	8%	3%	18%	4%	18%	12%	6%	15%
	(Don't know)	4%	4%	5%	4%	3%	3%	6%	3%	6%	2%	4%	5%
	(Refused)	2%	2%	1%	3%	2%	2%	2%	2%	1%	1%	1%	2%
IDEOLOGY	Progressive /liberal	61%	64%	56%	68%	59%	63%	58%	66%	51%	52%	65%	55%
	Moderate /conservative	33%	31%	38%	25%	37%	32%	34%	29%	42%	45%	30%	38%
IDEOLOGY / GENDER	Progressive Men	15%	19%	10%	11%	14%	16%	10%	19%	6%	15%	21%	6%
	Progressive Women	16%	17%	15%	16%	13%	17%	10%	16%	15%	10%	17%	21%
	Liberal Men	12%	11%	12%	14%	10%	10%	18%	13%	10%	11%	12%	7%
	Liberal Women	18%	17%	19%	26%	22%	20%	19%	18%	20%	16%	15%	21%
	Moderate Men	11%	12%	11%	9%	15%	12%	10%	11%	12%	12%	11%	10%
	Moderate Women	14%	16%	13%	7%	14%	18%	6%	13%	11%	21%	14%	13%
	Conservative Men	5%	3%	8%	6%	6%	1%	13%	3%	11%	8%	5%	8%
	Conservative Women	3%	0%	6%	4%	2%	1%	5%	1%	8%	4%	1%	8%
IDEOLOGY / GENDER	Progressive /liberal Men	27%	30%	22%	26%	24%	26%	28%	32%	16%	25%	33%	13%
	Progressive /liberal Women	35%	34%	33%	42%	34%	37%	30%	34%	35%	26%	32%	41%
	Moderate /conservative Men	17%	15%	19%	15%	20%	13%	23%	14%	22%	20%	16%	18%
	Moderate /conservative Women	16%	16%	19%	10%	16%	19%	11%	14%	19%	25%	15%	20%
	Total	500	263	188	48	193	171	79	335	133	153	174	76

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		TOTAL	11.INCREASE PARKS PARCEL TAX BY 16%				11/13.BALLOT /EFFECT			12.ISSUE BONDS TO RENOVATE PARKS				12/13.BALLOT /EFFECT		
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
GENDER	Men	46%	45%	49%	43%	45%	43%	35%	53%	48%	48%	38%	43%	44%	31%	50%
	Women	54%	55%	51%	57%	55%	57%	65%	47%	52%	52%	62%	57%	56%	69%	50%
IDEOLOGY	Progressive	31%	34%	28%	30%	29%	31%	24%	32%	34%	30%	26%	24%	32%	26%	30%
	Liberal	30%	33%	25%	30%	29%	33%	34%	23%	31%	22%	38%	33%	32%	35%	25%
	Moderate	25%	23%	27%	26%	28%	25%	32%	24%	26%	22%	25%	28%	27%	28%	21%
	Conservative	8%	6%	13%	5%	8%	6%	6%	13%	5%	16%	6%	8%	5%	5%	15%
	(Don't know)	4%	3%	5%	8%	3%	3%	4%	7%	3%	7%	4%	4%	3%	4%	7%
	(Refused)	2%	1%	3%		2%	2%	2%	2%	1%	3%	1%	2%	1%	2%	2%
IDEOLOGY	Progressive /liberal	61%	66%	53%	61%	58%	64%	57%	55%	65%	52%	64%	58%	64%	61%	55%
	Moderate /conservative	33%	30%	40%	32%	37%	31%	37%	36%	31%	38%	31%	37%	32%	33%	36%
IDEOLOGY / GENDER	Progressive Men	15%	16%	13%	17%	15%	15%	12%	15%	17%	13%	13%	12%	16%	11%	14%
	Progressive Women	16%	17%	15%	14%	15%	16%	12%	17%	17%	17%	13%	13%	17%	16%	16%
	Liberal Men	12%	12%	12%	9%	10%	12%	12%	11%	13%	9%	12%	13%	11%	7%	12%
	Liberal Women	18%	21%	12%	21%	19%	21%	22%	12%	19%	13%	25%	21%	21%	27%	13%
	Moderate Men	11%	11%	10%	12%	13%	10%	6%	13%	13%	9%	10%	12%	12%	10%	10%
	Moderate Women	14%	12%	16%	15%	15%	15%	25%	10%	14%	13%	15%	17%	15%	18%	11%
	Conservative Men	5%	4%	9%	2%	5%	4%	2%	9%	4%	11%	2%	5%	3%	2%	10%
	Conservative Women	3%	2%	4%	3%	3%	2%	3%	4%	1%	5%	4%	3%	1%	3%	5%
IDEOLOGY / GENDER	Progressive /liberal Men	27%	28%	25%	26%	25%	27%	24%	26%	30%	22%	25%	24%	27%	18%	27%
	Progressive /liberal Women	35%	38%	28%	35%	34%	37%	34%	29%	35%	30%	38%	34%	37%	43%	29%
	Moderate /conservative Men	17%	16%	20%	14%	18%	14%	9%	22%	16%	20%	12%	17%	15%	12%	19%
	Moderate /conservative Women	16%	14%	20%	18%	19%	17%	28%	14%	15%	18%	19%	20%	16%	21%	16%
	Total	500	269	145	85	247	350	81	150	253	138	108	251	341	89	159

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		TOTAL	SPLIT				
			A	B	C	D	E
GENDER	Men	46%	46%	46%	50%	42%	46%
	Women	54%	54%	54%	50%	58%	54%
IDEOLOGY	Progressive	31%	29%	34%	32%	32%	31%
	Liberal	30%	32%	28%	28%	33%	29%
	Moderate	25%	25%	24%	31%	20%	23%
	Conservative	8%	7%	9%	3%	12%	9%
	(Don't know)	4%	4%	4%	4%	3%	5%
	(Refused)	2%	2%	1%	1%		3%
IDEOLOGY	Progressive /liberal	61%	61%	62%	60%	64%	60%
	Moderate /conservative	33%	33%	33%	35%	32%	32%
IDEOLOGY / GENDER	Progressive Men	15%	14%	16%	17%	14%	15%
	Progressive Women	16%	15%	18%	15%	18%	16%
	Liberal Men	12%	12%	11%	12%	14%	10%
	Liberal Women	18%	20%	17%	16%	19%	20%
	Moderate Men	11%	11%	11%	15%	7%	11%
	Moderate Women	14%	14%	13%	17%	13%	12%
	Conservative Men	5%	5%	6%	3%	7%	6%
	Conservative Women	3%	2%	3%		5%	3%
IDEOLOGY / GENDER	Progressive /liberal Men	27%	26%	27%	29%	27%	24%
	Progressive /liberal Women	35%	35%	35%	31%	37%	35%
	Moderate /conservative Men	17%	17%	16%	18%	14%	17%
	Moderate /conservative Women	16%	16%	16%	17%	18%	15%
	Total	500	250	250	157	156	187

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		TOTAL	GENDER		AGE					AGE COLLAPSE		GENDER /AGE			
			Men	Women	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
PARTY REGISTRATION	Democrat	70%	68%	72%	57%	61%	73%	73%	79%	63%	76%	63%	63%	72%	79%
	Republican	4%	5%	3%	3%	3%	2%	6%	5%	3%	5%	5%		5%	5%
	DTS	20%	19%	21%	35%	29%	22%	14%	9%	29%	12%	25%	33%	12%	11%
	Other	6%	8%	4%	4%	7%	4%	7%	7%	5%	7%	6%	4%	10%	5%
	DTS /Other	26%	27%	25%	40%	36%	26%	21%	16%	34%	19%	31%	37%	22%	16%
PARTY REGISTRATION / GENDER	Democrat Men	31%	68%		25%	31%	39%	30%	33%	31%	32%	63%		72%	
	Democrat Women	39%		72%	32%	31%	34%	43%	46%	32%	45%		63%		79%
	Republican Men	2%	5%		3%	3%	2%	3%	2%	3%	2%	5%		5%	
	Republican Women	2%		3%				3%	3%		3%				5%
	DTS Men	9%	19%		13%	11%	12%	6%	5%	12%	5%	25%		12%	
	DTS Women	11%		21%	22%	18%	10%	9%	4%	17%	6%		33%		11%
	Other Men	4%	8%		4%	4%		4%	4%	3%	4%	6%		10%	
	Other Women	2%		4%		3%	4%	3%	3%	2%	3%		4%		5%
PARTY REGISTRATION / AGE COLLAPSE	Democrat Under 50	30%	31%	28%	57%	61%	73%			63%		63%	63%		
	Democrat 50 & over	40%	37%	44%				73%	79%		76%			72%	79%
	Republican Under 50	1%	3%		3%	3%	2%			3%		5%			
	Republican 50 & over	3%	3%	3%				6%	5%		5%			5%	5%
	DTS Under 50	14%	13%	15%	35%	29%	22%			29%		25%	33%		
	DTS 50 & over	6%	6%	6%				14%	9%		12%			12%	11%
	Other Under 50	2%	3%	2%	4%	7%	4%			5%		6%	4%		
	Other 50 & over	4%	5%	3%				7%	7%		7%			10%	5%
Total		500	230	270	100	65	70	130	135	235	265	114	121	116	149

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		TOTAL	PARTY REGISTRATION			PARTY REGISTRATION / GENDER			PARTY REGISTRATION / AGE COLLAPSE			IDEOLOGY			IDEOLOGY	
			Democrat	DTS	DTS /Other	Democrat Men	Democrat Women	DTS Women	Democrat Under 50	Democrat 50 & over	DTS Under 50	Progressive	Liberal	Moderate	Progressive /liberal	Moderate /conservative
PARTY REGISTRATION	Democrat	70%	100%			100%	100%		100%	100%		66%	80%	66%	73%	66%
	Republican	4%										2%	4%	4%	3%	7%
	DTS	20%		100%	77%			100%			100%	22%	14%	24%	18%	23%
	Other	6%			23%							11%	3%	5%	7%	4%
	DTS /Other	26%		100%	100%			100%			100%	33%	16%	30%	25%	27%
PARTY REGISTRATION / GENDER	Democrat Men	31%	45%			100%			49%	42%		31%	30%	31%	31%	33%
	Democrat Women	39%	55%				100%		51%	58%		35%	50%	36%	42%	33%
	Republican Men	2%										1%	3%	1%	2%	4%
	Republican Women	2%										1%	1%	3%	1%	3%
	DTS Men	9%		43%	33%						42%	9%	4%	11%	7%	11%
	DTS Women	11%		57%	44%			100%			58%	13%	9%	14%	11%	12%
	Other Men	4%			14%							7%	1%	3%	4%	2%
	Other Women	2%			9%							4%	1%	3%	3%	2%
PARTY REGISTRATION / AGE COLLAPSE	Democrat Under 50	30%	42%			46%	39%		100%			26%	32%	31%	29%	30%
	Democrat 50 & over	40%	58%			54%	61%			100%		40%	48%	36%	44%	36%
	Republican Under 50	1%										1%	1%		1%	2%
	Republican 50 & over	3%										1%	3%	4%	2%	5%
	DTS Under 50	14%		69%	53%			71%			100%	20%	8%	16%	14%	14%
	DTS 50 & over	6%		31%	24%			29%				2%	5%	9%	4%	9%
	Other Under 50	2%			9%							5%	2%	1%	3%	0%
	Other 50 & over	4%			14%							6%	1%	5%	3%	4%
Total		500	350	100	130	156	194	57	148	202	69	157	150	124	307	164

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		TOTAL	IDEOLOGY / GENDER				EDUCATION					EDUCATION /GENDER			WHITE-ONLY EDUCATION /GENDER	
			Progre ssive /liberal Men	Progre ssive /liberal Women	Modera te /conser vative Men	Modera te /conser vative Women	Post H. S.	Non-co llege grad	College gradu ate or post-gr ad	4-year College grad	Post-gr aduate	Non college women	College men	College women	College men	College women
PARTY REGISTRATION	Democrat	70%	70%	75%	67%	65%	75%	74%	68%	65%	72%	79%	67%	69%	70%	74%
	Republican	4%	4%	1%	8%	6%	4%	3%	4%	4%	5%	2%	6%	3%	6%	3%
	DTS	20%	15%	20%	21%	24%	15%	17%	21%	25%	17%	15%	19%	23%	16%	19%
	Other	6%	10%	5%	4%	4%	6%	6%	6%	6%	6%	5%	8%	4%	8%	4%
	DTS /Other	26%	25%	24%	26%	28%	21%	23%	27%	31%	23%	20%	27%	28%	25%	23%
PARTY REGISTRATION / GENDER	Democrat Men	31%	70%		67%		31%	28%	32%	33%	30%		67%		70%	
	Democrat Women	39%		75%		65%	44%	46%	37%	32%	42%	79%		69%		74%
	Republican Men	2%	4%		8%		2%	2%	3%	3%	3%		6%		6%	
	Republican Women	2%		1%		6%	2%	1%	2%	1%	2%	2%		3%		3%
	DTS Men	9%	15%		21%		5%	8%	9%	11%	6%		19%		16%	
	DTS Women	11%		20%		24%	10%	9%	12%	14%	11%	15%		23%		19%
	Other Men	4%	10%		4%		3%	3%	4%	4%	4%		8%		8%	
	Other Women	2%		5%		4%	3%	3%	2%	2%	2%	5%		4%		4%
PARTY REGISTRATION / AGE COLLAPSE	Democrat Under 50	30%	33%	26%	28%	32%	36%	34%	28%	32%	24%	33%	31%	26%	29%	23%
	Democrat 50 & over	40%	38%	48%	39%	33%	39%	40%	40%	33%	48%	44%	36%	43%	40%	51%
	Republican Under 50	1%	3%		3%		2%	2%	1%	2%	1%		2%		3%	
	Republican 50 & over	3%	2%	1%	5%	6%	2%	1%	3%	2%	4%	2%	4%	3%	2%	3%
	DTS Under 50	14%	13%	15%	13%	15%	11%	10%	15%	17%	13%	8%	12%	18%	13%	12%
	DTS 50 & over	6%	3%	4%	8%	9%	4%	7%	6%	7%	4%	7%	6%	6%	4%	7%
	Other Under 50	2%	5%	2%		1%	4%	3%	2%	3%	1%	2%	3%	2%	3%	2%
	Other 50 & over	4%	5%	2%	4%	3%	2%	3%	4%	3%	5%	3%	5%	3%	6%	3%
	Total	500	134	173	83	82	85	125	373	199	174	73	177	197	134	132

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		TOTAL	EDUCATION /AGE			REGION							REGION		
			College <50	Non-co llege 50+	College 50+	City Counci l District 1	City Counci l District 2	City Counci l District 3	City Counci l District 4	City Counci l District 5	City Counci l District 6	City Counci l District 8	City Counci l District 5,6,8	City Counci l District 3,4,7	City Counci l District 1,2
PARTY REGISTRATION	Democrat	70%	60%	78%	75%	83%	68%	79%	62%	76%	76%	51%	69%	68%	75%
	Republican	4%	2%	2%	6%	2%	6%	1%		6%	8%	7%	7%	0%	4%
	DTS	20%	32%	14%	11%	9%	22%	11%	32%	15%	13%	31%	19%	24%	16%
	Other	6%	5%	6%	7%	5%	4%	9%	5%	3%	3%	11%	5%	8%	5%
	DTS /Other	26%	37%	20%	18%	14%	26%	20%	38%	19%	16%	43%	24%	32%	21%
PARTY REGISTRATION / GENDER	Democrat Men	31%	31%	28%	32%	35%	27%	37%	30%	35%	36%	22%	32%	31%	30%
	Democrat Women	39%	29%	51%	43%	48%	42%	42%	33%	41%	40%	29%	37%	36%	45%
	Republican Men	2%	2%		3%		4%	1%		3%	5%	5%	4%	0%	2%
	Republican Women	2%		2%	3%	2%	1%			2%	3%	2%	2%		2%
	DTS Men	9%	13%	6%	5%	4%	12%	4%	16%	8%	5%	7%	7%	11%	8%
	DTS Women	11%	20%	8%	6%	5%	10%	7%	16%	7%	8%	25%	12%	13%	8%
	Other Men	4%	3%	3%	5%	3%	2%	5%	4%	3%	3%	4%	3%	5%	2%
	Other Women	2%	2%	3%	2%	2%	2%	4%	2%	1%		7%	2%	3%	2%
PARTY REGISTRATION / AGE COLLAPSE	Democrat Under 50	30%	60%			30%	29%	34%	21%	25%	28%	26%	26%	34%	30%
	Democrat 50 & over	40%		78%	75%	54%	39%	45%	42%	50%	49%	25%	43%	34%	46%
	Republican Under 50	1%	2%				4%			2%		3%	2%		2%
	Republican 50 & over	3%		2%	6%	2%	1%	1%		4%	8%	4%	5%	0%	2%
	DTS Under 50	14%	32%			7%	14%	7%	22%	11%	2%	23%	12%	19%	11%
	DTS 50 & over	6%		14%	11%	2%	7%	4%	10%	4%	11%	8%	7%	6%	5%
	Other Under 50	2%	5%				1%	1%		2%		9%	3%	2%	1%
	Other 50 & over	4%		6%	7%	5%	3%	7%	5%	1%	3%	3%	2%	5%	4%
Total		500	175	64	198	56	69	64	48	84	68	58	210	165	125

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		TOTAL	REGION / GENDER						REGION / PARTY REGISTRATION			EMPLOYMENT STATUS			EMPLOYMENT STATUS	
			City Council District 5,6,8 Men	City Council District 5,6,8 Women	City Council District 3,4,7 Men	City Council District 3,4,7 Women	City Council District 1,2 Men	City Council District 1,2 Women	City Council District 5,6,8 Democrat	City Council District 3,4,7 Democrat	City Council District 1,2 Democrat	Employed full-time	Employed part-time	Retired	All employed	All not working
PARTY REGISTRATION	Democrat	70%	69%	69%	65%	70%	79%		100%	100%	100%	69%	68%	77%	69%	72%
	Republican	4%	9%	5%	1%	5%	3%					4%	2%	5%	3%	5%
	DTS	20%	15%	22%	24%	25%	19%	14%				21%	24%	12%	22%	17%
	Other	6%	7%	4%	11%	5%	6%	4%				6%	6%	6%	6%	6%
	DTS /Other	26%	22%	27%	35%	30%	24%	18%				27%	30%	18%	28%	23%
PARTY REGISTRATION / GENDER	Democrat Men	31%	69%		65%		70%		46%	46%	41%	37%	23%	25%	34%	25%
	Democrat Women	39%		69%		70%		79%	54%	54%	59%	32%	45%	52%	35%	47%
	Republican Men	2%	9%		1%	5%						3%		3%	2%	3%
	Republican Women	2%		5%			3%					1%	2%	2%	1%	2%
	DTS Men	9%	15%		24%		19%					10%	8%	6%	9%	7%
	DTS Women	11%		22%		25%		14%				11%	16%	5%	12%	10%
	Other Men	4%	7%		11%		6%					4%	5%	2%	4%	3%
	Other Women	2%		4%		5%		4%				2%	2%	4%	2%	3%
PARTY REGISTRATION / AGE COLLAPSE	Democrat Under 50	30%	30%	23%	35%	32%	28%	31%	38%	50%	39%	39%	39%	2%	39%	14%
	Democrat 50 & over	40%	39%	46%	29%	38%	43%	48%	62%	50%	61%	30%	30%	74%	30%	58%
	Republican Under 50	1%	3%				5%					2%			1%	1%
	Republican 50 & over	3%	6%	5%	1%			3%				2%	2%	5%	2%	4%
	DTS Under 50	14%	8%	15%	19%	19%	12%	10%				17%	20%	2%	17%	8%
	DTS 50 & over	6%	7%	7%	5%	6%	6%	4%				4%	4%	10%	4%	9%
	Other Under 50	2%	4%	3%	4%	1%		1%				4%	2%		3%	1%
	Other 50 & over	4%	3%	1%	7%	4%	6%	3%				3%	4%	6%	3%	5%
	Total	500	96	114	79	86	54	71	145	111	94	246	65	126	311	181

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			CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME		PARENTAL STATUS				DO YOU OWN YOUR OWN HOME OR DO YOU RENT		DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION				
		TOTAL	Yes	No	Father	Mother	Childless man	Childless woman	Own	Rent	Own City Council District 5,6,8	Own City Council District 3,4,7	Own City Council District 1,2	Rent City Council District 5,6,8	Rent City Council District 3,4,7
PARTY REGISTRATION	Democrat	70%	70%	70%	70%	69%	67%	73%	75%	61%	73%	75%	77%	61%	57%
	Republican	4%	3%	4%	4%	1%	6%	3%	4%	4%	7%		3%	5%	1%
	DTS	20%	20%	20%	16%	23%	20%	21%	16%	28%	18%	15%	14%	22%	35%
	Other	6%	8%	5%	9%	6%	8%	4%	5%	7%	3%	10%	6%	12%	7%
	DTS /Other	26%	28%	26%	25%	30%	27%	24%	22%	35%	21%	25%	20%	34%	42%
PARTY REGISTRATION / GENDER	Democrat Men	31%	31%	31%	70%		67%		32%	29%	35%	33%	28%	26%	27%
	Democrat Women	39%	39%	39%		69%		73%	42%	32%	38%	42%	49%	35%	30%
	Republican Men	2%	2%	3%	4%		6%		2%	2%	4%		1%	3%	1%
	Republican Women	2%	1%	2%		1%		3%	2%	1%	3%		1%	2%	
	DTS Men	9%	7%	9%	16%		20%		7%	12%	8%	7%	5%	5%	16%
	DTS Women	11%	13%	11%		23%		21%	9%	16%	10%	8%	8%	17%	19%
	Other Men	4%	4%	4%	9%		8%		3%	5%	1%	6%	3%	7%	6%
	Other Women	2%	4%	2%		6%		4%	3%	2%	1%	4%	3%	5%	1%
PARTY REGISTRATION / AGE COLLAPSE	Democrat Under 50	30%	44%	25%	45%	44%	27%	22%	23%	40%	20%	30%	21%	47%	36%
	Democrat 50 & over	40%	25%	45%	26%	25%	40%	50%	52%	21%	53%	44%	56%	14%	21%
	Republican Under 50	1%	1%	1%	2%		3%		0%	2%			1%	3%	
	Republican 50 & over	3%	2%	3%	2%	1%	3%	3%	4%	2%	7%		1%	2%	1%
	DTS Under 50	14%	14%	14%	10%	17%	13%	14%	9%	23%	8%	10%	9%	21%	29%
	DTS 50 & over	6%	6%	6%	6%	6%	6%	6%	7%	5%	10%	6%	4%	1%	6%
	Other Under 50	2%	5%	2%	5%	5%	3%	1%	1%	5%	1%		1%	9%	5%
	Other 50 & over	4%	3%	4%	5%	2%	5%	3%	4%	2%	1%	10%	5%	3%	2%
Total		500	121	377	54	68	176	200	304	175	151	76	77	54	79

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		TOTAL	HOW LONG HAVE YOU LIVED IN BERKELEY			HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER						RACE	RACE /GENDER		RACE /AGE	
			10 years or fewer	20 years or fewer	20 or more years	10 years or fewer Men	10 years or fewer Women	20 years or fewer Men	20 years or fewer Women	20 or more years Men	20 or more years Women	White	White men	White women	White <50	White 50+
PARTY REGISTRATION	Democrat	70%	60%	63%	79%	63%	57%	65%	62%	71%	85%	72%	71%	73%	65%	78%
	Republican	4%	3%	3%	5%	4%	2%	4%	2%	7%	4%	4%	5%	3%	3%	4%
	DTS	20%	31%	27%	10%	26%	36%	23%	31%	13%	8%	18%	17%	19%	27%	10%
	Other	6%	6%	6%	6%	7%	5%	8%	5%	9%	3%	6%	8%	5%	4%	8%
	DTS /Other	26%	37%	34%	16%	33%	41%	31%	36%	21%	12%	24%	24%	24%	32%	18%
PARTY REGISTRATION / GENDER	Democrat Men	31%	29%	30%	32%	63%		65%		71%		36%	71%		37%	35%
	Democrat Women	39%	31%	33%	46%		57%		62%		85%	36%		73%	29%	43%
	Republican Men	2%	2%	2%	3%	4%		4%		7%		2%	5%		3%	2%
	Republican Women	2%	1%	1%	2%		2%		2%		4%	1%		3%		2%
	DTS Men	9%	12%	11%	6%	26%		23%		13%		8%	17%		14%	4%
	DTS Women	11%	19%	16%	5%		36%		31%		8%	10%		19%	14%	6%
	Other Men	4%	3%	4%	4%	7%		8%		9%		4%	8%		3%	5%
	Other Women	2%	3%	3%	2%		5%		5%		3%	2%		5%	2%	3%
PARTY REGISTRATION / AGE COLLAPSE	Democrat Under 50	30%	45%	39%	17%	42%	48%	39%	39%	20%	14%	29%	32%	26%	65%	
	Democrat 50 & over	40%	15%	24%	62%	21%	9%	26%	23%	51%	70%	43%	39%	48%		78%
	Republican Under 50	1%	1%	1%	2%	2%		2%		4%		1%	3%		3%	
	Republican 50 & over	3%	2%	2%	4%	2%	2%	2%	2%	4%	4%	2%	2%	3%		4%
	DTS Under 50	14%	29%	23%	2%	23%	34%	19%	26%	4%	1%	12%	12%	12%	27%	
	DTS 50 & over	6%	2%	4%	8%	3%	2%	4%	4%	8%	8%	6%	5%	7%		10%
	Other Under 50	2%	4%	4%	1%	4%	5%	4%	3%	1%		2%	2%	1%	4%	
	Other 50 & over	4%	1%	3%	5%	3%		3%	2%	7%	3%	4%	5%	3%		8%
Total		500	165	278	214	76	89	130	149	97	117	325	164	161	145	180

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		TOTAL	WHITE-ONLY GENDER /AGE				REGION /RACE			4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES				4/5.BALLOT /EFFECT		
			Men <50	Women <50	Men 50+	Women 50+	City Council District 5,6,8 White	City Council District 3,4,7 White	City Council District 1,2 White	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
PARTY REGISTRATION	Democrat	70%	66%	65%	77%	79%	73%	70%	74%	68%	67%	77%	72%	70%	77%	69%
	Republican	4%	5%		4%	4%	7%		2%	4%	8%	1%	2%	2%		7%
	DTS	20%	24%	31%	9%	12%	15%	22%	19%	21%	18%	20%	21%	20%	20%	19%
	Other	6%	5%	4%	10%	5%	5%	8%	6%	8%	7%	2%	5%	7%	4%	5%
	DTS /Other	26%	29%	35%	20%	17%	20%	30%	25%	29%	25%	22%	27%	27%	23%	24%
PARTY REGISTRATION / GENDER	Democrat Men	31%	66%		77%		36%	38%	33%	32%	33%	28%	30%	32%	34%	29%
	Democrat Women	39%		65%		79%	38%	32%	40%	36%	34%	48%	42%	38%	43%	40%
	Republican Men	2%	5%		4%		4%		2%	1%	7%	1%	1%	1%		6%
	Republican Women	2%				4%	3%			3%	1%		1%	2%		1%
	DTS Men	9%	24%		9%		7%	10%	10%	9%	9%	8%	9%	9%	9%	8%
	DTS Women	11%		31%		12%	9%	12%	9%	12%	10%	12%	12%	11%	10%	11%
	Other Men	4%	5%		10%		3%	5%	3%	5%	4%	1%	4%	4%	3%	2%
	Other Women	2%		4%		5%	2%	3%	2%	3%	2%	1%	1%	2%	1%	3%
PARTY REGISTRATION / AGE COLLAPSE	Democrat Under 50	30%	66%	65%			27%	31%	30%	30%	26%	32%	31%	32%	35%	25%
	Democrat 50 & over	40%			77%	79%	46%	39%	44%	38%	41%	45%	40%	39%	41%	44%
	Republican Under 50	1%	5%				2%		2%	1%	2%	1%	1%	0%		3%
	Republican 50 & over	3%			4%	4%	5%			3%	5%		1%	2%		4%
	DTS Under 50	14%	24%	31%			8%	18%	15%	14%	12%	16%	17%	14%	15%	13%
	DTS 50 & over	6%			9%	12%	7%	4%	5%	7%	7%	4%	5%	6%	4%	6%
	Other Under 50	2%	5%	4%			3%		1%	2%	4%	1%	2%	2%	1%	3%
	Other 50 & over	4%			10%	5%	2%	8%	5%	6%	2%	1%	3%	5%	2%	1%
	Total	500	81	64	83	98	161	97	68	238	128	134	286	337	99	163

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		TOTAL	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES				A6/8.BALLOT /EFFECT		7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION			B7/9.BALLOT /EFFECT	
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Solid no	Yes	No	All swing	Potenti al yes	Solid no
PARTY REGISTRATION	Democrat	70%	68%	71%	79%	73%	69%	72%	70%	72%	68%	70%	69%
	Republican	4%	2%	8%		2%	2%	7%	2%	9%	4%	3%	6%
	DTS	20%	23%	17%	18%	20%	21%	17%	20%	17%	23%	20%	20%
	Other	6%	8%	5%	3%	5%	7%	4%	8%	3%	5%	6%	5%
	DTS /Other	26%	30%	21%	21%	25%	29%	21%	27%	20%	28%	26%	25%
PARTY REGISTRATION / GENDER	Democrat Men	31%	34%	29%	25%	31%	31%	35%	35%	25%	28%	36%	16%
	Democrat Women	39%	34%	42%	54%	42%	38%	37%	35%	47%	40%	34%	53%
	Republican Men	2%	1%	6%		1%		6%	1%	6%	3%	3%	5%
	Republican Women	2%	1%	2%		1%	2%	2%	1%	3%	2%	1%	1%
	DTS Men	9%	8%	9%	15%	10%	7%	12%	7%	10%	12%	7%	13%
	DTS Women	11%	15%	8%	3%	10%	14%	5%	13%	6%	11%	13%	7%
	Other Men	4%	5%	3%	2%	4%	4%	3%	5%	2%	4%	4%	3%
	Other Women	2%	3%	2%	1%	1%	4%	1%	3%	1%	1%	2%	2%
PARTY REGISTRATION / AGE COLLAPSE	Democrat Under 50	30%	32%	28%	24%	30%	32%	26%	32%	28%	25%	29%	28%
	Democrat 50 & over	40%	36%	43%	55%	43%	37%	46%	39%	43%	42%	42%	40%
	Republican Under 50	1%	1%	2%		1%		4%	1%	2%	2%	2%	
	Republican 50 & over	3%	1%	6%		1%	2%	4%	1%	7%	2%	1%	6%
	DTS Under 50	14%	18%	9%	9%	15%	18%	4%	15%	10%	15%	14%	15%
	DTS 50 & over	6%	5%	8%	9%	6%	3%	13%	5%	7%	8%	6%	6%
	Other Under 50	2%	4%	1%		1%	3%		3%	1%	1%	3%	2%
	Other 50 & over	4%	4%	3%	3%	4%	4%	4%	5%	2%	4%	3%	3%
Total		500	263	188	48	193	171	79	335	133	153	174	76

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		TOTAL	11.INCREASE PARKS PARCEL TAX BY 16%				11/13.BALLOT /EFFECT			12.ISSUE BONDS TO RENOVATE PARKS				12/13.BALLOT /EFFECT		
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
PARTY REGISTRATION	Democrat	70%	72%	66%	71%	70%	72%	74%	65%	72%	62%	76%	71%	72%	73%	65%
	Republican	4%	2%	9%	1%	3%	3%	3%	7%	3%	9%	1%	3%	3%	2%	7%
	DTS	20%	20%	20%	20%	21%	20%	18%	21%	19%	24%	19%	22%	19%	22%	21%
	Other	6%	6%	6%	8%	7%	5%	5%	7%	6%	6%	5%	4%	6%	3%	7%
	DTS /Other	26%	26%	26%	28%	27%	25%	23%	28%	25%	30%	23%	26%	25%	25%	28%
PARTY REGISTRATION / GENDER	Democrat Men	31%	33%	29%	30%	33%	31%	27%	31%	34%	28%	29%	32%	31%	24%	31%
	Democrat Women	39%	39%	36%	41%	37%	41%	46%	34%	38%	34%	46%	39%	41%	49%	34%
	Republican Men	2%	1%	6%		1%	1%		6%	2%	6%		1%	1%		5%
	Republican Women	2%	1%	3%	1%	2%	1%	3%	2%	1%	2%	1%	2%	2%	2%	2%
	DTS Men	9%	7%	12%	9%	7%	7%	7%	13%	8%	11%	7%	9%	8%	7%	11%
	DTS Women	11%	13%	8%	10%	13%	13%	11%	8%	11%	12%	12%	13%	12%	14%	11%
	Other Men	4%	4%	2%	4%	4%	4%	1%	4%	5%	2%	2%	1%	4%		4%
	Other Women	2%	1%	3%	4%	3%	2%	4%	4%	1%	4%	3%	3%	2%	3%	3%
PARTY REGISTRATION / AGE COLLAPSE	Democrat Under 50	30%	34%	22%	29%	29%	31%	24%	25%	31%	24%	34%	31%	32%	33%	25%
	Democrat 50 & over	40%	38%	43%	42%	41%	41%	50%	39%	41%	37%	42%	40%	41%	39%	40%
	Republican Under 50	1%	1%	2%		1%	1%		2%	1%	2%		1%	1%		2%
	Republican 50 & over	3%	1%	7%	1%	2%	2%	3%	5%	1%	7%	1%	2%	2%	2%	5%
	DTS Under 50	14%	16%	11%	13%	16%	15%	13%	11%	14%	15%	13%	17%	15%	17%	12%
	DTS 50 & over	6%	5%	9%	6%	5%	5%	5%	10%	5%	9%	6%	5%	5%	5%	9%
	Other Under 50	2%	3%	3%	1%	2%	2%	1%	3%	3%	3%	1%	1%	2%	1%	3%
	Other 50 & over	4%	3%	3%	7%	5%	3%	4%	5%	4%	3%	4%	4%	3%	3%	4%
Total		500	269	145	85	247	350	81	150	253	138	108	251	341	89	159

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		TOTAL	SPLIT				
			A	B	C	D	E
PARTY REGISTRATION	Democrat	70%	70%	70%	66%	74%	71%
	Republican	4%	4%	4%	8%	3%	2%
	DTS	20%	20%	20%	20%	18%	22%
	Other	6%	6%	6%	7%	5%	6%
	DTS /Other	26%	26%	26%	26%	23%	28%
PARTY REGISTRATION / GENDER	Democrat Men	31%	32%	30%	32%	29%	33%
	Democrat Women	39%	38%	40%	34%	45%	38%
	Republican Men	2%	2%	3%	5%	1%	2%
	Republican Women	2%	2%	1%	3%	2%	
	DTS Men	9%	9%	9%	7%	11%	9%
	DTS Women	11%	11%	11%	13%	8%	13%
	Other Men	4%	3%	4%	6%	2%	3%
	Other Women	2%	3%	2%	1%	3%	3%
PARTY REGISTRATION / AGE COLLAPSE	Democrat Under 50	30%	30%	29%	29%	30%	29%
	Democrat 50 & over	40%	40%	41%	36%	44%	41%
	Republican Under 50	1%	1%	1%	4%		
	Republican 50 & over	3%	3%	3%	4%	3%	2%
	DTS Under 50	14%	14%	14%	15%	10%	15%
	DTS 50 & over	6%	6%	6%	4%	8%	6%
	Other Under 50	2%	2%	3%	2%	1%	4%
	Other 50 & over	4%	4%	3%	5%	4%	2%
	Total	500	250	250	157	156	187

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		TOTAL	GENDER		AGE					AGE COLLAPSE		GENDER /AGE			
			Men	Women	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
AGE	18 - 24	12%	12%	12%	62%					26%		25%	28%		
	25 - 29	8%	8%	7%	38%					16%		16%	17%		
	30 - 34	6%	7%	5%		45%				12%		14%	11%		
	35 - 39	7%	7%	7%		55%				15%		14%	17%		
	40 - 44	5%	5%	6%			37%			11%		9%	13%		
	45 - 49	9%	11%	7%			63%			19%		23%	15%		
	50 - 54	9%	8%	9%				33%			16%			16%	16%
	55 - 59	8%	5%	10%				30%			15%			10%	19%
	60 - 64	10%	11%	8%				37%			18%			22%	15%
	65 - 69	9%	10%	8%					32%		17%			19%	15%
	70 - 74	5%	5%	6%					19%		10%			9%	10%
	75 & over	13%	12%	14%					48%		25%			23%	26%
	(Don't know/Refuse)	0%		0%											
AGE	Under 30	20%	20%	20%	100%					43%		40%	45%		
	30 - 39	13%	14%	13%		100%				28%		27%	28%		
	40 - 49	14%	16%	12%			100%			30%		32%	28%		
	50 - 64	26%	25%	27%				100%			49%			49%	49%
	65 & over	27%	26%	28%					100%		51%			51%	51%
AGE COLLAPSE	Under 50	47%	50%	45%	100%	100%	100%			100%		100%	100%		
	50 & over	53%	50%	55%				100%	100%		100%			100%	100%
GENDER /AGE	Men <50	23%	50%		46%	48%	52%			49%		100%			
	Women <50	24%		45%	54%	52%	48%			51%			100%		
	Men 50+	23%	50%					43%	44%		44%			100%	
	Women 50+	30%		55%				57%	56%		56%				100%
	Total	500	230	270	100	65	70	130	135	235	265	114	121	116	149

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		TOTAL	PARTY REGISTRATION			PARTY REGISTRATION / GENDER			PARTY REGISTRATION / AGE COLLAPSE			IDEOLOGY			IDEOLOGY	
			Democrat	DTS	DTS /Other	Democrat Men	Democrat Women	DTS Women	Democrat Under 50	Democrat 50 & over	DTS Under 50	Progressive	Liberal	Moderate	Progressive /liberal	Moderate /conservative
AGE	18 - 24	12%	10%	20%	19%	9%	10%	23%	24%		29%	13%	12%	12%	13%	11%
	25 - 29	8%	6%	15%	11%	7%	6%	15%	15%		21%	9%	8%	9%	8%	8%
	30 - 34	6%	5%	9%	8%	6%	4%	9%	11%		13%	7%	3%	7%	5%	7%
	35 - 39	7%	7%	10%	10%	7%	6%	12%	16%		15%	8%	7%	6%	7%	5%
	40 - 44	5%	5%	7%	7%	5%	5%	7%	11%		10%	7%	6%	2%	7%	3%
	45 - 49	9%	10%	8%	7%	13%	7%	5%	23%		12%	7%	8%	10%	7%	12%
	50 - 54	9%	9%	6%	5%	9%	10%	4%		16%		9%	9%	7%	9%	9%
	55 - 59	8%	8%	9%	9%	6%	9%	12%		13%		8%	8%	10%	8%	9%
	60 - 64	10%	10%	4%	7%	11%	10%	4%		17%		7%	12%	11%	10%	10%
	65 - 69	9%	10%	3%	5%	11%	10%	3%		18%		8%	10%	6%	9%	8%
	70 - 74	5%	5%	5%	6%	4%	7%	4%		9%		4%	7%	4%	5%	4%
	75 & over	13%	15%	4%	6%	14%	16%	3%		26%		12%	11%	15%	12%	14%
	(Don't know/Refuse)	0%	0%				0%						0%		0%	
AGE	Under 30	20%	16%	35%	30%	16%	16%	38%	39%		51%	22%	20%	21%	21%	19%
	30 - 39	13%	11%	19%	18%	13%	10%	21%	27%		27%	15%	10%	13%	13%	13%
	40 - 49	14%	15%	15%	14%	17%	12%	12%	34%		22%	14%	13%	13%	14%	15%
	50 - 64	26%	27%	19%	21%	25%	29%	20%		47%		24%	29%	28%	26%	28%
	65 & over	27%	31%	12%	17%	29%	32%	10%		53%		24%	28%	25%	26%	26%
AGE COLLAPSE	Under 50	47%	42%	69%	62%	46%	39%	71%	100%		100%	51%	43%	47%	47%	46%
	50 & over	53%	58%	31%	38%	54%	61%	29%		100%		49%	56%	53%	52%	54%
GENDER /AGE	Men <50	23%	21%	29%	28%	46%			49%		42%	28%	18%	20%	23%	22%
	Women <50	24%	22%	40%	35%		39%	71%	51%		58%	23%	25%	27%	24%	24%
	Men 50+	23%	24%	14%	20%	54%				42%		20%	20%	25%	20%	28%
	Women 50+	30%	34%	17%	18%		61%	29%		58%		28%	36%	28%	32%	26%
	Total	500	350	100	130	156	194	57	148	202	69	157	150	124	307	164

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		TOTAL	IDEOLOGY / GENDER				EDUCATION					EDUCATION /GENDER			WHITE-ONLY EDUCATION /GENDER	
			Progre ssive /liberal Men	Progre ssive /liberal Women	Modera te /conser vative Men	Modera te /conser vative Women	Post H. S.	Non-co llege grad	College gradua te or post-gr ad	4-year College grad	Post-gr aduate	Non college women	College men	College women	College men	College women
AGE	18 - 24	12%	11%	14%	13%	9%	29%	27%	8%	13%	2%	30%	9%	6%	9%	3%
	25 - 29	8%	9%	8%	7%	8%	6%	4%	9%	11%	7%	1%	8%	10%	8%	8%
	30 - 34	6%	8%	4%	6%	8%	1%	2%	7%	5%	10%	1%	8%	7%	8%	3%
	35 - 39	7%	8%	7%	3%	8%	3%	2%	9%	11%	6%	3%	8%	9%	8%	8%
	40 - 44	5%	6%	7%	2%	4%	4%	4%	6%	6%	5%	5%	5%	6%	4%	5%
	45 - 49	9%	11%	4%	13%	10%	10%	9%	9%	9%	9%	4%	10%	7%	11%	10%
	50 - 54	9%	8%	9%	9%	8%	8%	7%	9%	9%	9%	4%	7%	11%	7%	12%
	55 - 59	8%	5%	10%	5%	12%	6%	8%	8%	7%	10%	10%	5%	10%	5%	12%
	60 - 64	10%	8%	10%	16%	5%	9%	9%	9%	9%	10%	8%	11%	8%	11%	10%
	65 - 69	9%	10%	8%	9%	7%	8%	9%	9%	9%	8%	9%	10%	8%	11%	7%
	70 - 74	5%	4%	7%	6%	2%	5%	4%	6%	4%	7%	4%	5%	6%	5%	10%
	75 & over	13%	11%	12%	11%	18%	10%	15%	12%	8%	17%	21%	13%	11%	13%	14%
	(Don't know/Refuse)	0%		0%			1%	0%				1%				
AGE	Under 30	20%	21%	22%	20%	17%	35%	31%	16%	24%	8%	31%	17%	16%	18%	11%
	30 - 39	13%	16%	10%	9%	17%	4%	4%	16%	16%	16%	4%	16%	16%	16%	11%
	40 - 49	14%	17%	11%	15%	14%	14%	13%	14%	15%	14%	9%	15%	14%	14%	15%
	50 - 64	26%	22%	30%	31%	25%	23%	24%	27%	24%	29%	22%	24%	29%	23%	33%
	65 & over	27%	25%	26%	25%	27%	24%	28%	27%	21%	32%	34%	28%	26%	28%	30%
AGE COLLAPSE	Under 50	47%	53%	43%	44%	48%	52%	48%	47%	54%	38%	43%	49%	45%	48%	36%
	50 & over	53%	47%	57%	56%	52%	47%	52%	53%	46%	62%	56%	51%	55%	52%	64%
GENDER /AGE	Men <50	23%	53%		44%		24%	22%	23%	29%	17%		49%		48%	
	Women <50	24%		43%		48%	29%	26%	24%	26%	22%	43%		45%		36%
	Men 50+	23%	47%		56%		18%	19%	24%	22%	26%		51%		52%	
	Women 50+	30%		57%		52%	29%	33%	29%	23%	35%	56%		55%		64%
	Total	500	134	173	83	82	85	125	373	199	174	73	177	197	134	132

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		TOTAL	EDUCATION /AGE			REGION							REGION		
			College <50	Non-co llege 50+	College 50+	City Council District 1	City Council District 2	City Council District 3	City Council District 4	City Council District 5	City Council District 6	City Council District 8	City Council District 5,6,8	City Council District 3,4,7	City Council District 1,2
AGE	18 - 24	12%	16%				11%	9%	4%	2%	12%	25%	11%	18%	6%
	25 - 29	8%	19%			2%	7%	9%	8%	14%		11%	9%	9%	5%
	30 - 34	6%	15%			4%	3%	5%	14%	2%	3%	9%	4%	10%	4%
	35 - 39	7%	19%			11%	13%	3%	11%	5%	8%	4%	6%	6%	12%
	40 - 44	5%	12%			9%	4%	6%	6%	6%	3%	3%	4%	5%	6%
	45 - 49	9%	19%			10%	11%	11%		12%	5%	10%	9%	7%	11%
	50 - 54	9%		14%	17%	11%	10%	9%	13%	8%	9%	3%	7%	9%	11%
	55 - 59	8%		15%	15%	7%	8%	9%	7%	7%	6%	12%	8%	8%	8%
	60 - 64	10%		18%	18%	15%	7%	12%	17%	6%	15%	5%	8%	10%	11%
	65 - 69	9%		17%	16%	8%	6%	18%	7%	12%	12%	2%	9%	10%	7%
	70 - 74	5%		9%	10%	4%	5%	3%	5%	8%	9%	7%	8%	3%	4%
	75 & over	13%		28%	23%	18%	14%	5%	7%	19%	20%	11%	17%	6%	16%
	(Don't know/Refuse)	0%						1%						0%	
AGE	Under 30	20%	35%			2%	17%	18%	12%	15%	12%	36%	20%	27%	11%
	30 - 39	13%	34%			16%	16%	8%	25%	6%	11%	12%	10%	15%	16%
	40 - 49	14%	31%			19%	16%	16%	6%	19%	7%	13%	13%	13%	17%
	50 - 64	26%		46%	50%	33%	25%	30%	38%	21%	30%	20%	24%	27%	29%
	65 & over	27%		54%	50%	30%	26%	26%	19%	39%	40%	19%	34%	18%	28%
AGE COLLAPSE	Under 50	47%	100%			37%	49%	43%	43%	40%	30%	61%	43%	55%	43%
	50 & over	53%		100%	100%	63%	51%	57%	57%	60%	70%	39%	57%	45%	57%
GENDER /AGE	Men <50	23%	49%			15%	23%	23%	22%	23%	15%	24%	21%	28%	20%
	Women <50	24%	51%			21%	26%	19%	21%	18%	15%	37%	22%	27%	24%
	Men 50+	23%		36%	46%	27%	21%	23%	28%	26%	34%	13%	25%	20%	24%
	Women 50+	30%		64%	54%	36%	30%	33%	29%	33%	36%	25%	32%	25%	33%
	Total	500	175	64	198	56	69	64	48	84	68	58	210	165	125

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		TOTAL	REGION / GENDER						REGION / PARTY REGISTRATION			EMPLOYMENT STATUS			EMPLOYMENT STATUS	
			City Council District 5,6,8 Men	City Council District 5,6,8 Women	City Council District 3,4,7 Men	City Council District 3,4,7 Women	City Council District 1,2 Men	City Council District 1,2 Women	City Council District 5,6,8 Democrat	City Council District 3,4,7 Democrat	City Council District 1,2 Democrat	Employed full-time	Employed part-time	Retired	All employed	All not working
AGE	18 - 24	12%	10%	13%	19%	18%	6%	6%	9%	16%	5%	11%	25%	1%	14%	11%
	25 - 29	8%	11%	7%	7%	10%	4%	5%	6%	8%	5%	12%	5%	1%	11%	3%
	30 - 34	6%	5%	3%	12%	7%	2%	5%	5%	6%	3%	9%	4%		8%	1%
	35 - 39	7%	4%	6%	3%	8%	17%	8%	4%	7%	10%	10%	5%		9%	4%
	40 - 44	5%	3%	5%	7%	4%	3%	9%	3%	6%	5%	8%	7%		8%	1%
	45 - 49	9%	12%	7%	10%	4%	13%	9%	11%	8%	11%	11%	14%	3%	12%	4%
	50 - 54	9%	5%	9%	10%	8%	13%	9%	9%	12%	8%	10%	7%	4%	10%	6%
	55 - 59	8%	6%	9%	3%	12%	6%	10%	9%	7%	7%	10%	8%	3%	9%	6%
	60 - 64	10%	10%	7%	11%	9%	14%	8%	8%	10%	13%	9%	10%	12%	9%	10%
	65 - 69	9%	9%	8%	11%	9%	8%	7%	10%	12%	9%	6%	6%	20%	6%	14%
	70 - 74	5%	6%	9%	4%	1%	3%	6%	8%	3%	4%	2%	3%	13%	2%	10%
	75 & over	13%	18%	16%	3%	8%	13%	19%	19%	6%	19%	2%	5%	44%	3%	30%
	(Don't know/Refuse)	0%				1%				0%				0%		0%
AGE	Under 30	20%	21%	19%	26%	28%	10%	11%	15%	24%	9%	23%	30%	2%	24%	13%
	30 - 39	13%	10%	10%	15%	15%	19%	13%	9%	12%	14%	19%	10%		17%	5%
	40 - 49	14%	15%	12%	17%	8%	16%	18%	14%	14%	16%	19%	21%	3%	19%	5%
	50 - 64	26%	21%	26%	24%	30%	32%	27%	25%	29%	28%	29%	25%	19%	28%	21%
AGE COLLAPSE	65 & over	27%	34%	33%	18%	18%	23%	31%	37%	21%	32%	10%	14%	76%	11%	55%
	Under 50	47%	45%	41%	58%	52%	45%	42%	38%	50%	39%	61%	61%	4%	61%	24%
GENDER /AGE	50 & over	53%	55%	59%	42%	48%	55%	58%	62%	50%	61%	39%	39%	95%	39%	76%
	Men <50	23%	45%		58%		45%		20%	25%	16%	32%	20%	4%	29%	12%
	Women <50	24%		41%		52%		42%	18%	25%	23%	29%	41%	1%	31%	12%
	Men 50+	23%	55%		42%		55%		26%	21%	25%	22%	15%	33%	20%	27%
	Women 50+	30%		59%		48%		58%	36%	29%	36%	18%	24%	62%	19%	49%
Total		500	96	114	79	86	54	71	145	111	94	246	65	126	311	181

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		TOTAL	CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME		PARENTAL STATUS				DO YOU OWN YOUR OWN HOME OR DO YOU RENT		DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION				
			Yes	No	Father	Mother	Childless man	Childless woman	Own	Rent	Own City Council District 5,6,8	Own City Council District 3,4,7	Own City Council District 1,2	Rent City Council District 5,6,8	Rent City Council District 3,4,7
AGE		12%	8%	14%	6%	11%	14%	13%	5%	26%	6%	4%	2%	27%	32%
	18 - 24	12%	8%	14%	6%	11%	14%	13%	5%	26%	6%	4%	2%	27%	32%
	25 - 29	8%	2%	9%	5%		9%	10%	3%	14%	2%	6%	2%	25%	10%
	30 - 34	6%	5%	6%	3%	7%	8%	4%	1%	12%	1%	4%		10%	16%
	35 - 39	7%	15%	4%	17%	14%	4%	5%	6%	9%	5%	7%	9%	8%	5%
	40 - 44	5%	12%	3%	10%	13%	3%	3%	7%	3%	5%	9%	8%	3%	3%
	45 - 49	9%	21%	5%	21%	21%	8%	2%	11%	5%	10%	11%	13%	7%	3%
	50 - 54	9%	15%	7%	12%	16%	7%	6%	10%	7%	8%	13%	10%	6%	5%
	55 - 59	8%	10%	7%	7%	12%	4%	10%	11%	3%	10%	14%	10%	2%	3%
	60 - 64	10%	5%	11%	10%	2%	12%	10%	11%	6%	12%	12%	10%		7%
	65 - 69	9%	1%	11%		3%	12%	10%	11%	5%	11%	14%	9%	3%	5%
	70 - 74	5%	3%	6%	6%	1%	4%	7%	8%	2%	10%	3%	7%	3%	2%
	75 & over	13%	2%	17%	4%		14%	19%	16%	7%	20%	4%	21%	7%	7%
	(Don't know/Refuse)	0%		0%				0%	0%			1%			
AGE		20%	11%	23%	11%	11%	23%	23%	8%	40%	9%	10%	3%	52%	42%
	Under 30	20%	11%	23%	11%	11%	23%	23%	8%	40%	9%	10%	3%	52%	42%
	30 - 39	13%	20%	10%	19%	21%	12%	9%	8%	22%	6%	10%	9%	18%	22%
	40 - 49	14%	33%	8%	31%	34%	11%	5%	18%	8%	15%	19%	21%	10%	6%
	50 - 64	26%	30%	25%	29%	30%	23%	26%	32%	17%	30%	38%	30%	8%	15%
	65 & over	27%	6%	34%	9%	4%	31%	36%	35%	14%	41%	21%	37%	12%	15%
AGE COLLAPSE		47%	64%	41%	61%	66%	46%	37%	33%	70%	29%	40%	33%	80%	70%
	Under 50	47%	64%	41%	61%	66%	46%	37%	33%	70%	29%	40%	33%	80%	70%
	50 & over	53%	36%	58%	39%	34%	54%	62%	67%	30%	71%	59%	67%	20%	30%
GENDER /AGE		23%	27%	22%	61%		46%		16%	34%	16%	23%	10%	33%	34%
	Men <50	23%	27%	22%	61%		46%		16%	34%	16%	23%	10%	33%	34%
	Women <50	24%	37%	20%		66%		37%	17%	36%	14%	17%	23%	47%	36%
	Men 50+	23%	17%	25%	39%		54%		28%	15%	32%	22%	28%	9%	16%
	Women 50+	30%	19%	33%		34%		62%	39%	16%	39%	38%	40%	12%	14%
	Total	500	121	377	54	68	176	200	304	175	151	76	77	54	79

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		TOTAL	HOW LONG HAVE YOU LIVED IN BERKELEY			HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER						RACE	RACE /GENDER		RACE /AGE	
			10 years or fewer	20 years or fewer	20 or more years	10 years or fewer Men	10 years or fewer Women	20 years or fewer Men	20 years or fewer Women	20 or more years Men	20 or more years Women	White	White men	White women	White <50	White 50+
AGE	18 - 24	12%	27%	20%	3%	22%	31%	17%	22%	6%	1%	9%	9%	9%	20%	
	25 - 29	8%	17%	12%	3%	14%	19%	11%	12%	4%	2%	8%	9%	7%	18%	
	30 - 34	6%	11%	8%	2%	12%	9%	10%	7%	2%	2%	5%	8%	2%	11%	
	35 - 39	7%	10%	11%	2%	9%	11%	10%	11%	3%	2%	7%	7%	8%	17%	
	40 - 44	5%	8%	7%	3%	8%	8%	6%	8%	3%	3%	4%	4%	5%	10%	
	45 - 49	9%	7%	9%	8%	5%	8%	10%	8%	12%	5%	10%	13%	8%	23%	
	50 - 54	9%	7%	10%	7%	10%	4%	10%	9%	6%	8%	9%	8%	10%		16%
	55 - 59	8%	3%	6%	10%	3%	3%	4%	8%	7%	12%	8%	5%	11%		15%
	60 - 64	10%	4%	7%	14%	6%	3%	10%	4%	14%	14%	10%	11%	10%		18%
	65 - 69	9%	1%	4%	15%	1%	1%	4%	4%	18%	13%	9%	11%	7%		16%
	70 - 74	5%	2%	3%	8%	4%	1%	5%	2%	4%	11%	7%	4%	9%		12%
	75 & over	13%	3%	3%	25%	4%	2%	3%	4%	22%	27%	13%	11%	14%		23%
	(Don't know/Refuse)	0%			0%						0%					
AGE	Under 30	20%	44%	31%	6%	37%	50%	28%	34%	10%	3%	17%	18%	16%	38%	
	30 - 39	13%	21%	19%	4%	21%	20%	20%	19%	4%	4%	13%	15%	10%	28%	
	40 - 49	14%	15%	16%	11%	14%	16%	16%	16%	15%	8%	15%	17%	13%	33%	
	50 - 64	26%	14%	23%	31%	19%	9%	24%	21%	26%	34%	27%	24%	31%		49%
	65 & over	27%	7%	11%	48%	10%	4%	12%	10%	44%	51%	28%	26%	30%		51%
AGE COLLAPSE	Under 50	47%	80%	67%	21%	71%	87%	64%	69%	30%	15%	45%	49%	39%	100%	
	50 & over	53%	20%	33%	78%	29%	13%	36%	31%	70%	85%	55%	51%	61%		100%
GENDER /AGE	Men <50	23%	33%	30%	13%	71%		64%		30%		25%	49%		56%	
	Women <50	24%	47%	37%	8%		87%		69%		15%	20%		39%	44%	
	Men 50+	23%	13%	17%	32%	29%		36%		70%		25%	51%			46%
	Women 50+	30%	7%	17%	47%		13%		31%		85%	30%		61%		54%
	Total	500	165	278	214	76	89	130	149	97	117	325	164	161	145	180

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		TOTAL	WHITE-ONLY GENDER /AGE				REGION /RACE			4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES				4/5.BALLOT /EFFECT		
			Men <50	Women <50	Men 50+	Women 50+	City Counci District 5,6,8 White	City Counci District 3,4,7 White	City Counci District 1,2 White	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
AGE	18 - 24	12%	18%	23%			8%	14%	4%	14%	9%	13%	15%	15%	17%	7%
	25 - 29	8%	19%	18%			8%	9%	7%	8%	5%	9%	8%	10%	13%	3%
	30 - 34	6%	16%	6%			4%	9%	3%	4%	8%	7%	7%	5%	8%	7%
	35 - 39	7%	14%	20%			6%	5%	14%	9%	5%	7%	7%	7%	4%	7%
	40 - 44	5%	8%	13%			3%	6%	6%	4%	7%	5%	5%	4%	2%	8%
	45 - 49	9%	26%	20%			11%	7%	14%	7%	11%	11%	9%	8%	9%	12%
	50 - 54	9%			16%	17%	6%	12%	11%	12%	6%	5%	7%	9%	3%	8%
	55 - 59	8%			10%	18%	8%	6%	12%	8%	6%	9%	8%	8%	9%	7%
	60 - 64	10%			21%	16%	9%	12%	10%	11%	10%	6%	8%	10%	7%	8%
	65 - 69	9%			21%	12%	10%	12%	4%	6%	16%	7%	8%	7%	10%	13%
	70 - 74	5%			8%	15%	9%	2%	8%	5%	6%	6%	6%	5%	4%	7%
	75 & over	13%			22%	23%	18%	7%	8%	12%	11%	16%	13%	13%	15%	13%
	(Don't know/Refuse)	0%									0%					0%
AGE	Under 30	20%	37%	41%			16%	23%	10%	23%	13%	22%	23%	25%	30%	10%
	30 - 39	13%	29%	27%			10%	14%	17%	13%	13%	13%	14%	12%	11%	14%
	40 - 49	14%	34%	33%			14%	12%	20%	11%	18%	15%	14%	11%	11%	20%
	50 - 64	26%			48%	51%	23%	31%	33%	31%	22%	20%	23%	27%	19%	23%
AGE COLLAPSE	65 & over	27%			52%	49%	36%	20%	20%	23%	33%	29%	27%	24%	29%	32%
	Under 50	47%	100%	100%			41%	49%	47%	47%	44%	50%	51%	48%	52%	44%
GENDER /AGE	50 & over	53%			100%	100%	59%	51%	53%	53%	55%	50%	49%	52%	48%	55%
	Men <50	23%	100%				23%	28%	26%	25%	19%	22%	23%	26%	26%	17%
	Women <50	24%		100%			18%	22%	21%	21%	25%	28%	28%	22%	26%	28%
	Men 50+	23%			100%		27%	25%	23%	21%	34%	17%	20%	21%	19%	29%
	Women 50+	30%				100%	33%	26%	30%	32%	21%	33%	29%	31%	29%	27%
Total		500	81	64	83	98	161	97	68	238	128	134	286	337	99	163

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		TOTAL	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES				A6/8.BALLOT /EFFECT		7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION			B7/9.BALLOT /EFFECT	
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Solid no	Yes	No	All swing	Potenti al yes	Solid no
AGE	18 - 24	12%	18%	7%	5%	16%	16%	4%	16%	4%	9%	15%	6%
	25 - 29	8%	9%	6%	7%	6%	11%		9%	6%	5%	8%	7%
	30 - 34	6%	6%	6%	4%	4%	7%	8%	5%	5%	4%	5%	4%
	35 - 39	7%	8%	6%	9%	6%	6%	6%	8%	6%	7%	8%	9%
	40 - 44	5%	5%	6%	2%	4%	6%	5%	5%	7%	6%	4%	7%
	45 - 49	9%	9%	10%	6%	11%	7%	12%	7%	14%	12%	8%	13%
	50 - 54	9%	9%	8%	9%	9%	10%	13%	9%	6%	10%	7%	4%
	55 - 59	8%	8%	7%	11%	7%	8%	8%	8%	8%	8%	9%	5%
	60 - 64	10%	8%	12%	9%	11%	5%	11%	10%	12%	11%	14%	8%
	65 - 69	9%	5%	13%	11%	7%	6%	15%	7%	11%	11%	8%	9%
	70 - 74	5%	5%	4%	8%	6%	6%	2%	5%	4%	4%	5%	7%
	75 & over	13%	10%	15%	20%	14%	11%	17%	11%	17%	11%	9%	22%
	(Don't know/Refuse)	0%		0%						0%			1%
AGE	Under 30	20%	26%	13%	12%	21%	27%	4%	25%	10%	13%	23%	13%
	30 - 39	13%	14%	12%	13%	10%	13%	14%	13%	11%	12%	13%	13%
	40 - 49	14%	14%	16%	8%	15%	13%	16%	12%	20%	19%	12%	20%
	50 - 64	26%	25%	27%	29%	27%	23%	32%	26%	26%	30%	30%	17%
	65 & over	27%	21%	32%	38%	27%	24%	34%	24%	32%	26%	23%	37%
AGE COLLAPSE	Under 50	47%	54%	40%	33%	46%	53%	34%	50%	41%	44%	48%	45%
	50 & over	53%	46%	59%	67%	54%	47%	66%	50%	58%	56%	52%	54%
GENDER /AGE	Men <50	23%	26%	19%	21%	21%	22%	24%	25%	19%	19%	26%	14%
	Women <50	24%	28%	22%	12%	25%	31%	10%	26%	22%	24%	21%	31%
	Men 50+	23%	21%	28%	21%	25%	19%	32%	23%	24%	27%	24%	22%
	Women 50+	30%	25%	32%	46%	29%	28%	34%	26%	34%	29%	29%	32%
	Total	500	263	188	48	193	171	79	335	133	153	174	76

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		TOTAL	11.INCREASE PARKS PARCEL TAX BY 16%				11/13.BALLOT /EFFECT			12.ISSUE BONDS TO RENOVATE PARKS				12/13.BALLOT /EFFECT		
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
AGE	18 - 24	12%	19%	2%	11%	13%	16%	8%	4%	16%	4%	15%	16%	16%	16%	5%
	25 - 29	8%	8%	7%	8%	8%	8%	8%	7%	10%	5%	7%	9%	9%	8%	5%
	30 - 34	6%	5%	6%	9%	5%	5%	7%	7%	4%	6%	9%	6%	6%	9%	6%
	35 - 39	7%	7%	7%	6%	9%	7%	6%	8%	7%	7%	8%	8%	7%	7%	8%
	40 - 44	5%	5%	5%	7%	5%	5%	4%	7%	5%	7%	3%	3%	5%	4%	6%
	45 - 49	9%	9%	11%	3%	7%	8%	5%	10%	8%	14%	5%	7%	8%	8%	12%
	50 - 54	9%	8%	7%	12%	9%	9%	11%	8%	9%	6%	10%	9%	9%	9%	8%
	55 - 59	8%	6%	11%	7%	7%	6%	7%	11%	5%	12%	8%	8%	6%	7%	12%
	60 - 64	10%	11%	10%	5%	8%	9%	3%	11%	9%	11%	8%	8%	9%	8%	11%
	65 - 69	9%	7%	11%	11%	10%	9%	16%	9%	9%	9%	7%	7%	9%	9%	8%
	70 - 74	5%	5%	4%	7%	5%	5%	5%	5%	6%	5%	4%	4%	5%	3%	5%
	75 & over	13%	10%	18%	15%	13%	12%	21%	15%	12%	12%	15%	14%	13%	13%	14%
	(Don't know/Refuse)	0%		0%					0%		0%					0%
AGE	Under 30	20%	27%	9%	18%	21%	24%	16%	10%	25%	9%	22%	25%	25%	23%	9%
	30 - 39	13%	12%	13%	15%	15%	12%	12%	14%	11%	13%	18%	14%	12%	16%	14%
	40 - 49	14%	14%	16%	10%	12%	13%	9%	16%	13%	22%	8%	10%	12%	12%	18%
	50 - 64	26%	25%	29%	23%	24%	24%	21%	30%	24%	30%	26%	25%	24%	23%	31%
	65 & over	27%	22%	33%	33%	28%	26%	41%	29%	27%	26%	27%	25%	27%	26%	27%
AGE COLLAPSE	Under 50	47%	53%	38%	44%	47%	50%	38%	41%	49%	43%	47%	50%	49%	51%	42%
	50 & over	53%	47%	62%	56%	53%	50%	62%	59%	51%	56%	53%	50%	51%	49%	58%
GENDER /AGE	Men <50	23%	25%	20%	21%	20%	23%	15%	23%	26%	22%	16%	22%	24%	15%	21%
	Women <50	24%	28%	18%	23%	27%	27%	23%	18%	22%	22%	31%	28%	26%	36%	20%
	Men 50+	23%	20%	29%	23%	24%	20%	21%	30%	22%	26%	22%	22%	20%	16%	29%
	Women 50+	30%	27%	33%	34%	28%	30%	42%	29%	29%	30%	31%	28%	30%	33%	29%
	Total	500	269	145	85	247	350	81	150	253	138	108	251	341	89	159

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		TOTAL	SPLIT				
			A	B	C	D	E
AGE	18 - 24	12%	13%	12%	18%	10%	10%
	25 - 29	8%	7%	8%	6%	7%	9%
	30 - 34	6%	7%	5%	6%	9%	3%
	35 - 39	7%	6%	8%	8%	4%	9%
	40 - 44	5%	6%	5%	5%	3%	7%
	45 - 49	9%	8%	9%	8%	8%	10%
	50 - 54	9%	11%	6%	7%	9%	10%
	55 - 59	8%	8%	8%	7%	11%	6%
	60 - 64	10%	7%	12%	8%	10%	11%
	65 - 69	9%	9%	8%	7%	10%	9%
	70 - 74	5%	5%	6%	6%	5%	5%
	75 & over	13%	13%	13%	14%	14%	11%
(Don't know/Refuse)		0%		0%			0%
AGE	Under 30	20%	20%	20%	24%	17%	19%
	30 - 39	13%	13%	13%	14%	13%	12%
	40 - 49	14%	14%	14%	13%	12%	17%
	50 - 64	26%	26%	26%	22%	30%	27%
	65 & over	27%	27%	27%	27%	29%	25%
AGE COLLAPSE	Under 50	47%	47%	47%	51%	41%	48%
	50 & over	53%	53%	53%	49%	59%	51%
GENDER /AGE	Men <50	23%	23%	23%	27%	21%	21%
	Women <50	24%	24%	24%	24%	21%	27%
	Men 50+	23%	23%	23%	23%	21%	25%
	Women 50+	30%	30%	30%	26%	37%	26%
	Total	500	250	250	157	156	187

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		TOTAL	GENDER		AGE					AGE COLLAPSE		GENDER /AGE			
			Men	Women	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
EDUCATION	1-11th grade	1%		1%					2%		1%				2%
	High School Graduate	7%	7%	8%	9%	2%	7%	8%	8%	6%	8%	7%	6%	7%	9%
	Non-college post H.S.	0%	1%		2%					1%		2%			
	Some college	17%	15%	18%	28%	5%	16%	15%	15%	18%	15%	16%	20%	13%	16%
	College graduate	40%	44%	36%	47%	49%	42%	37%	32%	46%	34%	50%	42%	38%	31%
	Post-graduate school	35%	33%	37%	14%	43%	35%	39%	42%	28%	41%	25%	31%	40%	41%
	(Don't know)	0%	1%					1%	1%		1%			2%	
EDUCATION	H.S./Less	8%	7%	9%	9%	2%	7%	8%	11%	6%	9%	7%	6%	7%	11%
	Post H.S.	17%	15%	18%	30%	5%	16%	15%	15%	19%	15%	18%	20%	13%	16%
	Non-college grad	25%	22%	27%	39%	7%	23%	23%	26%	25%	24%	24%	26%	20%	28%
	College graduate or post-grad	75%	77%	73%	61%	93%	77%	76%	74%	75%	75%	76%	74%	78%	72%
EDUCATION /GENDER	Non college men	10%	22%		16%	3%	14%	10%	7%	12%	9%	24%		20%	
	Non college women	15%		27%	23%	4%	9%	12%	18%	14%	15%		26%		28%
	College men	35%	77%		30%	45%	38%	32%	36%	37%	34%	76%		78%	
	College women	39%		73%	31%	48%	38%	44%	37%	38%	41%		74%		72%
WHITE-ONLY EDUCATION /GENDER	Non college men	6%	13%		6%	3%	12%	6%	3%	7%	5%	15%		11%	
	Non college women	6%		11%	12%	4%	2%	4%	6%	7%	5%		13%		9%
	College men	27%	58%		24%	33%	27%	24%	28%	27%	26%	56%		60%	
	College women	26%		49%	14%	22%	27%	34%	30%	20%	32%		40%		56%
EDUCATION /AGE	Non-college <50	12%	12%	12%	39%	7%	23%			25%		24%	26%		
	College <50	35%	37%	33%	61%	93%	77%			75%		76%	74%		
	Non-college 50+	13%	10%	15%				23%	26%		24%			20%	28%
	College 50+	40%	39%	40%				76%	74%		75%			78%	72%
EMPLOYMENT STATUS	Employed full-time	49%	57%	42%	56%	72%	67%	55%	18%	64%	36%	68%	59%	46%	29%
	Employed part-time	13%	10%	16%	20%	10%	19%	12%	7%	17%	10%	11%	22%	9%	10%
	Unemployed	4%	3%	4%	2%	6%	4%	5%	2%	4%	4%	1%	7%	6%	2%
	Retired	25%	20%	30%	2%		5%	19%	71%	2%	45%	4%	1%	36%	53%
	Full-time student and not working	6%	7%	5%	20%	5%	3%	3%		11%	1%	13%	9%	0%	2%
	Homemaker	2%	0%	3%		3%	2%	3%	1%	1%	2%	1%	2%		3%
	(don't know/refused)	2%	3%	1%		4%		3%	1%	1%	2%	2%	0%	3%	1%
EMPLOYMENT STATUS	All employed	62%	67%	58%	76%	81%	86%	68%	25%	80%	46%	80%	81%	55%	39%
	All not working	36%	30%	42%	24%	14%	14%	29%	74%	18%	52%	18%	19%	42%	60%
	Total	500	230	270	100	65	70	130	135	235	265	114	121	116	149

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		TOTAL	PARTY REGISTRATION			PARTY REGISTRATION / GENDER			PARTY REGISTRATION / AGE COLLAPSE			IDEOLOGY			IDEOLOGY	
			Democrat	DTS	DTS /Other	Democrat Men	Democrat Women	DTS Women	Democrat Under 50	Democrat 50 & over	DTS Under 50	Progressive	Liberal	Moderate	Progressive /liberal	Moderate /conservative
EDUCATION	1-11th grade	1%	1%				2%			2%				2%		2%
	High School Graduate	7%	7%	8%	8%	6%	9%	5%	8%	7%	5%	5%	7%	9%	6%	8%
	Non-college post H.S.	0%			1%							1%			1%	
	Some college	17%	18%	13%	13%	17%	19%	15%	20%	16%	13%	10%	24%	15%	17%	15%
	College graduate	40%	37%	50%	48%	42%	33%	48%	43%	32%	50%	39%	30%	51%	35%	53%
	Post-graduate school	35%	36%	29%	31%	34%	37%	33%	28%	42%	32%	45%	39%	22%	42%	22%
	(Don't know)	0%	1%			1%				1%				1%		1%
EDUCATION	H.S./Less	8%	8%	8%	8%	6%	11%	5%	8%	9%	5%	5%	7%	11%	6%	10%
	Post H.S.	17%	18%	13%	14%	17%	19%	15%	20%	16%	13%	11%	24%	15%	17%	15%
	Non-college grad	25%	27%	21%	22%	23%	30%	19%	28%	25%	18%	16%	31%	26%	24%	25%
	College graduate or post-grad	75%	73%	79%	78%	76%	70%	81%	72%	74%	82%	84%	69%	73%	76%	74%
EDUCATION /GENDER	Non college men	10%	10%	10%	11%	23%			12%	9%	10%	8%	11%	11%	9%	11%
	Non college women	15%	16%	11%	11%		30%	19%	17%	16%	8%	8%	20%	15%	14%	14%
	College men	35%	34%	33%	36%	76%			37%	32%	32%	40%	28%	33%	34%	38%
	College women	39%	39%	46%	42%		70%	81%	35%	42%	50%	44%	41%	40%	42%	36%
WHITE-ONLY EDUCATION /GENDER	Non college men	6%	6%	5%	5%	15%			9%	4%	4%	5%	4%	8%	4%	9%
	Non college women	6%	6%	7%	6%		11%	11%	8%	5%	6%	5%	7%	6%	6%	5%
	College men	27%	27%	22%	26%	60%			27%	26%	24%	33%	20%	23%	27%	28%
	College women	26%	28%	25%	23%		50%	44%	20%	33%	22%	29%	33%	22%	31%	19%
EDUCATION /AGE	Non-college <50	12%	12%	12%	12%	11%	13%	10%	28%		18%	8%	16%	10%	12%	11%
	College <50	35%	30%	57%	50%	35%	26%	61%	72%		82%	43%	27%	37%	35%	35%
	Non-college 50+	13%	14%	9%	10%	11%	17%	9%		25%		8%	15%	16%	11%	14%
	College 50+	40%	43%	22%	28%	41%	44%	20%		74%		41%	42%	36%	41%	39%
EMPLOYMENT STATUS	Employed full-time	49%	48%	51%	52%	58%	41%	48%	64%	37%	59%	52%	40%	57%	46%	59%
	Employed part-time	13%	13%	15%	15%	10%	15%	18%	17%	10%	19%	17%	15%	7%	16%	7%
	Unemployed	4%	4%	5%	5%	3%	4%	7%	3%	4%	6%	3%	4%	5%	4%	4%
	Retired	25%	28%	15%	17%	20%	34%	12%	2%	46%	4%	22%	31%	21%	26%	21%
	Full-time student and not working	6%	5%	6%	6%	6%	5%	7%	11%	1%	9%	5%	8%	6%	6%	5%
	Homemaker	2%	1%	4%	3%	0%	1%	7%	1%	1%	2%		1%	3%	1%	2%
	(don't know/refused)	2%	2%	2%	2%	3%	1%	1%	2%	1%		1%	1%	2%	1%	2%
EMPLOYMENT STATUS	All employed	62%	61%	67%	67%	68%	56%	67%	81%	46%	78%	69%	55%	63%	62%	66%
	All not working	36%	37%	31%	32%	30%	44%	32%	17%	52%	22%	30%	44%	35%	37%	32%
	Total	500	350	100	130	156	194	57	148	202	69	157	150	124	307	164

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		TOTAL	IDEOLOGY / GENDER				EDUCATION					EDUCATION /GENDER			WHITE-ONLY EDUCATION /GENDER	
			Progre ssive /liberal Men	Progre ssive /liberal Women	Moderate /conser vative Men	Moderate /conser vative Women	Post H. S.	Non-co llege grad	College graduat e or post-gr ad	4-year College grad	Post-gr aduate	Non college women	College men	College women	College men	College women
EDUCATION	1-11th grade	1%				4%		2%				4%				
	High School Graduate	7%	6%	6%	9%	8%		29%				29%				
	Non-college post H.S.	0%	1%				2%	1%								
	Some college	17%	14%	19%	13%	16%	98%	67%				67%				
	College graduate	40%	40%	31%	56%	50%			53%	100%			58%	50%	54%	44%
	Post-graduate school (Don't know)	35% 0%	39%	44%	20%	23%			47%		100%		42%	50%	46%	56%
EDUCATION	H.S./Less	8%	6%	6%	9%	11%		32%				33%				
	Post H.S.	17%	16%	19%	13%	16%	100%	68%				67%				
	Non-college grad	25%	22%	25%	22%	27%	100%	100%				100%				
	College graduate or post-grad	75%	78%	75%	76%	73%			100%	100%	100%		100%	100%	100%	100%
EDUCATION /GENDER	Non college men	10%	22%		22%		42%	41%								
	Non college women	15%		25%		27%	58%	59%				100%				
	College men	35%	78%		76%				47%	51%	43%		100%		100%	
	College women	39%		75%		73%			53%	49%	57%			100%		100%
WHITE-ONLY EDUCATION /GENDER	Non college men	6%	10%		18%		19%	23%								
	Non college women	6%		10%		11%	27%	24%				40%				
	College men	27%	61%		55%				36%	36%	36%		76%		100%	
	College women	26%		55%		39%			35%	29%	42%			67%		100%
EDUCATION /AGE	Non-college <50	12%	11%	13%	13%	8%	52%	48%				43%				
	College <50	35%	43%	30%	31%	40%			47%	54%	38%		49%	45%	48%	36%
	Non-college 50+	13%	11%	11%	8%	20%	47%	52%				56%				
	College 50+	40%	36%	45%	45%	32%			53%	46%	62%		51%	55%	52%	64%
EMPLOYMENT STATUS	Employed full-time	49%	53%	41%	66%	51%	34%	32%	55%	62%	47%	28%	64%	48%	61%	44%
	Employed part-time	13%	13%	19%	5%	8%	15%	16%	12%	10%	14%	17%	9%	15%	10%	14%
	Unemployed	4%	4%	3%	3%	6%	4%	6%	3%	3%	3%	3%	1%	5%	1%	4%
	Retired	25%	22%	30%	16%	26%	25%	28%	24%	21%	28%	36%	21%	27%	23%	33%
	Full-time student and not working	6%	7%	6%	6%	4%	19%	16%	2%	0%	5%	12%	2%	3%	3%	3%
	Homemaker (don't know/refused)	2% 2%		1% 1%		4% 4%	2% 2%	3% 2%	1% 2%	2% 1%	0% 2%	3% 3%		2% 1%	2% 2%	2% 2%
EMPLOYMENT STATUS	All employed	62%	66%	59%	71%	60%	50%	48%	67%	72%	62%	45%	73%	63%	71%	58%
	All not working	36%	33%	40%	25%	40%	50%	52%	31%	26%	36%	55%	25%	37%	27%	42%
	Total	500	134	173	83	82	85	125	373	199	174	73	177	197	134	132

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		TOTAL	EDUCATION /AGE			REGION							REGION		
			College <50	Non-co llege 50+	College 50+	City Council District 1	City Council District 2	City Council District 3	City Council District 4	City Council District 5	City Council District 6	City Council District 8	City Council District 5,6,8	City Council District 3,4,7	City Council District 1,2
EDUCATION	1-11th grade	1%		5%			3%			1%			0%		2%
	High School Graduate	7%		33%		6%	9%	5%	9%	5%	8%	5%	6%	9%	8%
	Non-college post H.S.	0%												1%	
	Some college	17%		62%		12%	19%	28%	17%	9%	7%	19%	11%	24%	16%
	College graduate	40%	62%		46%	47%	42%	34%	42%	35%	49%	44%	42%	34%	44%
	Post-graduate school	35%	38%		54%	34%	27%	32%	32%	48%	36%	32%	40%	32%	30%
	(Don't know)	0%						2%		1%			0%	1%	
EDUCATION	H.S./Less	8%		38%		6%	12%	5%	9%	6%	8%	5%	6%	9%	10%
	Post H.S.	17%		62%		12%	19%	28%	17%	9%	7%	19%	11%	25%	16%
	Non-college grad	25%		100%		19%	31%	33%	26%	15%	15%	24%	18%	34%	25%
	College graduate or post-grad	75%	100%		100%	81%	69%	66%	74%	84%	85%	76%	82%	66%	75%
EDUCATION /GENDER	Non college men	10%		36%		5%	17%	12%	12%	7%	7%	4%	6%	14%	12%
	Non college women	15%		64%		14%	13%	21%	13%	8%	8%	20%	11%	20%	14%
	College men	35%	49%		46%	37%	27%	33%	37%	41%	42%	33%	39%	33%	32%
	College women	39%	51%		54%	44%	42%	32%	37%	42%	43%	43%	43%	32%	43%
WHITE-ONLY EDUCATION /GENDER	Non college men	6%		20%		2%	10%	6%	12%	7%	3%	3%	5%	7%	7%
	Non college women	6%		21%		2%	1%	5%	12%	4%	6%	13%	7%	7%	2%
	College men	27%	37%		35%	22%	18%	25%	29%	36%	32%	30%	33%	24%	20%
	College women	26%	27%		42%	26%	26%	14%	28%	37%	34%	19%	31%	20%	26%
EDUCATION /AGE	Non-college <50	12%					11%	11%	11%	7%	5%	18%	9%	20%	6%
	College <50	35%	100%			37%	38%	32%	32%	34%	26%	43%	34%	35%	37%
	Non-college 50+	13%		100%		19%	20%	21%	15%	9%	10%	6%	8%	14%	19%
	College 50+	40%			100%	45%	31%	34%	42%	50%	59%	33%	48%	31%	37%
EMPLOYMENT STATUS	Employed full-time	49%	72%	24%	41%	46%	44%	51%	58%	49%	48%	58%	51%	49%	45%
	Employed part-time	13%	13%	5%	11%	14%	9%	14%	5%	13%	7%	17%	12%	15%	12%
	Unemployed	4%	4%	9%	2%	4%	10%	4%	5%	1%	1%		1%	5%	8%
	Retired	25%	3%	53%	43%	28%	28%	25%	27%	30%	38%	15%	28%	19%	28%
	Full-time student and not working	6%	5%	5%	0%	3%	3%	1%	5%	5%		8%	4%	10%	3%
	Homemaker	2%	1%	4%	1%		1%	3%		1%	5%	1%	2%	1%	1%
	(don't know/refused)	2%	2%		2%	4%	4%	2%		1%	1%	1%	1%	1%	4%
EMPLOYMENT STATUS	All employed	62%	85%	29%	52%	60%	54%	65%	64%	63%	55%	75%	64%	64%	57%
	All not working	36%	14%	71%	46%	36%	42%	33%	36%	37%	44%	23%	35%	35%	39%
	Total	500	175	64	198	56	69	64	48	84	68	58	210	165	125

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		TOTAL	REGION / GENDER						REGION / PARTY REGISTRATION			EMPLOYMENT STATUS			EMPLOYMENT STATUS	
			City Council District 5,6,8 Men	City Council District 5,6,8 Women	City Council District 3,4,7 Men	City Council District 3,4,7 Women	City Council District 1,2 Men	City Council District 1,2 Women	City Council District 5,6,8 Democ rat	City Council District 3,4,7 Democ rat	City Council District 1,2 Democ rat	Employ ed full-tim e	Employ ed part-ti me	Retired	All employ ed	All not workin g
EDUCATION	1-11th grade	1%		1%				3%	1%		2%			2%		2%
	High School Graduate	7%	5%	7%	10%	8%	6%	9%	8%	8%	7%	4%	11%	8%	6%	11%
	Non-college post H.S.	0%			2%											1%
	Some college	17%	9%	14%	18%	30%	21%	12%	11%	29%	17%	12%	20%	17%	14%	23%
	College graduate	40%	46%	39%	40%	27%	46%	43%	38%	32%	41%	50%	31%	33%	46%	29%
	Post-graduate school	35%	39%	40%	29%	35%	26%	33%	41%	31%	33%	34%	38%	39%	34%	35%
	(Don't know)	0%	1%		1%				1%	1%				1%		1%
EDUCATION	H.S./Less	8%	5%	8%	10%	8%	6%	12%	8%	8%	9%	4%	11%	11%	6%	12%
	Post H.S.	17%	9%	14%	20%	30%	21%	12%	11%	29%	17%	12%	20%	17%	14%	24%
	Non-college grad	25%	14%	21%	29%	38%	27%	24%	19%	36%	26%	16%	31%	28%	19%	36%
	College graduate or post-grad	75%	85%	79%	69%	62%	73%	76%	80%	63%	74%	84%	69%	72%	81%	63%
EDUCATION /GENDER	Non college men	10%	14%		29%		27%		7%	13%	11%	8%	12%	7%	8%	14%
	Non college women	15%		21%		38%		24%	13%	23%	15%	8%	19%	21%	11%	22%
	College men	35%	85%		69%		73%		38%	32%	29%	46%	24%	29%	41%	24%
	College women	39%		79%		62%		76%	41%	31%	45%	38%	46%	42%	40%	40%
WHITE-ONLY EDUCATION /GENDER	Non college men	6%	10%		14%		16%		6%	8%	6%	6%	8%	3%	6%	6%
	Non college women	6%		14%		14%		3%	9%	6%	2%	4%	10%	7%	5%	7%
	College men	27%	72%		50%		46%		33%	26%	18%	33%	21%	24%	30%	20%
	College women	26%		58%		39%		46%	33%	21%	27%	24%	29%	34%	25%	30%
EDUCATION /AGE	Non-college <50	12%	6%	12%	20%	12%	1%	10%	21%	21%	4%	10%	26%		13%	11%
	College <50	35%	39%	29%	38%	32%	33%	41%	28%	28%	35%	51%	35%	4%	48%	13%
	Non-college 50+	13%	8%	9%	9%	18%	15%	23%	10%	14%	22%	6%	5%	27%	6%	25%
	College 50+	40%	46%	50%	31%	30%	40%	35%	52%	34%	39%	33%	34%	67%	33%	50%
EMPLOYMENT STATUS	Employed full-time	49%	62%	43%	58%	41%	47%	44%	53%	45%	46%	100%			79%	
	Employed part-time	13%	6%	17%	11%	19%	16%	9%	11%	17%	10%		100%		21%	
	Unemployed	4%	1%	1%	3%	6%	8%	7%	1%	5%	7%					10%
	Retired	25%	23%	32%	16%	23%	20%	34%	30%	21%	33%			100%		69%
	Full-time student and not working	6%	5%	3%	11%	10%	4%	3%	3%	11%	1%					16%
	Homemaker	2%	1%	4%		2%		1%	2%		1%					4%
	(don't know/refused)	2%	2%		1%		6%	2%	1%	1%	3%					
EMPLOYMENT STATUS	All employed	62%	68%	60%	69%	60%	62%	53%	64%	62%	56%	100%	100%		100%	
	All not working	36%	30%	40%	30%	40%	31%	45%	35%	37%	41%			100%		100%
	Total	500	96	114	79	86	54	71	145	111	94	246	65	126	311	181

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		TOTAL	CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME		PARENTAL STATUS				DO YOU OWN YOUR OWN HOME OR DO YOU RENT		DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION				
			Yes	No	Father	Mother	Childless man	Childless woman	Own	Rent	Own City Council District 5,6,8	Own City Council District 3,4,7	Own City Council District 1,2	Rent City Council District 5,6,8	Rent City Council District 3,4,7
EDUCATION	1-11th grade	1%		1%				2%	1%		1%		3%		
	High School Graduate	7%	9%	7%	7%	10%	7%	7%	5%	12%	5%	6%	3%	7%	12%
	Non-college post H.S.	0%		0%			1%			1%					2%
	Some college	17%	12%	18%	8%	16%	17%	19%	11%	24%	8%	19%	10%	22%	26%
	College graduate	40%	42%	39%	51%	34%	42%	37%	44%	34%	44%	37%	49%	35%	31%
	Post-graduate school	35%	37%	34%	33%	40%	32%	36%	39%	29%	41%	37%	36%	36%	29%
	(Don't know)	0%		1%			1%		0%		1%				
EDUCATION	H.S./Less	8%	9%	8%	7%	10%	7%	9%	6%	12%	5%	6%	5%	7%	12%
	Post H.S.	17%	12%	18%	8%	16%	18%	19%	11%	25%	8%	19%	10%	22%	28%
	Non-college grad	25%	21%	26%	16%	25%	24%	28%	17%	37%	13%	25%	16%	29%	41%
	College graduate or post-grad	75%	79%	73%	84%	75%	75%	72%	83%	63%	86%	75%	84%	71%	59%
EDUCATION /GENDER	Non college men	10%	7%	11%	16%		24%		5%	18%	5%	6%	5%	10%	21%
	Non college women	15%	14%	15%		25%		28%	12%	19%	8%	19%	11%	20%	20%
	College men	35%	37%	35%	84%		75%		39%	31%	41%	39%	33%	32%	29%
	College women	39%	42%	38%		75%		72%	44%	32%	45%	36%	52%	39%	30%
WHITE-ONLY EDUCATION /GENDER	Non college men	6%	5%	6%	12%		13%		2%	11%	3%	3%	1%	10%	9%
	Non college women	6%	8%	5%		14%		10%	5%	8%	5%	6%	2%	11%	8%
	College men	27%	22%	28%	50%		61%		27%	26%	32%	28%	17%	32%	21%
	College women	26%	31%	25%		56%		47%	33%	15%	37%	24%	35%	16%	17%
EDUCATION /AGE	Non-college <50	12%	13%	11%	11%	16%	13%	10%	4%	25%	5%	6%		23%	34%
	College <50	35%	50%	30%	51%	50%	33%	27%	29%	44%	25%	34%	33%	57%	36%
	Non-college 50+	13%	8%	15%	5%	10%	12%	17%	13%	12%	9%	19%	16%	6%	7%
	College 50+	40%	28%	43%	34%	24%	41%	45%	54%	18%	61%	40%	52%	14%	23%
EMPLOYMENT STATUS	Employed full-time	49%	71%	42%	84%	61%	49%	36%	52%	44%	49%	57%	51%	57%	41%
	Employed part-time	13%	14%	13%	8%	19%	11%	15%	11%	16%	11%	12%	9%	17%	16%
	Unemployed	4%	5%	3%		9%	4%	3%	1%	8%	1%	1%	2%	2%	8%
	Retired	25%	2%	33%	3%	1%	25%	39%	32%	14%	35%	25%	35%	8%	16%
	Full-time student and not working	6%	4%	6%	2%	6%	8%	5%	1%	15%	0%	3%		15%	19%
	Homemaker	2%	3%	1%	1%	5%		2%	2%	0%	3%	2%	1%	1%	
	(don't know/refused)	2%	1%	2%	3%		3%	1%	1%	2%	1%		2%		
EMPLOYMENT STATUS	All employed	62%	85%	55%	91%	80%	60%	50%	62%	61%	60%	69%	60%	74%	57%
	All not working	36%	14%	44%	6%	20%	37%	49%	37%	38%	39%	31%	38%	26%	43%
	Total	500	121	377	54	68	176	200	304	175	151	76	77	54	79

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		TOTAL	HOW LONG HAVE YOU LIVED IN BERKELEY			HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER						RACE	RACE /GENDER		RACE /AGE	
			10 years or fewer	20 years or fewer	20 or more years	10 years or fewer Men	10 years or fewer Women	20 years or fewer Men	20 years or fewer Women	20 or more years Men	20 or more years Women	White	White men	White women	White <50	White 50+
EDUCATION	1-11th grade	1%			1%						3%					
	High School Graduate	7%	9%	7%	6%	12%	7%	9%	6%	5%	8%	6%	8%	4%	7%	6%
	Non-college post H.S.	0%	1%	1%		2%		1%								
	Some college	17%	20%	18%	15%	16%	23%	17%	19%	12%	18%	12%	10%	14%	16%	9%
	College graduate	40%	44%	44%	35%	46%	42%	44%	45%	46%	26%	40%	44%	36%	45%	36%
	Post-graduate school	35%	25%	30%	42%	23%	28%	29%	30%	37%	46%	42%	38%	45%	33%	49%
	(Don't know)	0%	1%	0%	0%	1%		1%		1%		0%	1%			1%
EDUCATION	H.S./Less	8%	9%	7%	8%	12%	7%	9%	6%	5%	10%	6%	8%	4%	7%	6%
	Post H.S.	17%	21%	18%	15%	19%	23%	18%	19%	12%	18%	12%	10%	14%	16%	9%
	Non-college grad	25%	31%	26%	23%	31%	30%	27%	25%	16%	28%	18%	18%	18%	22%	15%
	College graduate or post-grad	75%	69%	74%	77%	68%	70%	73%	75%	83%	72%	82%	82%	82%	78%	85%
EDUCATION /GENDER	Non college men	10%	14%	12%	7%	31%		27%		16%		9%	18%		11%	7%
	Non college women	15%	16%	13%	15%		30%		25%		28%	9%		18%	11%	8%
	College men	35%	31%	34%	37%	68%		73%		83%		41%	82%		45%	38%
	College women	39%	37%	40%	39%		70%		75%		72%	40%		82%	33%	46%
WHITE-ONLY EDUCATION /GENDER	Non college men	6%	8%	6%	5%	17%		14%		10%		9%	18%		11%	7%
	Non college women	6%	8%	6%	5%		15%		12%		8%	9%		18%	11%	8%
	College men	27%	23%	25%	30%	51%		53%		66%		41%	82%		45%	38%
	College women	26%	21%	24%	30%		40%		45%		55%	40%		82%	33%	46%
EDUCATION /AGE	Non-college <50	12%	24%	17%	5%	22%	25%	16%	18%	6%	4%	10%	10%	10%	22%	
	College <50	35%	56%	49%	17%	50%	62%	48%	51%	24%	11%	35%	39%	30%	78%	
	Non-college 50+	13%	7%	8%	18%	9%	5%	10%	7%	11%	24%	8%	8%	9%		15%
	College 50+	40%	13%	25%	60%	18%	8%	25%	24%	59%	61%	47%	42%	52%		85%
EMPLOYMENT STATUS	Employed full-time	49%	62%	60%	35%	66%	58%	69%	53%	42%	30%	50%	58%	42%	69%	35%
	Employed part-time	13%	15%	14%	12%	8%	20%	9%	18%	11%	13%	13%	11%	16%	15%	12%
	Unemployed	4%	4%	5%	2%	6%	2%	5%	5%	2%	3%	3%	2%	4%	2%	3%
	Retired	25%	4%	9%	46%	4%	5%	6%	12%	40%	52%	27%	21%	32%	3%	46%
	Full-time student and not working	6%	13%	9%	2%	14%	13%	10%	9%	3%	1%	4%	5%	4%	9%	1%
	Homemaker	2%	1%	2%	1%		2%		3%	1%	1%	1%	0%	2%	1%	1%
	(don't know/refused)	2%	1%	1%	2%	3%		2%	0%	3%	0%	1%	2%		1%	1%
EMPLOYMENT STATUS	All employed	62%	76%	74%	47%	74%	79%	78%	71%	52%	43%	64%	69%	58%	84%	47%
	All not working	36%	22%	25%	51%	23%	21%	20%	29%	45%	56%	35%	29%	42%	15%	52%
	Total	500	165	278	214	76	89	130	149	97	117	325	164	161	145	180

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		TOTAL	WHITE-ONLY GENDER /AGE				REGION /RACE			4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES				4/5.BALLOT /EFFECT		
			Men <50	Women <50	Men 50+	Women 50+	City Council District 5,6,8 White	City Council District 3,4,7 White	City Council District 1,2 White	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
EDUCATION	1-11th grade	1%										2%	1%	1%	3%	
	High School Graduate	7%	7%	6%	9%	3%	5%	8%	5%	8%	8%	6%	6%	7%	6%	7%
	Non-college post H.S.	0%								1%				1%		
	Some college	17%	13%	19%	7%	11%	10%	16%	11%	16%	17%	19%	18%	17%	21%	16%
	College graduate	40%	48%	40%	39%	34%	40%	37%	44%	45%	34%	36%	41%	43%	37%	34%
	Post-graduate school	35%	31%	35%	44%	52%	44%	40%	40%	31%	41%	37%	34%	31%	32%	43%
	(Don't know)	0%			1%		1%				1%	1%	0%	0%	1%	1%
EDUCATION	H.S./Less	8%	7%	6%	9%	3%	5%	8%	5%	8%	8%	8%	7%	8%	9%	7%
	Post H.S.	17%	13%	19%	7%	11%	10%	16%	11%	16%	17%	19%	18%	18%	21%	16%
	Non-college grad	25%	20%	25%	15%	14%	16%	24%	16%	24%	25%	27%	25%	26%	30%	23%
	College graduate or post-grad	75%	80%	75%	84%	86%	84%	76%	84%	76%	74%	73%	75%	74%	69%	76%
EDUCATION /GENDER	Non college men	10%	20%		15%		6%	12%	12%	10%	12%	9%	10%	9%	8%	12%
	Non college women	15%		25%		14%	10%	12%	3%	14%	13%	18%	14%	16%	22%	11%
	College men	35%	80%		84%		43%	41%	36%	37%	40%	29%	32%	37%	36%	33%
	College women	39%		75%		86%	41%	35%	48%	39%	35%	44%	42%	37%	33%	43%
WHITE-ONLY EDUCATION /GENDER	Non college men	6%	20%		15%		6%	12%	12%	6%	8%	4%	5%	5%	4%	7%
	Non college women	6%		25%		14%	10%	12%	3%	7%	5%	5%	5%	6%	4%	6%
	College men	27%	80%		84%		43%	41%	36%	27%	31%	23%	25%	27%	28%	26%
	College women	26%		75%		86%	41%	35%	48%	28%	27%	23%	27%	24%	16%	31%
EDUCATION /AGE	Non-college <50	12%	20%	25%			10%	13%	7%	13%	13%	10%	12%	13%	13%	10%
	College <50	35%	80%	75%			31%	36%	40%	34%	31%	41%	39%	35%	39%	34%
	Non-college 50+	13%			15%	14%	6%	11%	9%	11%	12%	17%	13%	13%	17%	13%
	College 50+	40%			84%	86%	53%	40%	44%	42%	43%	32%	36%	39%	30%	42%
EMPLOYMENT STATUS	Employed full-time	49%	71%	67%	45%	26%	50%	48%	52%	53%	50%	41%	49%	51%	46%	45%
	Employed part-time	13%	13%	17%	10%	15%	12%	14%	15%	13%	11%	14%	14%	13%	13%	12%
	Unemployed	4%		5%	4%	3%	1%	3%	6%	2%	7%	4%	3%	3%	4%	6%
	Retired	25%	3%	2%	39%	53%	30%	26%	22%	21%	27%	32%	27%	23%	29%	30%
	Full-time student and not working	6%	9%	9%	1%	1%	4%	9%		7%	3%	6%	5%	6%	5%	5%
	Homemaker	2%	1%	1%		2%	2%		1%	2%	1%	1%	1%	2%	1%	1%
	(don't know/refused)	2%	3%		1%		1%		3%	1%	2%	2%	1%	2%	3%	1%
EMPLOYMENT STATUS	All employed	62%	84%	84%	55%	41%	63%	63%	67%	67%	61%	55%	63%	64%	59%	58%
	All not working	36%	13%	16%	44%	59%	36%	37%	30%	32%	38%	43%	36%	34%	39%	41%
	Total	500	81	64	83	98	161	97	68	238	128	134	286	337	99	163

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		TOTAL	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES				A6/8.BALLOT /EFFECT		7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION			B7/9.BALLOT /EFFECT	
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Solid no	Yes	No	All swing	Potenti al yes	Solid no
EDUCATION	1-11th grade	1%	1%	1%		2%	1%		1%	1%	1%		1%
	High School Graduate	7%	5%	9%	11%	8%	9%	4%	7%	8%	5%	6%	12%
	Non-college post H.S.	0%	1%				1%		1%				
	Some college	17%	15%	16%	24%	21%	13%	24%	18%	15%	18%	19%	12%
	College graduate	40%	42%	39%	32%	38%	42%	35%	40%	40%	42%	41%	37%
	Post-graduate school	35%	35%	34%	33%	31%	34%	36%	34%	36%	33%	33%	38%
	(Don't know)	0%	0%	1%		1%		1%	0%	1%	1%	1%	
EDUCATION	H.S./Less	8%	6%	10%	11%	10%	10%	4%	7%	9%	6%	6%	13%
	Post H.S.	17%	16%	16%	24%	21%	14%	24%	18%	15%	18%	19%	12%
	Non-college grad	25%	22%	26%	35%	31%	24%	28%	26%	24%	24%	25%	25%
	College graduate or post-grad	75%	78%	73%	65%	69%	76%	71%	74%	75%	76%	74%	75%
EDUCATION /GENDER	Non college men	10%	10%	11%	9%	13%	10%	10%	11%	8%	11%	12%	7%
	Non college women	15%	12%	15%	26%	18%	13%	18%	15%	15%	12%	13%	18%
	College men	35%	36%	35%	33%	33%	31%	45%	37%	34%	34%	38%	29%
	College women	39%	41%	39%	32%	36%	45%	26%	37%	41%	41%	36%	46%
WHITE-ONLY EDUCATION /GENDER	Non college men	6%	5%	8%	4%	7%	5%	8%	6%	6%	5%	6%	5%
	Non college women	6%	5%	5%	10%	8%	6%	7%	7%	4%	6%	6%	5%
	College men	27%	28%	25%	29%	26%	24%	30%	29%	24%	25%	30%	22%
	College women	26%	28%	25%	26%	25%	30%	19%	26%	26%	28%	25%	30%
EDUCATION /AGE	Non-college <50	12%	12%	12%	13%	17%	11%	7%	13%	10%	10%	13%	16%
	College <50	35%	43%	29%	20%	30%	42%	27%	37%	31%	33%	34%	29%
	Non-college 50+	13%	10%	14%	22%	14%	13%	21%	13%	13%	13%	12%	8%
	College 50+	40%	35%	45%	45%	39%	34%	44%	37%	44%	42%	40%	46%
EMPLOYMENT STATUS	Employed full-time	49%	52%	47%	42%	48%	51%	45%	49%	52%	49%	52%	43%
	Employed part-time	13%	14%	12%	8%	14%	14%	11%	15%	9%	12%	16%	7%
	Unemployed	4%	3%	5%	2%	3%	5%	1%	3%	5%	6%	3%	7%
	Retired	25%	19%	31%	38%	24%	17%	35%	22%	31%	25%	22%	41%
	Full-time student and not working	6%	8%	4%	4%	6%	9%	5%	8%	2%	4%	5%	2%
	Homemaker	2%	2%	1%	3%	2%	3%	2%	1%	1%	2%	0%	
	(don't know/refused)	2%	2%	0%	3%	2%	1%	2%	2%	0%	2%	2%	1%
EMPLOYMENT STATUS	All employed	62%	66%	60%	51%	62%	65%	56%	64%	60%	61%	67%	50%
	All not working	36%	31%	40%	47%	36%	34%	42%	34%	39%	37%	30%	49%
	Total	500	263	188	48	193	171	79	335	133	153	174	76

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		TOTAL	11.INCREASE PARKS PARCEL TAX BY 16%				11/13.BALLOT /EFFECT			12.ISSUE BONDS TO RENOVATE PARKS				12/13.BALLOT /EFFECT		
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
EDUCATION	1-11th grade	1%		2%			1%	2%	1%	1%	1%		0%	1%		1%
	High School Graduate	7%	9%	5%	7%	7%	9%	11%	3%	10%	3%	6%	8%	9%	6%	4%
	Non-college post H.S.	0%	1%			1%	0%			1%				1%		
	Some college	17%	15%	16%	23%	16%	16%	20%	18%	16%	20%	14%	17%	16%	17%	18%
	College graduate	40%	41%	40%	35%	43%	40%	37%	39%	41%	35%	43%	44%	41%	41%	37%
	Post-graduate school	35%	34%	35%	35%	32%	33%	30%	38%	32%	40%	36%	31%	32%	35%	40%
	(Don't know)	0%	0%	1%		0%	0%		1%		1%	1%	0%	0%	1%	1%
EDUCATION	H.S./Less	8%	9%	7%	7%	7%	10%	13%	4%	11%	4%	6%	8%	10%	6%	4%
	Post H.S.	17%	15%	16%	23%	17%	16%	20%	18%	16%	20%	14%	17%	16%	17%	18%
	Non-college grad	25%	24%	23%	30%	24%	26%	34%	22%	27%	24%	20%	25%	26%	22%	22%
	College graduate or post-grad	75%	76%	76%	70%	76%	74%	66%	77%	73%	75%	79%	75%	74%	76%	77%
EDUCATION /GENDER	Non college men	10%	9%	11%	13%	11%	10%	12%	11%	13%	10%	4%	10%	11%	4%	9%
	Non college women	15%	15%	13%	17%	13%	16%	21%	11%	14%	14%	16%	15%	15%	18%	13%
	College men	35%	35%	38%	31%	33%	33%	23%	42%	35%	37%	33%	33%	33%	26%	41%
	College women	39%	40%	38%	40%	43%	41%	43%	36%	38%	38%	46%	42%	41%	50%	36%
WHITE-ONLY EDUCATION /GENDER	Non college men	6%	6%	6%	7%	7%	6%	7%	6%	8%	5%	2%	6%	6%	3%	4%
	Non college women	6%	6%	3%	9%	6%	6%	6%	5%	5%	5%	9%	8%	6%	6%	7%
	College men	27%	29%	28%	18%	23%	26%	17%	28%	27%	28%	22%	22%	26%	22%	28%
	College women	26%	28%	23%	25%	27%	28%	26%	23%	26%	23%	31%	28%	28%	32%	23%
EDUCATION /AGE	Non-college <50	12%	14%	8%	13%	11%	13%	11%	9%	14%	12%	8%	12%	13%	10%	9%
	College <50	35%	39%	30%	30%	36%	36%	27%	32%	35%	32%	40%	38%	36%	41%	32%
	Non-college 50+	13%	10%	15%	17%	13%	13%	22%	12%	13%	12%	13%	13%	13%	12%	13%
	College 50+	40%	36%	46%	40%	39%	37%	40%	46%	38%	43%	39%	37%	37%	36%	45%
EMPLOYMENT STATUS	Employed full-time	49%	49%	49%	51%	51%	47%	42%	54%	45%	51%	57%	51%	47%	51%	55%
	Employed part-time	13%	15%	8%	15%	13%	15%	13%	9%	13%	13%	12%	13%	14%	17%	10%
	Unemployed	4%	4%	5%	3%	5%	4%	4%	4%	5%	4%	1%	4%	4%	3%	3%
	Retired	25%	20%	34%	26%	24%	23%	33%	30%	24%	27%	26%	24%	24%	22%	28%
	Full-time student and not working	6%	9%	1%	3%	5%	8%	3%	1%	10%	2%	1%	5%	8%	1%	2%
	Homemaker	2%	2%	2%		1%	2%	1%	1%	2%	1%		1%	2%		1%
	(don't know/refused)	2%	1%	2%	2%	2%	2%	4%	1%	1%	2%	3%	2%	2%	5%	1%
EMPLOYMENT STATUS	All employed	62%	64%	57%	66%	63%	62%	55%	63%	58%	64%	69%	64%	61%	69%	65%
	All not working	36%	35%	41%	33%	34%	36%	41%	36%	41%	34%	28%	34%	37%	26%	34%
	Total	500	269	145	85	247	350	81	150	253	138	108	251	341	89	159

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		TOTAL	SPLIT				
			A	B	C	D	E
EDUCATION	1-11th grade	1%	1%	0%	1%	1%	
	High School Graduate	7%	7%	8%	5%	10%	7%
	Non-college post H.S.	0%	1%		1%		
	Some college	17%	16%	17%	17%	14%	19%
	College graduate	40%	40%	40%	42%	42%	36%
	Post-graduate school	35%	35%	35%	35%	32%	37%
	(Don't know)	0%	0%	0%		1%	1%
EDUCATION	H.S./Less	8%	8%	8%	5%	11%	7%
	Post H.S.	17%	17%	17%	18%	14%	19%
	Non-college grad	25%	25%	25%	23%	25%	26%
	College graduate or post-grad	75%	75%	75%	77%	74%	73%
EDUCATION /GENDER	Non college men	10%	10%	10%	11%	8%	11%
	Non college women	15%	15%	15%	12%	17%	15%
	College men	35%	35%	35%	38%	33%	35%
	College women	39%	39%	39%	38%	41%	39%
WHITE-ONLY EDUCATION /GENDER	Non college men	6%	6%	6%	4%	6%	7%
	Non college women	6%	6%	5%	5%	5%	7%
	College men	27%	26%	28%	28%	27%	26%
	College women	26%	27%	26%	24%	27%	28%
EDUCATION /AGE	Non-college <50	12%	10%	14%	13%	10%	13%
	College <50	35%	37%	33%	38%	31%	35%
	Non-college 50+	13%	15%	10%	11%	15%	13%
	College 50+	40%	37%	42%	38%	43%	38%
EMPLOYMENT STATUS	Employed full-time	49%	49%	49%	49%	44%	53%
	Employed part-time	13%	13%	13%	13%	17%	10%
	Unemployed	4%	3%	4%	4%	2%	5%
	Retired	25%	23%	28%	24%	30%	23%
	Full-time student and not working	6%	8%	4%	9%	3%	6%
	Homemaker	2%	3%	0%	1%	2%	1%
	(don't know/refused)	2%	1%	2%	1%	2%	2%
EMPLOYMENT STATUS	All employed	62%	62%	62%	62%	61%	63%
	All not working	36%	37%	36%	38%	37%	35%
	Total	500	250	250	157	156	187

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		TOTAL	GENDER		AGE					AGE COLLAPSE		GENDER /AGE			
			Men	Women	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME	Yes	24%	23%	25%	13%	38%	57%	28%	6%	33%	17%	29%	37%	18%	16%
	No	75%	77%	74%	87%	60%	43%	72%	94%	66%	83%	71%	62%	82%	84%
	(don't know/refused)	0%		1%		2%		0%		1%	0%		1%		0%
PARENTAL STATUS	Father	11%	23%		6%	16%	24%	12%	4%	14%	8%	29%		18%	
	Mother	14%		25%	7%	22%	33%	16%	2%	19%	9%		37%		16%
	Childless man	35%	77%		40%	32%	28%	31%	40%	35%	36%	71%		82%	
	Childless woman	40%		74%	47%	28%	15%	40%	54%	32%	47%		62%		84%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT	Own	61%	59%	63%	23%	36%	76%	75%	79%	43%	77%	43%	42%	74%	79%
	Rent	35%	37%	33%	70%	59%	21%	22%	18%	52%	20%	53%	52%	22%	18%
	(Other)	3%	3%	3%	7%	5%	3%		2%	5%	1%	5%	6%	2%	0%
	(Don't know /Refused)	1%	1%	1%		1%		3%	1%	0%	2%		0%	2%	2%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION	Own City Council District 5,6,8	30%	31%	29%	13%	13%	32%	34%	46%	19%	40%	21%	17%	41%	40%
	Own City Council District 3,4,7	15%	15%	15%	8%	12%	21%	22%	12%	13%	17%	15%	11%	14%	19%
	Own City Council District 1,2	15%	13%	18%	3%	11%	23%	18%	21%	11%	20%	7%	15%	18%	21%
	Rent City Council District 5,6,8	11%	10%	12%	28%	15%	8%	3%	5%	18%	4%	16%	21%	4%	4%
	Rent City Council District 3,4,7	16%	17%	15%	33%	26%	7%	9%	9%	24%	9%	23%	24%	11%	7%
	Rent City Council District 1,2	9%	10%	7%	9%	18%	6%	10%	4%	10%	7%	14%	7%	7%	7%
	(Other) City Council District 5,6,8	1%	1%	0%	1%	4%			1%	1%	0%	2%	1%	1%	
	(Other) City Council District 3,4,7	1%	1%	1%	4%		2%		2%	2%	1%	2%	2%	1%	0%
	(Other) City Council District 1,2	1%	0%	1%	2%	1%	1%			2%		1%	2%		
HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	4%	5%	14%	2%	4%	3%		8%	1%	6%	9%	1%	1%
	Two to five years	12%	14%	12%	37%	21%	7%	4%	1%	24%	3%	22%	25%	5%	1%
	Five to ten years	16%	16%	17%	21%	30%	24%	11%	7%	25%	9%	19%	30%	13%	6%
	Ten to twenty years	23%	23%	22%	15%	29%	29%	31%	14%	23%	22%	25%	21%	21%	23%
	More than twenty years	37%	39%	36%	10%	10%	33%	47%	63%	17%	56%	24%	10%	55%	56%
	All your life	5%	3%	8%	3%	4%	1%	3%	12%	3%	8%	1%	4%	4%	11%
	(don't know/refused)	2%	2%	2%		4%	2%	1%	2%	2%	2%	2%	1%	1%	2%
HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	33%	33%	33%	73%	52%	35%	18%	8%	56%	13%	48%	64%	19%	8%
	20 years or fewer	56%	56%	55%	87%	82%	64%	48%	22%	79%	35%	73%	85%	40%	31%
	20 or more years	43%	42%	43%	13%	14%	34%	50%	76%	19%	63%	25%	14%	59%	67%
	Total	500	230	270	100	65	70	130	135	235	265	114	121	116	149

CITY OF BERKELEY - APRIL, 2014

		TOTAL	PARTY REGISTRATION			PARTY REGISTRATION / GENDER			PARTY REGISTRATION / AGE COLLAPSE			IDEOLOGY			IDEOLOGY	
			Democrat	DTS	DTS /Other	Democrat Men	Democrat Women	DTS Women	Democrat Under 50	Democrat 50 & over	DTS Under 50	Progressive	Liberal	Moderate	Progressive /liberal	Moderate /conservative
CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME	Yes	24%	24%	24%	26%	24%	24%	28%	36%	15%	24%	25%	19%	31%	22%	28%
	No	75%	75%	76%	74%	76%	75%	72%	63%	85%	76%	75%	80%	69%	77%	72%
	(don't know/refused)	0%	1%				1%		1%	0%		0%	1%		1%	
PARENTAL STATUS	Father	11%	11%	9%	10%	24%			16%	7%	8%	11%	8%	11%	10%	11%
	Mother	14%	13%	16%	15%		24%	28%	20%	8%	17%	14%	11%	20%	12%	16%
	Childless man	35%	34%	35%	37%	76%			33%	35%	34%	37%	30%	34%	34%	39%
	Childless woman	40%	42%	41%	37%		75%	72%	30%	50%	42%	38%	50%	35%	43%	33%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT	Own	61%	65%	49%	50%	63%	66%	50%	47%	78%	39%	60%	57%	66%	58%	66%
	Rent	35%	31%	49%	48%	33%	29%	49%	47%	19%	58%	37%	40%	31%	38%	30%
	(Other)	3%	3%	2%	2%	3%	3%	2%	6%	1%	3%	3%	2%	3%	2%	3%
	(Don't know /Refused)	1%	2%			1%	2%		0%	2%		1%	1%	1%	1%	1%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION	Own City Council District 5,6,8	30%	31%	27%	24%	33%	30%	27%	20%	40%	18%	27%	30%	32%	28%	31%
	Own City Council District 3,4,7	15%	16%	11%	15%	16%	17%	11%	16%	16%	10%	13%	15%	19%	14%	19%
	Own City Council District 1,2	15%	17%	11%	12%	14%	20%	11%	11%	22%	11%	20%	13%	14%	16%	15%
	Rent City Council District 5,6,8	11%	9%	12%	14%	9%	10%	16%	17%	4%	16%	12%	13%	9%	13%	9%
	Rent City Council District 3,4,7	16%	13%	28%	26%	14%	12%	26%	19%	8%	33%	16%	17%	15%	16%	14%
	Rent City Council District 1,2	9%	8%	9%	8%	10%	7%	6%	11%	7%	9%	9%	10%	6%	9%	7%
	(Other) City Council District	1%	0%	1%	1%	0%		2%	0%		1%	1%	0%		1%	1%
	(Other) City Council District	1%	2%	1%	1%	2%	2%		3%	1%	1%	1%	2%	2%	1%	1%
HOW LONG HAVE YOU LIVED IN BERKELEY	(Other) City Council District 1,2	1%	1%			1%	2%		3%			1%		2%	0%	1%
	Less than two years	4%	5%	5%	4%	4%	5%	5%	9%	2%	7%	5%	5%	4%	5%	4%
	Two to five years	12%	10%	20%	19%	11%	9%	21%	20%	3%	29%	17%	11%	10%	14%	9%
	Five to ten years	16%	13%	27%	25%	15%	12%	31%	21%	7%	33%	14%	16%	21%	15%	19%
	Ten to twenty years	23%	22%	24%	24%	23%	21%	23%	23%	22%	23%	22%	23%	25%	22%	23%
	More than twenty years	37%	42%	19%	23%	41%	42%	11%	20%	57%	6%	37%	38%	31%	37%	36%
	All your life	5%	6%	3%	3%	3%	9%	6%	4%	8%	1%	5%	6%	6%	6%	6%
	(don't know/refused)	2%	2%	2%	2%	2%	1%	3%	3%	1%			1%	4%	1%	3%
HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	33%	28%	52%	47%	31%	26%	57%	50%	12%	69%	36%	33%	35%	34%	32%
	20 years or fewer	56%	50%	76%	72%	54%	48%	80%	73%	34%	93%	58%	55%	60%	56%	55%
	20 or more years	43%	48%	22%	27%	44%	51%	17%	24%	65%	7%	42%	43%	36%	43%	42%
	Total	500	350	100	130	156	194	57	148	202	69	157	150	124	307	164

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		TOTAL	IDEOLOGY / GENDER				EDUCATION					EDUCATION /GENDER			WHITE-ONLY EDUCATION /GENDER	
			Progre ssive /liberal Men	Progre ssive /liberal Wome n	Moder ate /conser vative Men	Moder ate /conser vative Wome n	Post H. S.	Non-co llege grad	Colleg e gradua te or post-gr ad	4-year Colleg e grad	Post-gr aduate	Non college women	Colleg e men	Colleg e women	Colleg e men	Colleg e women
CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME	Yes	24%	23%	22%	23%	33%	18%	21%	26%	25%	26%	23%	25%	26%	20%	29%
	No	75%	77%	77%	77%	67%	81%	79%	74%	74%	74%	75%	75%	74%	80%	71%
	(don't know/refused)	0%		1%			1%	1%	0%	0%	0%	1%		1%		
PARENTAL STATUS	Father	11%	23%		23%		5%	7%	12%	14%	10%		25%		20%	
	Mother	14%		22%		33%	13%	14%	14%	12%	16%	23%		26%		29%
	Childless man	35%	77%		77%		37%	34%	35%	37%	33%		75%		80%	
	Childless woman	40%		77%		67%	45%	44%	39%	37%	41%	75%		74%		71%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT	Own	61%	55%	61%	64%	68%	41%	41%	67%	67%	68%	48%	66%	68%	62%	77%
	Rent	35%	41%	36%	30%	30%	52%	52%	29%	30%	29%	46%	31%	28%	34%	20%
	(Other)	3%	3%	2%	4%	2%	6%	4%	3%	3%	2%	4%	3%	2%	4%	3%
	(Don't know /Refused)	1%	1%	1%	1%		2%	2%	0%	0%	1%	2%		1%		
DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION	Own City Council District 5,6,8	30%	29%	28%	34%	29%	14%	16%	35%	34%	36%	17%	35%	34%	37%	42%
	Own City Council District 3,4,7	15%	13%	14%	19%	20%	17%	15%	15%	14%	16%	20%	17%	14%	16%	14%
	Own City Council District 1,2	15%	13%	18%	11%	19%	10%	10%	18%	19%	16%	11%	14%	20%	10%	20%
	Rent City Council District 5,6,8	11%	13%	13%	7%	11%	14%	13%	10%	9%	11%	14%	10%	11%	13%	7%
	Rent City Council District 3,4,7	16%	16%	16%	16%	12%	26%	26%	13%	12%	13%	21%	13%	12%	12%	10%
	Rent City Council District 1,2	9%	12%	7%	8%	7%	12%	14%	7%	8%	5%	11%	8%	6%	9%	3%
	(Other) City Council District	1%	1%	1%	2%				1%	1%	1%		2%	1%	2%	1%
	(Other) City Council District	1%	1%	1%	2%		3%	2%	1%	1%	1%	2%	1%	1%	2%	1%
	(Other) City Council District 1,2	1%	1%			2%	2%	2%	1%	0%	1%	1%		1%		1%
HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	4%	6%	4%	4%	3%	7%	3%	4%	3%	7%	3%	4%	4%	5%
	Two to five years	12%	15%	13%	11%	8%	27%	23%	9%	11%	7%	21%	10%	8%	10%	7%
	Five to ten years	16%	14%	16%	18%	20%	11%	11%	18%	21%	14%	9%	16%	19%	16%	15%
	Ten to twenty years	23%	25%	20%	21%	24%	19%	17%	25%	26%	23%	13%	24%	26%	23%	24%
	More than twenty years	37%	38%	37%	40%	32%	31%	30%	40%	35%	45%	32%	43%	37%	45%	42%
	All your life	5%	3%	7%	2%	9%	7%	9%	4%	3%	6%	13%	2%	6%	2%	7%
	(don't know/refused)	2%	1%	1%	4%	2%	2%	4%	1%	0%	1%	5%	1%	0%	1%	
HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	33%	33%	35%	33%	32%	41%	40%	30%	36%	24%	37%	29%	31%	29%	27%
	20 years or fewer	56%	58%	55%	54%	56%	60%	57%	55%	62%	47%	50%	53%	57%	51%	51%
	20 or more years	43%	42%	44%	42%	42%	38%	39%	44%	38%	51%	45%	45%	43%	48%	49%
	Total	500	134	173	83	82	85	125	373	199	174	73	177	197	134	132

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		TOTAL	EDUCATION /AGE			REGION							REGION		
			College <50	Non-co llege 50+	College 50+	City Council District 1	City Council District 2	City Council District 3	City Council District 4	City Council District 5	City Council District 6	City Council District 8	City Council District 5,6,8	City Council District 3,4,7	City Council District 1,2
CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME	Yes	24%	35%	14%	17%	29%	26%	24%	18%	24%	25%	23%	24%	22%	27%
	No	75%	65%	86%	82%	71%	74%	76%	80%	76%	75%	76%	76%	77%	72%
	(don't know/refused)	0%	0%		0%		1%		2%			1%	0%	1%	0%
PARENTAL STATUS	Father	11%	15%	4%	9%	18%	11%	10%	8%	10%	10%	8%	10%	10%	14%
	Mother	14%	19%	10%	8%	12%	15%	14%	10%	14%	14%	15%	15%	13%	13%
	Childless man	35%	34%	32%	37%	24%	33%	36%	42%	39%	39%	30%	36%	38%	29%
	Childless woman	40%	31%	53%	46%	46%	40%	40%	38%	36%	37%	47%	39%	39%	43%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT	Own	61%	51%	62%	82%	69%	56%	58%	43%	79%	80%	52%	72%	46%	62%
	Rent	35%	45%	33%	16%	29%	39%	32%	55%	19%	17%	45%	26%	48%	34%
	(Other)	3%	5%	1%	1%	2%	4%	5%	2%	2%	1%	3%	2%	4%	3%
	(Don't know /Refused)	1%	0%	5%	1%		1%	5%			2%	1%	1%	2%	0%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION	Own City Council District 5,6,8	30%	21%	20%	47%					79%	80%	52%	72%		
	Own City Council District 3,4,7	15%	15%	23%	15%			58%	43%					46%	
	Own City Council District 1,2	15%	14%	19%	20%	69%	56%								62%
	Rent City Council District 5,6,8	11%	17%	5%	4%					19%	17%	45%	26%		
	Rent City Council District 3,4,7	16%	16%	9%	9%			32%	55%					48%	
	Rent City Council District 1,2	9%	11%	19%	3%	29%	39%								34%
	(Other) City Council District 5,6,8	1%	2%		0%					2%	1%	3%	2%		
	(Other) City Council District 3,4,7	1%	2%	1%	1%			5%	2%					4%	
HOW LONG HAVE YOU LIVED IN BERKELEY	(Other) City Council District 1,2	1%	1%			2%	4%								3%
	Less than two years	4%	7%	4%	0%	6%		4%	2%	6%	5%	4%	5%	4%	3%
	Two to five years	12%	18%	7%	1%	2%	13%	8%	6%	10%	5%	26%	13%	16%	8%
	Five to ten years	16%	28%	7%	9%	16%	20%	19%	21%	8%	11%	18%	12%	20%	18%
	Ten to twenty years	23%	26%	18%	24%	23%	18%	27%	23%	28%	19%	17%	22%	25%	20%
	More than twenty years	37%	18%	45%	59%	50%	37%	32%	39%	40%	54%	30%	42%	28%	43%
HOW LONG HAVE YOU LIVED IN BERKELEY	All your life	5%	3%	15%	6%	3%	11%	6%	5%	8%	1%	6%	5%	4%	8%
	(don't know/refused)	2%	1%	5%	1%		1%	4%	4%		4%		1%	3%	0%
	10 years or fewer	33%	53%	18%	11%	24%	33%	31%	29%	24%	21%	47%	30%	40%	29%
	20 years or fewer	56%	79%	36%	34%	47%	51%	58%	52%	52%	41%	64%	52%	65%	49%
	20 or more years	43%	20%	59%	65%	53%	48%	38%	44%	48%	55%	36%	47%	32%	50%
Total		500	175	64	198	56	69	64	48	84	68	58	210	165	125

CITY OF BERKELEY - APRIL, 2014

		TOTAL	REGION / GENDER						REGION / PARTY REGISTRATION			EMPLOYMENT STATUS			EMPLOYMENT STATUS	
			City Council District 5,6,8 Men	City Council District 5,6,8 Women	City Council District 3,4,7 Men	City Council District 3,4,7 Women	City Council District 1,2 Men	City Council District 1,2 Women	City Council District 5,6,8 Democrat	City Council District 3,4,7 Democrat	City Council District 1,2 Democrat	Employed full-time	Employed part-time	Retired	All employed	All not working
CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME	Yes	24%	21%	27%	20%	24%	32%	23%	24%	25%	24%	35%	26%	2%	33%	9%
	No	75%	79%	73%	80%	75%	68%	76%	76%	74%	75%	64%	74%	98%	66%	91%
	(don't know/refused)	0%		0%		1%		1%	0%	1%	1%	1%			0%	
PARENTAL STATUS	Father	11%	21%		20%		32%		10%	12%	11%	18%	6%	1%	16%	2%
	Mother	14%		27%		24%		23%	14%	13%	13%	17%	20%	1%	17%	8%
	Childless man	35%	79%		80%		68%		36%	34%	30%	35%	29%	35%	34%	36%
	Childless woman	40%		73%		75%		76%	40%	40%	46%	29%	45%	63%	32%	54%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT	Own	61%	74%	70%	43%	49%	54%	68%	76%	51%	64%	64%	50%	78%	61%	62%
	Rent	35%	23%	28%	50%	46%	44%	27%	23%	41%	31%	32%	44%	20%	34%	37%
	(Other)	3%	3%	1%	4%	4%	2%	4%	0%	6%	4%	4%	5%	1%	4%	1%
	(Don't know /Refused)	1%		2%	3%	1%		1%	1%	3%	1%	1%	1%	1%	1%	1%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION	Own City Council District 5,6,8	30%	74%	70%					76%			30%	25%	42%	29%	32%
	Own City Council District 3,4,7	15%			43%	49%				51%		17%	15%	15%	17%	13%
	Own City Council District 1,2	15%					54%	68%			64%	16%	10%	21%	15%	16%
	Rent City Council District 5,6,8	11%	23%	28%					23%			12%	14%	3%	13%	8%
	Rent City Council District 3,4,7	16%			50%	46%				41%		13%	20%	10%	15%	19%
	Rent City Council District 1,2	9%					44%	27%			31%	6%	10%	6%	7%	10%
	(Other) City Council District	1%	3%	1%					0%			1%		1%	1%	0%
	(Other) City Council District	1%			4%	4%				6%		2%	3%	1%	2%	0%
	(Other) City Council District 1,2	1%					2%	4%			4%	1%	1%		1%	0%
HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	7%	4%	2%	7%	1%	4%	7%	3%	4%	4%	4%	1%	4%	5%
	Two to five years	12%	13%	13%	15%	17%	13%	4%	9%	13%	8%	12%	22%	1%	14%	10%
	Five to ten years	16%	10%	14%	20%	20%	21%	17%	11%	16%	14%	25%	10%	3%	22%	6%
	Ten to twenty years	23%	23%	22%	27%	23%	18%	22%	21%	27%	18%	27%	22%	15%	26%	18%
	More than twenty years	37%	44%	40%	32%	24%	42%	43%	45%	34%	47%	26%	36%	68%	28%	53%
	All your life	5%	3%	7%	1%	6%	4%	10%	5%	5%	9%	5%	3%	11%	4%	8%
	(don't know/refused)	2%	1%	1%	3%	3%		1%	1%	3%	1%	1%	2%	1%	1%	2%
HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	33%	29%	30%	36%	44%	35%	25%	27%	32%	26%	41%	37%	6%	40%	20%
	20 years or fewer	56%	52%	52%	64%	67%	53%	46%	48%	59%	44%	68%	59%	20%	66%	38%
	20 or more years	43%	47%	47%	33%	30%	47%	53%	50%	38%	56%	31%	39%	79%	33%	60%
	Total	500	96	114	79	86	54	71	145	111	94	246	65	126	311	181

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		TOTAL	CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME		PARENTAL STATUS				DO YOU OWN YOUR OWN HOME OR DO YOU RENT		DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION				
			Yes	No	Father	Mother	Childless man	Childless woman	Own	Rent	Own City Council District 5,6,8	Own City Council District 3,4,7	Own City Council District 1,2	Rent City Council District 5,6,8	Rent City Council District 3,4,7
CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME	Yes	24%	100%		100%	100%			30%	15%	27%	36%	31%	18%	12%
	No	75%		100%			100%	100%	70%	85%	73%	64%	69%	82%	87%
	(don't know/refused)	0%								0%					1%
PARENTAL STATUS	Father	11%	44%		100%				13%	8%	11%	14%	16%	5%	6%
	Mother	14%	56%			100%			17%	7%	16%	22%	16%	13%	6%
	Childless man	35%		47%			100%		31%	41%	36%	30%	22%	36%	44%
	Childless woman	40%		53%				100%	39%	43%	37%	33%	47%	45%	43%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT	Own	61%	76%	56%	75%	77%	53%	59%	100%		100%	100%	100%		
	Rent	35%	22%	39%	25%	19%	41%	38%		100%				100%	100%
	(Other)	3%	2%	3%		4%	4%	2%							
	(Don't know /Refused)	1%		1%			1%	1%							
DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION	Own City Council District 5,6,8	30%	33%	29%	32%	35%	31%	28%	50%		100%				
	Own City Council District 3,4,7	15%	23%	13%	21%	24%	13%	13%	25%			100%			
	Own City Council District 1,2	15%	20%	14%	23%	18%	10%	18%	25%				100%		
	Rent City Council District 5,6,8	11%	8%	12%	5%	10%	11%	12%		31%				100%	
	Rent City Council District 3,4,7	16%	8%	18%	9%	7%	20%	17%		45%					100%
	Rent City Council District 1,2	9%	6%	10%	10%	2%	11%	9%		25%					
	(Other) City Council District 5,6,8	1%		1%			2%	1%							
	(Other) City Council District 3,4,7	1%		2%			2%	2%							
	(Other) City Council District 1,2	1%	2%	0%		4%	1%								
HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	3%	5%	4%	3%	4%	5%	2%	8%	2%	2%	3%	13%	7%
	Two to five years	12%	10%	13%	11%	9%	14%	13%	3%	29%	5%		3%	37%	30%
	Five to ten years	16%	29%	12%	29%	30%	12%	12%	13%	23%	9%	18%	15%	20%	22%
	Ten to twenty years	23%	30%	20%	34%	26%	20%	21%	26%	19%	23%	32%	25%	21%	20%
	More than twenty years	37%	21%	43%	19%	22%	46%	41%	49%	19%	54%	39%	47%	8%	16%
	All your life	5%	6%	5%	3%	8%	3%	8%	6%	3%	6%	7%	7%	2%	2%
	(don't know/refused)	2%	1%	1%		2%	2%	1%	1%	1%	1%	2%			3%
HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	33%	42%	30%	43%	41%	30%	30%	18%	59%	16%	20%	21%	70%	60%
	20 years or fewer	56%	72%	50%	78%	68%	50%	51%	44%	78%	39%	52%	45%	91%	79%
	20 or more years	43%	26%	48%	22%	30%	48%	48%	55%	21%	60%	46%	55%	9%	18%
	Total	500	121	377	54	68	176	200	304	175	151	76	77	54	79

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		TOTAL	HOW LONG HAVE YOU LIVED IN BERKELEY			HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER						RACE	RACE /GENDER		RACE /AGE	
			10 years or fewer	20 years or fewer	20 or more years	10 years or fewer Men	10 years or fewer Women	20 years or fewer Men	20 years or fewer Women	20 or more years Men	20 or more years Women	White	White men	White women	White <50	White 50+
CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME	Yes	24%	31%	32%	15%	31%	32%	32%	31%	12%	17%	25%	20%	29%	35%	16%
	No	75%	69%	68%	85%	69%	68%	68%	69%	88%	83%	75%	80%	70%	64%	84%
	(don't know/refused)	0%		0%					0%			0%		1%	1%	
PARENTAL STATUS	Father	11%	14%	15%	6%	31%		32%		12%		10%	20%		15%	6%
	Mother	14%	17%	17%	9%		32%		31%		17%	14%		29%	20%	10%
	Childless man	35%	32%	32%	40%	69%		68%		88%		40%	80%		41%	40%
	Childless woman	40%	37%	37%	45%		68%		69%		83%	35%		70%	23%	44%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT	Own	61%	34%	48%	78%	33%	35%	48%	49%	74%	82%	64%	56%	71%	44%	79%
	Rent	35%	63%	49%	17%	65%	61%	50%	48%	20%	15%	32%	39%	25%	50%	18%
	(Other)	3%	3%	2%	4%	2%	5%	1%	3%	5%	3%	4%	5%	3%	6%	2%
	(Don't know /Refused)	1%		1%	1%			1%	0%	1%	1%	1%	1%	1%		1%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION	Own City Council District 5,6,8	30%	15%	21%	42%	16%	13%	23%	20%	42%	43%	36%	33%	39%	22%	48%
	Own City Council District 3,4,7	15%	9%	14%	16%	8%	11%	14%	14%	16%	16%	14%	14%	14%	12%	16%
	Own City Council District 1,2	15%	10%	13%	20%	8%	11%	11%	14%	16%	23%	13%	8%	18%	10%	15%
	Rent City Council District 5,6,8	11%	23%	17%	2%	20%	25%	15%	19%	2%	2%	11%	14%	9%	21%	4%
	Rent City Council District 3,4,7	16%	28%	22%	7%	29%	28%	23%	22%	9%	5%	13%	14%	12%	18%	9%
	Rent City Council District 1,2	9%	12%	9%	8%	17%	8%	12%	7%	9%	8%	7%	11%	3%	11%	5%
	(Other) City Council District	1%	0%	0%	2%	1%		0%		3%	1%	1%	2%	1%	2%	0%
	(Other) City Council District	1%	2%	2%	1%	1%	3%	1%	2%	2%		2%	2%	2%	3%	1%
	(Other) City Council District 1,2	1%	1%	0%	1%		1%		1%	1%	2%	1%	1%	1%	1%	
HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	13%	8%		11%	14%	7%	9%			5%	5%	5%	10%	1%
	Two to five years	12%	38%	22%		41%	35%	24%	21%			10%	10%	10%	20%	2%
	Five to ten years	16%	49%	29%		48%	50%	28%	30%			16%	17%	14%	25%	9%
	Ten to twenty years	23%		41%				41%	40%			22%	22%	23%	22%	22%
	More than twenty years	37%			87%					94%	82%	40%	42%	39%	18%	58%
	All your life	5%			13%					6%	18%	5%	3%	7%	3%	7%
	(don't know/refused)	2%										1%	1%	1%	2%	1%
HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	33%	100%	59%		100%	100%	59%	60%			31%	32%	30%	55%	11%
	20 years or fewer	56%	100%	100%		100%	100%	100%	100%			53%	54%	52%	77%	34%
	20 or more years	43%			100%					100%	100%	46%	45%	46%	21%	66%
	Total	500	165	278	214	76	89	130	149	97	117	325	164	161	145	180

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		TOTAL	WHITE-ONLY GENDER /AGE				REGION /RACE			4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES				4/5.BALLOT /EFFECT		
			Men <50	Wome n <50	Men 50+	Wome n 50+	City Counci l District 5,6,8 White	City Counci l District 3,4,7 White	City Counci l District 1,2 White	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME	Yes	24%	28%	45%	13%	18%	23%	22%	32%	25%	25%	22%	24%	22%	16%	28%
	No	75%	72%	53%	87%	82%	77%	77%	68%	74%	75%	78%	76%	77%	84%	72%
	(don't know/refused)	0%		1%				1%		0%	0%	0%	0%	0%	1%	0%
PARENTAL STATUS	Father	11%	28%		13%		9%	10%	15%	12%	10%	9%	11%	11%	9%	10%
	Mother	14%		45%		18%	15%	12%	17%	13%	15%	13%	13%	11%	7%	18%
	Childless man	35%	72%		87%		41%	43%	34%	35%	42%	30%	32%	35%	37%	35%
	Childless woman	40%		53%		82%	36%	34%	34%	40%	32%	48%	44%	42%	47%	36%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT	Own	61%	38%	52%	73%	84%	73%	48%	62%	57%	68%	61%	57%	57%	57%	69%
	Rent	35%	55%	42%	23%	14%	23%	45%	35%	41%	24%	36%	38%	40%	37%	26%
	(Other)	3%	6%	6%	3%	1%	3%	6%	3%	1%	8%	1%	4%	2%	5%	4%
	(Don't know /Refused)	1%			1%	1%	1%	1%		1%	0%	2%	1%	1%	2%	1%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION	Own City Council District 5,6,8	30%	21%	24%	45%	49%	73%			25%	42%	28%	27%	24%	23%	43%
	Own City Council District 3,4,7	15%	13%	11%	16%	16%		48%		17%	15%	12%	14%	17%	17%	11%
	Own City Council District 1,2	15%	5%	16%	12%	18%			62%	15%	11%	21%	16%	16%	17%	15%
	Rent City Council District 5,6,8	11%	22%	19%	6%	3%	23%			12%	6%	14%	12%	13%	16%	6%
	Rent City Council District 3,4,7	16%	18%	19%	10%	8%		45%		19%	13%	12%	15%	18%	14%	11%
	Rent City Council District 1,2	9%	16%	4%	7%	3%			35%	9%	5%	10%	10%	9%	7%	9%
	(Other) City Council District	1%	3%	2%	1%		3%			1%	2%		1%	0%		2%
	(Other) City Council District	1%	2%	3%	2%	1%		6%			5%	0%	2%	1%	4%	2%
	(Other) City Council District 1,2	1%	1%	2%					3%	1%	1%	1%	1%	1%	1%	1%
HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	9%	12%	1%	1%	7%	5%		3%	5%	6%	4%	4%	6%	5%
	Two to five years	12%	16%	25%	4%	1%	12%	8%	10%	15%	10%	10%	15%	14%	11%	9%
	Five to ten years	16%	23%	27%	11%	6%	10%	20%	24%	19%	16%	12%	16%	17%	14%	14%
	Ten to twenty years	23%	24%	19%	19%	25%	20%	28%	20%	23%	21%	23%	23%	24%	25%	20%
	More than twenty years	37%	23%	12%	61%	57%	45%	31%	43%	35%	40%	40%	35%	34%	34%	43%
	All your life	5%	2%	4%	4%	10%	7%	5%	2%	3%	8%	7%	6%	5%	9%	6%
	(don't know/refused)	2%	3%	1%		1%	1%	3%		2%	2%	1%	2%	1%		2%
HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	33%	48%	64%	16%	8%	28%	33%	34%	37%	30%	29%	34%	35%	31%	28%
	20 years or fewer	56%	72%	83%	35%	32%	48%	61%	54%	60%	51%	52%	57%	59%	56%	48%
	20 or more years	43%	25%	16%	65%	66%	52%	36%	46%	38%	48%	47%	41%	39%	44%	50%
	Total	500	81	64	83	98	161	97	68	238	128	134	286	337	99	163

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			6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES				A6/8.BALLOT /EFFECT		7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION			B7/9.BALLOT /EFFECT	
		TOTAL	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Solid no	Yes	No	All swing	Potenti al yes	Solid no
CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME	Yes	24%	26%	22%	21%	24%	27%	19%	25%	23%	27%	25%	22%
	No	75%	73%	78%	77%	75%	73%	81%	75%	77%	73%	74%	78%
	(don't know/refused)	0%	0%		2%	1%	1%		1%			1%	
PARENTAL STATUS	Father	11%	13%	8%	12%	11%	11%	13%	12%	10%	10%	12%	5%
	Mother	14%	14%	14%	9%	13%	16%	6%	13%	13%	17%	13%	17%
	Childless man	35%	34%	38%	29%	35%	30%	43%	37%	34%	36%	38%	32%
	Childless woman	40%	39%	40%	48%	40%	43%	38%	38%	44%	37%	36%	47%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT	Own	61%	55%	68%	62%	59%	54%	75%	55%	75%	65%	55%	74%
	Rent	35%	41%	28%	31%	35%	43%	19%	40%	22%	30%	39%	26%
	(Other)	3%	3%	3%	4%	4%	3%	3%	3%	2%	3%	4%	
	(Don't know /Refused)	1%	1%	1%	3%	2%		3%	1%	1%	1%	2%	
DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION	Own City Council District 5,6,8	30%	26%	36%	27%	29%	28%	37%	26%	40%	29%	26%	38%
	Own City Council District 3,4,7	15%	14%	14%	24%	15%	12%	18%	15%	15%	18%	17%	16%
	Own City Council District 1,2	15%	15%	18%	10%	15%	14%	21%	14%	20%	18%	13%	20%
	Rent City Council District 5,6,8	11%	13%	7%	10%	11%	13%	2%	13%	6%	10%	12%	11%
	Rent City Council District 3,4,7	16%	18%	14%	11%	15%	21%	9%	18%	10%	10%	16%	10%
	Rent City Council District 1,2	9%	10%	6%	11%	10%	9%	7%	9%	6%	10%	11%	5%
	(Other) City Council District 5,6,8	1%	1%	1%		0%	0%	2%	1%	1%		1%	
	(Other) City Council District 3,4,7	1%	1%	1%	4%	2%	2%	1%	2%		1%	2%	
	(Other) City Council District 1,2	1%	1%	1%		2%	1%		1%	1%	2%	2%	
HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	4%	4%	5%	6%	6%		5%	4%	5%	4%	5%
	Two to five years	12%	17%	8%	6%	14%	17%	2%	15%	7%	11%	15%	7%
	Five to ten years	16%	21%	10%	14%	16%	21%	11%	20%	8%	18%	17%	9%
	Ten to twenty years	23%	23%	23%	17%	23%	25%	26%	22%	24%	23%	19%	20%
	More than twenty years	37%	30%	46%	43%	33%	25%	49%	32%	50%	40%	38%	50%
	All your life	5%	4%	7%	7%	6%	3%	10%	5%	8%	3%	4%	9%
	(don't know/refused)	2%	1%	1%	8%	3%	1%	2%	2%		1%	2%	
HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	33%	42%	23%	25%	36%	44%	14%	39%	18%	33%	36%	21%
	20 years or fewer	56%	65%	46%	42%	58%	70%	40%	62%	42%	56%	55%	41%
	20 or more years	43%	34%	54%	50%	39%	29%	58%	36%	58%	42%	43%	59%
	Total	500	263	188	48	193	171	79	335	133	153	174	76

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		TOTAL	11.INCREASE PARKS PARCEL TAX BY 16%				11/13.BALLOT /EFFECT			12.ISSUE BONDS TO RENOVATE PARKS				12/13.BALLOT /EFFECT		
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME	Yes	24%	26%	20%	26%	25%	25%	21%	23%	24%	29%	18%	24%	24%	23%	25%
	No	75%	74%	79%	74%	75%	75%	79%	76%	76%	70%	82%	76%	76%	77%	74%
	(don't know/refused)	0%	1%	0%		0%	0%		0%	1%	0%		0%	0%		0%
PARENTAL STATUS	Father	11%	10%	10%	14%	10%	10%	9%	12%	11%	13%	7%	9%	10%	7%	12%
	Mother	14%	16%	11%	12%	15%	15%	12%	11%	13%	17%	11%	14%	14%	16%	14%
	Childless man	35%	35%	40%	29%	35%	33%	26%	41%	37%	35%	31%	34%	34%	25%	39%
	Childless woman	40%	39%	40%	45%	40%	42%	53%	35%	39%	35%	50%	42%	42%	52%	36%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT	Own	61%	52%	78%	58%	57%	55%	63%	75%	53%	78%	59%	56%	54%	58%	75%
	Rent	35%	45%	18%	35%	39%	42%	33%	19%	45%	18%	34%	39%	43%	37%	19%
	(Other)	3%	2%	3%	5%	3%	3%	4%	4%	3%	3%	4%	3%	3%	3%	4%
	(Don't know /Refused)	1%	1%	1%	1%	1%	1%		1%	0%	1%	3%	2%	1%	2%	2%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION	Own City Council District 5,6,8	30%	24%	43%	26%	28%	25%	25%	43%	23%	45%	28%	26%	24%	28%	43%
	Own City Council District 3,4,7	15%	15%	13%	18%	14%	16%	19%	13%	16%	15%	15%	16%	16%	16%	14%
	Own City Council District 1,2	15%	12%	22%	14%	15%	14%	19%	19%	14%	18%	16%	14%	14%	15%	18%
	Rent City Council District 5,6,8	11%	16%	3%	8%	10%	14%	7%	4%	14%	5%	11%	13%	13%	11%	5%
	Rent City Council District 3,4,7	16%	19%	9%	18%	16%	18%	17%	10%	20%	8%	16%	17%	19%	17%	9%
	Rent City Council District 1,2	9%	10%	6%	9%	13%	10%	9%	6%	11%	6%	7%	10%	10%	10%	5%
	(Other) City Council District	1%	1%	1%			1%		1%	1%	1%			1%		1%
	(Other) City Council District	1%	1%	1%	4%	3%	1%	1%	2%	1%	1%	4%	2%	1%	2%	2%
	(Other) City Council District 1,2	1%	0%	1%	1%	0%	1%	2%	1%	1%	1%		1%	1%	1%	1%
HOW LONG HAVE YOU LIVED IN BERKELEY	Less than two years	4%	5%	3%	4%	4%	4%	2%	4%	6%	3%	1%	3%	5%	1%	2%
	Two to five years	12%	16%	5%	12%	11%	15%	12%	6%	15%	6%	15%	16%	15%	15%	6%
	Five to ten years	16%	17%	14%	17%	18%	17%	19%	14%	15%	17%	19%	18%	17%	21%	15%
	Ten to twenty years	23%	20%	30%	20%	23%	20%	21%	29%	22%	26%	19%	24%	21%	16%	27%
	More than twenty years	37%	36%	44%	32%	36%	36%	36%	41%	34%	44%	35%	32%	35%	37%	42%
	All your life	5%	5%	3%	10%	6%	6%	9%	4%	5%	4%	9%	6%	6%	9%	5%
	(don't know/refused)	2%	1%	1%	4%	2%	1%	1%	2%	2%	0%	2%	1%	1%		2%
HOW LONG HAVE YOU LIVED IN BERKELEY	10 years or fewer	33%	38%	23%	34%	33%	37%	32%	24%	37%	25%	34%	37%	37%	38%	24%
	20 years or fewer	56%	58%	53%	54%	56%	57%	53%	53%	59%	51%	54%	61%	58%	54%	51%
	20 or more years	43%	41%	47%	42%	43%	42%	45%	45%	39%	48%	44%	38%	41%	46%	47%
	Total	500	269	145	85	247	350	81	150	253	138	108	251	341	89	159

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		TOTAL	SPLIT				
			A	B	C	D	E
CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME	Yes	24%	24%	24%	25%	20%	27%
	No	75%	75%	75%	74%	79%	73%
	(don't know/refused)	0%	0%	0%	0%	1%	
PARENTAL STATUS	Father	11%	12%	10%	11%	8%	12%
	Mother	14%	13%	14%	14%	12%	15%
	Childless man	35%	34%	36%	38%	34%	34%
	Childless woman	40%	41%	39%	36%	45%	39%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT	Own	61%	61%	61%	58%	60%	64%
	Rent	35%	35%	35%	38%	34%	33%
	(Other)	3%	3%	3%	3%	4%	2%
	(Don't know /Refused)	1%	1%	1%	1%	1%	1%
DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION	Own City Council District 5,6,8	30%	31%	29%	30%	22%	36%
	Own City Council District 3,4,7	15%	14%	17%	10%	18%	17%
	Own City Council District 1,2	15%	16%	15%	17%	20%	10%
	Rent City Council District 5,6,8	11%	10%	12%	11%	10%	11%
	Rent City Council District 3,4,7	16%	17%	14%	16%	16%	16%
	Rent City Council District 1,2	9%	9%	9%	12%	7%	7%
	(Other) City Council District 5,6,8	1%	1%	1%	2%		1%
	(Other) City Council District 3,4,7	1%	2%	1%	1%	2%	1%
HOW LONG HAVE YOU LIVED IN BERKELEY	(Other) City Council District 1,2	1%	0%	1%	1%	2%	
	Less than two years	4%	4%	4%	3%	4%	5%
	Two to five years	12%	13%	12%	16%	13%	9%
	Five to ten years	16%	18%	14%	13%	15%	20%
	Ten to twenty years	23%	26%	20%	22%	17%	28%
	More than twenty years	37%	33%	42%	38%	44%	32%
	All your life	5%	5%	6%	8%	5%	4%
HOW LONG HAVE YOU LIVED IN BERKELEY	(don't know/refused)	2%	2%	2%	1%	2%	1%
	10 years or fewer	33%	35%	31%	32%	32%	35%
	20 years or fewer	56%	60%	51%	53%	49%	63%
	20 or more years	43%	38%	47%	46%	49%	35%
	Total	500	250	250	157	156	187

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		TOTAL	GENDER		AGE					AGE COLLAPSE		GENDER /AGE			
			Men	Women	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER	10 years or fewer Men	15%	33%		28%	25%	15%	11%	6%	23%	8%	48%		19%	
	10 years or fewer Women	18%		33%	45%	28%	20%	6%	2%	33%	4%		64%		8%
	20 years or fewer Men	26%	56%		37%	39%	30%	24%	12%	35%	18%	73%		40%	
	20 years or fewer Women	30%		55%	51%	42%	34%	25%	11%	44%	17%		85%		31%
	20 or more years Men	19%	42%		10%	7%	21%	20%	32%	12%	26%	25%		59%	
	20 or more years Women	23%		43%	3%	8%	13%	31%	44%	7%	38%		14%		67%
RACE	White	65%	71%	60%	56%	63%	69%	69%	68%	62%	68%	71%	53%	71%	66%
	Black	11%	8%	14%	6%	7%	11%	11%	16%	8%	14%	7%	8%	8%	18%
	Latino	8%	6%	10%	18%	8%	5%	6%	4%	11%	5%	6%	16%	5%	5%
	Asian / Pacific Islander	9%	8%	10%	16%	11%	11%	4%	7%	13%	5%	9%	16%	6%	5%
	(Other)	3%	2%	3%	4%	6%	2%	2%	2%	4%	2%	4%	4%	1%	2%
	(Don't know /Refused)	4%	5%	3%	1%	4%	2%	9%	4%	2%	6%	2%	2%	8%	5%
RACE /GENDER	White men	33%	71%		30%	37%	39%	30%	32%	35%	31%	71%		71%	
	White women	32%		60%	26%	26%	30%	38%	36%	27%	37%		53%		66%
	Black men	4%	8%		2%	4%	6%	3%	4%	4%	4%	7%		8%	
	Black women	7%		14%	4%	3%	6%	8%	12%	4%	10%		8%		18%
	Latino men	3%	6%		5%	3%		3%	2%	3%	2%	6%		5%	
	Latino women	5%		10%	13%	5%	5%	3%	2%	8%	3%		16%		5%
	Asian / Pacific Islander men	4%	8%		7%	2%	4%	2%	3%	5%	3%	9%		6%	
	Asian / Pacific Islander women	5%		10%	9%	9%	7%	2%	4%	8%	3%		16%		5%
RACE /AGE	White <50	29%	35%	24%	56%	63%	69%			62%		71%	53%		
	White 50+	36%	36%	36%				69%	68%		68%			71%	66%
	Black <50	4%	4%	4%	6%	7%	11%			8%		7%	8%		
	Black 50+	7%	4%	10%				11%	16%		14%			8%	18%
	Latino <50	5%	3%	7%	18%	8%	5%			11%		6%	16%		
	Latino 50+	3%	3%	3%				6%	4%		5%			5%	5%
	Asian / Pacific Islander <50	6%	5%	7%	16%	11%	11%			13%		9%	16%		
	Asian / Pacific Islander 50+	3%	3%	3%				4%	7%		5%			6%	5%
	Total	500	230	270	100	65	70	130	135	235	265	114	121	116	149

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		TOTAL	PARTY REGISTRATION			PARTY REGISTRATION / GENDER			PARTY REGISTRATION / AGE COLLAPSE			IDEOLOGY			IDEOLOGY	
			Democrat	DTS	DTS /Other	Democrat Men	Democrat Women	DTS Women	Democrat Under 50	Democrat 50 & over	DTS Under 50	Progressive	Liberal	Moderate	Progressive /liberal	Moderate /conservative
HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER	10 years or fewer Men	15%	14%	20%	19%	31%			22%	8%	26%	18%	10%	17%	14%	16%
	10 years or fewer Women	18%	15%	32%	28%		26%	57%	29%	4%	44%	18%	22%	17%	20%	16%
	20 years or fewer Men	26%	24%	30%	31%	54%			34%	17%	36%	29%	22%	28%	25%	27%
	20 years or fewer Women	30%	26%	45%	41%		48%	80%	39%	17%	57%	29%	33%	32%	31%	28%
	20 or more years Men	19%	20%	12%	16%	44%			13%	24%	6%	20%	16%	14%	18%	21%
	20 or more years Women	23%	28%	10%	11%		51%	17%	11%	41%	1%	23%	27%	22%	25%	21%
RACE	White	65%	67%	58%	60%	75%	61%	55%	64%	70%	57%	72%	63%	59%	68%	62%
	Black	11%	13%	4%	3%	9%	17%	4%	9%	16%	3%	5%	16%	13%	11%	12%
	Latino	8%	6%	14%	14%	5%	7%	18%	10%	3%	15%	3%	8%	14%	6%	12%
	Asian / Pacific Islander	9%	7%	18%	15%	6%	8%	21%	10%	5%	21%	11%	9%	8%	10%	8%
	(Other)	3%	3%	2%	1%	3%	4%	1%	6%	2%	1%	4%	2%	2%	3%	1%
	(Don't know /Refused)	4%	3%	4%	6%	2%	3%	1%	1%	4%	2%	4%	2%	4%	3%	5%
RACE /GENDER	White men	33%	33%	27%	31%	75%			36%	31%	28%	38%	24%	31%	31%	37%
	White women	32%	34%	31%	30%		61%	55%	28%	38%	29%	34%	40%	28%	37%	25%
	Black men	4%	4%	2%	2%	9%			4%	4%	2%	2%	5%	3%	3%	4%
	Black women	7%	9%	2%	2%		17%	4%	6%	12%	2%	4%	11%	10%	7%	8%
	Latino men	3%	2%	4%	4%	5%			3%	2%	4%	1%	4%	3%	2%	2%
	Latino women	5%	4%	10%	10%		7%	18%	7%	2%	12%	3%	4%	12%	3%	10%
	Asian / Pacific Islander men	4%	3%	6%	6%	6%			3%	3%	7%	4%	4%	5%	4%	4%
	Asian / Pacific Islander women	5%	4%	12%	9%		8%	21%	7%	2%	15%	7%	5%	3%	6%	5%
RACE /AGE	White <50	29%	27%	40%	35%	34%	21%	35%	64%		57%	35%	26%	28%	30%	28%
	White 50+	36%	40%	19%	25%	41%	40%	20%		70%		37%	38%	31%	38%	34%
	Black <50	4%	4%	2%	2%	3%	4%	2%	9%		3%	1%	6%	4%	3%	5%
	Black 50+	7%	9%	2%	2%	5%	12%	2%		16%		5%	9%	9%	7%	7%
	Latino <50	5%	4%	10%	9%	3%	5%	14%	10%		15%	2%	5%	10%	4%	8%
	Latino 50+	3%	2%	3%	5%	2%	2%	4%		3%		2%	3%	4%	2%	3%
	Asian / Pacific Islander <50	6%	4%	15%	13%	3%	5%	18%	10%		21%	8%	5%	4%	7%	5%
	Asian / Pacific Islander 50+	3%	3%	3%	2%	4%	3%	3%		5%		2%	3%	4%	3%	4%
	Total	500	350	100	130	156	194	57	148	202	69	157	150	124	307	164

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		TOTAL	IDEOLOGY / GENDER				EDUCATION					EDUCATION /GENDER			WHITE-ONLY EDUCATION /GENDER	
			Progre ssive /liberal Men	Progre ssive /liberal Wome n	Moderate /conser vative Men	Moderate /conser vative Wome n	Post H. S.	Non-co llege grad	Colleg e gradua te or post-gr ad	4-year Colleg e grad	Post-gr aduate	Non college women	Colleg e men	Colleg e women	Colleg e men	Colleg e women
HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER	10 years or fewer Men	15%	33%		33%		17%	19%	14%	17%	10%		29%		29%	
	10 years or fewer Women	18%		35%		32%	24%	22%	17%	19%	14%	37%		31%		27%
	20 years or fewer Men	26%	58%		54%		27%	28%	25%	28%	21%		53%		51%	
	20 years or fewer Women	30%		55%		56%	33%	29%	30%	34%	26%	50%		57%		51%
	20 or more years Men	19%	42%		42%		13%	13%	21%	22%	21%		45%		48%	
	20 or more years Women	23%		44%		42%	25%	26%	23%	15%	31%	45%		43%		49%
RACE	White	65%	71%	65%	74%	50%	46%	47%	71%	65%	78%	40%	76%	67%	100%	100%
	Black	11%	8%	13%	7%	16%	23%	25%	6%	8%	4%	32%	6%	7%		
	Latino	8%	5%	6%	4%	19%	18%	14%	6%	7%	4%	15%	4%	8%		
	Asian / Pacific Islander	9%	9%	10%	7%	10%	10%	9%	9%	12%	5%	8%	7%	11%		
	(Other)	3%	3%	3%		3%	3%	3%	3%	4%	2%	2%	2%	3%		
	(Don't know /Refused)	4%	4%	3%	7%	2%		1%	5%	3%	7%	2%	6%	4%		
RACE /GENDER	White men	33%	71%		74%		19%	23%	36%	36%	36%		76%		100%	
	White women	32%		65%		50%	27%	24%	35%	29%	42%	40%		67%		100%
	Black men	4%	8%		7%		9%	6%	3%	4%	1%		6%			
	Black women	7%		13%		16%	14%	19%	3%	4%	3%	32%		7%		
	Latino men	3%	5%		4%		8%	6%	2%	2%	1%		4%			
	Latino women	5%		6%		19%	10%	9%	4%	5%	3%	15%		8%		
	Asian / Pacific Islander men	4%	9%		7%		5%	4%	3%	6%	1%		7%			
	Asian / Pacific Islander women	5%		10%		10%	5%	5%	6%	7%	4%	8%		11%		
RACE /AGE	White <50	29%	38%	24%	32%	23%	27%	26%	30%	33%	27%	22%	36%	24%	48%	36%
	White 50+	36%	33%	41%	41%	27%	19%	21%	41%	33%	50%	19%	39%	43%	52%	64%
	Black <50	4%	4%	3%	4%	5%	4%	4%	3%	5%	2%	5%	4%	3%		
	Black 50+	7%	4%	9%	3%	11%	19%	20%	3%	4%	2%	27%	2%	3%		
	Latino <50	5%	2%	5%	4%	13%	12%	8%	4%	6%	3%	9%	2%	7%		
	Latino 50+	3%	3%	1%	1%	6%	6%	6%	2%	2%	2%	6%	2%	2%		
	Asian / Pacific Islander <50	6%	6%	8%	4%	5%	7%	8%	6%	8%	3%	6%	3%	8%		
	Asian / Pacific Islander 50+	3%	3%	2%	3%	5%	3%	2%	3%	5%	2%	2%	4%	3%		
	Total	500	134	173	83	82	85	125	373	199	174	73	177	197	134	132

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		TOTAL	EDUCATION /AGE			REGION							REGION		
			College <50	Non-co llege 50+	College 50+	City Council District 1	City Council District 2	City Council District 3	City Council District 4	City Council District 5	City Council District 6	City Council District 8	City Council District 5,6,8	City Council District 3,4,7	City Council District 1,2
HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER	10 years or fewer Men	15%	22%	11%	7%	13%	17%	13%	16%	16%	8%	17%	13%	17%	15%
	10 years or fewer Women	18%	31%	7%	4%	11%	16%	18%	14%	8%	14%	31%	16%	23%	14%
	20 years or fewer Men	26%	35%	20%	16%	23%	23%	26%	23%	27%	17%	27%	24%	31%	23%
	20 years or fewer Women	30%	43%	16%	18%	23%	28%	32%	29%	25%	23%	37%	28%	35%	26%
	20 or more years Men	19%	13%	16%	29%	19%	22%	19%	24%	22%	30%	11%	21%	16%	20%
	20 or more years Women	23%	7%	43%	36%	34%	26%	19%	19%	26%	26%	25%	26%	16%	30%
RACE	White	65%	64%	41%	77%	53%	55%	49%	81%	86%	75%	65%	76%	59%	54%
	Black	11%	7%	39%	5%	19%	24%	27%	7%	3%	1%	2%	2%	14%	22%
	Latino	8%	9%	12%	3%	12%	7%	6%	7%	5%	7%	11%	7%	9%	9%
	Asian / Pacific Islander	9%	12%	4%	6%	15%	6%	7%	1%	4%	10%	11%	8%	10%	10%
	(Other)	3%	4%	2%	1%	1%	2%	2%	2%		3%	8%	3%	3%	1%
	(Don't know /Refused)	4%	3%	2%	7%		6%	9%	2%	2%	4%	4%	3%	6%	3%
RACE /GENDER	White men	33%	37%	20%	35%	24%	28%	31%	41%	44%	35%	33%	38%	31%	27%
	White women	32%	27%	21%	42%	29%	27%	18%	39%	41%	40%	32%	39%	28%	28%
	Black men	4%	4%	9%	2%	3%	10%	7%	7%		1%		0%	5%	7%
	Black women	7%	4%	30%	3%	16%	14%	20%		3%		2%	2%	9%	15%
	Latino men	3%	2%	5%	1%	10%	1%			3%	2%		2%	2%	5%
	Latino women	5%	7%	6%	2%	2%	5%	6%	7%	2%	5%	11%	6%	6%	4%
	Asian / Pacific Islander men	4%	3%	1%	3%	5%		2%	1%	2%	6%	1%	3%	5%	2%
	Asian / Pacific Islander women	5%	9%	2%	3%	11%	6%	4%		2%	4%	9%	5%	4%	8%
RACE /AGE	White <50	29%	64%			19%	31%	20%	33%	37%	18%	38%	31%	29%	25%
	White 50+	36%		41%	77%	34%	24%	29%	48%	48%	57%	27%	45%	30%	29%
	Black <50	4%	7%			5%	10%	8%	3%					5%	8%
	Black 50+	7%		39%	5%	14%	14%	19%	4%	3%	1%	2%	2%	9%	14%
	Latino <50	5%	9%			3%	5%	3%	5%	2%	3%	11%	5%	7%	5%
	Latino 50+	3%		12%	3%	8%	1%	3%	2%	3%	3%		2%	2%	4%
	Asian / Pacific Islander <50	6%	12%			9%	2%	7%		1%	7%	7%	5%	8%	5%
	Asian / Pacific Islander 50+	3%		4%	6%	6%	5%		1%	3%	2%	3%	3%	1%	5%
	Total	500	175	64	198	56	69	64	48	84	68	58	210	165	125

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		TOTAL	REGION / GENDER						REGION / PARTY REGISTRATION			EMPLOYMENT STATUS			EMPLOYMENT STATUS	
			City Council District 5,6,8 Men	City Council District 5,6,8 Women	City Council District 3,4,7 Men	City Council District 3,4,7 Women	City Council District 1,2 Men	City Council District 1,2 Women	City Council District 5,6,8 Democrat	City Council District 3,4,7 Democrat	City Council District 1,2 Democrat	Employed full-time	Employed part-time	Retired	All employed	All not working
HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER	10 years or fewer Men	15%	29%		36%		35%		14%	13%	13%	20%	9%	2%	18%	10%
	10 years or fewer Women	18%		30%		44%	25%		13%	19%	13%	21%	27%	3%	22%	10%
	20 years or fewer Men	26%	52%		64%		53%		24%	27%	21%	36%	18%	6%	32%	14%
	20 years or fewer Women	30%		52%		67%	46%		25%	32%	22%	32%	41%	14%	34%	24%
	20 or more years Men	19%	47%		33%		47%		22%	17%	19%	16%	16%	30%	16%	24%
	20 or more years Women	23%		47%		30%	53%		28%	21%	36%	14%	23%	48%	16%	36%
RACE	White	65%	83%	71%	64%	53%	61%	49%	81%	61%	53%	66%	67%	69%	67%	63%
	Black	11%	1%	3%	10%	17%	17%	26%	3%	18%	23%	7%	6%	18%	6%	19%
	Latino	8%	3%	10%	5%	12%	12%	7%	4%	7%	9%	10%	5%	4%	9%	7%
	Asian / Pacific Islander	9%	6%	9%	11%	8%	5%	15%	6%	6%	9%	10%	13%	4%	10%	7%
	(Other)	3%	3%	3%	3%	3%		2%	4%	4%	2%	3%	7%	1%	4%	1%
	(Don't know /Refused)	4%	4%	3%	6%	6%	6%	1%	2%	4%	3%	4%	2%	4%	4%	3%
RACE /GENDER	White men	33%	83%		64%		61%		39%	33%	24%	39%	28%	28%	36%	26%
	White women	32%		71%		53%	49%		42%	28%	29%	28%	39%	42%	30%	37%
	Black men	4%	1%		10%		17%		1%	6%	6%	3%		4%	2%	6%
	Black women	7%		3%		17%	26%		3%	12%	17%	4%	6%	14%	4%	13%
	Latino men	3%	3%		5%		12%			2%	5%	3%	1%	1%	3%	3%
	Latino women	5%		10%		12%	7%		4%	4%	4%	7%	4%	2%	7%	4%
	Asian / Pacific Islander men	4%	6%		11%		5%		4%	1%	3%	5%	5%		5%	1%
	Asian / Pacific Islander women	5%		9%		8%	15%		2%	5%	7%	4%	8%	4%	5%	6%
RACE /AGE	White <50	29%	38%	25%	34%	24%	32%	20%	30%	27%	21%	41%	33%	3%	39%	12%
	White 50+	36%	44%	46%	31%	29%	29%	29%	51%	34%	32%	26%	34%	67%	27%	52%
	Black <50	4%			4%	6%	9%	7%		6%	7%	2%	6%	2%	3%	5%
	Black 50+	7%	1%	3%	6%	11%	7%	19%	3%	12%	16%	5%		16%	4%	13%
	Latino <50	5%	2%	8%	5%	9%	4%	5%	2%	6%	6%	8%	4%		7%	3%
	Latino 50+	3%	2%	3%		4%	8%	2%	2%	1%	3%	2%	1%	4%	2%	4%
	Asian / Pacific Islander <50	6%	3%	6%	10%	7%		9%	3%	5%	4%	7%	11%		7%	4%
	Asian / Pacific Islander 50+	3%	3%	2%	2%	1%	5%	5%	3%	1%	5%	3%	2%	4%	3%	3%
	Total	500	96	114	79	86	54	71	145	111	94	246	65	126	311	181

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			CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME		PARENTAL STATUS				DO YOU OWN YOUR OWN HOME OR DO YOU RENT		DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION				
		TOTAL	Yes	No	Father	Mother	Childless man	Childless woman	Own	Rent	Own City Council District 5,6,8	Own City Council District 3,4,7	Own City Council District 1,2	Rent City Council District 5,6,8	Rent City Council District 3,4,7
HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER	10 years or fewer Men	15%	19%	14%	43%		30%		8%	28%	8%	8%	8%	28%	28%
	10 years or fewer Women	18%	23%	16%		41%		30%	10%	31%	8%	12%	12%	41%	32%
	20 years or fewer Men	26%	34%	23%	78%		50%		20%	37%	20%	24%	18%	37%	38%
	20 years or fewer Women	30%	38%	27%		68%		51%	24%	41%	20%	28%	28%	53%	41%
	20 or more years Men	19%	10%	23%	22%		48%		24%	11%	27%	21%	20%	4%	10%
	20 or more years Women	23%	17%	26%		30%		48%	31%	10%	33%	25%	34%	5%	8%
RACE	White	65%	66%	65%	62%	69%	74%	57%	68%	59%	78%	61%	55%	70%	55%
	Black	11%	6%	13%	6%	5%	8%	16%	10%	13%	2%	17%	18%	4%	12%
	Latino	8%	15%	6%	8%	20%	5%	7%	7%	10%	6%	6%	11%	11%	12%
	Asian / Pacific Islander	9%	5%	10%	7%	4%	8%	12%	9%	11%	7%	9%	12%	10%	12%
	(Other)	3%	4%	2%	8%		1%	4%	2%	3%	3%	2%	1%	4%	3%
	(Don't know /Refused)	4%	5%	4%	9%	1%	4%	4%	4%	4%	4%	5%	3%	1%	6%
RACE /GENDER	White men	33%	27%	35%	62%		74%		30%	36%	36%	31%	18%	42%	29%
	White women	32%	39%	30%		69%		57%	38%	23%	42%	30%	37%	28%	25%
	Black men	4%	3%	4%	6%		8%		3%	5%	1%	6%	6%		5%
	Black women	7%	3%	9%		5%		16%	7%	9%	1%	12%	12%	4%	7%
	Latino men	3%	4%	2%	8%		5%		3%	2%	2%		8%		5%
	Latino women	5%	11%	4%		20%		7%	4%	8%	4%	6%	3%	11%	8%
	Asian / Pacific Islander men	4%	3%	4%	7%		8%		4%	4%	4%	4%	4%		8%
	Asian / Pacific Islander women	5%	2%	7%		4%		12%	5%	7%	3%	5%	8%	10%	4%
RACE /AGE	White <50	29%	42%	25%	42%	43%	33%	17%	21%	41%	21%	23%	19%	56%	33%
	White 50+	36%	24%	40%	20%	27%	41%	40%	47%	18%	57%	39%	36%	14%	21%
	Black <50	4%	3%	4%	3%	4%	4%	3%	3%	5%		6%	5%		4%
	Black 50+	7%	2%	9%	4%	1%	4%	13%	7%	9%	2%	10%	13%	4%	8%
	Latino <50	5%	10%	4%	4%	15%	3%	5%	3%	9%	3%	2%	4%	9%	12%
	Latino 50+	3%	5%	2%	4%	5%	2%	2%	4%	1%	2%	4%	7%	2%	
	Asian / Pacific Islander <50	6%	3%	7%	2%	4%	5%	9%	4%	10%	3%	6%	5%	10%	12%
	Asian / Pacific Islander 50+	3%	2%	3%	5%		3%	4%	4%	1%	4%	3%	7%		
	Total	500	121	377	54	68	176	200	304	175	151	76	77	54	79

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		TOTAL	HOW LONG HAVE YOU LIVED IN BERKELEY			HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER						RACE	RACE /GENDER		RACE /AGE	
			10 years or fewer	20 years or fewer	20 or more years	10 years or fewer Men	10 years or fewer Women	20 years or fewer Men	20 years or fewer Women	20 or more years Men	20 or more years Women	White	White men	White women	White <50	White 50+
HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER	10 years or fewer Men	15%	46%	27%		100%		59%				16%	32%		27%	7%
	10 years or fewer Women	18%	54%	32%			100%		60%			15%		30%	28%	4%
	20 years or fewer Men	26%	46%	47%		100%		100%				27%	54%		41%	16%
	20 years or fewer Women	30%	54%	53%			100%		100%			26%		52%	37%	18%
	20 or more years Men	19%			45%					100%		23%	45%		14%	30%
	20 or more years Women	23%			55%						100%	23%		46%	7%	36%
RACE	White	65%	61%	62%	69%	69%	54%	68%	57%	76%	64%	100%	100%	100%	100%	100%
	Black	11%	5%	8%	16%	6%	5%	7%	8%	9%	21%					
	Latino	8%	13%	11%	4%	6%	20%	7%	13%	4%	5%					
	Asian / Pacific Islander	9%	14%	12%	5%	12%	17%	10%	14%	4%	6%					
	(Other)	3%	5%	3%	2%	6%	4%	3%	3%	1%	3%					
	(Don't know /Refused)	4%	2%	4%	4%	2%	1%	5%	4%	5%	3%					
RACE /GENDER	White men	33%	32%	32%	34%	69%		68%		76%		50%	100%		56%	46%
	White women	32%	29%	30%	35%		54%		57%		64%	50%		100%	44%	54%
	Black men	4%	3%	3%	4%	6%		7%		9%						
	Black women	7%	3%	4%	12%		5%		8%		21%					
	Latino men	3%	3%	3%	2%	6%		7%		4%						
	Latino women	5%	11%	7%	3%		20%		13%		5%					
	Asian / Pacific Islander men	4%	5%	5%	2%	12%		10%		4%						
	Asian / Pacific Islander women	5%	9%	7%	3%		17%		14%		6%					
RACE /AGE	White <50	29%	48%	40%	14%	51%	46%	45%	36%	21%	9%	45%	49%	39%	100%	
	White 50+	36%	13%	22%	55%	18%	8%	22%	21%	55%	55%	55%	51%	61%		100%
	Black <50	4%	1%	3%	5%	1%	1%	2%	3%	6%	4%					
	Black 50+	7%	4%	5%	10%	4%	4%	5%	5%	3%	16%					
	Latino <50	5%	12%	8%	2%	5%	18%	4%	12%	2%	2%					
	Latino 50+	3%	1%	2%	3%	2%	1%	3%	2%	2%	3%					
	Asian / Pacific Islander <50	6%	13%	11%	1%	8%	17%	7%	13%	1%						
	Asian / Pacific Islander 50+	3%	2%	2%	4%	3%		3%	1%	3%	6%					
	Total	500	165	278	214	76	89	130	149	97	117	325	164	161	145	180

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		TOTAL	WHITE-ONLY GENDER /AGE				REGION / RACE			4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES				4/5.BALLOT /EFFECT		
			Men <50	Wome n <50	Men 50+	Wome n 50+	City Counci l District 5,6,8 White	City Counci l District 3,4,7 White	City Counci l District 1,2 White	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER	10 years or fewer Men	15%	48%		16%		16%	15%	18%	18%	14%	12%	15%	16%	11%	14%
	10 years or fewer Women	18%		64%		8%	12%	19%	16%	19%	16%	17%	19%	19%	20%	14%
	20 years or fewer Men	26%	72%		35%		27%	28%	26%	29%	25%	21%	25%	28%	25%	22%
	20 years or fewer Women	30%		83%		32%	21%	33%	28%	31%	25%	31%	32%	31%	32%	26%
	20 or more years Men	19%	25%		65%		23%	22%	22%	17%	26%	18%	17%	18%	21%	22%
	20 or more years Women	23%		16%		66%	28%	14%	23%	21%	22%	29%	24%	22%	23%	27%
RACE	White	65%	100%	100%	100%	100%	100%	100%	100%	67%	71%	55%	62%	63%	52%	69%
	Black	11%								9%	10%	16%	12%	11%	18%	10%
	Latino	8%								11%	4%	6%	8%	10%	6%	4%
	Asian / Pacific Islander	9%								7%	9%	13%	10%	9%	14%	9%
	(Other)	3%								2%	2%	5%	4%	3%	4%	3%
	(Don't know /Refused)	4%								4%	5%	5%	5%	4%	5%	5%
RACE /GENDER	White men	33%	100%		100%		50%	53%	49%	33%	39%	27%	31%	33%	33%	33%
	White women	32%		100%		100%	50%	47%	51%	35%	32%	28%	31%	30%	20%	36%
	Black men	4%								2%	6%	4%	5%	3%	6%	4%
	Black women	7%								6%	4%	12%	7%	8%	12%	6%
	Latino men	3%								4%	2%	1%	1%	3%		2%
	Latino women	5%								7%	2%	5%	7%	7%	6%	2%
	Asian / Pacific Islander men	4%								4%	1%	5%	3%	4%	4%	3%
	Asian / Pacific Islander women	5%								3%	7%	8%	7%	5%	10%	6%
RACE /AGE	White <50	29%	100%	100%			41%	49%	47%	30%	30%	25%	29%	28%	24%	30%
	White 50+	36%			100%	100%	59%	51%	53%	37%	41%	30%	33%	34%	28%	39%
	Black <50	4%								2%	4%	6%	5%	3%	6%	4%
	Black 50+	7%								6%	6%	10%	7%	8%	12%	6%
	Latino <50	5%								8%	2%	4%	6%	7%	5%	2%
	Latino 50+	3%								4%	2%	2%	2%	3%	1%	2%
	Asian / Pacific Islander <50	6%								4%	5%	12%	8%	7%	14%	5%
	Asian / Pacific Islander 50+	3%								3%	3%	2%	2%	3%	1%	4%
	Total	500	81	64	83	98	161	97	68	238	128	134	286	337	99	163

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			6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES				A6/8.BALLOT /EFFECT		7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION			B7/9.BALLOT /EFFECT	
		TOTAL	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Solid no	Yes	No	All swing	Potenti al yes	Solid no
HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER	10 years or fewer Men	15%	20%	9%	14%	15%	21%	8%	19%	8%	15%	17%	6%
	10 years or fewer Women	18%	22%	13%	12%	21%	24%	6%	21%	11%	18%	19%	15%
	20 years or fewer Men	26%	30%	21%	24%	26%	31%	24%	30%	19%	27%	28%	13%
	20 years or fewer Women	30%	35%	25%	19%	32%	39%	16%	32%	23%	30%	27%	29%
	20 or more years Men	19%	16%	25%	18%	19%	10%	32%	17%	24%	19%	20%	24%
	20 or more years Women	23%	18%	29%	31%	20%	18%	26%	19%	34%	23%	22%	35%
RACE	White	65%	66%	63%	69%	66%	65%	65%	68%	60%	64%	67%	61%
	Black	11%	9%	14%	10%	9%	8%	16%	10%	15%	13%	11%	11%
	Latino	8%	9%	7%	7%	8%	10%	4%	8%	8%	8%	7%	10%
	Asian / Pacific Islander	9%	10%	8%	6%	11%	10%	6%	9%	9%	8%	8%	12%
	(Other)	3%	3%	3%	2%	2%	3%	2%	3%	2%	1%	3%	2%
	(Don't know /Refused)	4%	4%	4%	7%	4%	3%	6%	3%	6%	5%	4%	4%
RACE /GENDER	White men	33%	32%	33%	33%	33%	29%	39%	35%	30%	31%	36%	27%
	White women	32%	33%	30%	36%	33%	36%	26%	33%	29%	34%	30%	34%
	Black men	4%	3%	5%		3%	3%	5%	3%	4%	7%	4%	3%
	Black women	7%	6%	9%	10%	5%	5%	11%	6%	11%	5%	7%	8%
	Latino men	3%	3%	3%	3%	3%	2%	2%	3%	3%	2%	3%	3%
	Latino women	5%	7%	4%	3%	5%	8%	2%	5%	5%	6%	4%	7%
	Asian / Pacific Islander men	4%	5%	2%	3%	4%	5%	4%	4%	2%	3%	3%	1%
	Asian / Pacific Islander women	5%	5%	7%	3%	6%	5%	2%	5%	7%	5%	5%	11%
RACE /AGE	White <50	29%	35%	21%	28%	31%	34%	18%	32%	24%	28%	32%	24%
	White 50+	36%	31%	42%	41%	35%	31%	48%	36%	36%	37%	35%	37%
	Black <50	4%	3%	6%		3%	1%	8%	3%	5%	7%	4%	4%
	Black 50+	7%	6%	8%	10%	6%	7%	9%	7%	10%	6%	7%	6%
	Latino <50	5%	7%	5%		4%	7%	4%	5%	6%	4%	4%	7%
	Latino 50+	3%	3%	2%	7%	4%	3%		3%	2%	4%	4%	2%
	Asian / Pacific Islander <50	6%	7%	6%	3%	7%	8%	2%	6%	5%	4%	5%	9%
	Asian / Pacific Islander 50+	3%	3%	3%	3%	3%	2%	4%	3%	4%	4%	3%	3%
	Total	500	263	188	48	193	171	79	335	133	153	174	76

CITY OF BERKELEY - APRIL, 2014

		TOTAL	11.INCREASE PARKS PARCEL TAX BY 16%				11/13.BALLOT /EFFECT			12.ISSUE BONDS TO RENOVATE PARKS				12/13.BALLOT /EFFECT		
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER	10 years or fewer Men	15%	17%	12%	15%	12%	16%	13%	13%	18%	12%	13%	14%	17%	14%	11%
	10 years or fewer Women	18%	21%	11%	19%	21%	21%	20%	11%	19%	13%	22%	23%	20%	24%	13%
	20 years or fewer Men	26%	26%	27%	24%	22%	24%	17%	30%	28%	27%	19%	25%	25%	15%	28%
	20 years or fewer Women	30%	32%	26%	30%	33%	33%	36%	23%	30%	25%	34%	36%	33%	39%	23%
	20 or more years Men	19%	19%	22%	15%	21%	19%	17%	21%	19%	21%	18%	18%	18%	17%	22%
	20 or more years Women	23%	22%	24%	27%	22%	23%	28%	24%	20%	27%	26%	20%	23%	30%	25%
RACE	White	65%	69%	61%	59%	63%	66%	56%	62%	67%	63%	64%	64%	66%	63%	63%
	Black	11%	9%	11%	18%	12%	11%	19%	11%	11%	10%	12%	11%	11%	12%	10%
	Latino	8%	8%	9%	5%	8%	8%	8%	7%	9%	8%	6%	8%	8%	6%	7%
	Asian / Pacific Islander	9%	9%	9%	10%	9%	9%	10%	9%	8%	10%	11%	11%	9%	12%	9%
	(Other)	3%	3%	3%	2%	3%	3%	2%	3%	3%	3%	2%	3%	3%	2%	3%
	(Don't know /Refused)	4%	2%	8%	6%	4%	3%	5%	8%	2%	7%	6%	5%	3%	6%	7%
RACE /GENDER	White men	33%	34%	34%	25%	30%	32%	24%	34%	35%	35%	24%	28%	33%	25%	33%
	White women	32%	35%	26%	34%	33%	34%	32%	28%	31%	28%	39%	36%	33%	38%	30%
	Black men	4%	3%	3%	6%	5%	3%	4%	5%	4%	3%	5%	6%	3%	1%	5%
	Black women	7%	6%	8%	12%	7%	8%	15%	6%	8%	7%	7%	5%	8%	10%	5%
	Latino men	3%	2%	4%	2%	3%	2%	2%	4%	3%	3%		2%	3%		3%
	Latino women	5%	6%	5%	3%	5%	6%	6%	4%	6%	4%	6%	5%	6%	6%	5%
	Asian / Pacific Islander men	4%	3%	3%	6%	4%	3%	4%	5%	3%	3%	5%	5%	3%	3%	5%
	Asian / Pacific Islander women	5%	6%	6%	3%	5%	6%	6%	4%	5%	7%	5%	6%	6%	9%	4%
RACE /AGE	White <50	29%	32%	23%	29%	28%	31%	29%	23%	31%	26%	28%	31%	32%	34%	23%
	White 50+	36%	37%	38%	29%	35%	35%	27%	39%	36%	36%	36%	33%	34%	29%	41%
	Black <50	4%	4%	2%	5%	5%	3%	2%	4%	3%	4%	5%	4%	3%	3%	4%
	Black 50+	7%	5%	9%	13%	7%	8%	17%	6%	8%	6%	7%	6%	8%	9%	5%
	Latino <50	5%	7%	4%	3%	6%	6%	5%	3%	7%	3%	5%	6%	6%	5%	4%
	Latino 50+	3%	2%	5%	3%	2%	2%	3%	5%	3%	4%	1%	2%	2%	1%	4%
	Asian / Pacific Islander <50	6%	7%	5%	5%	6%	6%	1%	7%	5%	6%	9%	7%	5%	7%	8%
	Asian / Pacific Islander 50+	3%	2%	4%	4%	3%	3%	9%	2%	3%	3%	2%	4%	4%	5%	2%
	Total	500	269	145	85	247	350	81	150	253	138	108	251	341	89	159

CITY OF BERKELEY - APRIL, 2014

		TOTAL	SPLIT				
			A	B	C	D	E
HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER	10 years or fewer Men	15%	17%	14%	15%	14%	16%
	10 years or fewer Women	18%	18%	17%	17%	18%	19%
	20 years or fewer Men	26%	29%	23%	26%	21%	30%
	20 years or fewer Women	30%	32%	28%	28%	28%	33%
	20 or more years Men	19%	17%	21%	23%	21%	15%
	20 or more years Women	23%	21%	26%	23%	28%	20%
RACE	White	65%	65%	65%	61%	65%	69%
	Black	11%	11%	11%	10%	12%	11%
	Latino	8%	8%	8%	12%	6%	7%
	Asian / Pacific Islander	9%	9%	9%	11%	10%	7%
	(Other)	3%	3%	3%	3%	4%	1%
	(Don't know /Refused)	4%	4%	4%	3%	4%	5%
RACE /GENDER	White men	33%	32%	33%	32%	33%	34%
	White women	32%	33%	32%	29%	32%	35%
	Black men	4%	4%	4%	4%	4%	3%
	Black women	7%	7%	7%	6%	8%	8%
	Latino men	3%	2%	3%	4%	0%	3%
	Latino women	5%	6%	5%	7%	5%	4%
	Asian / Pacific Islander men	4%	5%	2%	6%	4%	1%
	Asian / Pacific Islander women	5%	4%	7%	5%	6%	5%
RACE /AGE	White <50	29%	29%	29%	26%	28%	32%
	White 50+	36%	36%	36%	35%	37%	37%
	Black <50	4%	3%	4%	6%	2%	3%
	Black 50+	7%	8%	7%	4%	10%	8%
	Latino <50	5%	6%	5%	7%	3%	6%
	Latino 50+	3%	2%	3%	4%	3%	1%
	Asian / Pacific Islander <50	6%	6%	6%	8%	6%	4%
	Asian / Pacific Islander 50+	3%	3%	3%	2%	4%	3%
	Total	500	250	250	157	156	187

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		TOTAL	GENDER		AGE					AGE COLLAPSE		GENDER / AGE			
			Men	Women	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
WHITE-ONLY GENDER / AGE	Men <50	16%	35%		30%	37%	39%			35%		71%			
	Women <50	13%		24%	26%	26%	30%			27%			53%		
	Men 50+	17%	36%					30%	32%		31%			71%	
	Women 50+	20%		36%				38%	36%		37%				66%
REGION	City Council District 1	11%	10%	12%	1%	13%	15%	14%	12%	9%	13%	7%	10%	13%	14%
	City Council District 2	14%	13%	14%	12%	17%	15%	14%	13%	14%	13%	14%	15%	13%	14%
	City Council District 3	13%	13%	13%	11%	8%	15%	15%	13%	12%	14%	13%	10%	13%	14%
	City Council District 4	10%	10%	9%	6%	19%	4%	14%	7%	9%	10%	9%	8%	12%	9%
	City Council District 5	17%	18%	16%	13%	8%	23%	14%	24%	14%	19%	17%	12%	19%	19%
	City Council District 6	14%	15%	13%	8%	12%	7%	16%	20%	9%	18%	9%	9%	20%	16%
	City Council District 7	10%	11%	10%	28%	11%	11%	5%	3%	18%	4%	18%	18%	4%	4%
	City Council District 8	12%	9%	13%	21%	11%	11%	9%	8%	15%	9%	12%	18%	7%	10%
REGION	City Council District 5,6,8	42%	42%	42%	42%	31%	40%	38%	52%	38%	45%	38%	39%	46%	45%
	City Council District 3,4,7	33%	34%	32%	45%	38%	30%	34%	22%	39%	28%	40%	37%	29%	28%
	City Council District 1,2	25%	24%	26%	13%	30%	30%	28%	26%	23%	27%	21%	25%	26%	27%
REGION / GENDER	City Council District 5,6,8 Men	19%	42%		20%	14%	20%	16%	24%	19%	20%	38%		46%	
	City Council District 5,6,8 Women	23%		42%	22%	17%	20%	22%	28%	20%	25%		39%		45%
	City Council District 3,4,7 Men	16%	34%		21%	18%	20%	14%	11%	20%	13%	40%		29%	
	City Council District 3,4,7 Women	17%		32%	24%	20%	10%	20%	12%	19%	15%		37%		28%
	City Council District 1,2 Men	11%	24%		5%	16%	13%	13%	9%	10%	11%	21%		26%	
	City Council District 1,2 Women	14%		26%	8%	15%	18%	15%	16%	13%	15%		25%		27%
REGION / PARTY REGISTRATION	City Council District 5,6,8 Democrat	29%	29%	29%	22%	21%	29%	28%	39%	24%	34%	25%	22%	32%	35%
	City Council District 5,6,8 Republican	3%	4%	2%	2%	3%		4%	4%	1%	4%	3%		5%	3%
	City Council District 5,6,8 DTS	8%	6%	9%	16%	5%	8%	5%	7%	10%	6%	6%	14%	6%	6%
	City Council District 5,6,8 Other	2%	3%	2%	3%	3%	3%	1%	2%	3%	2%	3%	3%	2%	1%
	City Council District 3,4,7 Democrat	22%	22%	22%	27%	21%	22%	24%	18%	24%	21%	25%	23%	20%	22%
	City Council District 3,4,7 Republican	0%	0%					0%			0%			0%	
	City Council District 3,4,7 DTS	8%	8%	8%	16%	14%	8%	4%	2%	13%	3%	13%	13%	3%	4%
	City Council District 3,4,7 Other	3%	4%	2%	2%	4%		5%	2%	2%	3%	3%	1%	5%	2%
	City Council District 1,2 Democrat	19%	17%	21%	9%	20%	22%	21%	22%	16%	21%	13%	18%	20%	23%
	City Council District 1,2 Republican	1%	1%	1%	2%		2%	1%	1%	1%	1%	3%			2%
	City Council District 1,2 DTS	4%	4%	4%	3%	11%	6%	5%		6%	2%	6%	6%	3%	2%
	City Council District 1,2 Other	1%	1%	1%			1%	1%	2%	0%	2%		1%	3%	1%
Total		500	230	270	100	65	70	130	135	235	265	114	121	116	149

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		TOTAL	PARTY REGISTRATION			PARTY REGISTRATION / GENDER			PARTY REGISTRATION / AGE COLLAPSE			IDEOLOGY			IDEOLOGY	
			Democrat	DTS	DTS /Other	Democrat Men	Democrat Women	DTS Women	Democrat Under 50	Democrat 50 & over	DTS Under 50	Progressive	Liberal	Moderate	Progressive /liberal	Moderate /conservative
WHITE-ONLY GENDER /AGE	Men <50	16%	15%	20%	18%	34%			36%		28%	21%	12%	14%	17%	16%
	Women <50	13%	12%	20%	17%		21%	35%	28%		29%	14%	14%	14%	14%	11%
	Men 50+	17%	18%	8%	12%	41%				31%		17%	12%	17%	14%	21%
	Women 50+	20%	22%	11%	13%		40%	20%		38%		20%	26%	14%	23%	13%
REGION	City Council District 1	11%	13%	5%	6%	13%	14%	5%	11%	15%	6%	11%	14%	8%	13%	8%
	City Council District 2	14%	13%	15%	14%	12%	15%	12%	14%	13%	14%	17%	9%	14%	13%	15%
	City Council District 3	13%	15%	7%	10%	15%	14%	8%	15%	14%	7%	13%	15%	14%	14%	13%
	City Council District 4	10%	9%	16%	14%	9%	8%	13%	7%	10%	15%	8%	5%	15%	7%	14%
	City Council District 5	17%	18%	13%	12%	19%	18%	10%	14%	21%	13%	20%	13%	16%	17%	16%
	City Council District 6	14%	15%	9%	8%	16%	14%	9%	13%	16%	2%	8%	15%	19%	11%	16%
	City Council District 7	10%	9%	17%	17%	8%	9%	16%	16%	3%	23%	9%	14%	8%	11%	8%
	City Council District 8	12%	8%	18%	19%	8%	9%	25%	10%	7%	20%	13%	15%	7%	14%	9%
REGION	City Council District 5,6,8	42%	41%	40%	39%	43%	40%	45%	37%	44%	36%	41%	43%	41%	42%	41%
	City Council District 3,4,7	33%	32%	40%	41%	33%	31%	37%	38%	27%	45%	30%	34%	37%	32%	35%
	City Council District 1,2	25%	27%	20%	20%	24%	29%	18%	25%	28%	20%	29%	23%	22%	26%	24%
REGION / GENDER	City Council District 5,6,8 Men	19%	19%	14%	16%	43%			20%	19%	11%	20%	17%	20%	18%	22%
	City Council District 5,6,8 Women	23%	22%	26%	23%		40%	45%	18%	26%	25%	21%	26%	21%	24%	20%
	City Council District 3,4,7 Men	16%	15%	19%	21%	33%			19%	11%	22%	17%	10%	18%	14%	19%
	City Council District 3,4,7 Women	17%	17%	21%	20%		31%	37%	19%	16%	23%	13%	24%	19%	18%	16%
	City Council District 1,2 Men	11%	11%	10%	10%	24%			10%	11%	9%	12%	11%	7%	11%	9%
	City Council District 1,2 Women	14%	16%	10%	10%		29%	18%	15%	17%	10%	17%	12%	16%	14%	14%
REGION / PARTY REGISTRATION	City Council District 5,6,8 Democrat	29%	41%			43%	40%		37%	44%		30%	30%	28%	30%	27%
	City Council District 5,6,8 Republican	3%										2%	2%	3%	2%	6%
	City Council District 5,6,8 DTS	8%		40%	31%			45%			36%	5%	8%	9%	7%	9%
	City Council District 5,6,8 Other	2%			9%							4%	3%	1%	3%	1%
	City Council District 3,4,7 Democrat	22%	32%			33%	31%		38%	27%		16%	30%	21%	23%	21%
	City Council District 3,4,7 Republican	0%														0%
	City Council District 3,4,7 DTS	8%		40%	31%			37%			45%	8%	4%	12%	6%	11%
	City Council District 3,4,7 Other	3%			10%							6%		3%	3%	3%
	City Council District 1,2 Democrat	19%	27%			24%	29%		25%	28%		19%	19%	17%	19%	18%
	City Council District 1,2 Republican	1%											2%	1%	1%	1%
	City Council District 1,2 DTS	4%		20%	15%			18%			20%	8%	2%	3%	5%	3%
	City Council District 1,2 Other	1%			4%							2%		1%	1%	1%
	Total	500	350	100	130	156	194	57	148	202	69	157	150	124	307	164

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		TOTAL	IDEOLOGY / GENDER				EDUCATION					EDUCATION /GENDER			WHITE-ONLY EDUCATION /GENDER	
			Progre ssive /liberal Men	Progre ssive /liberal Wome n	Moder ate /conser vative Men	Moder ate /conser vative Wome n	Post H. S.	Non-co llege grad	Colleg e gradua te or post-gr ad	4-year Colleg e grad	Post-gr aduate	Non college women	Colleg e men	Colleg e women	Colleg e men	Colleg e women
WHITE-ONLY GENDER /AGE	Men <50	16%	38%		32%		12%	13%	17%	20%	14%		36%		48%	
	Women <50	13%		24%		23%	14%	13%	13%	13%	13%	22%		24%		36%
	Men 50+	17%	33%		41%		6%	10%	19%	16%	21%		39%		52%	
	Women 50+	20%		41%		27%	13%	11%	22%	16%	29%	19%		43%		64%
REGION	City Council District 1	11%	12%	13%	8%	9%	8%	8%	12%	13%	11%	10%	12%	13%	9%	11%
	City Council District 2	14%	14%	12%	11%	20%	15%	17%	13%	15%	11%	13%	11%	15%	9%	13%
	City Council District 3	13%	15%	13%	12%	14%	21%	17%	11%	11%	12%	18%	12%	11%	12%	7%
	City Council District 4	10%	5%	8%	17%	11%	10%	10%	10%	10%	9%	9%	10%	9%	10%	10%
	City Council District 5	17%	18%	16%	20%	13%	9%	10%	19%	15%	23%	9%	19%	18%	23%	23%
	City Council District 6	14%	14%	10%	15%	17%	6%	8%	15%	17%	14%	7%	16%	15%	16%	18%
	City Council District 7	10%	11%	11%	9%	7%	18%	18%	8%	7%	10%	17%	9%	7%	7%	9%
	City Council District 8	12%	11%	16%	8%	10%	13%	11%	12%	13%	11%	16%	11%	13%	13%	8%
REGION	City Council District 5,6,8	42%	42%	42%	43%	40%	28%	30%	46%	44%	48%	33%	47%	46%	52%	50%
	City Council District 3,4,7	33%	32%	33%	38%	32%	49%	45%	29%	28%	30%	44%	31%	27%	30%	26%
	City Council District 1,2	25%	26%	26%	19%	28%	23%	26%	25%	28%	22%	23%	22%	27%	18%	25%
REGION / GENDER	City Council District 5,6,8 Men	19%	42%		43%		10%	11%	22%	22%	22%		47%		52%	
	City Council District 5,6,8	23%		42%		40%	18%	19%	24%	22%	26%	33%		46%		50%
	City Council District 3,4,7 Men	16%	32%		38%		18%	19%	15%	16%	13%		31%		30%	
	City Council District 3,4,7	17%		33%		32%	30%	26%	14%	12%	17%	44%		27%		26%
	City Council District 1,2 Men	11%	26%		19%		13%	12%	11%	13%	8%		22%		18%	
	City Council District 1,2 Women	14%		26%		28%	10%	14%	14%	15%	13%	23%		27%		25%
REGION / PARTY REGISTRATION	City Council District 5,6,8 Democrat	29%	32%	29%	27%	27%	19%	23%	31%	28%	35%	25%	32%	30%	36%	36%
	City Council District 5,6,8 Republican	3%	3%	1%	6%	5%			4%	3%	4%		5%	3%	5%	3%
	City Council District 5,6,8 DTS	8%	3%	10%	9%	8%	6%	5%	9%	10%	7%	6%	7%	11%	7%	8%
	City Council District 5,6,8 Other	2%	4%	2%	1%		3%	2%	2%	3%	1%	2%	3%	2%	4%	2%
	City Council District 3,4,7 Democrat	22%	20%	26%	26%	16%	37%	32%	19%	18%	20%	35%	20%	18%	21%	18%
	City Council District 3,4,7 Republican	0%			1%				0%	0%			0%			
	City Council District 3,4,7 DTS	8%	6%	6%	9%	13%	8%	9%	8%	8%	8%	7%	7%	8%	6%	6%
	City Council District 3,4,7 Other	3%	5%	1%	2%	3%	3%	4%	2%	2%	3%	3%	3%	1%	3%	1%
	City Council District 1,2 Democrat	19%	18%	20%	14%	23%	19%	20%	19%	19%	18%	19%	16%	21%	12%	20%
	City Council District 1,2 Republican	1%	1%	1%	1%	1%	4%	3%	1%	0%	1%	2%	1%	1%	1%	
	City Council District 1,2 DTS	4%	6%	4%	3%	4%	1%	3%	4%	7%	1%	2%	4%	4%	3%	4%
	City Council District 1,2 Other	1%	1%	1%	1%	1%			2%	1%	2%		2%	1%	2%	1%
	Total	500	134	173	83	82	85	125	373	199	174	73	177	197	134	132

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		TOTAL	EDUCATION / AGE			REGION								REGION		
			College <50	Non-co llege 50+	College 50+	City Council District 1	City Council District 2	City Council District 3	City Council District 4	City Council District 5	City Council District 6	City Council District 8	City Council District 5,6,8	City Council District 3,4,7	City Council District 1,2	
WHITE-ONLY GENDER / AGE	Men <50	16%	37%			12%	16%	16%	19%	21%	10%	21%	18%	16%	14%	
	Women <50	13%	27%			7%	15%	4%	14%	16%	8%	17%	14%	13%	11%	
	Men 50+	17%		20%	35%	13%	12%	15%	22%	23%	24%	12%	20%	15%	12%	
	Women 50+	20%		21%	42%	22%	12%	14%	25%	25%	33%	15%	25%	15%	16%	
REGION	City Council District 1	11%	12%	16%	13%	100%									45%	
	City Council District 2	14%	15%	21%	11%		100%								55%	
	City Council District 3	13%	12%	21%	11%			100%						39%		
	City Council District 4	10%	9%	11%	10%				100%					29%		
	City Council District 5	17%	16%	11%	21%					100%			40%			
	City Council District 6	14%	10%	11%	20%						100%		32%			
	City Council District 7	10%	12%	2%	4%									32%		
	City Council District 8	12%	14%	5%	10%							100%	28%			
REGION	City Council District 5,6,8	42%	40%	28%	51%					100%	100%	100%	100%			
	City Council District 3,4,7	33%	33%	35%	26%			100%	100%					100%		
	City Council District 1,2	25%	27%	38%	23%	100%	100%								100%	
REGION / GENDER	City Council District 5,6,8 Men	19%	22%	12%	22%					49%	49%	37%	46%			
	City Council District 5,6,8 Women	23%	19%	16%	29%					51%	51%	63%	54%			
	City Council District 3,4,7 Men	16%	17%	12%	12%			47%	50%					48%		
	City Council District 3,4,7 Women	17%	16%	23%	13%			53%	50%					52%		
	City Council District 1,2 Men	11%	10%	13%	11%	42%	44%								43%	
	City Council District 1,2 Women	14%	16%	25%	13%	58%	56%								57%	
REGION / PARTY REGISTRATION	City Council District 5,6,8 Democrat	29%	23%	22%	38%					76%	76%	51%	69%			
	City Council District 5,6,8 Republican	3%	2%		5%					6%	8%	7%	7%			
	City Council District 5,6,8 DTS	8%	12%	4%	6%					15%	13%	31%	19%			
	City Council District 5,6,8 Other	2%	3%	2%	2%					3%	3%	11%	5%			
	City Council District 3,4,7 Democrat	22%	18%	25%	19%			79%	62%					68%		
	City Council District 3,4,7 Republican	0%			0%			1%						0%		
	City Council District 3,4,7 DTS	8%	13%	5%	3%			11%	32%					24%		
	City Council District 3,4,7 Other	3%	1%	5%	3%			9%	5%					8%		
	City Council District 1,2 Democrat	19%	19%	32%	18%	83%	68%								75%	
	City Council District 1,2 Republican	1%	1%	2%	1%	2%	6%								4%	
	City Council District 1,2 DTS	4%	7%	4%	2%	9%	22%								16%	
	City Council District 1,2 Other	1%	0%		3%	5%	4%								5%	
	Total	500	175	64	198	56	69	64	48	84	68	58	210	165	125	

CITY OF BERKELEY - APRIL, 2014

		TOTAL	REGION / GENDER						REGION / PARTY REGISTRATION			EMPLOYMENT STATUS			EMPLOYMENT STATUS	
			City Council District 5,6,8 Men	City Council District 5,6,8 Women	City Council District 3,4,7 Men	City Council District 3,4,7 Women	City Council District 1,2 Men	City Council District 1,2 Women	City Council District 5,6,8 Democrat	City Council District 3,4,7 Democrat	City Council District 1,2 Democrat	Employed full-time	Employed part-time	Retired	All employed	All not working
WHITE-ONLY GENDER /AGE	Men <50	16%	38%		34%		32%		16%	17%	12%	23%	16%	2%	22%	6%
	Women <50	13%		25%		24%		20%	14%	11%	10%	17%	17%	1%	17%	6%
	Men 50+	17%	44%		31%		29%		23%	17%	12%	15%	12%	26%	15%	20%
	Women 50+	20%		46%		29%		29%	28%	17%	19%	10%	22%	41%	13%	32%
REGION	City Council District 1	11%					43%	46%			50%	11%	12%	13%	11%	11%
	City Council District 2	14%					57%	54%			50%	12%	10%	15%	12%	16%
	City Council District 3	13%			38%	40%				46%		13%	14%	13%	13%	12%
	City Council District 4	10%			30%	28%				27%		12%	4%	10%	10%	10%
	City Council District 5	17%	43%	37%					44%			17%	17%	20%	17%	17%
	City Council District 6	14%	35%	30%					36%			13%	7%	20%	12%	17%
	City Council District 7	10%			32%	32%				27%		8%	20%	2%	11%	10%
	City Council District 8	12%	23%	32%					20%			14%	15%	7%	14%	8%
REGION	City Council District 5,6,8	42%	100%	100%					100%			44%	39%	47%	43%	41%
	City Council District 3,4,7	33%			100%	100%				100%		33%	38%	25%	34%	32%
	City Council District 1,2	25%					100%	100%			100%	23%	22%	28%	23%	27%
REGION / GENDER	City Council District 5,6,8 Men	19%	100%						46%			24%	10%	18%	21%	16%
	City Council District 5,6,8	23%		100%					54%			20%	30%	29%	22%	25%
	City Council District 3,4,7 Men	16%			100%					46%		19%	13%	10%	18%	13%
	City Council District 3,4,7	17%				100%				54%		14%	25%	16%	17%	19%
	City Council District 1,2 Men	11%					100%				41%	10%	13%	9%	11%	9%
	City Council District 1,2 Women	14%						100%			59%	13%	9%	19%	12%	18%
REGION / PARTY REGISTRATION	City Council District 5,6,8 Democrat	29%	69%	69%					100%			31%	24%	34%	30%	28%
	City Council District 5,6,8 Republican	3%	9%	5%								3%	2%	4%	3%	3%
	City Council District 5,6,8 DTS	8%	15%	22%								7%	10%	7%	8%	9%
	City Council District 5,6,8 Other	2%	7%	4%								3%	3%	2%	3%	1%
	City Council District 3,4,7 Democrat	22%			65%	70%				100%		20%	29%	18%	22%	23%
	City Council District 3,4,7 Republican	0%			1%							0%			0%	
	City Council District 3,4,7 DTS	8%			24%	25%						10%	7%	3%	9%	6%
	City Council District 3,4,7 Other	3%			11%	5%						2%	2%	4%	2%	3%
	City Council District 1,2 Democrat	19%					70%	79%			100%	17%	15%	24%	17%	21%
	City Council District 1,2 Republican	1%					5%	3%				0%		1%	0%	2%
	City Council District 1,2 DTS	4%					19%	14%				4%	6%	2%	4%	2%
	City Council District 1,2 Other	1%					6%	4%				1%	1%	1%	1%	1%
Total		500	96	114	79	86	54	71	145	111	94	246	65	126	311	181

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		TOTAL	CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME		PARENTAL STATUS				DO YOU OWN YOUR OWN HOME OR DO YOU RENT		DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION				
			Yes	No	Father	Mother	Childless man	Childless woman	Own	Rent	Own City Council District 5,6,8	Own City Council District 3,4,7	Own City Council District 1,2	Rent City Council District 5,6,8	Rent City Council District 3,4,7
WHITE-ONLY GENDER / AGE	Men <50	16%	18%	16%	42%		33%		10%	26%	11%	13%	5%	33%	18%
	Women <50	13%	24%	9%		43%		17%	11%	15%	10%	9%	14%	23%	15%
	Men 50+	17%	9%	19%	20%		41%		20%	11%	25%	17%	13%	9%	11%
	Women 50+	20%	15%	21%		27%		40%	27%	8%	32%	21%	23%	5%	10%
REGION	City Council District 1	11%	14%	10%	19%	10%	8%	13%	13%	9%			50%		
	City Council District 2	14%	15%	14%	14%	15%	13%	14%	13%	15%			50%		
	City Council District 3	13%	13%	13%	12%	13%	13%	13%	12%	12%		49%			26%
	City Council District 4	10%	7%	10%	7%	7%	12%	9%	7%	15%		28%			34%
	City Council District 5	17%	17%	17%	15%	18%	19%	15%	22%	9%	44%			30%	
	City Council District 6	14%	14%	14%	13%	14%	15%	12%	18%	6%	36%			21%	
	City Council District 7	10%	11%	10%	11%	10%	11%	10%	6%	18%		24%			40%
	City Council District 8	12%	11%	12%	8%	13%	10%	14%	10%	15%	20%			48%	
REGION	City Council District 5,6,8	42%	42%	42%	37%	45%	43%	41%	50%	31%	100%			100%	
	City Council District 3,4,7	33%	30%	34%	30%	31%	36%	32%	25%	45%		100%			100%
	City Council District 1,2	25%	28%	24%	33%	24%	21%	27%	25%	25%			100%		
REGION / GENDER	City Council District 5,6,8 Men	19%	16%	20%	37%		43%		23%	13%	47%			42%	
	City Council District 5,6,8	23%	25%	22%		45%		41%	26%	18%	53%			58%	
	City Council District 3,4,7 Men	16%	13%	17%	30%		36%		11%	23%		45%			50%
	City Council District 3,4,7	17%	17%	17%		31%		32%	14%	22%		55%			50%
	City Council District 1,2 Men	11%	14%	10%	33%		21%		10%	14%			38%		
	City Council District 1,2 Women	14%	14%	14%		24%		27%	16%	11%			62%		
REGION / PARTY REGISTRATION	City Council District 5,6,8 Democrat	29%	28%	29%	27%	29%	30%	29%	36%	19%	73%			61%	
	City Council District 5,6,8 Republican	3%	2%	3%	2%	1%	4%	2%	3%	1%	7%			5%	
	City Council District 5,6,8 DTS	8%	8%	8%	4%	10%	7%	9%	9%	7%	18%			22%	
	City Council District 5,6,8 Other	2%	4%	2%	4%	4%	2%	1%	1%	4%	3%			12%	
	City Council District 3,4,7 Democrat	22%	23%	22%	25%	21%	22%	22%	19%	26%		75%			57%
	City Council District 3,4,7 Republican	0%		0%			0%			0%					1%
	City Council District 3,4,7 DTS	8%	6%	9%	3%	8%	10%	8%	4%	16%		15%			35%
	City Council District 3,4,7 Other	3%	2%	3%	3%	2%	4%	2%	2%	3%		10%			7%
	City Council District 1,2 Democrat	19%	19%	19%	19%	18%	16%	21%	20%	17%			77%		
	City Council District 1,2 Republican	1%	1%	1%	2%		1%	1%	1%	2%			3%		
	City Council District 1,2 DTS	4%	7%	3%	9%	5%	3%	3%	4%	5%			14%		
	City Council District 1,2 Other	1%	2%	1%	3%	1%	1%	1%	2%	1%			6%		
Total		500	121	377	54	68	176	200	304	175	151	76	77	54	79

CITY OF BERKELEY - APRIL, 2014

		TOTAL	HOW LONG HAVE YOU LIVED IN BERKELEY			HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER						RACE	RACE /GENDER		RACE /AGE	
			10 years or fewer	20 years or fewer	20 or more years	10 years or fewer Men	10 years or fewer Women	20 years or fewer Men	20 years or fewer Women	20 or more years Men	20 or more years Women	White	White men	White women	White <50	White 50+
WHITE-ONLY GENDER /AGE	Men <50	16%	24%	21%	9%	51%		45%		21%		25%	49%		56%	
	Women <50	13%	25%	19%	5%		46%		36%	9%		20%		39%	44%	
	Men 50+	17%	8%	10%	25%	18%		22%		55%		25%	51%			46%
	Women 50+	20%	4%	11%	30%		8%		21%		55%	30%		61%		54%
REGION	City Council District 1	11%	8%	9%	14%	9%	7%	10%	9%	11%	16%	9%	8%	10%	7%	11%
	City Council District 2	14%	14%	13%	15%	16%	12%	12%	13%	15%	16%	12%	12%	12%	15%	9%
	City Council District 3	13%	12%	13%	11%	11%	13%	13%	14%	13%	10%	10%	12%	7%	9%	10%
	City Council District 4	10%	9%	9%	10%	10%	7%	9%	9%	12%	8%	12%	12%	12%	11%	13%
	City Council District 5	17%	12%	16%	19%	17%	8%	18%	14%	19%	18%	22%	23%	21%	22%	22%
	City Council District 6	14%	9%	10%	18%	7%	10%	9%	11%	21%	15%	16%	14%	17%	8%	22%
	City Council District 7	10%	19%	16%	3%	17%	22%	18%	15%	2%	4%	8%	7%	9%	13%	4%
	City Council District 8	12%	17%	13%	10%	13%	20%	12%	15%	7%	13%	12%	12%	12%	15%	9%
REGION	City Council District 5,6,8	42%	38%	39%	46%	37%	38%	39%	39%	46%	46%	49%	49%	50%	45%	53%
	City Council District 3,4,7	33%	40%	39%	25%	38%	42%	39%	39%	27%	22%	30%	31%	28%	33%	27%
	City Council District 1,2	25%	22%	22%	29%	25%	20%	22%	22%	26%	32%	21%	20%	22%	22%	20%
REGION / GENDER	City Council District 5,6,8 Men	19%	17%	18%	21%	37%		39%		46%		24%	49%		25%	24%
	City Council District 5,6,8 Women	23%	21%	21%	25%		38%		39%		46%	25%		50%	20%	29%
	City Council District 3,4,7 Men	16%	17%	18%	12%	38%		39%		27%		16%	31%		18%	13%
	City Council District 3,4,7 Women	17%	23%	21%	12%		42%		39%		22%	14%		28%	14%	14%
	City Council District 1,2 Men	11%	12%	10%	12%	25%		22%		26%		10%	20%		12%	9%
	City Council District 1,2 Women	14%	11%	12%	18%		20%		22%		32%	11%		22%	10%	11%
REGION / PARTY REGISTRATION	City Council District 5,6,8 Democrat	29%	24%	25%	34%	27%	21%	26%	24%	33%	35%	36%	35%	37%	30%	41%
	City Council District 5,6,8 Republican	3%	2%	2%	4%	3%		3%	1%	5%	4%	3%	4%	3%	2%	4%
	City Council District 5,6,8 DTS	8%	10%	10%	6%	5%	15%	6%	12%	6%	6%	8%	7%	9%	9%	7%
	City Council District 5,6,8 Other	2%	2%	3%	2%	2%	3%	3%	2%	2%	1%	2%	3%	2%	4%	1%
	City Council District 3,4,7 Democrat	22%	22%	24%	20%	19%	23%	23%	24%	20%	20%	21%	23%	19%	21%	21%
	City Council District 3,4,7 Republican	0%	0%	0%		1%		0%								
	City Council District 3,4,7 DTS	8%	16%	13%	2%	14%	18%	12%	13%	3%	1%	6%	6%	7%	12%	2%
	City Council District 3,4,7 Other	3%	2%	3%	3%	4%	1%	3%	2%	5%	1%	2%	3%	2%		4%
	City Council District 1,2 Democrat	19%	15%	15%	24%	16%	13%	15%	14%	19%	29%	15%	14%	17%	14%	17%
	City Council District 1,2 Republican	1%	1%	1%	1%		2%	1%	2%	2%		0%	1%		1%	
	City Council District 1,2 DTS	4%	5%	5%	3%	7%	4%	5%	5%	4%	2%	4%	4%	4%	7%	2%
	City Council District 1,2 Other	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	0%	2%
	Total	500	165	278	214	76	89	130	149	97	117	325	164	161	145	180

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		TOTAL	WHITE-ONLY GENDER /AGE				REGION /RACE			4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES				4/5.BALLOT /EFFECT		
			Men <50	Wome n <50	Men 50+	Wome n 50+	City Council District 5,6,8 White	City Council District 3,4,7 White	City Council District 1,2 White	Yes	No	Undecided /DK	All swing	Potential yes	Undecided /no & more likely	Solid no
WHITE-ONLY GENDER /AGE	Men <50	16%	100%				23%	28%	26%	17%	17%	15%	16%	17%	19%	14%
	Women <50	13%		100%			18%	22%	21%	13%	14%	10%	13%	11%	5%	16%
	Men 50+	17%			100%		27%	25%	23%	16%	23%	12%	15%	15%	14%	19%
	Women 50+	20%				100%	33%	26%	30%	21%	18%	18%	19%	19%	15%	20%
REGION	City Council District 1	11%	8%	6%	8%	13%			44%	13%	6%	13%	10%	12%	9%	10%
	City Council District 2	14%	14%	16%	10%	8%			56%	12%	11%	19%	17%	13%	16%	14%
	City Council District 3	13%	12%	4%	12%	9%		33%		13%	14%	12%	13%	15%	20%	8%
	City Council District 4	10%	11%	11%	13%	13%		40%		13%	6%	7%	9%	11%	6%	7%
	City Council District 5	17%	22%	21%	23%	21%	45%			16%	21%	14%	16%	16%	14%	19%
	City Council District 6	14%	9%	8%	20%	23%	32%			11%	19%	14%	11%	11%	12%	19%
	City Council District 7	10%	9%	18%	5%	4%		27%		12%	13%	6%	10%	11%	10%	9%
	City Council District 8	12%	15%	15%	8%	9%	24%			10%	11%	16%	14%	11%	13%	13%
REGION	City Council District 5,6,8	42%	45%	45%	52%	54%	100%			37%	50%	44%	40%	38%	39%	51%
	City Council District 3,4,7	33%	33%	33%	29%	25%		100%		38%	33%	25%	32%	37%	36%	24%
	City Council District 1,2	25%	22%	22%	19%	21%			100%	26%	17%	32%	28%	25%	25%	24%
REGION / GENDER	City Council District 5,6,8 Men	19%	45%		52%		50%			17%	27%	16%	16%	17%	18%	23%
	City Council District 5,6,8	23%		45%		54%	50%			20%	23%	28%	24%	20%	21%	28%
	City Council District 3,4,7 Men	16%	33%		29%			53%		19%	15%	11%	17%	18%	18%	10%
	City Council District 3,4,7	17%		33%		25%		47%		19%	18%	13%	15%	19%	19%	14%
	City Council District 1,2 Men	11%	22%		19%				49%	11%	11%	12%	11%	10%	10%	12%
	City Council District 1,2 Women	14%		22%		21%			51%	15%	6%	20%	17%	15%	15%	13%
REGION / PARTY REGISTRATION	City Council District 5,6,8 Democrat	29%	29%	32%	40%	41%	73%			26%	30%	33%	28%	27%	28%	34%
	City Council District 5,6,8 Republican	3%	4%		4%	4%	7%			2%	7%		1%	2%		5%
	City Council District 5,6,8 DTS	8%	7%	11%	6%	7%	15%			6%	9%	10%	9%	7%	10%	9%
	City Council District 5,6,8 Other	2%	5%	3%	2%	1%	5%			2%	4%	1%	2%	2%	1%	3%
	City Council District 3,4,7 Democrat	22%	23%	19%	22%	19%		70%		25%	24%	16%	21%	26%	28%	15%
	City Council District 3,4,7 Republican	0%								0%				0%		
	City Council District 3,4,7 DTS	8%	10%	14%	1%	3%		22%		9%	7%	7%	9%	8%	6%	8%
	City Council District 3,4,7 Other	3%			6%	3%		8%		4%	2%	1%	3%	3%	2%	1%
	City Council District 1,2 Democrat	19%	14%	14%	14%	19%			74%	17%	13%	27%	22%	18%	20%	20%
	City Council District 1,2 Republican	1%	1%						2%	1%	1%	1%	1%	1%		2%
	City Council District 1,2 DTS	4%	7%	7%	2%	2%			19%	6%	2%	3%	4%	5%	4%	1%
	City Council District 1,2 Other	1%		1%	3%	1%			6%	2%	1%		1%	1%		1%
	Total	500	81	64	83	98	161	97	68	238	128	134	286	337	99	163

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		TOTAL	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES				A6/8.BALLOT /EFFECT		7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION			B7/9.BALLOT /EFFECT	
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Solid no	Yes	No	All swing	Potenti al yes	Solid no
WHITE-ONLY GENDER /AGE	Men <50	16%	19%	12%	18%	16%	15%	14%	18%	14%	14%	21%	11%
	Women <50	13%	16%	9%	10%	15%	18%	4%	14%	10%	14%	11%	13%
	Men 50+	17%	14%	21%	15%	17%	13%	26%	17%	17%	17%	16%	16%
	Women 50+	20%	17%	21%	26%	18%	18%	22%	19%	19%	20%	19%	21%
REGION	City Council District 1	11%	10%	13%	9%	10%	11%	15%	10%	15%	13%	9%	14%
	City Council District 2	14%	16%	12%	12%	16%	13%	13%	15%	11%	16%	17%	10%
	City Council District 3	13%	10%	14%	24%	12%	12%	18%	11%	13%	12%	13%	10%
	City Council District 4	10%	12%	8%	4%	9%	9%	5%	11%	8%	10%	13%	8%
	City Council District 5	17%	16%	18%	16%	17%	16%	14%	17%	17%	14%	18%	18%
	City Council District 6	14%	13%	15%	11%	12%	13%	16%	13%	16%	14%	12%	16%
	City Council District 7	10%	12%	8%	12%	13%	14%	6%	13%	6%	9%	10%	8%
	City Council District 8	12%	11%	12%	13%	11%	13%	13%	11%	15%	11%	9%	14%
REGION	City Council District 5,6,8	42%	40%	45%	40%	41%	42%	43%	40%	48%	39%	39%	49%
	City Council District 3,4,7	33%	34%	30%	39%	33%	35%	29%	35%	26%	31%	36%	27%
	City Council District 1,2	25%	25%	25%	21%	26%	24%	28%	24%	26%	29%	25%	24%
REGION / GENDER	City Council District 5,6,8 Men	19%	20%	20%	12%	17%	19%	21%	20%	20%	17%	20%	17%
	City Council District 5,6,8 Women	23%	20%	25%	28%	24%	23%	21%	20%	28%	22%	19%	32%
	City Council District 3,4,7 Men	16%	17%	14%	19%	15%	17%	16%	18%	11%	14%	17%	11%
	City Council District 3,4,7 Women	17%	17%	16%	21%	17%	18%	13%	17%	15%	17%	19%	16%
	City Council District 1,2 Men	11%	10%	12%	11%	13%	6%	19%	10%	12%	15%	13%	8%
	City Council District 1,2 Women	14%	16%	13%	9%	13%	17%	10%	14%	14%	15%	12%	16%
REGION / PARTY REGISTRATION	City Council District 5,6,8 Democrat	29%	27%	30%	33%	32%	28%	28%	28%	31%	28%	28%	34%
	City Council District 5,6,8 Republican	3%	0%	7%		1%	1%	5%	1%	7%	3%	2%	6%
	City Council District 5,6,8 DTS	8%	10%	7%	3%	6%	11%	9%	8%	8%	6%	6%	7%
	City Council District 5,6,8 Other	2%	3%	1%	3%	3%	2%	1%	3%	1%	2%	3%	2%
	City Council District 3,4,7 Democrat	22%	22%	20%	30%	20%	22%	21%	24%	19%	18%	25%	18%
	City Council District 3,4,7 Republican	0%		0%				1%		0%			
	City Council District 3,4,7 DTS	8%	9%	7%	9%	12%	9%	5%	7%	6%	12%	9%	7%
	City Council District 3,4,7 Other	3%	3%	2%		1%	4%	3%	4%	1%	1%	2%	1%
	City Council District 1,2 Democrat	19%	18%	21%	15%	21%	19%	23%	18%	21%	22%	18%	16%
	City Council District 1,2 Republican	1%	2%	1%		1%	1%	1%	1%	1%	1%	1%	
	City Council District 1,2 DTS	4%	5%	3%	6%	3%	2%	4%	4%	3%	5%	5%	6%
	City Council District 1,2 Other	1%	1%	1%		1%	1%		1%	1%	2%	1%	2%
Total		500	263	188	48	193	171	79	335	133	153	174	76

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		TOTAL	11.INCREASE PARKS PARCEL TAX BY 16%				11/13.BALLOT /EFFECT			12.ISSUE BONDS TO RENOVATE PARKS				12/13.BALLOT /EFFECT		
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
WHITE-ONLY GENDER /AGE	Men <50	16%	17%	15%	14%	14%	17%	15%	15%	19%	16%	10%	14%	18%	13%	13%
	Women <50	13%	15%	8%	15%	14%	15%	14%	8%	12%	11%	18%	17%	14%	21%	10%
	Men 50+	17%	17%	19%	11%	16%	15%	9%	20%	16%	19%	15%	14%	15%	11%	20%
	Women 50+	20%	20%	19%	19%	19%	19%	18%	20%	20%	17%	21%	19%	19%	17%	21%
REGION	City Council District 1	11%	12%	11%	9%	11%	11%	7%	13%	13%	12%	5%	8%	11%	5%	11%
	City Council District 2	14%	11%	18%	15%	17%	14%	24%	13%	12%	13%	19%	16%	14%	21%	13%
	City Council District 3	13%	11%	11%	20%	12%	14%	23%	10%	12%	9%	19%	13%	15%	21%	9%
	City Council District 4	10%	11%	6%	12%	11%	10%	8%	8%	12%	6%	9%	11%	11%	8%	7%
	City Council District 5	17%	16%	19%	16%	15%	16%	16%	19%	18%	21%	9%	15%	17%	14%	16%
	City Council District 6	14%	13%	18%	10%	11%	12%	8%	18%	10%	18%	16%	11%	10%	11%	21%
	City Council District 7	10%	13%	6%	10%	11%	11%	6%	9%	12%	9%	9%	12%	11%	7%	10%
	City Council District 8	12%	13%	11%	8%	12%	12%	8%	11%	10%	12%	14%	14%	11%	13%	13%
REGION	City Council District 5,6,8	42%	42%	47%	34%	38%	40%	32%	48%	38%	51%	39%	40%	38%	38%	50%
	City Council District 3,4,7	33%	35%	23%	42%	34%	36%	37%	26%	36%	24%	37%	36%	36%	36%	26%
	City Council District 1,2	25%	23%	29%	24%	28%	25%	31%	26%	26%	25%	24%	25%	26%	26%	24%
REGION / GENDER	City Council District 5,6,8 Men	19%	17%	26%	13%	16%	15%	9%	28%	17%	26%	15%	14%	15%	10%	28%
	City Council District 5,6,8 Women	23%	24%	21%	20%	22%	24%	23%	19%	21%	25%	24%	26%	23%	28%	23%
	City Council District 3,4,7 Men	16%	18%	9%	20%	17%	17%	13%	13%	19%	12%	14%	17%	17%	12%	13%
	City Council District 3,4,7 Women	17%	17%	14%	22%	17%	19%	24%	13%	18%	12%	23%	19%	19%	24%	13%
	City Council District 1,2 Men	11%	10%	14%	10%	12%	11%	14%	12%	12%	10%	9%	12%	12%	10%	9%
	City Council District 1,2 Women	14%	13%	16%	14%	16%	14%	17%	14%	13%	15%	15%	12%	14%	16%	14%
REGION / PARTY REGISTRATION	City Council District 5,6,8 Democrat	29%	30%	29%	27%	27%	29%	25%	30%	27%	31%	31%	27%	27%	29%	32%
	City Council District 5,6,8 Republican	3%	1%	7%	1%	2%	1%	2%	7%	1%	7%	1%	2%	1%	1%	6%
	City Council District 5,6,8 DTS	8%	9%	8%	3%	8%	8%	4%	8%	8%	10%	6%	9%	8%	8%	9%
	City Council District 5,6,8 Other	2%	2%	3%	2%	2%	2%	1%	3%	2%	3%	1%	1%	2%	1%	3%
	City Council District 3,4,7 Democrat	22%	24%	16%	28%	23%	25%	27%	17%	25%	15%	24%	25%	25%	25%	16%
	City Council District 3,4,7 Republican	0%	0%				0%			0%				0%		
	City Council District 3,4,7 DTS	8%	8%	7%	9%	7%	8%	8%	8%	7%	8%	10%	9%	8%	10%	8%
	City Council District 3,4,7 Other	3%	3%	1%	5%	3%	3%	2%	2%	3%	1%	2%	2%	3%	1%	2%
	City Council District 1,2 Democrat	19%	18%	21%	16%	20%	19%	22%	18%	20%	16%	20%	19%	20%	19%	17%
	City Council District 1,2 Republican	1%	1%	1%		1%	1%	1%	1%	1%	1%		1%	1%	1%	1%
	City Council District 1,2 DTS	4%	3%	4%	7%	6%	3%	6%	5%	4%	5%	3%	4%	4%	4%	4%
	City Council District 1,2 Other	1%	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	2%	2%
	Total	500	269	145	85	247	350	81	150	253	138	108	251	341	89	159

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		TOTAL	SPLIT				
			A	B	C	D	E
WHITE-ONLY GENDER /AGE	Men <50	16%	15%	18%	16%	17%	15%
	Women <50	13%	14%	12%	10%	11%	17%
	Men 50+	17%	17%	16%	15%	16%	18%
	Women 50+	20%	19%	20%	20%	21%	18%
REGION	City Council District 1	11%	12%	10%	14%	14%	7%
	City Council District 2	14%	13%	15%	16%	16%	10%
	City Council District 3	13%	14%	12%	9%	13%	15%
	City Council District 4	10%	8%	11%	7%	12%	10%
	City Council District 5	17%	15%	18%	17%	9%	23%
	City Council District 6	14%	14%	13%	14%	12%	15%
	City Council District 7	10%	11%	10%	11%	12%	9%
	City Council District 8	12%	13%	11%	12%	12%	11%
REGION	City Council District 5,6,8	42%	42%	42%	43%	33%	49%
	City Council District 3,4,7	33%	33%	33%	27%	38%	34%
	City Council District 1,2	25%	25%	25%	30%	30%	17%
REGION / GENDER	City Council District 5,6,8 Men	19%	19%	19%	21%	15%	21%
	City Council District 5,6,8 Women	23%	23%	23%	22%	18%	27%
	City Council District 3,4,7 Men	16%	16%	15%	15%	17%	15%
	City Council District 3,4,7 Women	17%	17%	18%	12%	20%	19%
	City Council District 1,2 Men	11%	10%	12%	13%	10%	9%
	City Council District 1,2 Women	14%	15%	13%	17%	19%	8%
REGION / PARTY REGISTRATION	City Council District 5,6,8 Democrat	29%	28%	30%	28%	22%	35%
	City Council District 5,6,8 Republican	3%	2%	3%	5%	3%	1%
	City Council District 5,6,8 DTS	8%	10%	6%	7%	7%	10%
	City Council District 5,6,8 Other	2%	2%	3%	3%	1%	3%
	City Council District 3,4,7 Democrat	22%	22%	23%	17%	26%	23%
	City Council District 3,4,7 Republican	0%	0%				0%
	City Council District 3,4,7 DTS	8%	7%	9%	7%	8%	8%
	City Council District 3,4,7 Other	3%	4%	2%	2%	3%	2%
	City Council District 1,2 Democrat	19%	20%	17%	20%	25%	12%
	City Council District 1,2 Republican	1%	1%	1%	3%		
	City Council District 1,2 DTS	4%	3%	5%	5%	3%	4%
	City Council District 1,2 Other	1%	1%	2%	2%	1%	1%
	Total	500	250	250	157	156	187

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		TOTAL	GENDER		AGE					AGE COLLAPSE		GENDER /AGE			
			Men	Women	Under 30	30 - 39	40 - 49	50 - 64	65 & over	Under 50	50 & over	Men <50	Women <50	Men 50+	Women 50+
REGION /RACE	City Council District 5,6,8 White	32%	35%	30%	26%	25%	33%	29%	43%	28%	36%	32%	24%	37%	35%
	City Council District 5,6,8 Black	1%	0%	1%				2%	1%		2%			1%	3%
	City Council District 5,6,8 Latino	3%	1%	4%	7%		4%	2%	1%	4%	2%	1%	7%	2%	2%
	City Council District 5,6,8 Asian / Pacific Islander	3%	3%	4%	6%	3%	3%	1%	3%	4%	2%	3%	6%	2%	2%
	City Council District 3,4,7 White	19%	22%	17%	22%	20%	17%	23%	15%	20%	19%	23%	17%	21%	17%
	City Council District 3,4,7 Black	5%	4%	5%	2%	4%	6%	4%	6%	3%	5%	3%	4%	4%	6%
	City Council District 3,4,7 Latino	3%	2%	4%	8%	3%	1%	2%		5%	1%	3%	6%		2%
	City Council District 3,4,7 Asian / Pacific Islander	3%	4%	3%	10%	4%	2%	1%	1%	6%	1%	7%	5%	1%	1%
	City Council District 1,2 White	14%	14%	13%	7%	18%	19%	17%	10%	14%	14%	15%	12%	13%	14%
	City Council District 1,2 Black	5%	4%	7%	4%	3%	6%	5%	8%	4%	7%	4%	4%	3%	9%
	City Council District 1,2 Latino	2%	3%	2%	2%	5%		2%	3%	2%	2%	2%	3%	4%	1%
	City Council District 1,2 Asian / Pacific Islander	3%	1%	4%		4%	5%	2%	3%	3%	2%		5%	2%	3%
SPLIT	A	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%
	B	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%
	C	31%	34%	29%	38%	34%	28%	26%	32%	34%	29%	37%	31%	31%	28%
	D	31%	28%	33%	26%	30%	26%	35%	34%	27%	35%	28%	26%	29%	39%
	E	37%	38%	37%	35%	36%	45%	38%	34%	39%	36%	35%	42%	40%	33%
	Total	500	230	270	100	65	70	130	135	235	265	114	121	116	149

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		TOTAL	PARTY REGISTRATION			PARTY REGISTRATION / GENDER			PARTY REGISTRATION / AGE COLLAPSE			IDEOLOGY			IDEOLOGY	
			Democ rat	DTS	DTS /Other	Democ rat Men	Democ rat Women	DTS Women	Democ rat Under 50	Democ rat 50 & over	DTS Under 50	Progre ssive	Liberal	Moderate	Progre ssive /liberal	Moderate /conser vative
REGION /RACE	City Council District 5,6,8 White	32%	34%	25%	25%	37%	31%	25%	30%	36%	18%	33%	33%	27%	33%	30%
	City Council District 5,6,8 Black	1%	1%			1%	2%			2%		1%		2%	1%	2%
	City Council District 5,6,8 Latino	3%	2%	7%	7%		3%	8%	2%	1%	9%	1%	4%	6%	2%	5%
	City Council District 5,6,8 Asian / Pacific Islander	3%	3%	7%	5%	4%	2%	12%	3%	2%	9%	3%	3%	2%	3%	3%
	City Council District 3,4,7 White	19%	19%	21%	22%	24%	16%	20%	21%	19%	25%	19%	20%	21%	19%	21%
	City Council District 3,4,7 Black	5%	6%	2%	2%	4%	7%	2%	5%	6%	2%	1%	8%	4%	5%	4%
	City Council District 3,4,7 Latino	3%	2%	7%	5%	2%	3%	10%	5%	0%	6%	1%	2%	6%	2%	5%
	City Council District 3,4,7 Asian / Pacific Islander	3%	2%	8%	7%	1%	3%	3%	4%	0%	9%	4%	3%	4%	4%	3%
	City Council District 1,2 White	14%	14%	13%	13%	14%	14%	10%	14%	15%	14%	19%	10%	10%	15%	11%
	City Council District 1,2 Black	5%	6%	2%	2%	4%	8%	2%	5%	7%	2%	3%	8%	8%	5%	6%
	City Council District 1,2 Latino	2%	3%	1%	2%	3%	2%		4%	2%		2%	2%	2%	2%	2%
	City Council District 1,2 Asian / Pacific Islander	3%	3%	3%	2%	2%	3%	6%	3%	3%	4%	4%	2%	2%	3%	2%
SPLIT	A	50%	50%	50%	50%	52%	49%	50%	51%	49%	49%	46%	54%	51%	50%	50%
	B	50%	50%	50%	50%	48%	51%	50%	49%	51%	51%	54%	46%	49%	50%	50%
	C	31%	29%	31%	32%	32%	27%	36%	31%	28%	35%	32%	29%	40%	31%	33%
	D	31%	33%	28%	28%	29%	36%	21%	32%	34%	24%	31%	34%	26%	33%	31%
	E	37%	38%	41%	40%	39%	37%	43%	37%	38%	42%	36%	37%	35%	37%	36%
	Total	500	350	100	130	156	194	57	148	202	69	157	150	124	307	164

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		TOTAL	IDEOLOGY / GENDER				EDUCATION					EDUCATION /GENDER			WHITE-ONLY EDUCATION /GENDER	
			Progre ssive /liberal Men	Progre ssive /liberal Women	Modera te /conser vative Men	Modera te /conser vative Women	Post H. S.	Non-co llege grad	College gradua te or post-gr ad	4-year College grad	Post-gr aduate	Non college women	College men	College women	College men	College women
REGION /RACE	City Council District 5,6,8 White	32%	34%	33%	37%	22%	19%	20%	36%	32%	40%	21%	39%	33%	52%	50%
	City Council District 5,6,8 Black	1%	1%	1%		3%	2%	2%	1%	1%		3%		1%		
	City Council District 5,6,8 Latino	3%	1%	3%	2%	8%	5%	4%	3%	4%	1%	5%	1%	4%		
	City Council District 5,6,8 Asian / Pacific Islander	3%	3%	3%	2%	4%	2%	2%	4%	5%	2%	2%	3%	4%		
	City Council District 3,4,7 White	19%	22%	18%	25%	17%	18%	19%	20%	18%	22%	16%	23%	17%	30%	26%
	City Council District 3,4,7 Black	5%	2%	7%	5%	4%	12%	10%	3%	3%	3%	13%	3%	3%		
	City Council District 3,4,7 Latino	3%	1%	2%	2%	8%	9%	8%	1%	1%	1%	8%		2%		
	City Council District 3,4,7 Asian / Pacific Islander	3%	5%	3%	3%	3%	7%	7%	2%	3%	1%	6%	2%	1%		
	City Council District 1,2 White	14%	15%	15%	12%	11%	8%	9%	15%	15%	16%	3%	14%	17%	18%	25%
	City Council District 1,2 Black	5%	5%	5%	2%	10%	10%	13%	3%	4%	1%	17%	3%	3%		
	City Council District 1,2 Latino	2%	4%	1%	1%	3%	4%	3%	2%	2%	2%	1%	2%	2%		
	City Council District 1,2 Asian / Pacific Islander	3%	1%	4%	1%	3%	1%	1%	3%	4%	2%	1%	2%	5%		
SPLIT	A	50%	49%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	48%	50%
	B	50%	51%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	52%	50%
	C	31%	34%	28%	34%	32%	33%	29%	32%	33%	31%	25%	34%	31%	33%	28%
	D	31%	32%	33%	26%	35%	26%	31%	31%	33%	29%	36%	29%	32%	31%	31%
	E	37%	34%	38%	39%	33%	41%	39%	37%	34%	40%	39%	37%	37%	36%	40%
	Total	500	134	173	83	82	85	125	373	199	174	73	177	197	134	132

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		TOTAL	EDUCATION /AGE			REGION								REGION		
			College <50	Non-co llege 50+	College 50+	City Council District 1	City Council District 2	City Council District 3	City Council District 4	City Council District 5	City Council District 6	City Council District 8	City Council District 5,6,8	City Council District 3,4,7	City Council District 1,2	
REGION /RACE	City Council District 5,6,8 White	32%	29%	15%	43%					86%	75%	65%	76%			
	City Council District 5,6,8 Black	1%		4%	1%					3%	1%	2%	2%			
	City Council District 5,6,8 Latino	3%	4%	3%	1%					5%	7%	11%	7%			
	City Council District 5,6,8 Asian / Pacific Islander	3%	5%	1%	2%					4%	10%	11%	8%			
	City Council District 3,4,7 White	19%	20%	16%	20%			49%	81%					59%		
	City Council District 3,4,7 Black	5%	3%	12%	3%			27%	7%					14%		
	City Council District 3,4,7 Latino	3%	3%	5%				6%	7%					9%		
	City Council District 3,4,7 Asian / Pacific Islander	3%	3%	1%	1%			7%	1%					10%		
	City Council District 1,2 White	14%	16%	9%	15%	53%	55%								54%	
	City Council District 1,2 Black	5%	5%	23%	1%	19%	24%								22%	
	City Council District 1,2 Latino	2%	3%	4%	2%	12%	7%								9%	
	City Council District 1,2 Asian / Pacific Islander	3%	4%	1%	3%	15%	6%								10%	
SPLIT	A	50%	53%	59%	47%	54%	47%	53%	41%	46%	51%	55%	50%	50%	50%	
	B	50%	47%	41%	53%	46%	53%	47%	59%	54%	49%	45%	50%	50%	50%	
	C	31%	34%	26%	30%	38%	37%	23%	22%	33%	32%	32%	32%	26%	37%	
	D	31%	28%	37%	33%	39%	35%	32%	40%	16%	28%	32%	24%	35%	37%	
	E	37%	38%	37%	36%	23%	28%	45%	38%	51%	40%	36%	43%	39%	26%	
	Total	500	175	64	198	56	69	64	48	84	68	58	210	165	125	

CITY OF BERKELEY - APRIL, 2014

		TOTAL	REGION / GENDER						REGION / PARTY REGISTRATION			EMPLOYMENT STATUS			EMPLOYMENT STATUS	
			City Council District 5,6,8 Men	City Council District 5,6,8 Women	City Council District 3,4,7 Men	City Council District 3,4,7 Women	City Council District 1,2 Men	City Council District 1,2 Women	City Council District 5,6,8 Democrat	City Council District 3,4,7 Democrat	City Council District 1,2 Democrat	Employed full-time	Employed part-time	Retired	All employed	All not working
REGION / RACE	City Council District 5,6,8 White	32%	83%	71%					81%			33%	30%	38%	32%	32%
	City Council District 5,6,8 Black	1%	1%	3%					3%			1%		2%	1%	2%
	City Council District 5,6,8 Latino	3%	3%	10%					4%			5%	1%	2%	4%	1%
	City Council District 5,6,8 Asian / Pacific Islander	3%	6%	9%					6%			3%	5%	1%	4%	3%
	City Council District 3,4,7 White	19%			64%	53%				61%		19%	22%	20%	19%	20%
	City Council District 3,4,7 Black	5%			10%	17%				18%		4%	2%	5%	4%	6%
	City Council District 3,4,7 Latino	3%			5%	12%				7%		2%	2%		2%	4%
	City Council District 3,4,7 Asian / Pacific Islander	3%			11%	8%				6%		3%	5%	1%	4%	2%
	City Council District 1,2 White	14%					61%	49%			53%	14%	15%	12%	15%	11%
	City Council District 1,2 Black	5%					17%	26%			23%	2%	3%	10%	2%	12%
	City Council District 1,2 Latino	2%					12%	7%			9%	3%	1%	2%	3%	2%
	City Council District 1,2 Asian / Pacific Islander	3%					5%	15%			9%	3%	3%	3%	3%	2%
SPLIT	A	50%	50%	50%	52%	48%	47%	53%	48%	49%	54%	50%	49%	45%	50%	51%
	B	50%	50%	50%	48%	52%	53%	47%	52%	51%	46%	50%	51%	55%	50%	49%
	C	31%	35%	30%	30%	22%	38%	37%	31%	24%	33%	31%	31%	29%	31%	33%
	D	31%	23%	25%	34%	37%	29%	42%	24%	37%	42%	28%	40%	37%	31%	32%
	E	37%	42%	45%	36%	42%	33%	21%	45%	39%	25%	41%	29%	34%	38%	36%
	Total	500	96	114	79	86	54	71	145	111	94	246	65	126	311	181

CITY OF BERKELEY - APRIL, 2014

		TOTAL	CHILDREN 18 YEARS OR YOUNGER LIVING AT HOME		PARENTAL STATUS				DO YOU OWN YOUR OWN HOME OR DO YOU RENT		DO YOU OWN YOUR OWN HOME OR DO YOU RENT / REGION				
											Own City Council District 5,6,8	Own City Council District 3,4,7	Own City Council District 1,2	Rent City Council District 5,6,8	Rent City Council District 3,4,7
			Yes	No	Father	Mother	Childless man	Childless woman	Own	Rent					
REGION / RACE	City Council District 5,6,8 White	32%	31%	33%	26%	35%	37%	29%	39%	21%	78%			70%	
	City Council District 5,6,8 Black	1%		1%			0%	2%	1%	1%	2%			4%	
	City Council District 5,6,8 Latino	3%	7%	2%	2%	10%	1%	2%	3%	3%	6%			11%	
	City Council District 5,6,8 Asian / Pacific Islander	3%	1%	4%	2%		3%	5%	3%	3%	7%			10%	
	City Council District 3,4,7 White	19%	17%	20%	18%	17%	24%	17%	15%	25%		61%			55%
	City Council District 3,4,7 Black	5%	3%	5%	3%	4%	4%	6%	4%	5%		17%			12%
	City Council District 3,4,7 Latino	3%	3%	3%		6%	2%	3%	1%	6%		6%			12%
	City Council District 3,4,7 Asian / Pacific Islander	3%	2%	4%	3%	2%	4%	3%	2%	6%		9%			12%
	City Council District 1,2 White	14%	18%	12%	18%	17%	13%	11%	14%	13%			55%		
	City Council District 1,2 Black	5%	2%	7%	4%	1%	4%	9%	5%	7%			18%		
	City Council District 1,2 Latino	2%	5%	1%	6%	3%	2%	1%	3%	1%			11%		
	City Council District 1,2 Asian / Pacific Islander	3%	2%	3%	2%	2%	1%	4%	3%	2%			12%		
SPLIT	A	50%	50%	50%	55%	47%	49%	51%	50%	50%	51%	45%	52%	45%	54%
	B	50%	50%	50%	45%	53%	51%	49%	50%	50%	49%	55%	48%	55%	46%
	C	31%	33%	31%	34%	32%	34%	28%	30%	34%	32%	22%	34%	32%	31%
	D	31%	26%	33%	25%	27%	30%	35%	31%	30%	23%	37%	40%	30%	32%
	E	37%	41%	36%	42%	40%	36%	37%	39%	35%	45%	42%	25%	38%	37%
	Total	500	121	377	54	68	176	200	304	175	151	76	77	54	79

CITY OF BERKELEY - APRIL, 2014

		TOTAL	HOW LONG HAVE YOU LIVED IN BERKELEY			HOW LONG YOU HAVE LIVED IN BERKELEY /GENDER						RACE	RACE /GENDER		RACE /AGE	
			10 years or fewer	20 years or fewer	20 or more years	10 years or fewer Men	10 years or fewer Women	20 years or fewer Men	20 years or fewer Women	20 or more years Men	20 or more years Women	White	White men	White women	White <50	White 50+
REGION /RACE	City Council District 5,6,8 White	32%	27%	28%	39%	34%	22%	33%	23%	38%	39%	49%	49%	50%	45%	53%
	City Council District 5,6,8 Black	1%		1%	1%				2%	1%	1%					
	City Council District 5,6,8 Latino	3%	5%	4%	2%		9%	1%	7%	2%	1%					
	City Council District 5,6,8 Asian / Pacific Islander	3%	4%	4%	2%	1%	6%	2%	5%	3%	2%					
	City Council District 3,4,7 White	19%	19%	21%	16%	19%	20%	21%	21%	22%	11%	30%	31%	28%	33%	27%
	City Council District 3,4,7 Black	5%	1%	3%	6%		2%	3%	3%	4%	8%					
	City Council District 3,4,7 Latino	3%	7%	4%	0%	5%	9%	3%	5%		1%					
	City Council District 3,4,7 Asian / Pacific Islander	3%	8%	5%	0%	9%	7%	7%	4%		1%					
	City Council District 1,2 White	14%	14%	13%	14%	16%	12%	14%	13%	16%	13%	21%	20%	22%	22%	20%
	City Council District 1,2 Black	5%	4%	3%	8%	6%	3%	4%	3%	4%	12%					
	City Council District 1,2 Latino	2%	2%	2%	2%	2%	2%	4%	1%	2%	3%					
	City Council District 1,2 Asian / Pacific Islander	3%	2%	3%	2%	1%	3%	1%	5%	2%	2%					
SPLIT	A	50%	53%	54%	45%	54%	51%	56%	53%	45%	45%	50%	49%	51%	50%	50%
	B	50%	47%	46%	55%	46%	49%	44%	47%	55%	55%	50%	51%	49%	50%	50%
	C	31%	30%	30%	34%	31%	30%	31%	29%	37%	31%	29%	30%	28%	28%	31%
	D	31%	30%	27%	36%	29%	31%	25%	29%	34%	37%	31%	31%	31%	30%	32%
	E	37%	40%	43%	31%	40%	39%	44%	41%	29%	33%	40%	39%	41%	42%	38%
	Total	500	165	278	214	76	89	130	149	97	117	325	164	161	145	180

CITY OF BERKELEY - APRIL, 2014

		TOTAL	WHITE-ONLY GENDER /AGE				REGION /RACE			4.COMMERCIAL VACANCY TAX ON GROUND FLOOR COMMERCIAL PROPERTIES				4/5.BALLOT /EFFECT		
			Men <50	Women <50	Men 50+	Women 50+	City Council District 5,6,8 White	City Council District 3,4,7 White	City Council District 1,2 White	Yes	No	Undecided /DK	All swing	Potential yes	Undecided /no & more likely	Solid no
REGION /RACE	City Council District 5,6,8 White	32%	45%	45%	52%	54%	100%			28%	42%	31%	29%	28%	29%	41%
	City Council District 5,6,8 Black	1%								2%	1%		0%	1%		1%
	City Council District 5,6,8 Latino	3%								4%	2%	3%	3%	3%	3%	2%
	City Council District 5,6,8 Asian / Pacific Islander	3%								2%	2%	6%	4%	3%	5%	4%
	City Council District 3,4,7 White	19%	33%	33%	29%	25%		100%		23%	19%	14%	20%	21%	17%	16%
	City Council District 3,4,7 Black	5%								4%	8%	2%	3%	5%	8%	3%
	City Council District 3,4,7 Latino	3%								5%	1%	1%	2%	4%	2%	
	City Council District 3,4,7 Asian / Pacific Islander	3%								3%	3%	4%	3%	4%	6%	2%
	City Council District 1,2 White	14%	22%	22%	19%	21%			100%	17%	10%	11%	14%	14%	7%	13%
	City Council District 1,2 Black	5%								3%	1%	14%	8%	5%	10%	7%
	City Council District 1,2 Latino	2%								3%	1%	2%	2%	2%	1%	2%
	City Council District 1,2 Asian / Pacific Islander	3%								2%	3%	3%	3%	3%	4%	3%
SPLIT	A	50%	46%	55%	52%	49%	49%	52%	50%	54%	41%	51%	50%	54%	54%	41%
	B	50%	54%	45%	48%	51%	51%	48%	50%	46%	59%	49%	50%	46%	46%	59%
	C	31%	31%	23%	29%	32%	31%	23%	34%	30%	28%	38%	36%	32%	37%	30%
	D	31%	33%	26%	29%	34%	23%	39%	38%	33%	27%	31%	32%	33%	34%	26%
	E	37%	35%	50%	42%	35%	46%	39%	28%	37%	44%	31%	32%	35%	29%	43%
	Total	500	81	64	83	98	161	97	68	238	128	134	286	337	99	163

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		TOTAL	6.GENERAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES				A6/8.BALLOT /EFFECT		7.SPECIAL \$.01 TAX ON SUGAR-SWEETENED BEVERAGES FUNDING OBESITY PREVENTION			B7/9.BALLOT /EFFECT	
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Solid no	Yes	No	All swing	Potenti al yes	Solid no
REGION /RACE	City Council District 5,6,8 White	32%	30%	35%	34%	31%	29%	38%	31%	35%	31%	32%	34%
	City Council District 5,6,8 Black	1%	1%	1%			1%		1%	1%	1%	1%	2%
	City Council District 5,6,8 Latino	3%	3%	3%	2%	4%	3%		3%	5%	5%	2%	7%
	City Council District 5,6,8 Asian / Pacific Islander	3%	5%	2%		3%	5%	1%	4%	2%	0%	2%	3%
	City Council District 3,4,7 White	19%	22%	15%	24%	21%	23%	14%	22%	12%	19%	20%	15%
	City Council District 3,4,7 Black	5%	2%	7%	6%	4%	1%	9%	3%	9%	4%	5%	6%
	City Council District 3,4,7 Latino	3%	4%	1%	3%	2%	5%	2%	3%		2%	2%	
	City Council District 3,4,7 Asian / Pacific Islander	3%	3%	4%	5%	4%	3%	3%	3%	2%	3%	4%	3%
	City Council District 1,2 White	14%	14%	13%	12%	14%	13%	14%	14%	12%	14%	14%	12%
	City Council District 1,2 Black	5%	6%	5%	4%	5%	6%	7%	6%	6%	8%	5%	3%
	City Council District 1,2 Latino	2%	2%	3%	1%	2%	1%	2%	2%	3%	1%	3%	3%
	City Council District 1,2 Asian / Pacific Islander	3%	2%	3%	1%	3%	2%	2%	2%	5%	5%	2%	6%
SPLIT	A	50%	54%	43%	55%	46%	100%	100%	53%	43%	42%		
	B	50%	46%	57%	45%	54%			47%	57%	58%	100%	100%
	C	31%	32%	33%	18%	32%	27%	33%	33%	30%	30%	37%	27%
	D	31%	30%	29%	45%	32%	39%	31%	31%	28%	34%	25%	27%
	E	37%	37%	38%	37%	36%	34%	36%	36%	42%	36%	38%	46%
	Total	500	263	188	48	193	171	79	335	133	153	174	76

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		TOTAL	11.INCREASE PARKS PARCEL TAX BY 16%				11/13.BALLOT /EFFECT			12.ISSUE BONDS TO RENOVATE PARKS				12/13.BALLOT /EFFECT		
			Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no	Yes	No	Undeci ded /DK	All swing	Potenti al yes	Undeci ded /no & more likely	Solid no
REGION /RACE	City Council District 5,6,8 White	32%	34%	35%	22%	27%	31%	23%	34%	30%	38%	29%	28%	30%	31%	36%
	City Council District 5,6,8 Black	1%	0%	1%	3%	1%	1%	4%	1%	2%		1%	1%	1%		1%
	City Council District 5,6,8 Latino	3%	3%	5%		4%	2%		5%	2%	6%	2%	4%	2%	2%	5%
	City Council District 5,6,8 Asian / Pacific Islander	3%	3%	1%	6%	4%	3%	3%	3%	3%	2%	6%	4%	3%	3%	4%
	City Council District 3,4,7 White	19%	22%	11%	26%	21%	21%	19%	15%	23%	10%	22%	23%	21%	17%	15%
	City Council District 3,4,7 Black	5%	4%	3%	7%	5%	5%	9%	2%	5%	4%	4%	4%	5%	7%	3%
	City Council District 3,4,7 Latino	3%	4%	1%	3%	2%	4%	6%		4%		3%	2%	4%	4%	
	City Council District 3,4,7 Asian / Pacific Islander	3%	4%	3%	1%	2%	3%	1%	3%	2%	4%	4%	4%	3%	6%	3%
	City Council District 1,2 White	14%	14%	15%	11%	15%	14%	13%	13%	14%	14%	13%	13%	14%	15%	12%
	City Council District 1,2 Black	5%	4%	7%	7%	6%	5%	7%	8%	5%	5%	7%	5%	5%	5%	7%
	City Council District 1,2 Latino	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	1%	2%	2%		2%
	City Council District 1,2 Asian / Pacific Islander	3%	2%	4%	2%	3%	3%	6%	2%	3%	3%	1%	2%	3%	3%	2%
SPLIT	A	50%	50%	51%	49%	49%	53%	62%	44%	51%	44%	55%	52%	52%	53%	47%
	B	50%	50%	49%	51%	51%	47%	38%	56%	49%	56%	45%	48%	48%	47%	53%
	C	31%	32%	30%	32%	35%	30%	27%	34%	35%	33%	21%	28%	31%	21%	32%
	D	31%	31%	31%	32%	27%	33%	37%	28%	28%	27%	43%	34%	32%	42%	29%
	E	37%	37%	39%	36%	39%	37%	36%	39%	37%	40%	36%	38%	37%	36%	39%
	Total	500	269	145	85	247	350	81	150	253	138	108	251	341	89	159

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		TOTAL	SPLIT				
			A	B	C	D	E
REGION /RACE	City Council District 5,6,8 White	32%	32%	33%	32%	24%	39%
	City Council District 5,6,8 Black	1%	1%	1%		1%	1%
	City Council District 5,6,8 Latino	3%	2%	4%	6%	0%	3%
	City Council District 5,6,8 Asian / Pacific Islander	3%	4%	2%	1%	4%	4%
	City Council District 3,4,7 White	19%	20%	19%	14%	24%	20%
	City Council District 3,4,7 Black	5%	4%	5%	3%	4%	7%
	City Council District 3,4,7 Latino	3%	4%	2%	3%	2%	3%
	City Council District 3,4,7 Asian / Pacific Islander	3%	3%	4%	5%	4%	1%
	City Council District 1,2 White	14%	13%	14%	15%	17%	10%
	City Council District 1,2 Black	5%	6%	4%	7%	7%	3%
	City Council District 1,2 Latino	2%	2%	3%	2%	3%	2%
	City Council District 1,2 Asian / Pacific Islander	3%	2%	3%	5%	2%	1%
SPLIT	A	50%	100%		46%	58%	47%
	B	50%		100%	54%	42%	53%
	C	31%	29%	34%	100%		
	D	31%	36%	26%		100%	
	E	37%	35%	40%			100%
	Total	500	250	250	157	156	187

[Draft description of Facilities and Services for
Possible Community Facilities District](#)

EXHIBIT A

DESCRIPTION OF FACILITIES

Parks and Recreation facilities improvements that would be funded by the proposed *Parks Bond Measure*, if approved, include but are not limited to the following:

1. Berkeley Rose Garden

Repair, renovation or replacement of existing structures, retaining walls, pathways, lighting, irrigation, drainage, utilities, plantings, user amenities, and safety and access improvements, such as:

- Entrance plaza
- Historic trellis
- Flagstone and other pathways
- Retaining walls
- Drainage and irrigation system
- Electrical system and lighting
- Picnic tables, benches and other seating
- Safety and accessibility

2. Basketball Courts (City-wide)

Re-surface or renovate the courts; install new hoops, nets and backstops; renovate or replace lighting, fencing, and signage; upgrade safety and accessibility, landscape and irrigation; replace or add seating and other user amenities at the following parks:

- Strawberry Creek Park
- James Kenney Park
- Greg Brown Park
- Cedar Rose Park
- Codornices Park
- Glendale La Loma Park

3. Tennis Courts (City-wide)

Re-surface or renovate the courts; repair or replace nets, benches and bleachers, retaining walls, lighting, fencing, and signage, safety and access improvements, landscape and irrigation; and other user amenities at the following parks:

- Rose Garden
- Cedar Rose Park
- James Kenney Park
- San Pablo Park
- Strawberry Creek Park

4. Ballfields (City-wide)

Repair, renovate or replace the playing surfaces, turf and infields, fencing, signage planting and irrigation, backstops, dugout area, spectator seating, lighting, landscape and irrigation, accessible pathways and other user amenities related to the ballfields at the following parks:

- San Pablo Park
- Grove Park
- Ohlone Park
- Codornices Park
- James Kenney Park
- Glendale-La Loma Park

5. Aquatic Park

- Clean and repair tide tubes, weirs and related structures
- Implement other physical improvements to increase tidal circulation to improve the water quality and provide better habitat
- Reduce the amount of paving
- Improve pedestrian pathways around the lagoons
- Repair, replace or install new seating, picnic areas, lighting, fencing, signage and other user amenities

6. San Pablo Park

- Renovate or replace play area structures and safety surfaces,
- Improve accessibility
- Repair, renovate or replace fencing, signage, lighting, benches, picnic tables and related user amenities

- Renovate grading and drainage systems
- Renovate the landscape plantings and irrigation system
- Install new roof for the Restroom
- Improve accessibility to and within the Restroom

7. Willard Park

Renovate or replace play area
 Renovate existing tennis practice area
 Renovate pathways, lighting and accessibility
 Repair, renovate or retrofit planting and irrigation system to increase water efficiency

8. Ohlone Dog Park

Add new small dog area
 Renovate and add site amenities, such as picnic tables, benches, seating areas, signage, lighting and fencing
 Improve accessibility
 Repair, replace or retrofit planting and irrigation system to improve water efficiency

9. James Kenney Community Center

- Repair or renovate building entrances and lobby
- Renovate the Inclusion Program room
- Renovate the Kiln Room
- Renovate the restroom
- Install or update seismic features
- Install or update utility systems
- Install new fire sprinkler system and other safety equipment
- Replace exterior siding
- Repair or renovate locker room
- Add new fire sprinkler system and utility piping
- Improve accessibility
- Repair or replace related user amenities

10. King Pool- piping replacement

EXHIBIT B

DESCRIPTION OF SERVICES

Parks operations, contracting services, and associated administrative services needed for the maintenance, repair, renovation and replacement of the City's parks and Marina and associated facilities together with incidental expenses related thereto as authorized by the Mello-Roos Community Facilities Act of 1982.

